OVERVIEW

BUSINESS STUDIES
COMPUTING
DESIGN & BUILT ENVIRONMENT
ENGINEERING
HOSPITALITY & TOURISM MANAGEMENT
LANGUAGE
MASS COMMUNICATION
First City University College has an excellent track record of producing highly employable graduates, entrepreneurs and award-winners. First City UC offers external recognition with its collaborative international partners, in addition to its own Honours Degree, Diploma and Foundation programmes.

To meet the needs of industry for employable graduates, First City UC’s programmes are:

• Fully accredited by the Malaysian Qualifications Agency (MQA) and relevant professional bodies such as the Board of Engineers Malaysia (BEM).

• Relevant to the needs of industry, as they are specially crafted to enhance the employability of graduates.

• Delivered by a highly qualified team of dedicated lecturers who are equipped with a range of teaching and industry experience.

• Complemented with state-of-the-art facilities such as e-learning portal, computer labs, library with e-library facilities and electronic databases.
WHY CHOOSE FIRST CITY UC?

RECREATION
5 mins drive to 1 Utama Shopping Centre, which features a 36-lane bowling centre, Asia's largest indoor rock climbing gym and over 700 stores to shop, dine and have fun, making it the largest mall in Malaysia

AMENITIES
Parks, recreation club, bank, hotel and medical clinics

ACCESSIBILITY
• 1 Utama Shuttle (1 Utama Shopping Centre - First City UC)
• 1 Powerhouse Shuttle (1 Powerhouse Shuttle - Centrepoint)
• First City UC Shuttle*

QUALITY EDUCATION
Our industry-relevant programmes produce highly employable graduates for management positions and entrepreneurs

EDUCATION
Our industry-relevant programmes produce highly employable graduates for management positions and entrepreneurs

TEACHING STAFF
Teaching staff with strong industry experience

INDUSTRY LINKAGES
Industry linkages with established companies for student internship

WHY CHOOSE FIRST CITY UC?

29 years' experience in higher education

Collaboration with reputable foreign universities and institution

Excellent state-of-the-art engineering, computing and design facilities and equipment

* Bandar Utama MRT, 1 Utama Shopping Centre, Bandar Utama, Asia Jaya LRT Station, Subang Jaya KTM Station, Taman Menjalara Mosque, Kepong, Kepong Sentral KTM Station

Bus stop in Petaling Jaya: S14 (Jalan Semangat), S17 (Jalan 17/21), SS2 Bomba Station
THE CAMPUS

In view of its expanding student population and in line with its aspiration to provide the best teaching and learning experience within a conducive campus, First City UC has added a new Student Affairs and Services Centre, lecture and seminar rooms, state-of-the-art laboratories, studios and workshops, a spacious IT Centre and library, MBA Centre, two indoor sports halls, a dance studio, a food court and 500 covered carparks in its recently completed new building under Phase 2 of its campus expansion programme. To address students’ need for accommodation, First City UC has added a new 514 bed on-campus air-conditioned hostel with en-suite bathroom.
**PROGRAMMES OFFERED**

### Design & Built Environment
- **Foundation in Art & Design**
  - R2/214/3/0051(A9285)09/23
- **Diploma in Interior Design**
  - R2/214/4/0073(A5571)02/24
- **Diploma in Graphic Design**
  - N/214/4/0176(MQA/PA8888)02/22

### Engineering & Computing
- **Foundation in Engineering, Science & Technology**
  - R2/010/3/0080(A9287)10/23
- **Diploma in Electronic Engineering**
  - R2/523/4/0133(A5493)04/24
- **Diploma in Mechatronics**
  - R2/523/4/0132(A5495)04/24
- **Diploma in Information Technology**
  - R2/481/4/0266(A4920)02/24

### Language
- **Intensive English Programme**
  - JPT/BPP(K)1000-600/B282/Jld.ll(59)10/20

### Business, Hospitality & Communication Studies
- **Foundation in Business Administration**
  - R2/340/3/0175(A9286)10/23
- **Diploma in Business Administration**
  - R2/345/4/0981(A6729)11/21
- **Diploma in Hospitality & Tourism Management**
  - R2/811/4/0009(A7196)08/21
- **Diploma in Mass Communication**
  - R2/321/4/0083(A9743)09/23

### SPM/O-Level/UEC or Equivalent
- **Business, Hospitality & Communication Studies**
  - • Foundation in Business Administration
  - • Diploma in Business Administration
  - • Diploma in Hospitality & Tourism Management
  - • Diploma in Mass Communication

### STPM/A-Levels/UEC or Equivalent
- **Business, Hospitality & Communication Studies**
  - • BA (Hons) Business Management
  - • BSc (Hons) Accounting & Finance
  - • BA (Hons) Marketing
  - • BA (Hons) Mass Communication
  - • BA (Hons) International Business
  - • BA (Hons) Entrepreneurship
  - • BBA (Hons) Hospitality Management

### Degree
- **Business, Hospitality & Communication Studies**
  - • Master of Business Administration
  - • Master of Design Management
  - • Master of Software Engineering
  - • Master of Engineering Management

### Engineering & Computing
- **Bachelor of Electronic Engineering with Honours**
  - N/523/6/0273(MQA/PA7197)11/20
- **Bachelor of Mechanical Engineering with Honours**
  - N/521/6/0176(MQA/PA9439)01/23
- **Bachelor of Computer Science (Intelligent Systems) (Hons)**
  - N/481/6/0690(MQA/PA6260)09/20
- **Bachelor of Information Technology (Networking and Security) (Hons)**
  - N/482/6/0139(MQA/PA8882)03/22
If you plan to build a successful future in business management, marketing, accounting and finance, then starting your educational journey at First City UC will ensure you an experience to remember for life.

The mission of the Faculty is to educate students to be business leaders of tomorrow who can make impactful decisions in their organisations. The achievement of our graduates and the various leadership positions they hold in the business sector is a testimony of our commitment in providing the best quality education.

The Faculty focuses on equipping students with essential skills to allow them to analyze and interpret the ever-changing landscape of the business world, and be well prepared to cater to a wide range of career.

CAREER OPPORTUNITIES

MASS COMMUNICATION
- Advertising & Public Relations companies
- Event management companies
- Journalism
- Marketing & Communications
- Media companies

HOSPITALITY & TOURISM MANAGEMENT
- Hotel and accommodation providers
- Event, meeting & convention companies
- Destination / Transportation management
- Hotel & Tourism marketing and sales
- Tourism ministry and bureaus

ACCOUNTING & FINANCE
- Public Accounts
- Commerce / Banking / Finance

BUSINESS ADMINISTRATION
- Communications / IT / Finance
- Operation & Human Resources Management

BUSINESS MANAGEMENT
- Finance services
- Marketing
- Business consultancy

MARKETING
- Advertising manager
- Media relations & publicity manager
- Market research analyst
- Market research manager
- Director of consumer research
The faculty boasts a teaching team which has years of experience both in education and from the industry. By harnessing the best of British design education through its collaborative partnership with reputable UK universities and contextualizing it to local needs and expectations, the courses provide students with cutting edge in terms of employability and design capabilities.

First City UC provides ample studio space, latest computer hardware and software, state-of-the-art design laboratories and studios, workshops and a range of other equipment in order to facilitate students’ learning process and enhance their practical skills, as well as to equip them with the necessary skill sets required to become professional designers.

**CAREER OPPORTUNITIES**

**GRAPHIC DESIGN**
- Animation
- Motion Graphic
- Advertising
- Illustration
- Editorial and Digital Publishing

**FASHION MARKETING**
- Fashion Brand Management
- Creative Director
- Fashion Analysis
- Trend Prediction
- Fashion Promotion

**INTERIOR ARCHITECTURE & DESIGN**
- Interior Design Consultant
- Architecture Firms
- Exhibition Design Consultant
- Visual Merchandiser
- Retail Designer

**FURNITURE AND PRODUCT DESIGN**
- Product Designer
- Industrial Designer
- Production Developer
- Computer Aided Designer
- Manufacturing Organisation
The faculty offers foundation, diploma and homegrown degree programmes in both engineering and computing disciplines tailored to the needs of the industry. First City UC possesses a longstanding reputation in producing highly qualified graduates particularly in the field of engineering, with most of them achieving employment immediately upon graduation.

Final year students in the faculty are provided with an opportunity to connect with the industry and showcase their skills and innovative Engineering and Computing projects in the annual Innovation Day. This public event is also well-attended by industry players and prospective employers, with many of the students securing employment before graduation.

### CAREER OPPORTUNITIES

**ELECTRONIC ENGINEERING**
- IC Design Engineer
- Test Engineer
- Electronics Engineer

**MECHANICAL ENGINEERING**
- Mechanical / Manufacturing Engineer
- Design Engineer
- Project Engineer

**MECHATRONICS**
- Test Technician
- Research & Development Assistant
- Design/Engineering Technician
- Manufacturing Technician

**INFORMATION SYSTEMS & TECHNOLOGY**
- E-Commerce Developer
- Software Developer
- System Support
- Database Administrator
- Web Designer

**SOFTWARE ENGINEERING / COMPUTER SCIENCE**
- Software Engineer
- Software Analyst
- Software Developer
- Database Administrator
- System Developer
- Web Developer
CENTRE FOR LANGUAGE & EXTENSION SERVICE

The Centre for Language and Extension Service is set up to support and enhance the teaching of language at First City University College. Currently, the main focus of the Centre is on the Intensive English programme, which is a programme specifically designed to prepare and equip students with the necessary language skills and proficiency level needed for entry into the academic programmes at First City UC. The Centre also provides support to the Faculties of the University College by assigning experienced and highly qualified lecturers to conduct English modules at Foundation, Diploma, and Degree levels.
OUR FACILITIES

TEACHING & LEARNING

ENGINEERING
- Digital Power & Control Laboratory
- Microprocessor & Electronic CAD Laboratory
- Mechatronics Laboratory
- Electronic Design Automation (EDA) Laboratory
- Materials & Advanced Manufacturing Laboratory
- Fluid Mechanics Laboratory
- Thermodynamics Laboratory
- Mechanics Laboratory
- Mechanical Engineering Workshops

COMPUTER CENTRE
- E-Info Lab
- Multimedia Laboratory
- Macintosh Laboratory
- CAD Laboratory

DESIGN & BUILT ENVIRONMENT
- Print Studio
- Design Studios
- Photography Studio
- 3D Printing Studio
- Drawing Studio
- Wood Workshop
- Fashion Studio
- Drafting Studio
- Material Library

HOSPITALITY & TOURISM MANAGEMENT
- Training Restaurant
- Training Kitchen
- Mock Hotel Room
- Front Desk Counter

OTHER LEARNING FACILITIES
- Spacious Lecture Rooms and Theatres
- State-of-The-Art Video Conference Facilities
- ISO-Certified Library
- Multimedia Room
- MBA Centre

Mechanical Engineering Workshop

Materials and Advanced Manufacturing Laboratory

Laser Cutter

Wood Workshop

3D Printing Studio

Vacuum Forming Machine

Macintosh & PC Lab

Drawing Studio
# OTHER FACILITIES

<table>
<thead>
<tr>
<th>AIR-CONDITIONED ACCOMMODATION</th>
<th>COMMON FACILITIES</th>
<th>TRANSPORTATION</th>
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<tbody>
<tr>
<td>• On-Campus Accommodation</td>
<td>• Student Lounge</td>
<td>• MRT Shuttle Service</td>
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<td>• Out-Of-Campus Hostel</td>
<td>• Music Room</td>
<td>(Bandar Utama Station - Centrepoint)</td>
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<td>• Book Shop</td>
<td>• 1 Utama Shuttle</td>
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<td>• Student Counselling Area</td>
<td>• 1 Powerhouse Shuttle</td>
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<td>• Badminton Court</td>
<td>• First City UC Shuttle</td>
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<td>• Futsal Court</td>
<td>Subang, Kepong &amp; Petaling Jaya</td>
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Our students are part of a vibrant, multi-cultural community with a healthy mix of local and international peers. With the various clubs and events which would require students’ active participation, the institution is providing and allowing opportunities for students to sharpen various soft skills which have become increasingly important as many employers are now looking beyond academic achievements.
OUR COLLABORATIVE PARTNERS

**Anglia Ruskin University**

- The university is ranked joint 39th out of all UK universities in the Times Higher Education World University Rankings 2018.
- One of the largest universities in the East of England, with 35,000 students from 185 countries, it is well regarded for the quality of their teaching and support – with industry-recognised courses, inspiring tutors, and an award-winning Student Services Team.
- It was named the UK Entrepreneurial University of the Year at the Times Higher Education (THE) Awards 2014.
- The only UK university in the top 20 to be named global ‘rising star’, according to Firetail (the UK Higher Education consultant).
- Being named as one of the top 350 institutions in the world and in the The Times Higher Education’s World University Rankings 2018. The Lord Ashcroft International Business School (LAIBS) at ARU is ranked among the top 50 Business Schools in Accounting and Finance in the UK (2017 UK Guardian League Table).
- Recipient of Teaching Excellence Framework (TEF) silver award.

**HTMi**

- A Leading Hotel Management Institute in the World with emphasis on “Come as Student, Become a Manager”.
- The courses from HTMi are officially recognized by the Swiss Government and accredited by the British Accreditation Council (BAC) from UK.
- HTMi prepares students for a management career in the global hospitality industry.
- First City UC students have the opportunity to be accepted for entry into final year of HTMi’s BA International Hotel and Events Management programme in Switzerland, which includes 6-months paid industry training.

**Teesside University**

- Over 85 years of teaching and learning – we were officially opened in 1930 as Constantine Technical College to support Middlesbrough’s booming engineering and shipping industries.
- Teesside University is ranked 15th in the UK out of 126 universities in the university of the year category, in the The Whatuni Student Choice Awards 2018.
- Teesside University is ranked in the 151-200 band of 250 global universities aged 50 years or under in the Times Higher Education Young University Rankings*.
- Teesside University is ranked joint 34th out of 116 UK universities for student experience (Times Higher Education student experience survey 2018).
- Teesside University is ranked number one of 120 world universities for overall average satisfaction (International Student Barometer 2017)*.
- Ranked joint 39th in the country for graduate prospects (The Times and Sunday Times Good University Guide 2018).
- Teesside University received a silver rating for the University in the Government’s 2017 Teaching Excellence Framework.
- Teesside University is ranked in the top 20 list of international animation schools (Animation Career Review 2018, 100 international animation schools included in the ranking)

*Based on the views of 409 students.
First City UC encourages and motivates its students to achieve excellence in their academic studies as well as in their extra-curricular activities. Students of First City UC have consistently been making the institution proud of their achievements in many highly competitive contests at both national and international levels.

AWARDS

Malaysian International Furniture Fair (MIFF) 2018
Furniture Design Competition - First Prize

Hilton’s the Culinary Cup 2018
Second Runner-up

E-Genting Bug Hunt 2017
Third Prize

TAEPCU Taekwondo Championship 2017
Gold

Wenwu Taekwondo Championship 2017
Bronze Medal

Malaysia Institute of Interior Designers (MIID) 2017
Reka Awards

AWARDS CEREMONY 2018
28 students won a total of 38 awards

E-Genting Bug Hunt 2017
First Prize

MIJF Jewellery Design Awards 2017
Ring Category - Top 5 Finalist

Asia Young Designer Award 2017
Best Green Innovation And Honorary Mention

MUF Jewellery Design Awards 2017
Ring Category - Top 5 Finalist
SUCCESSFUL GRADUATES

CHRISTINE, CHEN XIAO LING
Regional Head of Payroll Governance, ASP (HSBC)
BA (Hons) Business Administration

MICHAEL YONG
COO, Security Systems Solution Company
BEng (Hons) Electrical & Electronic Engineering

VINCE TAN
Co-Founding CEO, Shock Media Studio
BSc Computer Studies (Hons)

BEN TOH
Founder, Ben Toh Design Lab
BA (Hons) Graphic Design

SARAH LEE
General Manager, Consumer Goods company
Master of Business Administration

PHOEBE LOW HUI YING
Account Assistant, The Majestic Malacca
Diploma in Hospitality and Tourism Management

ANDREW CHONG
Founder & CEO, Andrew Chong Design
BA (Hons) Interior Architecture & Design

PHANG JO YEE
Marketing & Community Manager, FutureLab
BSc (Hons) Information Communication Technology
“Quality education. 1 Ideal Location.”

Partners:

Anglia Ruskin University
HTMi
Teesside University

No. 1, Persiaran Bukit Utama, Bandar Utama, 47800 Petaling Jaya, Selangor Darul Ehsan.

Phone: +603-7727 3200  Website: www.firstcity.edu.my  Email: enquiry@firstcity.edu.my