



**QUALITY EDUCATION
GLOBAL GRADUATES**



**FIRST CITY
UNIVERSITY
COLLEGE**
WAY AHEAD

OVERVIEW



FIRST CITY UNIVERSITY COLLEGE DKU031(B)

No.1, Persiaran Bukit Utama, Bandar Utama, 47800 Petaling Jaya, Selangor Darul Ehsan.

Hotline Number: +6011 - 3614 8166 Website: www.firstcity.edu.my
+6016 - 302 8166 Email: enquiry@firstcity.edu.my
Phone: +603 - 7735 2088

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**QUALITY EDUCATION
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ABOUT US

First City University College has been a trusted private higher education provider in Malaysia since 1990.

For over three decades, the institution has consistently offered affordable and high-quality higher education to both Malaysian and international students.

First City University College offers future-proof, industry-driven programmes and they are accredited by the Malaysian Qualifications Agency (MQA) and relevant professional bodies.

First City University College's students are reputed to be highly employable as they are prepared to be future-proof and globally competitive.

With an exemplary track record of providing private higher education of high quality in Malaysia, First City University College achieved a "Competitive" rating under the Integrated Rating of Malaysian Higher Education Institutions - SETARA by the Ministry of Higher Education, Malaysia. This accolade reflects the institution's steadfast commitment to maintaining a standard of excellence in private higher education in Malaysia.



WHY CHOOSE FIRST CITY UNIVERSITY COLLEGE?

- ✓ **Industry-driven and future-proof programmes**
- ✓ **Strong industry linkages**
- ✓ **Internationally recognized qualifications**
- ✓ **Global employability**
- ✓ **Outstanding student achievements and awards**
- ✓ **Global alumni network**
Successful professionals, entrepreneurs, and industry award winners
- ✓ **Nurturing and supportive learning environment**
- ✓ **Conducive and serene campus environment**
- ✓ **Ideal campus location**
Nestled in the vibrant township and bustling commercial district of Bandar Utama, Petaling Jaya
- Excellent lifestyle hub** - Abundant recreational, leisure, and entertainment facilities in proximity
- Excellent connectivity and accessibility**, including MRT, e-hailing services, and a convenient Shuttle Bus system.



PROGRAMMES

BUSINESS, HOSPITALITY & COMMUNICATION

**Doctor of Philosophy (PhD)
In Management (By Research)**
N/0414/8/0038 (MQA-PA16839)

Master of Business Administration
R/0414/7/0086(MQA/FA6199)08/27

Bachelor of Arts (Honours) Mass Communication
R/0323/6/0014(MQA/FA8408)09/26

**Bachelor of Business Administration
(Honours) Hospitality Management**
R/0414/6/0107(MQA/FA8416)07/27

Bachelor of Arts (Honours) Business Management
R/0414/6/0106(MQA/FA6544)12/25

Bachelor of Arts (Honours) International Business
R/0410/6/0108(MQA/FA8569)03/27

Bachelor of Arts (Honours) Marketing
R/0415/6/0019(MQA/FA6543)12/25

**Bachelor of Science (Honours) Accounting and
Finance**
R/0488/6/0030(MQA/FA6542)12/25

Diploma in Hotel Management
R3/1013/4/0040(A7196)08/26

Diploma in Mass Communication
R2/321/4/0083(A9743)04/24

Diploma in Business Administration
R3/0414/4/0223(A6729)11/26

Foundation in Business Administration
R3/340/3/0175(A9286)10/28

ENGINEERING & COMPUTING

Master of Software Engineering
R/0612/7/0001(MQA/FA9799)05/28

Bachelor of Software Engineering (Honours)
R/0612/6/0006(MQA/FA6200)09/25

**Bachelor of Information Systems
(Honours) in Business Management**
R/0611/6/0030(MQA/FA8226)09/26

**Bachelor of Computer Science
(Intelligent Systems) (Honours)**
R/0613/6/0056(MQA/FA8101)03/26

**Bachelor of Information Technology
(Networking and Security) (Honours)**
R/0611/6/0060(MQA/FA8882)03/27

Bachelor of Mechanical Engineering with Honours
N/521/6/0176(MQA/PA9439)01/24

Bachelor of Electronic Engineering with Honours
R/0713/6/0028(MQA/FA7197)11/27

Diploma in Electronic Engineering
R3/0713/4/0025(A5493)04/29

Diploma in Mechatronics
R3/0788/4/0006(A5495)04/29

Diploma in Mechanical Engineering
N/0714/4/0003/(MQA/PA15238)/07/27

Diploma in Information Technology
R2/481/4/0266(A4920)02/24

Foundation in Engineering, Science & Technology
R3/0011/3/0080(A9287)10/28

DESIGN & BUILT ENVIRONMENT

Master of Design Management
R/0414/7/0133(MQA/FA8881)12/27

Bachelor of Arts (Honours) in Graphic Design
R/0211/6/0039(MQA/FA6545)09/25

**Bachelor of Arts (Hons) Furniture
and Product Design**
R/0212/6/0020(MQA/FA8887)02/27

**Bachelor of Arts (Hons)
Interior Architecture and Design**
R/0212/6/0019(MQA/FA8564)11/26

Bachelor of Arts (Hons) in Fashion Marketing
R/0212/6/0010(MQA/FA8024)07/27

Diploma in Interior Design
R3/0212/4/0010(A5571)02/29

Diploma in Graphic Design
R/0212/4/0009(MQA/FA8888)02/27

Foundation in Art and Design
R3/0210/3/0005(A9285)09/28

LANGUAGE

Intensive English Programme
JPT/BPP(K)1000-600/B282/Jld.II(59)10/25



FACULTY OF BUSINESS, HOSPITALITY & COMMUNICATION

Our core mission is to nurture and educate students, shaping them into the **business leaders of the future.**



The Faculty of Business, Hospitality & Communication provides a range of programmes in Accounting & Finance, Business Management, Marketing, Media & Communication, Hospitality & Hotel Management at Foundation, Diploma, Bachelor, and Master levels, all tailored to meet industry standards. With over three decades of experience, the Faculty has built a strong reputation for producing highly skilled and employable graduates, including those who have succeeded as entrepreneurs.

Our core mission is to nurture and educate students, shaping them into the business leaders of the future. We ensure that our students acquire the essential knowledge and skills necessary to analyze and navigate the constantly evolving business landscape. The notable achievements of our graduates are a testament to the high-quality holistic education and training they receive.



CAREER OPPORTUNITIES

ACCOUNTING & FINANCE

- Corporate Accounting
- Public Sector Accounting
- Audit
- Taxation
- Retail Banking
- Investment Banking
- Finance
- Wealth & Asset Management

BUSINESS MANAGEMENT

- Business Consultancy
- Retail
- Service
- Human Resource
- Operations
- Logistics & Supply Chain
- Customer Relations

MARKETING

- Marketing
- Sales and Service
- Customer Relationship
- Retail
- Advertising
- Media Relations
- Public Relations

MASS COMMUNICATION

- Media
- Corporate Communications
- Advertising
- Public Relations Marketing
- Event Management
- Broadcasting
- Journalism

HOSPITALITY & HOTEL MANAGEMENT

- Hotel & Resort Management
- Food & Beverage
- Event Management
- Travel & Tour Management
- Entertainment & Recreation
- Marketing & Sales Management

FACULTY OF DESIGN & BUILT ENVIRONMENT

Our well-equipped facilities include spacious studios, cutting-edge computer hardware and software, state-of-the-art design laboratories and studios, workshops, and a diverse array of equipment.

The Faculty of Design & Built Environment takes pride in its teaching faculty, comprised of seasoned professionals with extensive experience in both education and industry. Leveraging years of collaborative partnerships with well-regarded UK universities, we integrate the best of British design education, tailoring it to meet local needs and expectations. This approach ensures that students gain cutting-edge design capabilities, enhancing their employability to the fullest.

Our well-equipped facilities include spacious studios, cutting-edge computer hardware and software, state-of-the-art design laboratories and studios, workshops, and a diverse array of equipment. These resources are strategically designed and made available to facilitate the learning process, empowering students to develop practical skills and evolve into proficient and professional designers.



CAREER OPPORTUNITIES

GRAPHIC DESIGN

- Graphic Design
- Advertising
- Print Design
- Packaging Design
- Publication Design
- Branding & Identity Design
- Social Media Marketing
- Exhibition & Production
- Design Consultancy

- Publishing & Print
- New Media & Motion Graphics
- Social Media Management
- Post-Production
- Visual Merchandising
- Branding and Identity
- Illustration
- Packaging Design

INTERIOR DESIGN

- Interior Design
- Interior Architecture
- Theatre and Stage Design
- Exhibition Design

- Product Design
- Furniture Design
- Lighting Design
- Production Design

FURNITURE AND PRODUCT DESIGN

- Furniture Design
- Product Design
- Retail
- Exhibition Set Design

- Furniture Manufacturing
- Furniture Trade
- Packaging Design
- CAD Specialist

FASHION MARKETING

- Fashion Illustration
- Fashion Publishing
- Fashion Design
- Fashion Marketing

- Fashion Events Management
- Public Relations
- Fashion Retail/Buyer
- Fashion Production

INTERIOR ARCHITECTURE & DESIGN

- Interior Design
- Architecture
- Furniture Manufacturing
- Lighting Design
- Project Management

- Visual Merchandising
- Exhibition Design
- Scenic Design
- Retail Space Design

FACULTY OF ENGINEERING & COMPUTING

The Faculty has consistently produced highly qualified and employable graduates in the fields of engineering and computing.

The Faculty of Engineering & Computing provides industry-driven engineering and computing programmes at Foundation, Diploma, Bachelor, and Master levels, tailored to meet industry standards. With a reputable history spanning over 30 years, the Faculty has consistently produced highly qualified and employable graduates in the fields of engineering and computing, including those who have excelled as entrepreneurs.

Our approach involves integrating advanced tools and software into the curriculum to enable students to:

- Experiment and cultivate practical skills, ensuring they graduate as industry-ready professionals.
- Develop skills and knowledge to interpret their environment and engage in professional conduct.
- Cultivate the ability to learn and adapt to the challenges posed by Industry 4.0, cloud computing, big data analytics, and the Internet of Things.
- Acquire the essential traits of certified engineers and innovative IT professionals.



CAREER OPPORTUNITIES

COMPUTER SCIENCE (INTELLIGENCE SYSTEM)

- Artificial Intelligence Design
- IoT Integration Systems
- Business Decision Systems
- Mobile Application Development
- Information Analysis
- Natural Language Programming Development
- Back-end Game Development
- Intelligent Cloud Systems

SOFTWARE ENGINEERING

- Software Design & Development
- Cloud Computing
- IoT Systems Programming
- Mobile Application Development
- Systems Analysis & Design
- Web Development
- Network Design, Integration & Maintenance
- Database Administration & IT Consultancy

INFORMATION TECHNOLOGY

- Information Technology
- Networking & Security
- Software Development
- Computer and System Support
- Database Administration
- Mobile Applications
- Web Design & E-Commerce
- Multimedia Application Development

INFORMATION TECHNOLOGY (NETWORKING AND SECURITY)

- Cyber Security
- Network Administration
- Network Maintenance
- IT Infrastructure
- Data Centre Infrastructure
- Network Consultancy
- Network Analysis
- Network and Security Policy Analysis and Management

INFORMATION SYSTEMS IN BUSINESS MANAGEMENT

- Business Analysis
- Big Data Analysis
- Information Systems Development
- Information Systems Analysis
- Business Applications Development
- Web Development
- Database Administration
- Information Systems Management

ELECTRONIC ENGINEERING

- Electronic Systems Engineering
- Microchips Design
- Communication & Wireless/ 5G Engineering
- Maintenance & Reliability Test Engineering
- Project & Process Engineering
- Mechatronics & IoT Systems Engineering
- Radio frequency (RF) Engineering
- Automation, Instrumentation and control engineering

MECHANICAL ENGINEERING

- Mechanical & Automotive Engineering
- Manufacturing Engineering
- Bio Medical Engineering
- Design & Test Engineering
- Project / Site Engineering
- Automation Engineering
- Engineering Consultancy
- Construction Engineering

MECHATRONICS

- Robotics
- Automation
- Manufacturing
- Production
- Engineering Testing
- Quality Control
- Process Engineering

CENTRE FOR LANGUAGE & EXTENSION SERVICE

The Intensive English Programme (IEP) is specifically designed to cater to students' proficiency needs in the English Language. The comprehensive content and programme structure emphasize general and academic English skills through modules such as Listening, Speaking, Reading, and Writing. It equips students with the necessary skills to enable them to write and communicate well in English during their tertiary education at First City University College and at work after graduation.

The programme prepares students to sit for the IELTS (International English Language Testing System) exam which meets the language entry requirement for many higher education institutions worldwide. Students will be exposed to the effective test-taking strategies and time management skills needed to be able to perform well in the test.

IELTS Preparatory Workshops can also be arranged upon request at any point in the programme to further reinforce the skills and strategies needed for the students to perform well in the IELTS exam.

All applicants for the Intensive English Programme are required to sit for an English Placement Test at the point of entry for appropriate placement level.





**ADVANCED
IT CENTRE**

A NURTURING & SUPPORTIVE LEARNING ENVIRONMENT

Creating a nurturing and supportive environment is critical for facilitating optimal learning experiences. At First City University College we have designed our learning environment to inspire and motivate our students while also encouraging them to explore their full potential.

With an environment as such, our students feel valued and respected, which boosts their confidence and helps them develop a sense of belonging. This learning environment will also lead them to greater creativity where critical thinking and problem-solving skills are essential for their academic success.

Our learning environment also fosters a sense of community and collaboration, where students can work together, share ideas, and support each other in their learning journey. This results in the students being more engaged and invested in their learning, leading to optimal learning outcomes.

**SPACIOUS
LECTURE
THEATRES**

**COMPREHENSIVE
LIBRARY**

**WELL-EQUIPPED
LABORATORIES**

**SPECIALISED
WORKSHOPS
AND STUDIOS**

**ON-CAMPUS
ACCOMMODATION
(FIRST CITY RESIDENCE)
WITH ROUND-THE-CLOCK
SECURITY**

**CUTTING-EDGE
SPORTS CENTRE**

CONDUCTIVE & SERENE CAMPUS ENVIRONMENT

First City University College's well-equipped, eco-friendly campus sits on a prime 13-acre land in Bandar Utama in Petaling Jaya, Selangor.

While the green campus is situated adjacent to the bustling and vibrant Bandar Utama City Centre, students can expect beautiful, serene surroundings as they step foot on the campus. The calm environment is conducive for students to stay focused and excel in their studies.

First City University College provides a safe, nurturing and stimulating campus environment for students to receive the best of their tertiary education.

