FACULTY OF
DESIGN & BUILT ENVIRONMENT

ART & DESIGN
GRAPHIC DESIGN
INTERIOR DESIGN
INTERIOR ARCHITECTURE & DESIGN
FURNITURE & PRODUCT DESIGN
DESIGN MANAGEMENT
FASHION MARKETING

ABOUT US

First City University College has been a trusted private higher education provider in Malaysia *since 1990.*

For over three decades, the institution has consistently offered affordable and high-quality higher education to both Malaysian and international students.

First City University College offers future-proof, industry-driven programmes and they are accredited by the Malaysian Qualifications Agency (MQA) and relevant professional bodies.

First City University College's students are reputed to be highly employable as they are prepared to be future-proof and globally competitive.

With an exemplary track record of providing private higher education of high quality in Malaysia, First City University College achieved a "Competitive" rating under the Integrated Rating of Malaysian Higher Education Institutions - SETARA by the Ministry of Higher Education, Malaysia. This accolade reflects the institution's steadfast commitment to maintaining a standard of excellence in private higher education in Malaysia.
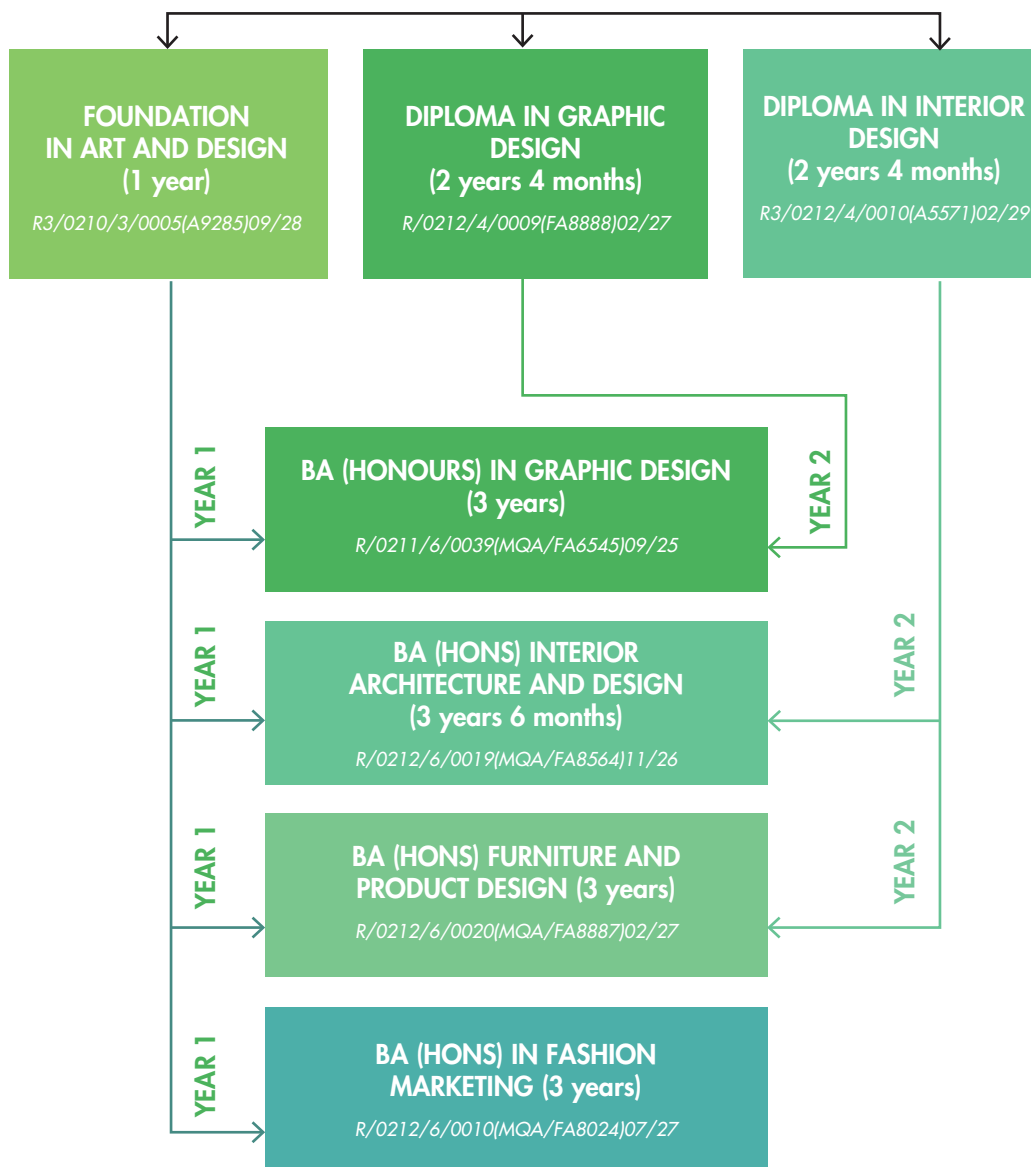
WHY STUDY DESIGN & BUILT ENVIRONMENT PROGRAMMES AT FIRST CITY UNIVERSITY COLLEGE?
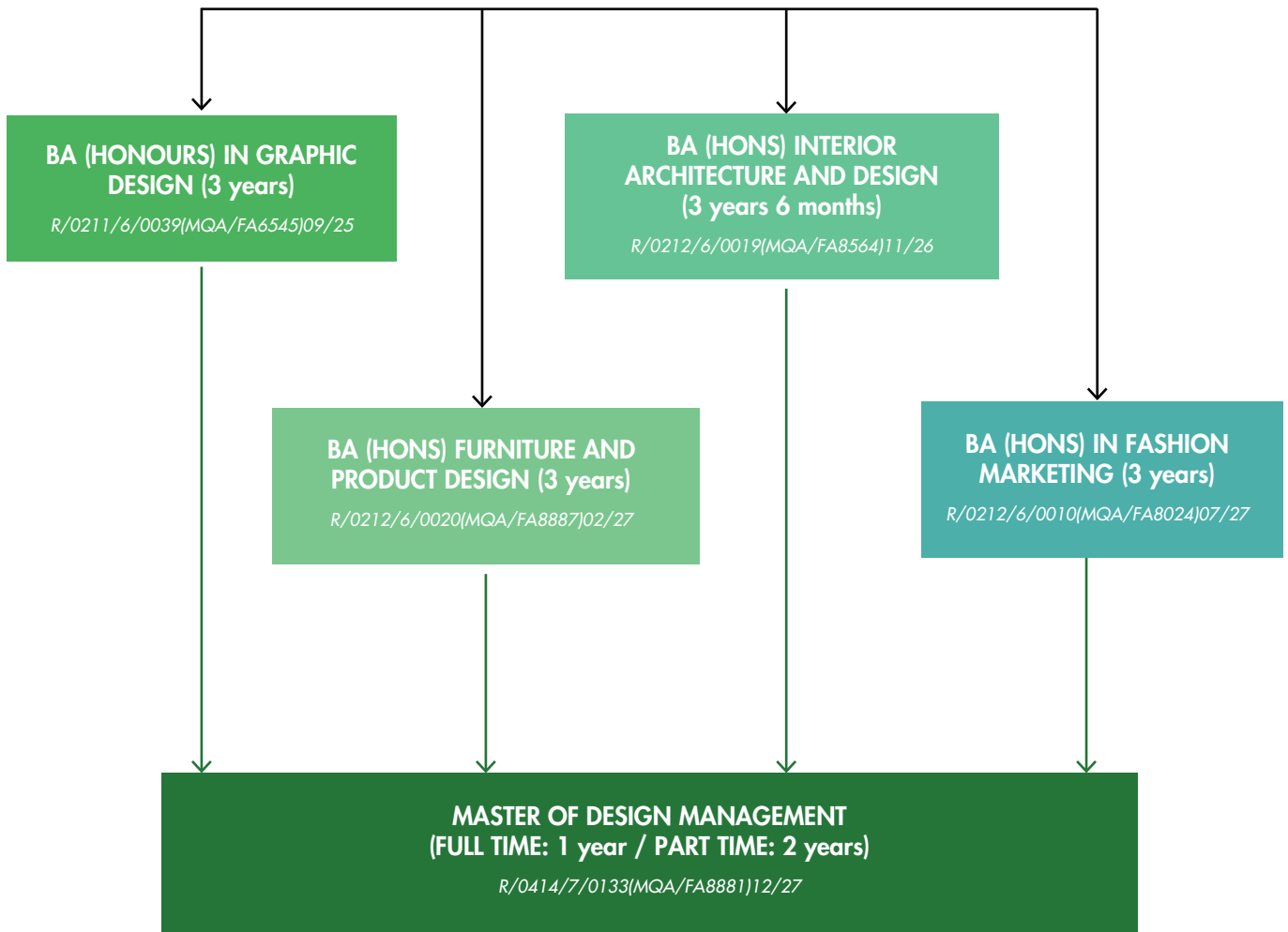
✔ **Industry-driven programmes and state-of-the-art facilities & equipment**

✔ **Award-winning projects by students at local and international levels**

✔ **Lecturers with professional and industry experience, and award - winning projects**

✔ **Design graduation showcases**

✔ **Project-based learning through exhibitions, seminars, workshops and collaborative projects with industry partners**

✔ **"Creative Stove" as a platform to nurture students' entrepreneurship**

✔ **Faculty members are affiliated to:**

- Lembaga Arkitek Malaysia (LAM)

- Majlis Rekabentuk Malaysia (MRM)

- Graphic Design Association of Malaysia (wREGA)

- Malaysian Institute of Interior Designers (MIID)

PROGRAMME PATHWAYS

SPM / IGCSE HOLDERS OR EQUIVALENT:
FOUNDATION / DIPLOMA PATHWAYS

FOUNDATION IN ART AND DESIGN (1 year)
R3/0210/3/0005(A9285)09/28

DIPLOMA IN GRAPHIC DESIGN (2 years 4 months)
R/0212/4/0009(FA8888)02/27

DIPLOMA IN INTERIOR DESIGN (2 years 4 months)
R3/0212/4/0010(A5571)02/29

YEAR 1 / YEAR 2 — **BA (HONOURS) IN GRAPHIC DESIGN (3 years)**
R/0211/6/0039(MQA/FA6545)09/25

YEAR 1 / YEAR 2 — **BA (HONS) INTERIOR ARCHITECTURE AND DESIGN (3 years 6 months)**
R/0212/6/0019(MQA/FA8564)11/26

YEAR 1 / YEAR 2 — **BA (HONS) FURNITURE AND PRODUCT DESIGN (3 years)**
R/0212/6/0020(MQA/FA8887)02/27

YEAR 1 — **BA (HONS) IN FASHION MARKETING (3 years)**
R/0212/6/0010(MQA/FA8024)07/27

STPM / UEC / A-LEVEL HOLDERS OR EQUIVALENT:
DEGREE PATHWAYS

BA (HONOURS) IN GRAPHIC DESIGN (3 years)
R/0211/6/0039(MQA/FA6545)09/25

BA (HONS) INTERIOR ARCHITECTURE AND DESIGN (3 years 6 months)
R/0212/6/0019(MQA/FA8564)11/26

BA (HONS) FURNITURE AND PRODUCT DESIGN (3 years)
R/0212/6/0020(MQA/FA8887)02/27

BA (HONS) IN FASHION MARKETING (3 years)
R/0212/6/0010(MQA/FA8024)07/27

MASTER OF DESIGN MANAGEMENT (FULL TIME: 1 year / PART TIME: 2 years)
R/0414/7/0133(MQA/FA8881)12/27

FOUNDATION IN ART AND DESIGN

This programme provides a strong foundation in art & design which equips students with experience in practical studio work such as drawing, experimentation and exploration of media and material, and model making. Students will also develop skills in visual analysis, colour studies, and critical writing, which are crucial for our bachelor's degree programmes in Design and Fashion.

THE PROGRAMME OBJECTIVES ARE TO

- Equip students with a broad range of art and design fundamental principles.

- Identify students' design strengths.

- Produce graduates with the appropriate skills to undertake lifelong learning.

DURATION

1 Year

INTAKE

January, June, September

ENTRY REQUIREMENTS

SPM: Minimum 5Cs (including English)

UEC: Minimum 4Bs (including English)

GCE O-LEVEL: Minimum 5Cs (including English)

OTHER QUALIFICATIONS: Equivalent qualifications which are recognized by the Malaysian Qualifications Agency (MQA)

AND

PORTFOLIO REVIEW

EDUCATION PATHWAYS

An enriching interdisciplinary programme for SPM/IGCSE holders. Upon successful completion, they will gain entry into any of our Honours Degree programmes in Graphic Design, Interior Architecture & Design, Furniture & Product Design, or Fashion Marketing.

PROGRAMME CONTENTS

SEMESTER 1
- **Introductory & Diagnostic Project**
  - Visual Analysis
  - Colour Studies
  - Fundamentals of 2D & 3D Designs
  - Workshops (Printmaking & Photography)
- **Drawing 1**
  - Basic Skill and Techniques
- **Critical Studies 1**
  - Reseach and Critical Writing
  - History and Theory of Art & Design
- **English 1**
  - Academic Writing Skills
  - Grammar And Mechanics

SEMESTER 2
- **Pre Specialist Projects**
  - Applied 2D and 3D Designs
  - Applied Drawing and Colour
  - Workshops (Basic Digital Introduction – Adobe Illustrator & Photoshop)
- **Drawing 2**
  - Advanced Skills and Techniques
- **Critical Studies 2**
  - Research and Critical Writing
  - History and Theory of Art & Design
- **English 2**
  - Academic Writing Skills
  - Research and Presentation Skills

SEMESTER 3
- **Specialist Projects**
  - Final Project: Indication towards choice of degree studies in various specialisations: Graphic Design, Interior Architecture & Design, Furniture & Product Design and Fashion Marketing.
- **Drawing 3**
  - Drawing in Specialised Areas

DIPLOMA IN
GRAPHIC
DESIGN

This programme prepares students for a career in the design industry. Students will be trained in conceptual thinking, practical skill sets and apply up-to-date software technologies under the supervision of highly qualified lecturers.Students will undergo internships with top-notch advertising, social media marketing, packaging, publication and exhibition companies.

THE PROGRAMME OBJECTIVES ARE TO

- Empower students with knowledge and technical competency in creative and vocational skills.

- Equip students with the ability to make informed decisions based on basic research and analysis of information.

- Enable students to develop personal visual skills and vision through exciting and challenging practical projects.

- Produce responsible and professional individuals and team players.

DURATION

2 Year 4 Months

INTAKE

January, June, October

ENTRY REQUIREMENTS

SPM: Minimum 3Cs and at least a pass in English

UEC: Minimum 3Bs and at least a pass in English

GCE O-LEVEL: Minimum 3Cs and at least a pass in English)

OTHER QUALIFICATIONS: Equivalent qualifications recognized by the Malaysian Qualifications Agency (MQA)

AND

PORTFOLIO REVIEW

EDUCATION PATHWAYS

An enriching industry-driven programme for SPM/IGCSE holders. Upon successful completion, they will gain entry into Year 2 of our BA (Hons) Graphic Design programme.

CAREER OPPORTUNITIES

- Graphic Design
- Advertising
- Print Design
- Packaging Design
- Publication Design
- Branding & Identity Design
- Social Media Marketing
- Exhibition & Production

PROGRAMME CONTENTS

YEAR 1
- Color Studies
- Drawing
- Design Fundamentals and Principles
- Introduction to Art History
- English for Academic Writing
- Illustration
- Typography
- Photography
- Digital Imaging
- Visual Culture
- Creative Studies
- Graphic Design History
- Introduction to Advertising Design

YEAR 2
- Publication Design
- Narrative Drawing
- 2D Animation
- Professional Practice
- English for Professional Communication
- Digital Publication
- Packaging Design
- Motion Graphics
- 3D Animation
- Corporate Identity Design
- Industry Placement
- Industry Placement Simulation

YEAR 3*
- Design Showcase
- Brand Communication
- Design Major
- Enviroment Graphic Design

For a duration of 4 months only
Project Presentation at Graduation Showcase

DIPLOMA IN
INTERIOR DESIGN

R3/0212/4/0010(A5571)02/29

The Diploma in Interior Design programme is designed to provide a comprehensive education that cultivates essential skills and knowledge vital for success in the industry.

Through a blend of conceptual thinking and practical design skills, students learn to craft mood and ambiance, execute spatial planning, grasp building structures and mechanics, and effectively utilize various computer applications and software for seamless design communication.

Emphasis is placed on fostering problem-solving abilities, as well as improving communication and soft skills. Additionally, students will receive instruction on adopting sustainable design practices and mastering professional standards.

Graduates emerge with a versatile skill set and relevant expertise, well-prepared to excel in the continually evolving field of interior design.

Students enrolled in this programme will have their Malaysian Institute of Interior Designers (MIID) student membership fees sponsored by First City University College.

THE PROGRAMME OBJECTIVES ARE TO

- Equip students with knowledge and skills in design principles, analytical techniques and design methodologies.

- Enable students to communicate creative solutions to design problems by applying fundamental research techniques.

- Enable students to develop the ability to work independently and in teams.

- Instill students with the spirit of life-long learning, professionalism, ethics and entrepreneurship.

DURATION

2 Years 4 Months

INTAKE

January, June, October

ENTRY REQUIREMENTS

SPM: Minimum 3Cs and at least a pass in English

UEC: Minimum 3Bs and at least a pass in English

GCE O-LEVEL: Minimum 3Cs and at least a pass in English

OTHER QUALIFICATIONS:

Equivalent qualifications recognized by the Malaysian Qualifications Agency (MQA)

AND

PORTFOLIO REVIEW

EDUCATION PATHWAYS

An enriching industry-driven programme for SPM/IGCSE holders. Upon successful completion, they will gain entry into Year 2 of BA (Hons) Interior Architecture & Design or BA (Hons) Furniture & Product Design.

CAREER OPPORTUNITIES

- Interior Design
- Interior Architecture
- Theatre and Stage Design
- Product Design
- Furniture Design
- Lighting Design

PROGRAMME CONTENTS

YEAR 1
- Interior Design 1
- Architectural Graphics 1
- Design History 1
- English for Accademic Writing
- Elective Subjects (select one)
  - Creative Studies
  - Life Drawing
- Interior Design 2
- Architectural Graphics 2
- Design History 2
- Computer Aided Design: 2D
- Elective Subjects (select one)
  - English for Academic Purpose
  - Colour Studies
- Building Material Studies
- Elective Subjects (select one)
  - Photography & Digital Imaging
  - Temporary Structure Design
  - Introduction to Visual Culture

YEAR 2
- Interior Design 3
- Building Studies 1
- Furniture Design 1
- Design Communication
- Computer Aided Design :3D
- Interior Design 4
- Building Studies 2
- Furniture Design 2
- Professional Practice
- Elective Subjects (select one)
  - Industry Placement
  - Industry Placement - Simulation

YEAR 3
- Interior Design 5
- Design Thesis Report
- Project Management
- Tender and Contract Documentation

*For a duration of 4 months only
*Project Presentation at Graduation Showcase

BA (HONOURS) IN GRAPHIC DESIGN

This programme develops students' distinctive personal visual styles through exciting and challenging practical and theoretical projects. Students will be equipped with essential professional, creative, intellectual, and technical skills.

Students will conduct research and analysis of information, to form independent judgements through reflection, evaluation and presentation. They will also be exposed to professional design practices and guided to contextualise design within global, social and cultural frameworks. By integrating Sustainable Development Goals (SDGs) into the programme, students will not only develop essential design skills but also gain a deeper understanding of their role as agents of social change and environmental stewardship. This holistic approach prepares them to make meaningful contributions to sustainable development through their future careers in graphic design.

In this programme, students are not only immersed in the fundamentals of graphic design but also exposed to cutting-edge technologies such as augmented reality (AR) and artificial intelligent (AI), ensuring they stay at the forefront of industry trends and innovation. Students also engage with industry partners for collaborative projects, attend talks and participate in both local and overseas competitions.

Students will undergo internships with top-notch advertising, social media marketing, packaging, publication and exhibition companies.

THE PROGRAMME OBJECTIVES ARE TO

- Equip students with the essential professional, creative, intellectual and technical skills.

- Strengthen students' skills in research and analysis of information, formation of sound and independent judgements through reflection, evaluation and presentation of well-reasoned argument.

- Equip students with distinctive personal visual skills and personal vision; encouraged through exciting and challenging practical and theoretical projects.

- Prepare students to make their mark in the graphic design industry with full awareness of the roles and responsibilities of professional design practices.

- Engage students in life-long learning.

DURATION
3 Years

INTAKE
January, June, October

ENTRY REQUIREMENTS

STPM: Minimum 2Cs and at least a pass in English in SPM and MUET Band 3 or equivalent

UEC: Minimum 5Bs and MUET Band 3 or equivalent

GCE A-LEVEL: Minimum 2Ds

FOUNDATION/MATRICULATION: Pass with minimum CGPA 2.0

DIPLOMA: Pass with minimum CGPA 2.0 or its equivalent

OTHER QUALIFICATIONS:
Equivalent qualifications recognized by the Malaysian Qualifications Agency (MQA)

AND

PORTFOLIO REVIEW

EDUCATION PATHWAYS

Entry into our full-time/part-time Master of Design Management (MDM) or Master of Business Administration (MBA) programme.

PROGRAMME CONTENTS

YEAR 1
- Design Principles and Practices
- Digital Imaging
- Fundamental of Typography
- Communication Writing Skills
- Conceptual Drawing
- Packaging Design
- Consumer Behaviour
- Advertising and Branding
- Web Design
- Digital Imaging
- Illustration
- Communication Presentation Skills
- Creative Thinking
- Exploring Animation

YEAR 2
- Digital Publication
- Integrated Print Design
- Visual Culture
- Interactive and Information Design
- Illustration and Image Making
- Creative Entrepreneurship
- Design Seminar
- Professional Practice
- Motion Graphic
- Mobile Apps Design
- Self-Initiated Research
- IIntegrated New Media Design
- Visual Merchandising

YEAR 3
- Final Major Project 1
- Dissertation
- Final Major Project
- Portfolio
- Industrial Training*

*Project Presentation at Graduation Showcase

CAREER OPPORTUNITIES
- Design Consultancy
- Advertising
- Publishing & Print
- New Media & Motion Graphic
- Social Media Management
- Post-Production
- Visual Merchandising
- Branding and Identity
- Illustration
- Packaging Design

BA (HONS)
INTERIOR ARCHITECTURE AND DESIGN

R/0212/6/0019(MQA/FA8564)11/26

This programme focuses on the design and development of internal spaces with emphasis on the relationship between architectural context and designed interior. It equips graduates with relevant knowledge and creative skills to be professional interior designers or interior architects.

Students develop design culture in line with professional interior design and architecture practices. Studio design modules are complemented by modules in technical, professional and contextual studies.

Students will undergo internships with LAM Registered interior design and architecture companies, and property developers.

Students enrolled in this programme will have their Malaysian Institute of Interior Designers (MIID) student membership fees sponsored by First City University College.

THE PROGRAMME OBJECTIVES ARE TO

- Enable students to apply design vocabulary, knowledge and creative work to solve design problems.

- Enable students to identify, evaluate and analyse information relating to materials, structure and technical details that take into consideration public health, safety, culture, society and environment.

- Develop students' theory and practical skills for a professional career in interior design or postgraduate studies.

- Equip students with knowledge and research skills in interior architecture technology and development.

- Engage students in life-long learning.

- Equip students with leadership, teamwork, entrepreneurial, communication and social skills.

DURATION
3 Years 6 Months

INTAKE
January, June

ENTRY REQUIREMENTS

STPM: Minimum 2Cs, (including Bahasa Melayu) and a pass in English in SPM

UEC: Minimum 5Bs with a pass in English

GCE A-LEVEL: Pass in 2 subjects and credit in Bahasa Melayu

FOUNDATION: Minimum CGPA 2.0

MATRICULATION: Minimum CGPA 2.0 and a pass in English in SPM

DIPLOMA: Minimum CGPA 2.0 or its equivalent in a related field and a pass in English in SPM

OTHER QUALIFICATIONS:
Equivalent qualifications recognized by the Malaysian Qualifications Agency (MQA)

AND

PORTFOLIO REVIEW

EDUCATION PATHWAYS

Entry into our full-time/part-time Master of Design Management (MDM) or Master of Business Administration (MBA) programme.

CAREER OPPORTUNITIES

- Interior Design
- Architecture
- Furniture Manufacturing
- Lighting Design
- Project Management
- Visual Merchandising
- Exhibition Design
- Scenic Design
- Retail Space Design

PROGRAMME CONTENTS

YEAR 1
- Design Studio 1
- Architecture Graphic
- Architectural History and Theory 1
- Building Material and Construction
- Communication Writing Skills
- Design Studio 2
- Computer Aided Design 1
- Architectural History and Theory 2
- Building Material and Finishes
- Communication Presentation Skills

YEAR 2
- Design Studio 3
- Building Technology and Services 1
- Computer Aided Design 2
- Measured Drawing
- Interior Architecture in Context
- Design Studio 4
- Building Technology and Services 2
- Research Proposal and Methodology
- Digital Communication
- Elective Subject 1
  - Creative Entrepreneurship
  - Consumer Behaviour

YEAR 3
- Industrial Placement (compulsory 6 months duration)
- Design Studio 5
- Dissertation
- Professional Practice
- Elective Subjects 2
  - Visual Merchandising
  - Furniture Design

YEAR 4*
- Design Studio 6
- Project Management
- Elective Subjects 3
  - Design Competition & Specialist Project
  - Sustainable Design

*For a duration of 6 months only
Project Presentation at Graduation Showcase

BA (HONS) FURNITURE AND PRODUCT DESIGN

This programme provides knowledge and practical skills for students seeking a career as professional furniture and product designers. Students will gain in-depth knowledge of materials and their properties, be adept in industry-related software and cultivate design and conceptual thinking skills. They will also be empowered with the skills set needed for them to be successful as entrepreneurs or business owners in the industry.

Students will participate in furniture and product exhibitions targeting the export market, with Malaysia being one of the global leaders in this industry. They will also engage in collaborative projects with industry professionals.

Students will undergo internships with top-notch furniture & product design companies and manufacturers.

THE PROGRAMME OBJECTIVES ARE TO

- Produce innovative and practical professional designers equipped with critical and analytical skills.

- Provide students with necessary technical skills and develop their social awareness in the furniture & product design industry.

- Provide students with necessary soft skills for personal development as well as a range of transferable skills to support their career development.

- Produce graduates with entrepreneurial and professional skills.

- Prepare students for postgraduate study and lifelong learning.

DURATION

3 Years

INTAKE

January, June, October

ENTRY REQUIREMENTS

STPM: Minimum 2Cs and at least a pass in English in SPM and MUET Band 3 or equivalent

UEC: Minimum 5Bs and MUET Band 3 or equivalent

GCE A-LEVEL: Minimum 2Ds.

FOUNDATION/MATRICULATION: Pass with minimum CGPA 2.0

DIPLOMA: Pass with minimum CGPA 2.0 or its equivalent

OTHER QUALIFICATIONS:
Equivalent qualifications recognized by the Malaysian Qualifications Agency (MQA)

AND

PORTFOLIO REVIEW

EDUCATION PATHWAYS

Entry into our full-time/part-time Master of Design Management (MDM) or Master of Business Administration (MBA) programme.

CAREER OPPORTUNITIES

- Furniture Design
- Product Design
- Retail
- Furniture Manufacturing
- Furniture Trade
- Entrepreneurship
- Sales and Marketing
- Exhibition Design
- UX / Ui Design
- Draughtsman
- Illustration
- Product Management
- Product Modeller

PROGRAMME CONTENTS

YEAR 1
- Design Studio 1
- Design Communication 1
- Material and Technology 1
- Critical Studies 1
- Communication Writing Skills
- Design Studio 2
- Design Communication 2
- Material and Technology 2
- Critical Studies 2
- Communication Presentation Skills

YEAR 2
- Design Studio 3
- Computer Aided Design 1
- Critical Studies 3
- Professional Practice
- Elective Subjects (select one)
  - Visual Merchandising
  - Sustainable Design
- Design Studio 4
- Computer Aided Design 2
- Critical Studies 4
- Design and Portfolio
- Elective Subjects (select one)
  - Principles of Economic
  - Consumer Behaviour

YEAR 3
- Design Studio 5
- Project Management
- Research Methodology and Proposal
- Design Studio 6
- Design and Exhibition
- Dissertation
- Elective Subjects (select one)
  - Creative Entrepreneurship
  - Design Competition and Special Project
- Industrial Placement

*Project Presentation at Graduation Showcase

BA (HONS) IN FASHION MARKETING

This programme is an ideal entrepreneurial programme for fashion enthusiasts who have a passion to market and brand their fashion collections.

The programme will teach theoretical and practical skills related to fashion marketing, fashion retail design, fashion branding and consumer behaviour. Students will be exposed to the overall fashion environment and its processes, from design to marketing and to retailing.

Students will undergo internships with top-notch fashion design & marketing related companies.

THE PROGRAMME OBJECTIVES ARE TO

- Enable students to explore the breadth and depth of fashion marketing and branding practices.

- Equip students with knowledge and business-related skills for a career in the fashion industry or for postgraduate studies.

- Equip students with an understanding of consumer behaviour and consumers' role in the fashion industry.

- Enable students to engage confidently with the global fashion marketing and branding environment.

- Produce students who are able to create and launch a brand.

DURATION
3 Years

INTAKE
January, June, October

ENTRY REQUIREMENTS

STPM: Minimum 2Cs and at least a pass in English in SPM and MUET Band 3 or equivalent

UEC: Minimum 5Bs and MUET Band 3 or equivalent

GCE A-LEVEL: Minimum 2Ds

FOUNDATION/MATRICULATION: Pass with minimum CGPA 2.0

DIPLOMA: Pass with minimum CGPA 2.0 or its equivalent

OTHER QUALIFICATIONS:
Equivalent qualifications recognized by the Malaysian Qualifications Agency (MQA)

AND

PORTFOLIO REVIEW

EDUCATION PATHWAYS

Entry into our full-time/part-time Master of Design Management (MDM) or Master of Business Administration (MBA) programme.

CAREER OPPORTUNITIES

- Fashion Marketing Manager
- Fashion Content Creator
- Fashion Events Manager
- Fashion Illustrator
- Fashion Communication Manager
- Fashion Publisher
- Fashion Designer
- Public Relations Manager
- Fashion Retailer
- Fashion Buyer
- Fashion Production Manager
- Fashion Entrepreneur

PROGRAMME CONTENTS

YEAR 1
- Fashion Communication
- Design and Illustration
- Fashion Through Time
- Desktop Publishing
- Communication Writing Skills
- Visual Communication
- Fashion Marketing and Branding
- Fashion Consumer Behaviour
- Mobile App Design
- Communication Presentation Skills

YEAR 2
- Fashion Marketing
- Contemporary Design Influence
- Textile Studies
- Globalisation and E-Marketing
- Elective (select ONE)
  - Principles of Financial Accounting
  - Pattern Construction 1
- Fashion Coordination and Branding
- Fashion Entrepreneur
- Visual Merchandising
- Fashion Photography
- Elective (select ONE)
  - Principles of Economics
  - Pattern Construction 2

YEAR 3
- Final Major Project 1
- Research Methodology
- Retail Marketing and Management
- Merchandising and Buying
- Final Major Project 2
- Independent Study Dissertation
- Portfolio Development
- Industrial Training*

*Project Presentation at Graduation Showcase

MASTER OF
DESIGN MANAGEMENT

R/0414/7/0133 (MQA/FA8881)12/27

This programme combines academic study with creative and professional practice in a project-led curriculum with interdisciplinary perspectives from management and design. It emphasizes project management, design, and strategy to cultivate creative processes that foster the development of a design business or organizational structure for design.

THE PROGRAMME OBJECTIVES ARE TO

- Empower graduates for global success through diverse design, innovation, and design management expertise while promoting Environmental, Social and Governance (ESG) framework principles.

- Enhance graduates' competence in understanding contemporary design contexts with foresight, while emphasizing ethical practices and alignment with Sustainable Development Goals (SDGs).

- Enable graduates with strategic management, digital proficiency, and innovative industry solutions, fostering lifelong learning and entrepreneurial skills for career growth.

DURATION

Full time: 1 Year,
Part time: 2 Years

INTAKE

January, May, September

ENTRY REQUIREMENTS

BACHELOR'S DEGREE OR ITS EQUIVALENT,
with a minimum CGPA of 2.75

OR

A BACHELOR'S DEGREE IN THE RELATED FIELD
with CGPA 2.5 – 2.74, can be accepted subject to
rigorous internal assessment

OR

A BACHELOR'S DEGREE IN THE RELATED FIELD
not meeting CGPA 2.5 with 5 years working
experience in a relevant field

AND

PORTFOLIO REVIEW

CAREER OPPORTUNITIES

- Specialised Design Service
- Advertising
- Branding & Marketing
- Design Consultancy
- Project Management
- Higher Education
- Publishing
- R&D

PROGRAMME CONTENTS

SEMESTER 1
- Design Management
- Design Research
- Contemporary Issues
- Design Practice Project

SEMESTER 2
- Design and Brand Strategy
- Creative Entrepreneurship
- Design Thinking
- Design Innovation Project

SEMESTER 3
- Professional Practice
- Dissertation
- Final Project

INDUSTRY PARTNERS & EMPLOYERS

INTERIOR ARCHITECTURE & DESIGN INDUSTRY

- Anthony Tay & Associates
- Arct Studio Sdn. Bhd.
- Art16 Consultancy Sdn. Bh.d
- Atelier Alan Teh Architect
- Blu Water Studio Sdn. Bhd.
- Bristol Technologies Sdn. Bhd.
- CKY Interior Sdn. Bhd
- CT Architects Sdn. Bhd.
- Deric And K Associates Sdn. Bhd.
- Design Bliss Sdn. Bhd.
- Environmental Design Practice Sdn. Bhd.
- Fabian Tan Architect
- Fricxis Design Sdn. Bhd.
- Goodrich Global Sdn. Bhd.
- Green Apple Design Sdn. Bhd.
- Hoe & Yin Design Studio
- Js Design (P) Sdn. Bhd.
- Kenneth Tan Design Architect
- Lightcraft (KL) Sdn. Bhd.
- Linear Vista Sdn. Bhd.
- Matthew Lim Associates Design Sdn. Bhd.
- Metrics Global Sdn. Bhd.
- Niddesign Sdn. Bhd.
- Nippon Paint (M) Sdn. Bhd.
- NuInfinity Sdn. Bhd.
- Ooi Design & Associates Sdn. Bhd.
- Rekahtoh Studio
- Santa Fe Interior Architecture Sdn. Bhd.
- Sl Group Design Sdn. Bhd.
- SOD Concept Studio Sdn. Bhd.
- Tow Architect
- Youngblood Creation Sdn. Bhd.

FASHION MARKETING INDUSTRY

- Bill Keith
- Carven Ong
- Cassey Gan
- Ghostboy.Club
- Melinda Looi
- Motoguo
- Khoon Hooi
- Ambersze London
- Ang Eng Sdn Bhd
- Bonia Malaysia
- ETC Sdn Bhd
- LV Malaysia
- Pestle & Mortar
- Sometime by Asian Designers
- Lion & Lion Agency
- Skunkworks Communications / Hijinks Studio
- Thread X Sdn Bhd (Zora Designers)
- WES Studio
- House Of Fashion
- Institute Kraf Negara
- Rip Curl Malaysia
- Kuala Lumpur Fashion Week
- Victoria Sloane
- Stylo Worldwide Ltd

GRAPHIC DESIGN INDUSTRY

- AQM Group Malaysia
- Big Corridor Sdn. Bhd.
- Bike Bear Sdn. Bhd.
- Compass Interactive Sdn. Bhd.
- CSM Engineering Hardware (M) Sdn. Bhd.
- Digital Ads Sdn. Bhd.
- Dot Creative Design
- DWork Bench
- FabSpace KL
- Flywheel Eco System Sdn. Bhd.
- Fugeelah
- Gizwiz Studio
- Hauswhizz Consultancy
- HYT Food Industries Sdn. Bhd.
- I23RF Technology Sdn. Bhd.
- I Media Advertising
- INMAGINE Innovation Sdn Bhd

- Innity
- Koh Design Consultants
- MarketingPlus Sdn Bhd
- Ogilvy Malaysia
- Pixelpost Sdn. Bhd.
- Point-Blank Media Works
- Reina Creative Agency
- Rocket Paradise Group
- Star Media Group Berhad
- Studio Behind 90
- Studio Twenty Sdn. Bhd.
- Stunning Media Sdn. Bhd.
- William Harald-Wong & Associates Sdn. Bhd.
- Vivar Printing Sdn. Bhd.

FURNITURE & PRODUCT DESIGN INDUSTRY

- Dejuamon Design
- Faber-Castell (M) Sdn. Bhd.
- Futuristic Store Fixtures Sdn. Bhd.
- Hoto Stainless Steel Industries Sdn. Bhd.
- King Koil Bedding (Malaysia) Sdn. Bhd.
- KL Selangor Furniture Association (KSFA)
- Malaysia Furniture Council (MFC)
- KIAN Group of Companies.
- Royal Selangor Sdn Bhd
- CLV Glasstech Sdn Bhd
- KitaBina Maker Space
- Public Packages Asia Sdn Bhd
- MWM Design (M) Sdn Bhd
- Synergy House Furniture Sdn Bhd.
- HALO & SYN
- NDS Manufacturing Sdn Bhd
- Nosca Solution Sdn Bhd
- Shopline (M) Sdn Bhd
- Jessy Creatives Marketing and Event Solutions
- SCM Flatlay Studio Sdn Bhd
- Wood Design Studio
- Zeto Travel Sdn Bhd
- Subuh Design Studio
- Ferco Seating Systems (M) Sdn Bhd
- Excel Air Engineering
- Eco Breeze Technologies (M) Sdn Bhd
- Niro Ceramic Group

AWARDS & ACHIEVEMENTS

1 **Loh Qiau Yu**
BA (Honours) in Graphic Design
Bronze Medalist
International Student Package Design Olympac 2019
Asia Student Packaging Awards 2019 Tokyo, Japan

2 **Chan Shu Sian**
BA (Honours) Furniture And Product Design
Grand Prize
Faber Caster Wonder Box Design Competition 2019

3 **Reven Oh Gein Heir, Beh Wei Herng**
BA (Honours) Furniture And Product Design
Gold Award
International Furniture Design Innovation (Ifdi) 2020

4 **Teh Wei Jie**
BA (Hons) Interior Architecture And Design
Gold Award
International Design Awards 2019, Los Angeles, USA

5 **Amanda Ong Sze Xian**
BA (Honours) Furniture And Product Design
Asean Winner
Asean Furniture Design Competition 2018 (Bangkok)

6 **Yong Chin Ming**
BA (Honours) in Graphic Design
Cool Design Award
It's By Aik Cheong Coffee Cup Sleeve Design Competition 2019

7 **Team Vanguard, First City UC**
BA (Hons) Interior Architecture And Design
Grand Prize
Salon Centre For Media Excellence, Interior Architecture Competition 2019

8 **Teh Wei Jie**
BA (Hons) Interior Architecture And Design
Silver Award
Johor Interior Design Award 2019

9

**Kennis
Wong Zhi Qing**
BA (Honours) in Graphic Design
1st Place
**The Lookout At 19th,
Bukit Utama Logo Design
Competition 2023**

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AWARDS & ACHIEVEMENTS

1 **20LIMA:10 MIID Students' Saturday 2023**

A. Design Competition - Diploma
I. Residential Design
Diploma in Interior Design
Desmond Saw Wei Zheng - Gold
Lim Lee Tong - Silver

ii. Commercial Design
Diploma in Interior Design
Soh Xiao Jing - Bronze
Lim Wei Jian - Honourable Mention

iii. Office Design
Diploma in Interior Design
Fan Wen Jin - Silver
Ng Qi Wen - Honourable Mention

iv. Hospitality Design
Diploma in Interior Design
Ooi Qi Earn - Honourable Mention

V. Integrated Design
Diploma in Interior Design
Jorlynn Kee Jia Xin - Gold
Eng Qi Wu - Silver

B. Design Competition - Degree
I. Institutional Design
BA (Hons) Interior Architecture and Design
Ku Shaw Chern - Silver

ii. Integrated Design
BA (Hons) Interior Architecture and Design
Alison Yap Xin Yi - Bronze

C. Competition By Institution
i. Opening Parade Extravagant
First City University College - Bronze

ii. Stage On The Move
First City University College - Silver

2 **Tengku Putri Farlisa, Than Jing Lin, Hannah Yong, Ang Wei Chun**
BA (Honours) in Graphic Design
Best Advertising & Promotional Concept
Social Media Campaign For Father's Day & Merdeka Day Celebration
(Industry Collaboration With Avante Hotel)

3 **Paryn Ho, Wong Yi Qi, Yahya Ait Torhza**
BA (Honours) in Graphic Design
Best Advertising & Promotional Concept
Social Media Campaign For Father's Day & Merdeka Day Celebration

4 **Daniel Tan Jiunn Wei - 1st Prize**
Khoo Chaw Hong - 2nd Prize

Bryan Tye Kai Jian
- 3rd Prize

BA (Honours) Furniture and Product Design
Furniture & Product Design Competition (Industry Collaboration with Kian Contract Sdn Bhd)

5 **Tan Hou Yu** **- 1st Prize**
Than Jing Lin **- 2nd Prize**
Paryn Ho **- 3rd Prize**

BA (Honours) in Graphic Design
Vive Stationery Gift Set Design Competition (Industry Collaboration with Vivar Printing Sdn Bhd)

6 **Khaw Thung Xhin**
- Grand Prize
Kimberly Oddie Grinsam
- 1st Runner-Up
Nur Adila Puteri
- 2nd Runner-Up

BA (Hons) Interior Architecture and Design
Dai Sou Kopitiam Design Competition 2023

7 **Crystal Tan Mei Xuan**
Top Four Finalists
BA (Hons) Interior Architecture and Design
ALCP Logo Design Competition

OUR OUTSTANDING ALUMNI

JACKY LOKE

**Learning & Development Specialist
(Livspace)**
Master of Design Management (Year 2019)
BA (Hons) Interior Architecture & Design (Year 2011)

CHAN SHU SIAN

**Project Specialist & Patent
Designer, The ISO Group
(In-Source Options Sdn Bhd)**
**BA (Hons) Furniture and Product Design
(Year 2020)**

CONNIE LEE HUI YING

3D Designer Prestige Edge, Singapore
BA (Hons) Furniture and Product Design (Year 2015)

MARTIN TEO WAY HOCK

**Editor, d+a Magazine,
Key Editions Pte. Ltd.**
**BA (Hons) Interior Architecture and Design
(Year 2009)**

TAH KAI XIN

**Operation Executive
Thread X Sdn Bhd (ZoraDesigners)**
BA (Honours) in Fashion Marketing

CHAN SHU SIAN
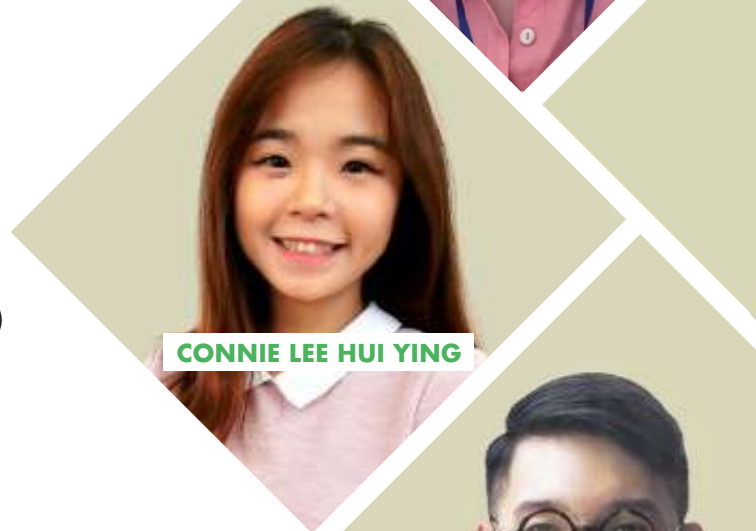
CONNIE LEE HUI YING

MARTIN
TEO WAY HOCK

TAH KAI XIN

NIKLAS YONG TZY FOONG

**Marketing Manager,
Primer Group of Companies**
BA (Hons) Graphic Design (Year 2009)

LIM YEN CHING, CAYENNE

Design Director, A Moxie Associates Sdn Bhd
BA (Hons) Interior Architecture and Design (Year 2011)

AMANDA ONG SZE XIAN

**Executive Product Designer,
Royal Selangor International Sdn. Bhd.**
BA (Hons) Furniture and Product Design (Year 2018)

YEO CHENG CHONG (MATT)

**Design Director,
M.I.D. Interior Design Studio**
Diploma in Interior Design (Year 2016)
BA (Hons) Interior Architecture and Design (Year 2019)

SEQUENCE
GRADUATION
SHOWCASE

The Faculty of Design & Built Environment asserts its dominance in Design education by organising the SEQUENCE Graduation Showcase annually, showcasing the outstanding projects of its graduating students from various disciplines.

At SEQUENCE, innovation thrives as students push the boundaries of creativity, sustainability, and functionality in their designs. The showcase serves not only as a celebration of academic achievement but also as a testament to the faculty's commitment to nurturing the next generation of design leaders.

With each passing year, SEQUENCE continues to inspire, captivate, and elevate the standards of design excellence, setting a precedent for future cohorts and establishing the Faculty of Design & Built Environment as a beacon of innovation in the realm of design education.

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