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FIRST CITY UNIVERSITY COLLEGE **FIRST** BULLETIN

ISSUE NO. 25 | JUN 2024



FIRST is a monthly e-bulletin for First City University College to disseminate information and share news with all the stakeholders of the University College.



**FIRST CITY
UNIVERSITY
COLLEGE**
WAY AHEAD

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LAUNCH YOUR CAREER WITH FIRST CITY UNIVERSITY COLLEGE

A CHAT WITH OUR VICE-CHANCELLOR

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With the recent release of the Sijil Pelajaran Malaysia (SPM) results, I extend my heartfelt congratulations to all the achievers of this much anticipated examination. This important milestone marks the beginning of an exciting journey for the students, and we share their joy and excitement.

Following the release of the SPM results, First City University College was thrilled to participate in the Higher Education & Further Studies Fair over two consecutive weekends. This event provided an excellent opportunity for us to connect and engage with prospective students and their parents. We were privileged to share how our institution can support their educational and career aspirations. Our enthusiastic team was on hand to offer insights into our industry-driven programmes, generous study awards, and the vibrant campus life we provide.

Additionally, I am delighted to highlight our Orientation Programme for new students, that took place on 4 June 2024. The first day for the new students joining the June Intake was truly memorable. Our Student Services Department orchestrated an informative and exciting programme, ensuring that the

new joiners acquired all the essential information and quickly felt a sense of belonging on campus.

Looking ahead, we eagerly anticipate our Graduation 2024 Ceremony on 28 July 2024, at the exquisite One World Hotel in Bandar Utama, Petaling Jaya. Graduation is a time of celebration, and we are excited to bring together students, families, and faculty members to celebrate and honour the students' achievements. In conjunction with this, we are hosting the Alumni Homecoming Dinner, offering a wonderful opportunity for our alumni to reconnect, share their experiences, and celebrate this joyous occasion together.

I look forward to welcoming everyone at our upcoming events and celebrating many more successes together. Congratulations once again to all the SPM achievers, and welcome to all our new students. Here's to a bright and promising future for all!



**Professor
Dr. Saw Sor Heoh**
Vice-Chancellor,
First City University College

FIRST CITY UNIVERSITY COLLEGE WELCOMES NEW STUDENTS WITH ENGAGING ORIENTATION PROGRAMME

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The first day for the new students joining the June 2024 intake at First City University College was truly unforgettable. The Student Services Department orchestrated an informative and exciting Orientation Programme, ensuring that the newcomers not only acquired essential information but also immediately felt a sense of belonging on campus.



The welcoming event featured a diverse range of engaging activities and enlightening sessions. The programme began with a Mass Call for the June 2024 intake, graced by the presence of Senior Registrar Lye Boon Han, representing the Vice-Chancellor Prof Dr Saw Sor Heoh, along with the Deans of the faculties and Heads of Departments and Centres.





In his address, Mr. Lye, the Senior Registrar extended a warm welcome to the new students and offered valuable guidance on how to make the most of their educational journey at First City University College. Additionally, welcoming speeches were given by Assistant Professor Chua Huwi Huwi, Dean of the Faculty of Design & Built Environment; Assistant Professor David Foo Sek Kuan, Dean of the Faculty of Computer Science & Technology; and Ms. S. Komlavathi, Acting Dean of the Faculty of Business, Hospitality & Communication.

In the spirit of a warm welcome, the Inferno Cheerleading Team delivered a splendid performance for the new students. The afternoon session then took an energetic turn with team-building activities and icebreaker games, all skillfully organized by the Student Council 2024. These interactive sessions encouraged students to step out of their comfort zones, collaborate with peers, and forge strong bonds within their respective groups.



The June 2024 Orientation Programme has effectively cultivated an atmosphere of inclusivity and camaraderie, leaving the students well-prepared to embrace the multitude of opportunities and experiences that await them at First City University College.

INSTALLATION OF CLUBS & SOCIETIES 2024



The Student Council organised the Installation of Clubs & Societies ceremony at the First City Hall on 26 June 2024. The event was held to officially inaugurate the club and society members and recognise their inception. The ceremony celebrated the installation of a total of 14 clubs and societies, including 8 academic clubs from 3 faculties—Faculty of Business Hospitality & Communication, Faculty of Fashion Design & Built Environment, and Faculty of Computer Science & Technology—as well as 6 non-academic clubs, each contributing uniquely to campus life.

The event commenced with a preview clip prepared by the Student Council, highlighting the distinctiveness of each club and society. This was followed by a welcome address from Mr. Fow Seng Joe, President of the Student Council. The opening remarks were delivered by Mr. Lye Boon Han, Senior Registrar, representing Professor Dr. Saw Sor Heoh, Vice Chancellor.

The ceremony continued with the installation of Academic Based Clubs and Societies, during which Asst. Prof. Wong Choon Fah, Asst. Prof. Chua Huwi Huwi and Mr. David Foo Sek Kuan sequentially presented appointment letters and certificates to all members of the following clubs and societies:

Faculty of Business Hospitality & Communication

- First to Lead
- Hot Club
- Buzz Club

Faculty of Fashion Design & Built Environment

- Furniture and Product Design
- The Design Club
- Interior Architecture and Design

Faculty of Computer Science & Technology

- Computer and Technology Club
- Engineering Club

Mr. Lye Boon Han, Senior Registrar, and Mr. Weladavi Rahula, Head of the Student Services Department, officiated the installation of Non-Academic Based Clubs and Societies, presenting appointment letters and certificates to all members from the following clubs and societies:

- Sport-Regiment Club
- Youth Club
- Performing Arts Club
- Chinese Cultural Society
- Lion Dance Club
- International Student Club

Congratulations to all the newly appointed leaders and members of our clubs and societies. Your commitment to excellence and your passion for making a difference are truly commendable.

FACULTY OF DESIGN & BUILT ENVIRONMENT

KICKSTARTING CREATIVITY - ORIENTATION PROJECT FOR FD BE STUDENTS

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The Faculty of Design and Built Environment (FD BE) gathered at the Heritage Building on 5 June 2024 for an orientation, bringing together new intake students, current students, and all programme coordinators. The orientation aimed to foster collaboration and the exchange of ideas among student teams, while also cultivating creativity and practical problem-solving skills through the creation of art installations.



As part of a collaboration project with the COFFEE and ART Festival at Fahrenheit 88, FD BE students were tasked with creating a wall of paper cup art. Participants were required to create artwork in black and white on provided paper cups. The installations had to align with the festival's theme, encouraging students to interpret it creatively and engage in reflective design. Students were organised into groups, each led by a senior student to oversee the project's development.

This orientation project was an exciting opportunity to kick-start the semester with creativity and teamwork. By working together on this art installation, students not only built beautiful pieces of art but also forged strong connections with their peers. Embracing the challenge allowed them to unleash their creativity and, most importantly, enjoy the process.



FACULTY OF DESIGN & BUILT ENVIRONMENT

INNOVATIVE INTERIORS - KEY TAKEAWAYS FROM THE ATAP DESIGN AWARD SEMINAR



Two briefing sessions on the Atap Design Awards (ADA) were conducted on 11 June 2024 at the Centre for Postgraduate Studies, engaging students from the Diploma in Interior Design and BA (Hons) in Interior Architecture and Design. The two sessions focused on student icon briefing and Toto sharing.

The Atap Design Awards (ADA) were established to recognise excellence in interior design and architecture on an international scale. The awards aim to honour both seasoned professionals and emerging talents, celebrating exceptional living and commercial spaces. ADA emphasizes the role of interior design as a profession that not only enhances business value but also positively impacts people's daily lives.

The event was a significant opportunity for students to broaden their knowledge and be inspired by the standards of excellence recognised by the ADA. This experience will enrich their academic journey and professional development in the field of interior design and architecture.



FACULTY OF DESIGN & BUILT ENVIRONMENT

INTERIOR DESIGN STUDENTS VISIT DAIKIN FOR COMPETITION PREPARATION



The briefing was conducted by Ms. Jenny Khe and Mr. Seow Soon Loy, who explained that the Daikin Youth Design Competition 2024 comprises two categories: Residential and Commercial. All semester 4 students participated in the first category whilst the semester 7 students participated in the later.

Following the briefing, the students toured the showroom under the guidance of Ms. Masirah Abdul Rahim. They were introduced to the latest Heating, Ventilation, and Air Conditioning (HVAC) technologies and engaged in interactive showroom activities and games.

Kong Yuen Theng, a student from the Diploma in Interior Design programme commented "I'm grateful to have gotten the opportunity to visit Daikin's showroom. It was a pleasant experience. After seeing and learning what Daikin has to offer, I'm excited to incorporate some of their products into my design for the Daikin Youth Design competition 2024."

The briefing and showroom tour provided valuable insights for the students, particularly as participants in the Daikin Youth Design Competition 2024. They gained crucial information for the competition, including innovative knowledge on air-conditioning for both residential and commercial applications.



Daikin welcomed First City University College at the Daikin Solution Plaza on 12 June 2024, where a total of 49 Diploma in Interior Design students attended and participated in the Daikin Youth Design Competition 2024 Briefing and Showroom Tour. The students consist of 15 semester 4 students and 34 semester 7 students.

FACULTY OF DESIGN & BUILT ENVIRONMENT

DESIGNING WITH NATURE - LESSONS FROM THE SEKINCHAN FIELD TRIP

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From June 13 to 15, 2024, 64 students from the BA (Hons) Interior Architecture and Design programme participated in a field trip to Sekinchan, accompanied by four lecturers: IDr Fakhrul Zaman, Norhayati Ibrahim, Nur Hahisah Fadzil, and Su Sing Kwong, Phil.



During the trip, students explored diverse locations aimed at enhancing their understanding of architectural and design principles across different contexts. Notable highlights included visits to the Kuala Selangor Heritage Museum and the Traditional Games Museum at Bukit Melawati, where they immersed themselves in local history. Their excursion to Bukit Belimbing also fostered a greater appreciation for natural beauty and ecological conservation efforts.



On the second day, the itinerary featured a visit to Hai Seng Huat Fishery and Marine Sdn Bhd, providing insights into architecture and design related to marine environments. Students conducted thorough site and building analyses in Sekinchan Town, followed by a visit to the Paddy Field Gallery. The day conclude with a prize-giving ceremony, honouring the winners of the Sekinchan sketches competition.

The final day included visits to the Sekinchan Coconut Farm and Pantai Redang, offering students opportunities to explore rural architectural elements and coastal landscapes. The trip concluded with a thrilling adventure at Luge KL, blending recreational activities with architectural insights.

The Sekinchan Field Trip provided students with hands-on experience in architectural exploration, nurturing a deeper appreciation for sustainable design practices and cultural heritage within Malaysia's diverse landscapes.

FACULTY OF DESIGN & BUILT ENVIRONMENT

BUILDING BRANDS – DR. KENNY LOH'S KEY TO FASHION INDUSTRY SUCCESS



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On 12 June 2024, the Faculty of Design and Built Environment hosted a talk titled, “The Journey of Kenny Loh Couture: From Professional Nutritionist to Multi-Awards Winning Fashion Designer.” The talk was presented by Dr. Kenny Loh, founder and CEO of Kenny Loh Couture, who shared his professional journey and invaluable experiences with 17 students from the BA (Hons) in Fashion Marketing and Foundation in Art and Design programmes.

Starting as a professional nutritionist, Dr. Loh made a bold leap into the fashion industry, by setting up Kenny Loh Couture. He has since established himself as a renowned fashion entrepreneur and multi-award-winning designer. His impressive streak of accolades continues, as he recently won the Good Design Awards 2023/24, which he will be receiving after this talk.

During his presentation, Dr. Loh elaborated on his theory of success which includes branding, storytelling, identity and entrepreneurial DNA. He also addressed potential obstacles that may deter the success of a brand or business and provided insights on how to overcome them.

Nur Arinah Bakhtiar, a student from the BA (Hons) in Fashion Marketing programme remarked, “It is inspiring to listen to the talk as it proves that to be a successful brand, we just have to have enough passion, willingness to learn and network. It also tells me that joining competitions, getting awards and learning from our lecturers here will be beneficial in bringing a brand or product to a different height in industry later on.”

Dr. Loh's visit was a great opportunity for aspiring designers and entrepreneurs. His experiences and achievements highlighted the importance of adaptability, continuous learning, and striving for excellence. The students left the session with renewed enthusiasm and a better understanding of what it takes to succeed in the competitive world of fashion.



FACULTY OF DESIGN & BUILT ENVIRONMENT

ART AND COLLABORATION CELEBRATED AT COFFEE CUP ART WALL CEREMONY



The ceremony showcased the artistic talents of FDBE students, emphasizing teamwork and creativity. Each student received a certificate of participation as a token of appreciation for their contribution.



The Coffee Cup Art Wall Certificate Giving Ceremony held on 11 June 2024, celebrated the creativity and collaborative efforts of the students from the Faculty of Design and Built Environment (FDBE).

As part of the COFFEE and ART Festival at Fahrenheit 88 Event Space, the ceremony acknowledged the artwork created by FDBE students on paper cups during FDBE's orientation programme on 5 June 2024.

Participants included six students from the Diploma in Graphic Design programme and five students from the Bachelor in Interior Architecture Design programme. They were accompanied by three lecturers: Muhammad Firdous Harun, Hafeezah Mastura Zulkefli, and IDr. Fakhul Zaman Bin Mohd Yusoff.



FACULTY OF DESIGN & BUILT ENVIRONMENT

ART AND ARCHITECTURE - BIAD'S CULTURAL EXPLORATION AT 'THE LAIN-LAIN PROJECT'

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On 26 June 2024, 18 students from the BA (Hons) Interior Architecture and Design programme participated in an exhibition titled "The Lain-Lain Project – Embracing Differences, through the Lost and Found Ancestral Wisdoms" hosted by Borneo Laboratory at GMBB, Kuala Lumpur. They were accompanied by their lecturer, Mr. Foo Cherch Kang.



The exhibition complemented the Installation Art Project for the Design Studio 3 module, scheduled for Weeks 4 to 7. Similar to the students' recent research excursion to Sekinchan, Selangor, it focused on exploring the local identity of rural areas. The exhibition featured a trilogy of art that delved into cultural roots through narratives, dialogues, and chronicles, inspired by transformative journeys undertaken by the curation team in Borneo.

The visit aimed to enhance students' cultural sensitivity throughout the design process, from site observation to concept exploration stages. By immersing themselves in this art exhibition, students developed a deeper awareness and respect for local culture, enriching their approach to projects in local contexts.

FACULTY OF DESIGN & BUILT ENVIRONMENT

EXPLORING CRAFTSMANSHIP - STUDENTS' JOURNEY AT THE ROYAL SELANGOR VISITOR CENTRE



During the two-hour visit, students had the opportunity to capture images of antique pewter pieces, historical documents, and interactive displays showcasing the company's evolution. They also enjoyed a guided tour of the pewter production process, witnessing first-hand the transformation of raw materials into finely crafted pewter items. This included observing traditional techniques such as casting, polishing, and engraving, providing valuable insights into the meticulous craftsmanship synonymous with Royal Selangor.

Furthermore, students explored the factory floor, observing skilled artisans at work. This left them with a deeper appreciation for the dedication and precision involved in pewterware manufacturing.



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On 7 June 2024, eight students from Semester 4 of the Diploma in Graphic Design programme visited the Royal Selangor Visitor Centre. The purpose of the visit was to gather visual material for redesigning a new brochure for the centre, an integral project for their semester coursework.

The visit enriched their educational experience and instilled a greater respect for Malaysian heritage and craftsmanship among the students. It offered a practical, hands-on learning opportunity that enhanced their understanding of design principles and cultural narratives, perfectly aligning with their academic pursuits.

FACULTY OF DESIGN & BUILT ENVIRONMENT

EXPLORING DIGITAL ART AND LOCAL ARTISTRY - INSIGHTS FROM THE DESIGN CLUB'S FIELD TRIP



On 27 June 2024, 25 students from the Master of Design Management, BA (Honours) in Graphic Design, Diploma in Graphic Design, and Foundation in Art & Design programmes participated in a day trip to the Digital Art Gallery at Muzium Telekom, UR-MU @ The Toffee, and Central Market. The trip was organised by the Design Club of the Faculty of Design & Built Environment.

During their visit to the Digital Art Gallery, students were introduced to projection mapping and gained insights into creating immersive digital experiences. They had the opportunity to interact with exhibits and understand the technical aspects behind digital art installations.

Next, the students visited UR-MU @ The Toffee, an urban museum which showcased works by Malaysian fine artists. They engaged deeply with the visual narratives crafted by local artists, appreciating the cultural and artistic expressions embedded in each piece.

The day concluded with a visit to Central Market, where students observed first-hand how local artists and brands strategically position themselves in the market. They also explored how traditional and contemporary art forms merge with market demands.

Reflecting on their experiences, students expressed a newfound appreciation for the technical nuances of digital art and the rich cultural narratives woven into local artworks. The trip broadened their understanding of digital and traditional art forms and underscored the importance of preserving and promoting Malaysia's diverse artistic heritage.



FACULTY OF DESIGN & BUILT ENVIRONMENT

VISIT TO MALACHI-TEX 2024 - EXPLORING TEXTILE INDUSTRY INNOVATIONS



This event, the first of its kind to be held in Malaysia, was organised by the Malaysia Senators Council and certified by the Ministry of Entrepreneur Development and Cooperatives. The event provided a comprehensive platform for all textile industry needs with the aim of fostering collaboration between Malaysian textile and apparel businesses and international markets.

At Malachi-Tex 2024, the students explored the exhibition's wide range of products and services from about 150 suppliers. They observed new textile solutions and sustainable practices that are shaping the industry's future. This exposure helped them understand the complexities and opportunities within the global textile market.

The visit to Malachi-Tex 2024 enhanced the students' understanding of the textile industry and provided them with practical insights relevant to their academic and professional careers. This experience also deepened their appreciation for the global textile market.

On 26 June 2024, students and staff from the Faculty of Design and Built Environment visited the Malachi-Tex 2024 exhibition held at Kompleks MITEC. The participants included 10 students from the BA (Hons) in Fashion Marketing programme, accompanied by five faculty staff members: Sharifah Mazwari, Soon Tet Suan, Grace, Nazima binti Abdullah, Victor Khoo Wooi Taik, and Hasry@Hosny Bin Hassim.



FACULTY OF DESIGN & BUILT ENVIRONMENT

CLV GLASSTECH YDA2024 REFLECTION OF CREATIVITY CREATIVE GLASS AND MIRROR FURNITURE DESIGN COMPETITION

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Following the briefing of the 'CLV GLASSTECH YDA2024 Reflection of Creativity Creative Glass and Mirror Furniture Design Competition' on 7 February 2024, four students from the Faculty of Design and Built Environment were selected for the final presentation, which took place on 30 June 2024 at KL Eco City. These students—Lew Xiao Wei, Lai Jing Ting, Yap Li Kean, and Bernard Chong Yi Yang—developed unique furniture designs that showcased their creativity and commitment to sustainability.

Lew Xiao Wei's PRISMIRROR table featured a geometric, prism-inspired design with customisable coloured glass and mirror surfaces, creating a versatile and striking centrepiece suitable for various settings. This table serves as a focal point in innovative workspaces, ideal for young professionals, by inspiring creativity and collaboration with its space-saving and versatile design. Similarly, Lai Jing Ting's ROYGBIV coffee table utilised tinted glass in rainbow colours to produce a vivid, harmonious visual effect that interacted with natural light, making it an eye-catching and a versatile addition to living rooms, lounges, and offices.

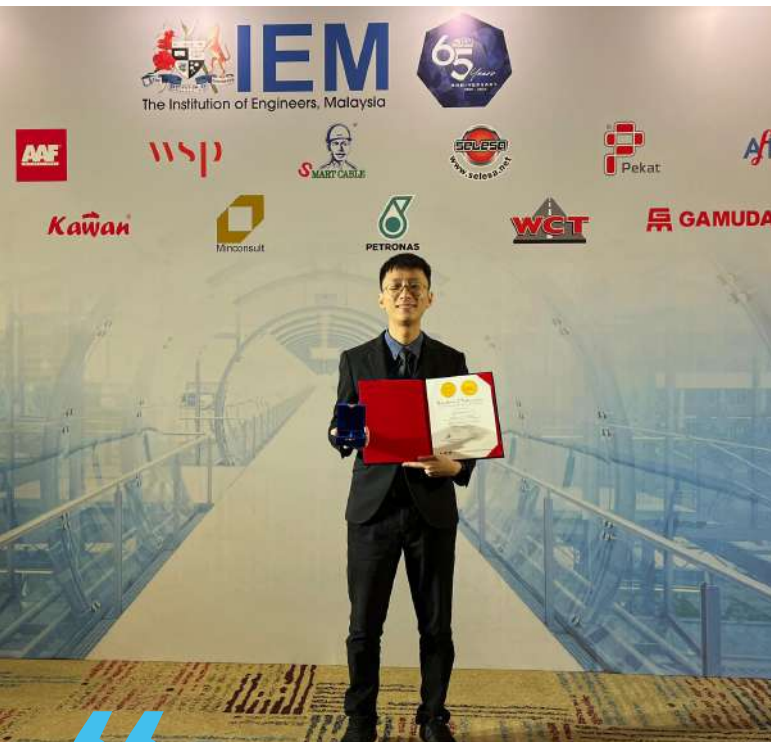
Additionally, Yap Li Kean's Chinensis Lam coffee table, inspired by the Ixora Chinensis Lam flower, incorporated a two-layer design and central lighting element to symbolize renewal and unity, adding a warm and inviting glow to any space. Not to forget, Bernard Chong Yi Yang's Eco Weaves Glass project which highlighted sustainability through the use of eco-friendly materials and production methods. Inspired by the fluid movements of seaweed, the design featured transparent glass shelves and a minimalist frame, creating an illusion of weightlessness.

The final presentation on 30 July 2024 showcased the exceptional creativity and innovative spirit of these four students. Their projects not only reflected the theme of the competition but also set a high standard for future design endeavours, demonstrating the potential of glass and mirror as key elements in modern interior design.



FACULTY OF COMPUTER SCIENCE & TECHNOLOGY

THE INSTITUTION OF ENGINEERS, MALAYSIA (IEM) GOLD MEDAL AWARD - HEARTIEST CONGRATULATIONS TO OOH JIAH CHIAN



During the glittering event held on 1 June 2024, at the One World Hotel in Petaling Jaya, the President of IEM, Ir. Prof. Dr. Jeffrey Chiang Choong Luin, presented this esteemed award to Jiah Chian, recognizing his remarkable academic accomplishments and his role as an inspiration to both current and aspiring engineering students.



We extend our warmest congratulations to Ooh Jiah Chian for being honoured with the prestigious IEM Gold Medal Award for Outstanding Academic Achievement at the 65th Annual Dinner and Awards Night of The Institution of Engineers, Malaysia (IEM).

The IEM Gold Medal Award is a highly esteemed accolade within the engineering community, symbolizing the pinnacle of recognition for exceptional engineering students from local universities with accredited Engineering degree programmes.

This award celebrates Jiah Chian's outstanding academic achievements and highlights First City University College's dedication to providing a nurturing and supportive learning environment, empowering students to excel in their chosen fields.

FACULTY OF COMPUTER SCIENCE & TECHNOLOGY

INNOVATING ENERGY - A VISIT TO ENERTEC ASIA 2024



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On 28 June 2024, 10 students from the Bachelor of Electronic Engineering with Honours and Foundation in Engineering, Science & Technology programmes, accompanied by two lecturers, Asst. Prof. Ir. Dr. Marcus Tay Ching En and Lee Shy Yun, attended the ENERtec Asia 2024 exhibition at the Kuala Lumpur Convention Centre (KLCC). This event, organised by Informa Markets Malaysia Sdn. Bhd., offered an immersive experience in the latest advancements and sustainability efforts in the energy sector.

During the exhibition, attendees engaged in networking activities with industry representatives from Korea, China, and Malaysia, discussing potential opportunities for industrial training and collaborative projects. Various companies showcased their cutting-edge technologies, ranging from battery recycling to number plate recognition systems.

Additionally, the exhibition featured an insightful talk by Mr. Christopher Pragesh, Building Solutions Specialist, APAC w/o CN, Wieland Electric / Swift Automation on “Wieland EV Charging Solution Technology”. The talk provided insights into innovative EV charging solutions.

Foo Cheong Jun, a Year 3 student from the Bachelor of Electronic Engineering programme remarked, “Visiting ENERtec Asia 2024 was a very transformative experience, where innovation and sustainability came together. From cutting-edge technologies to insightful discussions, I learned that the future of energy lies not just in advancements but in our collective commitment to a smarter world.”

The ENERtec Asia 2024 exhibition provided students and lecturers with a comprehensive overview of the latest innovations in the energy sector, highlighting the critical role of sustainability and technological advancements in shaping a smarter future.



FACULTY OF COMPUTER SCIENCE & TECHNOLOGY

STUDENTS FROM THE FACULTY OF COMPUTER SCIENCE AND TECHNOLOGY SECURE 2ND PLACE IN MALAYSIA-CHINA YOUTH INNOVATION COMPETITION

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We are thrilled to celebrate our students' achievement in securing 2nd place in the 3rd Malaysia-China Youth Innovation Competition held on 29 June 2024. Their innovative project titled, "Simpanlah", earned the winning team members from the Faculty of Computer Science and Technology—Cornelius Jasper Patrick, Lee Zhi Guan, Carmen Lau Kar-Wei, and Ong Kai Jie—a generous cash price of 2,000 for their outstanding efforts.

"SimpanLah" is a mobile app designed to help students find part-time jobs and encourages them to save a portion of their earnings for future goals, such as loan repayments or additional education expenses. The app also includes financial literacy resources to promote responsible borrowing habits and potential investment returns, fostering financial independence among future generations. This initiative impressed the judges with its practical application and potential impact on students' lives.

The competition, organised by Xiamen University Malaysia and several esteemed partners, aimed to foster innovation and entrepreneurship among university students. It provides a platform for young innovators to showcase their ideas and solutions to global challenges.



First City University College is immensely proud of Cornelius Jasper Patrick, Lee Zhi Guan, Carmen Lau Kar-Wei, and Ong Kai Jie. Their success is a testament to their hard work and the supportive academic environment that nurtures such talent. Their accomplishment serves as an inspiration to their peers and a reminder of the incredible potential that lies within the student community.

FACULTY OF BUSINESS, HOSPITALITY & COMMUNICATION

A MEMORABLE EXPERIENCE AT THE MARRIOTT CAREER FESTIVAL



On 23 May 2024, the Marriott Career Festival hosted by Le Meridien KL Sentral saw enthusiastic participation from students of the various disciplines from the Faculty of Business, Hospitality & Communication.

The event, attended by students from Segi College Kuala Lumpur, Politeknik Metro Kuala Lumpur, and First City University College, was a remarkable blend of learning and fun.

The day began with a warm welcome from Micheal Delargy, the General Manager of Le Meridien Kuala Lumpur. Following the introduction, students were divided into six groups for an exciting Amazing Race activity, fostering camaraderie among participants from different institutions. The race took students through six key departments: Laundry, Pool Bar, Front Office, Banquet, Housekeeping, and Safety and Security.

Students had hands-on experiences, such as creating mocktails, folding towels into swans, assembling safety uniforms, and setting banquet tables. These activities provided invaluable practical insights into hotel operations, far beyond the traditional classroom learning.

Grace Gwee Shi Jie, from the Bachelor of Business Administration (Honours) (Hospitality Management) programme shared, "Playing the Amazing Race game with my friends was a blast. I had the chance to network with some interns, and now I'm considering Le Meridien as my internship placement."

Adrian Nathan Thomas, also from the Bachelor of Business Administration (Honours) (Hospitality Management) programme added, "Engaging in activities across various hotel departments provides a practical application of theories, making learning more impactful, exciting, and memorable than traditional classroom instruction."

The Marriott Career Festival proved to be an enriching and enjoyable experience, leaving students inspired and eager for their future careers in the hospitality industry.



FACULTY OF BUSINESS, HOSPITALITY & COMMUNICATION

VISIT TO INTERNATIONAL CAFÉ AND BEVERAGE SHOW - EXPLORING FOOD SERVICE TRENDS



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Two lecturers from the Faculty of Business, Hospitality & Communication; Nur Afieqah Mamud and Nur Khairunnisa Murnisham, attended the International Café and Beverage Show held at the Kuala Lumpur Convention Centre on 23 May 2024. Organised by Montgomery Group Asia, the event aimed to provide participants with an opportunity to interact and network with over 350 top-quality brands from around the world.

The event featured various activities designed to improve the attendees' understanding of the café and beverage sector. Highlights included a Café Talk by 8055 Coffee on the origin of cafés and another on modern café layout and design. Additionally, Aaron Phua, the 2019 Malaysian Barista Champion, conducted demonstrations on unique coffee concoctions such as Laksa Latte and Mocha Blackforest Latte.

Nur Khairunnisa Murnisham remarked “The event provided exposure to new products and trends, along with valuable input which could seamlessly be integrated into the students’ curriculum to enrich and enhance their learning experience.”

The visit to the International Café and Beverage Show allowed the educators to stay updated with the latest trends in the food service industry. They gained valuable insights into the latest trends and innovations in the café and beverage industry, which they can now incorporate into their teaching to better prepare their students for the evolving food service landscape.



FACULTY OF BUSINESS, HOSPITALITY & COMMUNICATION

DIVERSE PATHS IN HOSPITALITY - HIGHLIGHTS FROM THE MINOR HOTELS TALK



Ms. Juphin Dhammakul, Learning Manager of Anantara Desaru Coast Resorts and Villas, a brand under Minor Hotels, began the session with an introduction to Minor Hotels, providing an overview of the company and its global presence. She highlighted the diverse brands under Minor Hotels, including Anantara Hotels, Resorts & Spas, AVANI Hotels & Resorts, Oaks Hotels & Resorts, NH Hotels, Tivoli Hotels & Resorts, and the Elewana Collection.

The talk covered various career paths within Minor Hotels. Ms. Dhammakul discussed career progression and growth opportunities within the company, sharing success stories and testimonials from current employees. Students also learned about international placements and rotations, gaining insight into working in different cultural and geographical settings. The session provided valuable information on applying for internships at Minor Hotels, including the necessary resume and referral letter from the university.

Guat Vichy, a student from the Diploma in Hospitality Management programme remarked, "The talk was incredibly insightful and well-structured. I appreciated the detailed overview of Minor Hotels' diverse brands and the specific career opportunities available within each. The success stories and testimonials from current employees were particularly inspiring, giving a real sense of the growth and development possibilities within the company."

Overall, the talk was an enriching experience, offering students a comprehensive understanding of the diverse career opportunities and professional growth available within the Minor Hotels Group.

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On 20 May 2024, six students from the Faculty of Business, Hospitality & Communication attended a talk on Career Opportunities in the Hotel Industry with Minor Hotels Group, held at the Function Room. The attendees included Lee Jia Qian and Chee Wai Ping from BBA (Honours) Hospitality Management, Guat Vichy and Chee U Hock Keyan from the Diploma in Hotel Management, Chee Wai Ling from BA (Hons) Business Management, and Nicholas Lim Chin Yang from BSC (Hons) Accounting and Finance.

FACULTY OF BUSINESS, HOSPITALITY & COMMUNICATION

FIELD TRIP TO GENTING FIRST WORLD HOTEL AND SKYWORLD THEME PARK - EXPLORING TECHNOLOGICAL INNOVATIONS IN HOSPITALITY

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Six students from the Faculty of Business, Hospitality and Communication participated in an educational trip to Genting First World Hotel and Genting Skyworld Theme Park on 28 June 2024. The students—Guat Vichy, Chee U Hock Keyan, Chee Wai Ping, Lee Jia Qian, Beh Kar Mun, and Koi Pui Xin—are currently enrolled in the Diploma in Hotel Management and BBA (Honours) (Hospitality Management) programmes. They were accompanied by 2 lecturers, Nur Khairunnisa Murnisham and Nur Afieqah Mamud.

The main objective of this trip was to incorporate experiential and contextual learning by exposing the students to the industry practice involving technological innovation in the hospitality industry.

Upon arrival at First World Hotel, the students visited the Lobby Observation. This proved to be valuable as it enhanced their knowledge on the usage of technology such as the Self-service Kiosk in ensuring smooth Front Office operations. Subsequently, at the Genting Skyworld Theme Park, the students had an engaging experience investigating the usage of AI and VR for efficient crowd management and queue management.

Chee Wai Ping from Bachelor of Business Administration (Honours) (Hospitality Management) reminisced, “Experiencing AI-driven crowd management systems first-hand was eye-opening. The efficiency and seamless integration of technology in managing large crowds were impressive and gave me a new perspective on how we can enhance guest experiences in the future.”

This field trip further expanded the students' understanding of technological innovations in hospitality and equipped them with practical knowledge applicable to in their future careers in the industry.



EVENTS & HAPPENINGS

FIRST CITY UNIVERSITY COLLEGE STEALS THE SPOTLIGHT AT EDUCATION AND FURTHER STUDIES FAIR



The overwhelming response highlighted the strong appeal of First City University College's offerings. This enthusiastic reception underscored the dedication of our team, whose passion for fostering student success left a lasting impression.

The final weekend of the fair on 15 – 16 June 2024 was a great success, as we connected with even more future students. It was yet another exciting round of discovery and opportunity for First City University College!

The Education and Further Studies Fair at Kuala Lumpur's Mid Valley Exhibition Centre on June 8 and 9, 2024, was buzzing with excitement, and First City University College contributed to this excitement through its #LevelUp dynamic showcase. Our team, fuelled by enthusiasm and a commitment to innovation, attracted a significant crowd of eager parents and students.

The atmosphere at our booths was charged with energy as visitors explored our cutting-edge, industry-driven programmes, learned about our generous Study Awards, and discovered the vibrant campus life we offer. The allure of practical internships with leading companies and our focus on real-world skills resonated strongly with attendees, sparking keen interest and lively conversations.

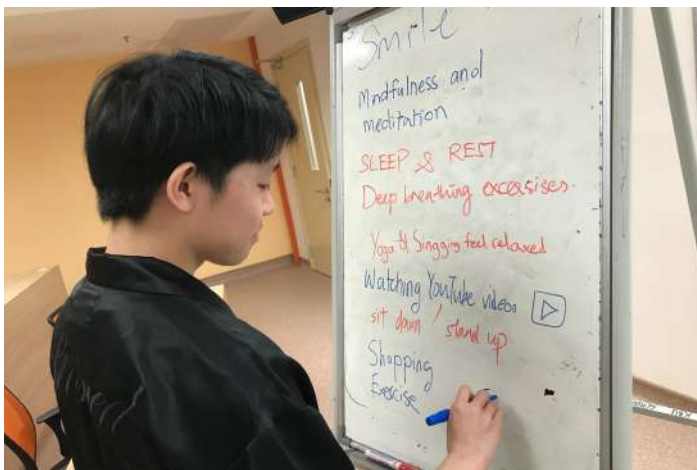


EVENTS & HAPPENINGS

UNDERSTANDING PEER COUNSELLING - FIRST SESSION OVERVIEW



On 12 June 2024, the Student Services Department organised the first session of the 'Peer Counsellor Programme' entitled 'Introduction to Peer Counselling'. The session was led by Ms. Teh Chia Li, a registered and licensed counsellor at First City University College. Nine students from various faculties participated in the event.



The session commenced with an introduction to peer counselling. Ms. Teh Chia Li explained the roles and responsibilities of both professional and peer counsellors. She demonstrated how to effectively use verbal and non-verbal communication, attentive listening, and empathetic communication skills in counselling.

Following this, the programme incorporated a role-play session, during which two students volunteered to assume the roles of a peer counsellor and a client. This interactive exercise provided an opportunity for participants to learn through observation. Additionally, the students engaged in exploring and discussing the importance of self-care and coping strategies.



Ong Kai Jie remarked, "I never knew that counselling was so important to us as humans. Through proper, neutral, and non-judgmental communication and listening, we can positively impact those around us or those in need of counselling."

At the end of the programme, the students shared that they learned a lot throughout the workshop, particularly about becoming attentive listeners. The day concluded with a group photograph.

EVENTS & HAPPENINGS

WELADAVI RAHULA – PIONEERING MEMBER OF MALAYSIA’S FIRST SENIOR ESPORTS TEAM



In recognition of their achievement, special prizes totaling RM 22,000 were awarded to the team members, and the initiative has been documented in the Malaysian Book of Records (MBOR). This groundbreaking initiative sought to form Malaysia's first senior Esports team for individuals aged 50 and above. Out of 300 participants, Mr. Weladavi Rahula was selected as one of the top ten, earning a place in Malaysia's inaugural senior Esports team.

In line with promoting Esports across all age groups, Mr. Weladavi Rahula is excited to bring his experience to First City University College (FCUC). He plans to start a new Esports club for students, aiming to foster a community where students can develop their gaming skills, learn about the Esports industry, and participate in competitions. This club will provide a platform for students to enhance their teamwork, strategic thinking, and communication skills, preparing them for future careers in the ever-growing Esports sector.

Congratulations to Malaysia's First Senior Esports gamer, Mr. Rahula! This initiative proves that age is just a number, and anyone can become a gamer to enhance their mental and physical capabilities!

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On 13 June 2024, Malaysia's first senior Esports team was officially inaugurated by the Minister of Youth and Sports, YB Hannah Teoh, in a ceremony held at the Orange Esports Club, Quill City Mall. This recognition is part of the Goodday Charge Boomers2Gamers campaign, which started back in February 2024. The campaign aims to create a platform where the older generation can gain a better understanding of Esports, fostering meaningful connections with younger generations and promoting active aging. The event was attended by notable figures including Santharuban Thurai Sundaram, Chief Executive Officer Group of Companies (Malaysia, Singapore, and Brunei) at Etika, and Amy Gan, VP of Marketing at Etika Sdn Bhd.



EVENTS & HAPPENINGS

THANK YOU, PARENTS - A PERFORMING ARTS CLUB CELEBRATION



The event provided an opportunity for everyone to enjoy a festive atmosphere, forge new friendships, and engage in future performing arts activities. It highlighted the diversity of the Performing Arts Club and showcased a wide array of performance techniques, including violin, guitar, piano, and vocal harmonies. These performances provided attendees with an opportunity to learn about music and experience a moment of peace and enjoyment amidst their busy schedules.

The Performing Arts Club curated a total of five performances. Sim Shi Yu performed "Zebra, Zebra," followed by Chong Ho Xin with "Grow Up with Me." Paul Carlos Kert Barot and Bernard Chong Yi Yang presented "Keep You Safe," featuring Paul as vocalist and guitarist and Bernard as drummer. Lai Shi Xuan performed a beautiful rendition of "You Raise Me Up." The event concluded with Christella Maurice singing "Nothing's Gonna Change My Love for You," accompanied by guitarists Paul Carlos Kert Barot and Kenniah Lam Khan Yue.

The one-hour lunchtime event was a beautiful tribute to parents, celebrating their invaluable role in our lives. The performances highlighted the talents of our students and fostered a sense of community within First City University College. The event served as a platform for meaningful expressions of gratitude and an artistic showcase.

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On 12 June 2024, the Performing Arts Club staged a heartfelt event titled, "Thank You to Parents Performance," at the Cafeteria Stage. This special occasion, open to all students and staff of First City University College, was organised to express gratitude to parents for their selfless dedication. The event coincided with the celebrations of Mother's Day (12 May 2024) and Father's Day (16 June 2024).



EVENTS & HAPPENINGS

UNVEILING THE MYTH - HARNESSING PSYCHOMETRIC ASSESSMENTS FOR FUTURE WORKPLACE SUCCESS

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On 20 June 2024, the Student Services Department, in collaboration with the Centre for General Studies, organized a talk titled "Unveiling the Myth: Harnessing Psychometric Assessments for Future Workplace Success."



The session was led by Ms. Evelyn Chue, Managing Director of People Psyence. People Psyence specializes in psychometric assessments which analyse various competencies and psychological factors of individuals, including personality, aptitude, intelligence, and emotions. She began by explaining the range of psychometric assessments available, such as IQ tests, personality tests, and aptitude tests. She also highlighted how different tests are selected based on the job roles or positions during the interview process.

Throughout the session, Ms. Evelyn shared valuable insights on how to stand out in an interview, emphasizing the importance of conducting thorough research on the company and the interviewer. An engaging segment of the talk featured the Inkblot test, where students shared their interpretations of various inkblot slides. This exercise demonstrated the differences between subjective assessments and the more measurable and reliable psychometric assessments.

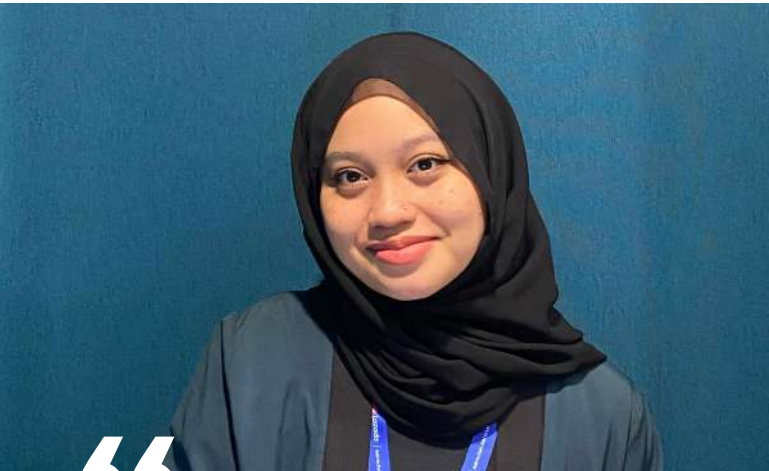
Wong Shan Kang, a Diploma in Information Technology student, shared, "After the talk, I learned about the importance of soft skills because they are key to successfully getting a job. I feel very happy to have learned a lot through this talk. It was the most interesting one I have participated in; the speaker had a lot of experience and good presentation skills."



The talk provided a valuable learning experience, equipping students with knowledge about psychometric assessments and their importance in achieving future workplace success.

MEET OUR ALUMNUS

SITI AIN NAWWARAH BINTI SH MOHD HAFIDZ, SENIOR ANALYST AT LAZADA MALAYSIA



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Siti Ain Nawwarah Binti Sh Mohd Hafidz, a distinguished graduate of First City University College, has forged a successful career in data analytics and e-commerce. From being a student to becoming a Senior Analyst at Lazada Malaysia, her journey shows how the education and skills she gained at First City University College have helped her achieve success in her career.

Nawwarah completed her Bachelor of Information Systems (Honours) in Business Management at First City University College, where she acquired crucial skills in data management, business intelligence, and IT systems. The programme's emphasis on practical, hands-on learning was crucial in shaping her career. During her studies, she engaged in projects that involved real-world data scenarios, which provided her with a solid foundation in analysing and interpreting complex data.

This practical experience was crucial when she undertook her internship at Statworks Malaysia, where she worked with data visualization tools like Tibco Spotfire and Tableau. The skills she developed during her time at First City University College allowed her to effectively contribute to data analytics projects, building a strong base for her career in data science.

Following her internship, Nawwarah joined FGV Agro Fresh Technology as an IT Executive. In this role, she applied the technical skills and knowledge gained from First City University College's curriculum, including database management and data analytics. The programme's focus on business applications and IT support prepared her to handle the diverse responsibilities of her position, from managing e-commerce operations to conducting market research and social media analysis.

Transitioning from her role at FGV Agro Fresh Technology, Nawwarah moved to Lazada Malaysia, where she now serves as a Senior Analyst in Search Operations. Her role involves optimizing search functionalities, managing search assets, and refining search algorithms to enhance the customer experience. The programme's emphasis on data science, big data analytics, and business intelligence equipped her with the tools needed to excel in this capacity.

First City University College is proud to have been part of Nawwarah's journey. Her accomplishments reflect the high-quality education and practical experience she gained at First City University College, demonstrating how a solid educational foundation can lead to a rewarding and impactful career.

LAUNCH YOUR CAREER WITH FIRST CITY UNIVERSITY COLLEGE



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As you prepare to take the next step in education, choosing the right college is crucial for your future. At First City University College, we offer more than just a degree—we provide an education that aligns with industry demands and ensures you are ready for the working world. With over 30 years of excellence, we are pleased to share that the majority of our graduates secure employment within six months of graduating.

Faculty of Design and Built Environment

The Faculty of Design and Built Environment immerses you in the industry from the start. Industrial visits to top design firms and major construction sites offer valuable field insights. Our students have excelled in competitions, winning Silver at the 20LIMA:10 MIID for Stage on the Move and Bronze for Opening Parade Extravagant, and securing first place in the Lookout at the 19th Bukit Utama Logo Design Competition. These successes highlight our students' creativity and technical skills. Design showcases and exhibitions further allow you to present your work to industry professionals. With advanced facilities like 3D printers and laser cutters, you will be well-prepared to make your mark in the design and built environment sectors.

Faculty of Business, Hospitality, and Communication

The Faculty of Business, Hospitality, and Communication integrates academic learning with real-world experience. Students gain insights through industrial visits to leading companies like AJINOMOTO Malaysia and TUNE Hotel. They excel in competitions such as the Springboard Challenge and participate in zero-waste events, enhancing their practical skills and appeal to employers. Our communication programmes, including Mass Communication, provide a strong foundation in media and public relations. Industry seminars and forums keep you connected with professionals and updated on the latest trends. With excellent career support, including resume workshops and job placement assistance, you will be well-prepared to excel in business, hospitality, and communication careers.

Faculty of Computer Science and Technology

The Faculty of Computer Science and Technology opens doors to the digital age with a strong focus on practical industry engagement. Students participate in technical visits to advanced facilities like MRANTI MakersLab and SR Aviation Sdn Bhd, gaining insights into cutting-edge technologies. Our students excel in competitions, including winning the Engineering, Science and Technology Challenge (ESTECH) and securing top placements in the All-Inclusive Hacks Competition and Varsity Hackathon. Embracing Industry 4.0, our programmes incorporate advanced tools and simulations into hands-on projects and lab sessions, enhancing both technical and soft skills. This approach ensures you are well-prepared to navigate and succeed in the tech industry.



At First City University College, our industry-focused approach ensures that students gain the practical experience and skills needed to excel. Through real-world projects, competitions, and technical visits, we align our education with workforce demands, helping to ensure that our graduates secure employment. Choose us to launch your career with confidence.

For more details about our programmes, scholarships, and upcoming Open Days, visit firstcity.edu.my or call us at 03-7735 2088. Follow us on Facebook (@firstcityuc) and Instagram (@firstcity.uc) for the latest updates.



**QUALITY EDUCATION
GLOBAL GRADUATES**



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