



OVERVIEW

“ Quality education. **1** Ideal Location.”

BUSINESS STUDIES
COMPUTING / IT
DESIGN & BUILT ENVIRONMENT
ENGINEERING
HOSPITALITY & TOURISM MANAGEMENT
LANGUAGE
MASS COMMUNICATION



ABOUT US

First City UC has an excellent track record of producing highly employable graduates, successful entrepreneurs and award-winners. First City UC's home-grown programmes are recognized by our international university partners.

To meet the needs of the industry for employable graduates, First City UC's programmes are:

- Fully accredited by the Malaysian Qualifications Agency (MQA) and relevant professional bodies.
- Industry relevant.
- Delivered by a highly qualified team of dedicated lecturers and professionals with teaching and industry experience.
- Complemented by state-of-the-art facilities and supported by an e-learning portal, IT laboratories, and a library with e-library facilities and electronic databases.

WHY CHOOSE FIRST CITY UC?

QUALITY EDUCATION

- Providing quality higher education for more than 30 years
- Collaboration with reputable foreign universities and institutions
- Industry linkages with established companies for student internship
- Lecturers and professionals with strong teaching and industry experience
- Annual exhibition events for final year students to showcase their projects to prospective employers

MODERN URBAN CAMPUS

- Purpose-built eco-friendly campus
- Excellent state-of-the-art facilities and equipment
- Indoor and outdoor sports facilities

STRATEGIC LOCATION

RECREATION

1 Utama Shopping Centre, Bandar Utama (largest shopping centre in Malaysia):

- 36-lane bowling centre
- Indoor rock climbing facility (Asia's largest)
- Air rider (sky diving)
- Flow rider (water surfing)
- Two state-of-the-art cineplexes with 12 and 13 halls respectively
- Baseball batting cages
- Futsal court
- Scuba diving centre
- Over 700 outlets - retail and eateries

AMENITIES

- Parks
- The Club (with 9-hole golf club, swimming pool, tennis, badminton, futsal, squash, gym & etc.)
- Hotels
- Jogging tracks & cycling trails within Bandar Utama township
- Medical clinics
- Banks

ACCESSIBILITY

- Bandar Utama MRT station
- 1 Utama Shuttle (1 Utama Shopping Centre - First City UC)
- First City UC Shuttle



ECO-FRIENDLY PURPOSE-BUILT CAMPUS



ATRIUM



STUDENT SERVICES DEPARTMENT



CAFETERIA



FIRST CITY HALL



CENTRE FOR POSTGRADUATE STUDIES

THE CAMPUS

STATE-OF-THE-ART FACILITIES

TEACHING & LEARNING

ENGINEERING LABORATORIES

- Analogue Laboratory
- Communication & Signal Processing Laboratory
- Digital Electronics Laboratory
- Electronic Computer Aided Design Laboratory
- Electronic Prototyping Laboratory
- Engineering Workshop
- Fluid Mechanics Laboratory
- IoT & Embedded Systems Laboratory
- Materials & Advance Manufacturing Process Laboratory
- Mechanics Laboratory
- Physics Laboratory
- Thermodynamics Laboratory

DEDICATED IT & COMPUTING LABORATORIES

- CAD Laboratory
- MAC Laboratory
- Mentor Graphics Laboratory
- Mobile App Development Laboratory
- Software Development Laboratory

COMMON LEARNING FACILITIES

- Centre For Postgraduate Studies
- IT Laboratories
- Library With E-Learning Resources
- Project Exhibition Gallery

DESIGN STUDIOS & WORKSHOPS

- Design Studio
- Drawing Studio
- Fashion Studio
- Macintosh Laboratory with Industry-Relevant Software
- Material Laboratory
- Photography Studio
- Precision Prototyping 3D Printer
- Precision Cutting & Engraving Laser Cutter
- Print Workshop
- Vacuum Forming Machine
- White Canvas Gallery
- Wood & Metal Workshop

HOSPITALITY & TOURISM MANAGEMENT FACILITIES

- Café De One - Training Restaurant
- Garde Manger (Cold Kitchen)
- Hotel De One Front Office
- Mock Hotel Room
- Pastry Kitchen
- Property Management System (Front Office System)
- Training Bar Counter
- Training Kitchen with Individual Stations

MASS COMMUNICATION FACILITIES

- Broadcasting Studio
- Photography Studio
- Recording And Editing Studio



FASHION STUDIO



HOTEL DE ONE FRONT OFFICE



ANALOGUE ELECTRONIC LABORATORY



PRECISION PROTOTYPING 3D PRINTER



BROADCASTING STUDIO



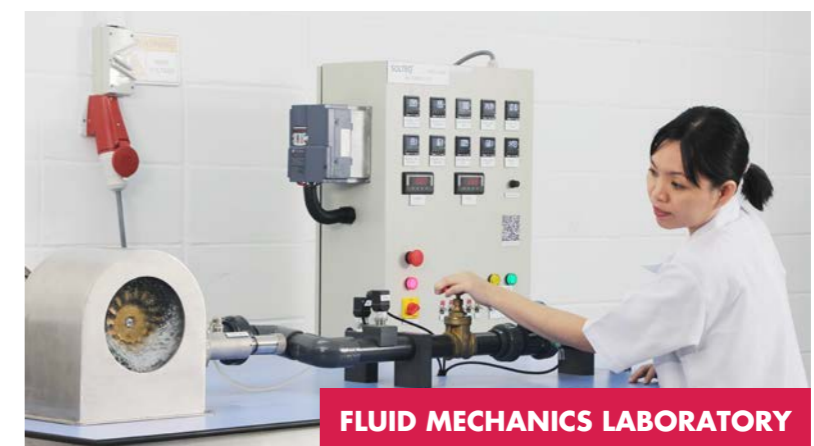
LIBRARY



SOFTWARE DEVELOPMENT LABORATORY



MATERIALS & ADVANCED MANUFACTURING PROCESSING LABORATORY



FLUID MECHANICS LABORATORY

OTHER FACILITIES

SPORTS AND OTHER FACILITIES

- | | |
|---|---|
| <p>Indoor Sports</p> <ul style="list-style-type: none"> • Badminton • Basketball • Futsal • Table Tennis • Taekwondo • Volleyball <p>Outdoor Sports</p> <ul style="list-style-type: none"> • Football • Frisbee • Jogging • Cycling | <p>Other Facilities</p> <ul style="list-style-type: none"> • Cafeteria • Dance Studio • Eco-friendly Landscaped Courtyard • Indoor Green Atrium • First City Hall • Music Room • Student Council Room • Student Lounge • Atm • Stationery Shop |
|---|---|

ON-CAMPUS ACCOMMODATION

- Single or twin-sharing air-conditioned rooms with en-suite bathroom
- Covered car park bays
- Main entrance access by Smart Card
- Security - 24-hour CCTV Monitor
- Compound patrolled by Auxiliary Police Force
- Common Pantry on each floor
- Discussion and meeting lounge on each floor
- Coin-operated laundry machines
- Vending Machine for snacks & drinks
- Live-in Wardens

ACCESSIBILITY/TRANSPORTATION

- First City UC shuttle service
- Bandar Utama MRT Station shuttle service
- 1 Utama Shopping Mall shuttle service



ECO-FRIENDLY LANDSCAPED COURTYARD



STUDENT COUNCIL ROOM



ON-CAMPUS HOSTEL



BANDAR UTAMA MRT STATION



1 UTAMA SHOPPING CENTRE SHUTTLE SERVICE



DANCE STUDIO



STUDENT LOUNGE



FIRST CITY UC SHUTTLE



BANDAR UTAMA MRT SHUTTLE SERVICE



INDOOR SPORTS FACILITIES

OUR UNIVERSITY PARTNERS



TEESSIDE UNIVERSITY (TU)



ANGLIA RUSKIN UNIVERSITY, UK (ARU)



HOTEL AND TOURISM MANAGEMENT INSTITUTE SWITZERLAND (HTMI)



- Ranked 36th in the world for achievements in Good Health and Wellbeing in the Times Higher Education (THE) Impact Rankings 2021 which measure institutions' work towards the United Nations (UN) Sustainable Development (SDGs), established in 2015 as an urgent, global call to action towards a more sustainable future for the world's population.
- Ranked in the top third of mainstream universities for staff who make their subjects interesting according to the latest NSS results (NSS 2020).
- Top third of mainstream universities for assessment and feedback, and learning community and students feel confident that their voice is heard and their opinions valued. This has come through strongly for the fourth year running in the latest NSS results (NSS 2020).
- Named the top post-1992 university in the UK.
- One of the top 350 in the world in the Times Higher Education University World Rankings 2020 for the fifth consecutive year and one of the top 40 in the UK.
- Top 10% of English higher education institutions for skills, enterprise and entrepreneurship and the top 20% for local growth and regeneration as reflected in the inaugural Knowledge Exchange Framework (KEF) results, published in April 2021.
- Named as one of the top 10 mainstream universities in the UK for graduate employment in the Graduate Outcomes Survey 2020. The new Graduate Outcomes figures have been compiled by HESA, the Higher Education Statistics Agency.
- Ranked number 1 in the UK for Sport Science courses by the Guardian League Table 2021.
- Rated as a top 150 university in the world for health education in the Times Higher Education World Rankings 2019.
- Invested over £100 million in the last five years on facilities, on projects like the Science Centre/ School of Medicine and SuperLabs.

www.anglia.ac.uk



- Established in Switzerland in 1999.
- Mission: "Come as a Student, Become a Manager."
- Achieved the Swiss EDUQUA education quality accreditation, officially recognized by the Swiss Government and have accreditation also by the BAC (British Accreditation Council) from the UK.
- Has a Swiss hotel environment for students to study hotel management in the world-famous Swiss way.
- Paid industry training in Switzerland.
- On-campus recruitment by leading hotel companies.
- High quality international job placement service upon graduation.
- First City UC students are accepted for entry into the final year of HTMI's BA International Hotel and Events Management in Switzerland.

www.htmi.ch



- Located in the North-East of England, UK.
- Offers an outstanding student and learning experience and has established international reputation for academic excellence and for the global impact of its research.
- Has fostered creativity, enterprise and innovation for over 90 years, shaping the lives of students from over 100 countries worldwide.
- Generates and applies knowledge that contributes to the economic, social and cultural success of students, partners and the communities.
- Has invested over £270m in its award-winning campus and is part way through a further £300m development.
- Ranked 12th in the UK out of 51 universities in the postgraduate category, in the The Whatuni Student Choice Awards 2019.
- Ranked joint 34th out of 116 UK universities for student experience (Times Higher Education student experience survey 2018).
- Listed in the Times Higher Education World University Rankings for the year 2021.
- Ranked 15th in the world in the Animation Career Review International Animation School Rankings 2021. (178 colleges considered.)

www.tees.ac.uk

PROGRAMMES

FOUNDATION

BUSINESS, HOSPITALITY & COMMUNICATION STUDIES

- Foundation in Business Administration
R2/340/3/0175(A9286)10/23

ENGINEERING & COMPUTING

- Foundation in Engineering, Science & Technology
R2/010/3/0080(A9287)10/23

DESIGN & BUILT ENVIRONMENT

- Foundation in Art & Design
R2/214/3/0051(A9285)09/23

DIPLOMA

BUSINESS, HOSPITALITY & COMMUNICATION STUDIES

- Diploma in Business Administration
R3/345/4/0981(A6729)11/26
- Diploma in Hospitality & Tourism Management
R3/811/4/0009(A7196)08/26
- Diploma in Mass Communication
R2/321/4/0083(A9743)04/24

ENGINEERING & COMPUTING

- Diploma in Electronic Engineering
R2/523/4/0133(A5493)04/24
- Diploma in Mechatronics
R2/523/4/0132(A5495)04/24
- Diploma in Information Technology
R2/481/4/0266(A4920)02/24

DESIGN & BUILT ENVIRONMENT

- Diploma in Interior Design
R2/214/4/0073(A5571)02/24
- Diploma in Graphic Design
N/214/4/0176(MQA/FA8888)02/22

DEGREE

BUSINESS, HOSPITALITY & COMMUNICATION STUDIES

- BA (Hons) Business Management
N/340/6/0633(MQA/FA6544)12/21
- BSc (Hons) Accounting & Finance
N/344/6/0432(MQA/FA6542)12/21
- BA (Hons) Marketing
N/342/6/0169(MQA/FA6543)12/21
- BA (Honours) Mass Communication
R/321/6/0206(MQA/FA8408)09/26
- BBA (Honours) Hospitality Management
N/811/6/0346(MQA/FA8416)07/22

ENGINEERING & COMPUTING

- Bachelor of Electronic Engineering with Honours
N/523/6/0273(MQA/PA7197)11/21
- Bachelor of Mechanical Engineering with Honours
N/521/6/0176(MQA/PA9439)01/23
- Bachelor of Software Engineering (Honours)
N/481/6/0690 (MQA/FA6200)09/21
- Bachelor of Computer Science (Intelligent Systems) (Hons)
R/481/6/0751(MQA/FA8101)03/26
- Bachelor of Information Systems (Honours) in Business Management
N/482/6/0122(MQA/FA8226)09/21
- Bachelor of Information Technology (Networking and Security) (Hons)
N/482/6/0139 (MQA/PA8882)03/22

DESIGN & BUILT ENVIRONMENT

- BA (Hons) in Graphic Design
N/214/6/0177(MQA/FA6545)09/21
- BA (Hons) Interior Architecture & Design
N/214/6/0173(MQA/PA8564)11/21
- BA (Honours) Furniture and Product Design
N/214/6/0184 (MQA/FA8887)02/22
- BA (Hons) Fashion Marketing
N/214/6/0193 (MQA/PA8024)07/22

MASTER

BUSINESS, HOSPITALITY & COMMUNICATION STUDIES

- Master of Business Administration
R/340/7/0598(MQA/FA6199)08/27

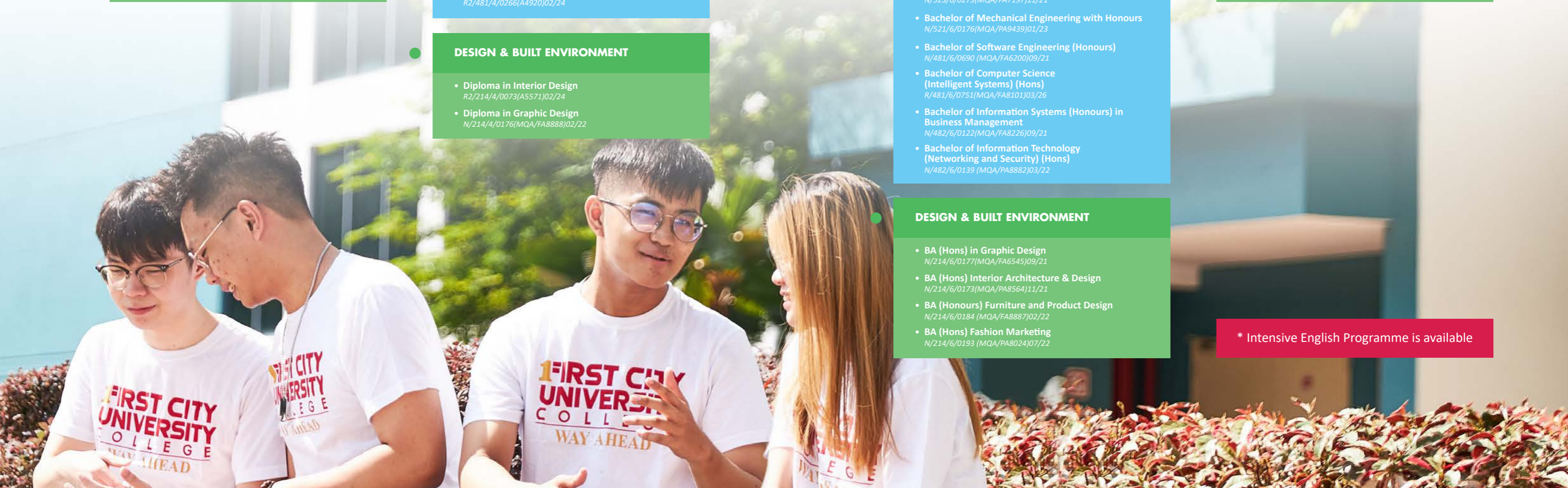
ENGINEERING & COMPUTING

- Master of Software Engineering
N/481/7/0807(MQA/FA9799)05/23

DESIGN & BUILT ENVIRONMENT

- Master of Design Management
N/214/7/0178 (MQA/FA8881)02/22

* Intensive English Programme is available



FACULTY OF BUSINESS, HOSPITALITY & COMMUNICATION

The Faculty offers industry relevant Accounting & Finance, Business Management, Marketing, Media & Communication, Hospitality & Tourism Management programmes at Foundation, Diploma, Bachelor and Master levels. It has more than 30 years of reputation in producing highly qualified and employable graduates, including successful entrepreneurs.

Our mission is to educate and train students to be business leaders of tomorrow. Students are equipped with essential knowledge and skills required to analyze and interpret the ever-changing landscape of the business world and make informed decisions and plans. The achievements of our graduates speak volumes about our quality holistic education and training.

CAREER OPPORTUNITIES

ACCOUNTING & FINANCE

- Corporate Accounting
- Public Sector Accounting
- Audit
- Taxation
- Retail Banking
- Investment Banking
- Finance
- Wealth & Asset Management

BUSINESS MANAGEMENT

- Business Consultancy
- Retail
- Service
- Human Resource
- Operations
- Logistics & Supply Chain
- Customer Relations

MARKETING

- Marketing
- Sales and Service
- Customer Relationship
- Retail
- Advertising
- Media Relations
- Public Relations

MASS COMMUNICATION

- Media
- Corporate Communications
- Advertising
- Public Relations Marketing
- Event Management
- Broadcasting
- Journalism

HOSPITALITY & TOURISM MANAGEMENT

- Hotel & Resort Management
- Food & Beverage
- Event Management
- Travel & Tour Management
- Entertainment & Recreation
- Marketing & Sales Management

FACULTY OF DESIGN & BUILT ENVIRONMENT

The Faculty boasts a teaching team, including professionals, with years of experience both in education and industry.

We harness the best of British design education through our years of collaborative partnerships with reputable UK universities and contextualise it to local needs and expectations. This provides students with cutting edge design capabilities for maximum employability.

We have ample studio space, the latest computer hardware and software, state-of-the-art design laboratories and studios, workshops, and a range of equipment to facilitate students' learning process and enhance their practical skills to become professional designers.

CAREER OPPORTUNITIES

GRAPHIC DESIGN

- Graphic Design
- Advertising
- Print Design
- Packaging Design
- Publication Design
- Branding & Identity Design
- Social Media Marketing
- Exhibition & Production
- Design Consultancy
- Publishing & Print
- New Media & Motion Graphics
- Social Media Management
- Post-Production
- Visual Merchandising
- Branding and Identity
- Illustration
- Packaging Design

INTERIOR DESIGN

- Interior Design
- Interior Architecture
- Theatre and Stage Design
- Exhibition Design
- Product Design
- Furniture Design
- Lighting Design
- Production Design

FURNITURE AND PRODUCT DESIGN

- Furniture Design
- Product Design
- Retail
- Exhibition Set Design
- Furniture Manufacturing
- Furniture Trade
- Packaging Design
- CAD Specialist

FASHION MARKETING

- Fashion Illustration
- Fashion Publishing
- Fashion Design
- Fashion Marketing
- Fashion Events Management
- Public Relations
- Fashion Retail/Buyer
- Fashion Production

INTERIOR ARCHITECTURE & DESIGN

- Interior Design
- Architecture
- Furniture Manufacturing
- Lighting Design
- Project Management
- Visual Merchandising
- Exhibition Design
- Scenic Design
- Retail Space Design

FACULTY OF ENGINEERING & COMPUTING

The Faculty offers industry relevant engineering and computing programmes at Foundation, Diploma, Bachelor and Master levels. It has more than 30 years of reputation in producing highly qualified and employable engineering & computing graduates, including successful entrepreneurs.

The Faculty incorporates advanced tools and software for students to:

- Experiment and develop their practical skills to be industry-ready graduates.
- Develop skills and knowledge to perceive the environment and to act professionally.
- Develop the ability to learn and adapt to challenges of I.R 4.0, cloud computing, big data analytics, and Internet of Things.
- Learn the essential traits of certified engineers and innovative IT professionals.

INFORMATION TECHNOLOGY (NETWORKING AND SECURITY)

- Cyber Security
- Network Administration
- Network Maintenance
- IT Infrastructure
- Data Centre Infrastructure
- Network Consultancy
- Network Analysis
- Network and Security Policy Analysis and Management

INFORMATION SYSTEMS IN BUSINESS MANAGEMENT

- Business Analysis
- Big Data Analysis
- Information Systems Development
- Information Systems Analysis
- Business Applications Development
- Web Development
- Database Administration
- Information Systems Management

CAREER OPPORTUNITIES

ELECTRONIC ENGINEERING

- Electronic Systems Engineering
- Microchips Design
- Communication & Wireless/ 5G Engineering
- Maintenance & Reliability Test Engineering
- Project & Process Engineering
- Mechatronics & IoT Systems Engineering
- Radio frequency (RF) Engineering
- Automation, Instrumentation and control Engineering

MECHANICAL ENGINEERING

- Mechanical & Automotive Engineering
- Manufacturing Engineering
- Bio Medical Engineering
- Design & Test Engineering
- Project / Site Engineering
- Automation Engineering
- Engineering Consultancy
- Construction Engineering

COMPUTER SCIENCE (INTELLIGENT SYSTEMS)

- Artificial Intelligence Design
- IoT Integration Systems
- Business Decision Systems
- Mobile Application Development
- Information Analysis
- Natural Language Programming Development
- Back-end Game Development
- Intelligent Cloud Systems

SOFTWARE ENGINEERING

- Software Design & Development
- Cloud Computing
- IoT Systems Programming
- Mobile Application Development
- Systems Analysis & Design
- Web Development
- Network Design, Integration & Maintenance
- Database Administration & IT Consultancy

INFORMATION TECHNOLOGY

- Information Technology
- Networking & Security
- Software Development
- Computer and System Support
- Database Administration
- Mobile Applications
- Web Design & E-Commerce
- Multimedia Application Development

MECHATRONICS

- Robotics
- Automation
- Manufacturing
- Production
- Engineering Testing
- Quality Control
- Process Engineering

CENTRE FOR LANGUAGE & EXTENSION SERVICE

The Intensive English Programme (IEP) is specifically designed to cater to students' proficiency needs in the English Language. The comprehensive content and programme structure emphasize general and academic English skills through modules such as Listening, Speaking, Reading, and Writing. It equips students with the necessary skills to enable them to write and communicate well in English during their tertiary education at First City UC and at work after graduation.

The programme prepares students to sit for the IELTS (International English Language Testing System) exam which meets the language entry requirement for many higher education institutions worldwide. Students will be exposed to the effective test-taking strategies and time management skills needed to be able to perform well in the test.

IELTS Preparatory Workshops can also be arranged upon request at any point in the programme to further reinforce the skills and strategies needed for the students to perform well in the IELTS exam.

All applicants for the Intensive English Programme are required to sit for an English Placement Test at the point of entry for appropriate placement level.

LIFE AT FIRST CITY UC



STUDY TRIP TO MANCHESTER, UK



FASHION SHOW



FIRST CITY CHARITY BIG WALK



VISIT TO GOOGLE MALAYSIA



CHINESE NEW YEAR CELEBRATION



MPU TEAMBUILDING EVENT



NEW SILK ROAD WORKSHOP, BEIJING, CHINA



FIELD TRIP ON MALAYSIA CULTURE & HISTORY



CAREER FAIR



FIRST CITY UC AWARDS CEREMONY

MAJOR AWARDS



15th Annual International Design Awards 2020, Los Angeles, USA
SILVER AWARD



International Furniture Design Innovation (IFDI) 2020
GOLD AWARD



E-Genting Bug Hunt (2019)
2ND PRIZE, DISTINCTION & MERIT AWARD



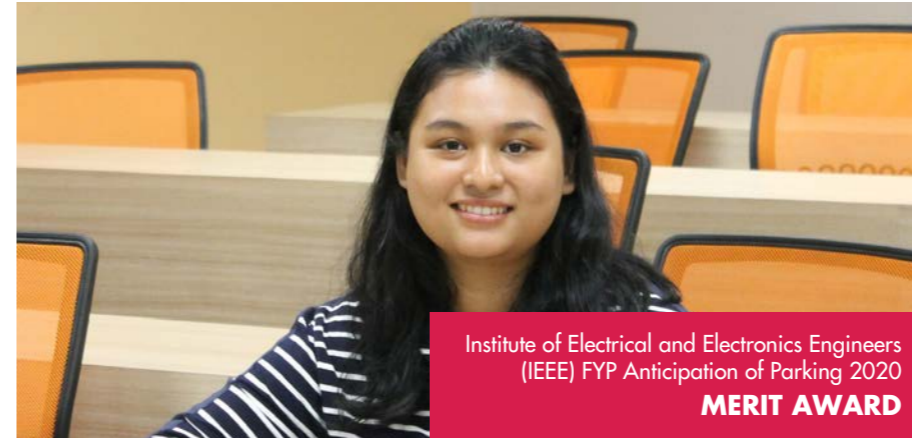
Hilton Culinary Cup 2018
2ND RUNNER-UP



CFA Society Malaysia Ethics Challenge 2019
CO-NATIONAL CHAMPION



The Salon Centre of Excellence for New Media for Innovation, Research and Content Development in the 7th Art Competition
GRAND PRIZE



Institute of Electrical and Electronics Engineers (IEEE) FYP Anticipation of Parking 2020
MERIT AWARD



International Design Awards 2019, Los Angeles, USA
GOLD AWARD



E-Genting Bug Hunt 2018 Competition
DISTINCTION & MERIT AWARD

TAN MEI CHI

Assistant Fraud & Risk Specialist,
Hospitality Account, TDCX Malaysia

**Diploma in Hospitality and Tourism
Management (Year 2019)**



LOH QIAU YU

Graphic Designer,
Leading Design Firm

**BA (Hons) Graphic
Design (Year 2019)**



LIEW SOON JING

Fullstack Developer, Mercedes Benz

**Bachelor of Software
Engineering (Hons) (Year 2020)**



SANJAY MADHAV

Writer, WapCar.my

**BA (Hons) in Mass
Communication (2019)**



SUCCESSFUL GRADUATES & ENTREPRENEURS

MICHEAL YONG

Founder & CEO - Just Mobile & FanXT

**BEng (Hons) Electrical and
Electronic Engineering (Year 1996)**



AZADEH MEHRABI SHARGH

Regional Development Manager, Kian Contract

**Master of Design Management (Year 2020)
BA (Hons) Interior Architecture & Design (Year 2009)**



LIM CAROL

Business Analyst,
Taiko Marketing Sdn Bhd

**BA (Hons) Marketing
(Year 2018)**



YEO CHENG CHONG (MATT)

Design Director, M.I.D. Interior Design Studio

**BA (Hons) Interior Architecture & Design (Year 2019)
Diploma in Interior Design (Year 2016)**



While FIRST CITY UNIVERSITY COLLEGE has made every effort to ensure that information presented in this brochure is as accurate as possible at time of printing, it does not accept liability for any error or omission. FIRST CITY UNIVERSITY COLLEGE reserves the right not to conduct a programme/ course/ option/ subject.



“ Quality education. **1** Ideal Location.”

Partners:



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