

FIRST CITY UNIVERSITY COLLEGE **FIRST** BULLETIN

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OCTOBER 2024 INTAKE
ORIENTATION PROGRAMME AT
FIRST CITY UNIVERSITY COLLEGE

MEET OUR ALUMNUS -
APRYLL YII



FIRST is a monthly e-bulletin for First City University College to disseminate information and share news with all the stakeholders of the University College.



FIRST CITY
UNIVERSITY
COLLEGE
WAY AHEAD

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FIRST CITY UNIVERCITY COLLEGE - NURTURING THE LEADERS OF TOMORROW

A CHAT WITH OUR VICE-CHANCELLOR

October was an extraordinary month for First City University College, with our design students winning numerous awards in the annual MIID Students Saturday 2024. The month was also filled with activities that showcased cultural diversity and emphasised the benefits of practical learning experiences. Reflecting on this vibrant period, I take immense pride in how our students and staff have come together to create an inclusive, dynamic, and enriching campus environment.

The Deepavali Rangoli Kolam, Halloween Celebration, and the Fun Fiesta brought our students together, showcasing our rich cultural diversity and creating opportunities for mutual appreciation. The participation of Korean students from the English Enrichment Programme added a unique dimension to these events, further enriching cultural exchange and strengthening the bonds within our global campus community. It brings me immense joy to see our students embracing the opportunity to connect and build meaningful relationships with the Korean students during their five-week stay with us.

On the academic front, we are proud to share the diverse and rich learning experiences our students have gained through projects such as developing a robot arm

control, designing smart budget plans for weddings, and producing a video on sustainable fashion in collaboration with WWF. These hands-on experiences have equipped our students with technical, practical, and problem-solving skills, which are in high demand by the industry, ensuring that our graduates are well-prepared to excel in their future careers.

It was also heartwarming to see our students engage in activities that make the world a better place. As part of the Team Building module, our students volunteered at the Assemble Soup Kitchen for the Hunger Halos Project which highlights SDG2: Zero Hunger. This project, which reached out to communities in need, cultivated a sense of social awareness and compassion among our students, while enhancing their practical and teamwork skills. It also provided them with a deeper appreciation for community engagement and the positive impact they can have on the lives of others.

It has truly been a remarkable month, filled with exceptional achievements, cultural diversity, and enriching learning experiences at First City University College. From winning multiple awards to celebrating cultural exchanges, our students have shown their ability to thrive in a dynamic and inclusive environment. Moving forward, our commitment to providing enriching learning opportunities will continue to empower students to grow, connect, and be fully prepared to make a lasting impact on the world.

Thank you.

**Professor
Dr. Saw Sor Heoh**
Vice-Chancellor,
First City University College



OCTOBER 2024 INTAKE ORIENTATION PROGRAMME AT FIRST CITY UNIVERSITY COLLEGE



An orientation session was held at First City University College on 7 October 2024 to welcome the new students, featuring a series of informative sessions. Prof. Dr. Saw Sor Heoh, the Vice-Chancellor, along with the Deans of Faculty, and Heads of Centre and Department, addressed the students, introducing them to their respective faculties and departments.

The day included an event called "The Welcome Buzz," where students had the opportunity to connect with peers. This was followed by a group photograph session. Briefings covered key services like the Registry, PTPN, Library, and IT Centre.

The highlight of the event was the briefing from the Student Services Department, offering insights into academic and career opportunities.



The programme also included a campus tour and an engaging session with the Student Council, inspiring students as they prepare to begin their education journey at First City University College.

8TV THE GREATEST OF US MUSICAL VARIETY SHOWCASE AT FIRST CITY UNIVERSITY COLLEGE



First City University College collaborated with 8TV for the "The Greatest of Us" Musical Variety Showcase on 11 October 2024 at First City Hall. The event brought together Malaysia's most popular young artists, including Madison, Chang Le, and Isaac Voo creating a vibrant atmosphere for music enthusiasts.

Among the performers was Joey Tee Jie Ying, a First City University College student selected through a campus-wide audition, who took the stage alongside renowned artists. Her participation reflected the university's dedication to offering students practical industry exposure. The event attracted 500 attendees, including students, faculty, and members of the local community, all captivated by the energy and talent on display.



This collaboration boosted First City University College's brand visibility and strengthened community engagement, positioning the university as a key venue for cultural and entertainment events.

JOEY TEE JIE YING'S FIRST BIG STAGE EXPERIENCE



Joey Tee Jie Ying from BA (Hons) In Interior Architecture and Design, took her first step onto a large stage at the "The Greatest of Us" showcase after being encouraged by a friend to audition. Known for regularly sharing singing videos online, she saw this event as a chance to step beyond the digital space and try something new. With her love for folk music, Joey gravitates toward songs that emphasize lyrical depth and emotional expression, favouring slower, more sentimental melodies.

During the showcase, Joey performed "Little Dimples" by JJ Lin alongside Chang Le, a song chosen by the show's producers. Although nervous, Joey embraced the excitement of performing, transforming it into a memorable moment in front of the large audience.



"I see this as an opportunity to perform on a big stage, helping me build confidence and reduce any nerves in similar situations in the future", shared Joey in regards to this opportunity.

FACULTY OF DESIGN & BUILT ENVIRONMENT

A SHARING SESSION ON 'DIGITAL TRENDS' – A DEEP DIVE INTO THE EVOLVING DIGITAL LANDSCAPE



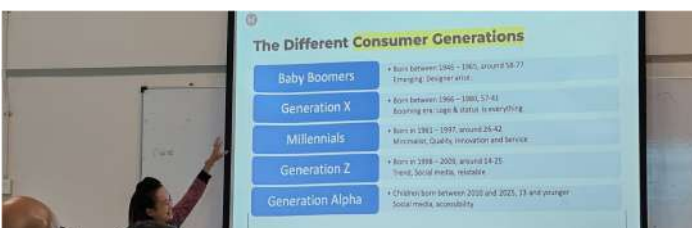
The session was well-received by the attendees, who found the insights valuable for understanding the integration of cutting-edge digital trends into their curriculum and teaching. This improved curriculum will benefit the students in various aspects such as the exploration of AI/VR tools, and the importance of social media trends.

On 2 October 2024, staff members from the Faculty of Design and Built Environment came together for an insightful presentation by Associate Professor Dr. Debbie Gan Siew Siew on the topic of 'Digital Trends'.

Associate Professor Dr. Debbie's presentation delved into key digital transformations, such as the rise of social media, immersive technologies like AR and VR, and the impact of AI-driven content generation on modern marketing strategies. She also highlighted the importance of consumer-centric approaches to branding, focusing on generational shifts in digital consumption.



Students will be well-equipped with the relevant skills needed to adapt to emerging technologies, enhance their digital literacy, and be better prepared for the evolving demands of modern industries.



FACULTY OF DESIGN & BUILT ENVIRONMENT

EXTERNAL EXAMINER VISIT FOR SEPTEMBER 2024 EXAMINATION - A COLLABORATIVE EVALUATION SESSION



On October 4, 2024, the BA (Honours) in Graphic Design programme hosted the external examiner visit for the September 2024 examination. Assoc. Prof. Dr. Zainuddin bin Ibrahim, the external examiner, conducted a comprehensive review of the students' projects and marking process.

The external examiner confirmed that the projects and marking processes are aligned with industry standards and academic expectations, enhancing the overall learning experience for the students. This collaborative session ensured that the assessment practices by the module leaders of the BA (Honours) in Graphic Design Programme were fully aligned with best practices in higher education and the industry.



The visit highlighted the programme's commitment to academic excellence and its continuous efforts to enhance its teaching and assessment strategies.

FACULTY OF DESIGN & BUILT ENVIRONMENT

IN SUPPORT OF WWF MALAYSIA –
'SUSTAINABLE FASHION' VIDEO BY BA (HONOURS)
IN GRAPHIC DESIGN AND BA (HONOURS) IN
FASHION MARKETING STUDENTS



The Fashion Marketing students designed outfits using repurposed materials from a closed-down shop, while Graphic Design students documented the process, from creation to rehearsal. These pieces were also featured in the Sequence 2024 Fashion Show.



On 18 October 2024, students from the BA (Honours) in Graphic Design and BA (Honours) in Fashion Marketing programmes collaborated with WWF-Malaysia to create a video promoting sustainable fashion.

The video, now on WWF-Malaysia's YouTube channel, showcases the students' creativity in raising awareness about sustainable practices in the fashion industry.

This collaboration highlights the students' passion for sustainability and sets a benchmark for future fashion-related initiatives that combine creativity with meaningful environmental action.

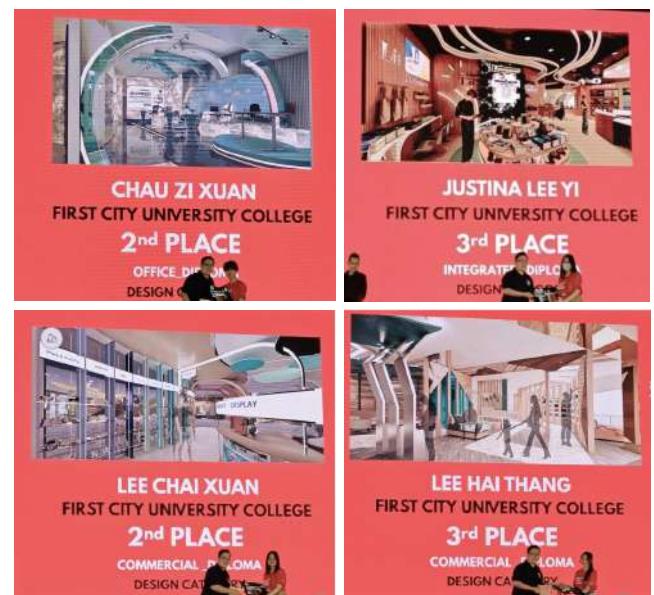
FACULTY OF DESIGN & BUILT ENVIRONMENT

CELEBRATING DESIGN TALENT AT MIID STUDENTS SATURDAY 2024

On 19 October 2024, 40 students participated in the MIID Students Saturday event at Taylor's University. The event featured a series of design competitions, including the Hikayat Performance, Bizpod Design, Graffiti Competition, and diverse Design Competitions across various categories.



Several students were recognised for their achievements, with Gui Zhi Xiang, Lim Yann Shen, Yu Jing Ling, Ooi Qi Earn, Lok Yik Ming, Lee Kok Zhen, Tey Winnie, Lim Tong Earn, Ling Kai Xin and Eunice Chua, receiving an Honorary Mention in the Hikayat Performance, while Yap Jet Yee, Siao Yu En, and Soo Yee Jing were awarded with an Honourable Mention in the Bizpod Design Competition.



The Design Competition featured both Diploma and Degree categories, with students excelling across several disciplines. In the Diploma categories, Ooi Qi Earn received an Honorary Mention in the Residential Category, while Chau Zi Xuan took 2nd place in the Office Category. Justina Lee Yi achieved 3rd place in the Integrated Category, while Lee Chai Xuan secured 2nd place, and Lee Hai Thang claimed 3rd place in the Commercial Category. In the Degree categories, Eunice Chua received an Honourary Mention in the Habitat Design Category.

The recognition received by the Design students reflects their dedication and hard work, as well as the unique industry exposure and practical learning experiences they gained at First City University College. As they continue to grow and refine their skills, these students will certainly make significant contributions to the design industry in the future.

FACULTY OF DESIGN & BUILT ENVIRONMENT

EXPLORING ART, CRAFT, AND FASHION AT IOTA24 KL



On 19 October 2024, BA (Honours) in Fashion Marketing programme students led by two lecturers, Sharifah Mazwari and Hana' Tanto, attended IOTA24 KL at The Toffee KL.

Organised by CULT Gallery as part of the Kreatif KL Festival, the event featured a talk on "The Influence of Arts & Craft in Fashion" by industry leaders Nini Marini, Melinda Looi, and Dhan Illiani, moderated by Suryani Senja.



The students also explored the "The Language of Craft in Contemporary Art, Southeast Asia" exhibition and visited the UR-MU Urban Museum and Bernard Chandran's MYTH EVOLUTION Fashion Art Exhibition. "The session gave us an inside look into how arts and crafts shape sustainable fashion and inspire innovative designs," shared the students.



Students gained valuable insights from this event on how traditional crafts are integrated into modern fashion. This experience allowed them to connect theory with practice, preparing them for the evolving fashion landscape.

FACULTY OF DESIGN & BUILT ENVIRONMENT

EXPLORING CAREER PATHWAYS IN THE LEATHER INDUSTRY- AN ENGAGING SESSION FOR FASHION MARKETING STUDENTS



On 22 October 2024, students from the BA (Hons) in Fashion Marketing programme attended the Engagement Session: Career Pathways & Essential Skills in the Leather Industry. The session featured industry leaders such as Mr. Tan Shong Shui, President of MATAC, Ms. Rachel Foo, President of MFMA, and Pn. Faizah Harun from Jabatan Pembangunan Kemahiran, who launched the updated Occupational Framework of Leather Goods.

The event featured key speakers like Lewre Lew of Lewré Bespoke, who offered valuable perspectives on career pathways in the footwear and luxury goods industry, Mr. Ivansham of Redwheelz, who shared insights into bag manufacturing, and Ms. Max Kong of MX Maniere, who discussed the balance between artisan craftsmanship and commercial design in leather goods. The highlight of the event was a presentation by Bill Keith, who awarded the winners of the International Shoe Design Competition.



Students were encouraged to participate in international design competitions through the event, further supporting their professional growth in the fashion and lifestyle sectors.

FACULTY OF DESIGN & BUILT ENVIRONMENT

EXPLORING INNOVATION - A VISIT TO MIMOS BERHAD



On 23 October 2024, a group of students from the Faculty of Design & Built Environment visited ASTRO Broadcasting for an insightful exploration of the latest advancements in media production and technology.

Students had the opportunity to explore Astro's state-of-the-art studios, control rooms, and production areas during the visit, where they learned about the complex processes behind creating live shows and events. Technology demonstrations showcased the latest broadcasting equipment, including 4K technology, augmented reality (AR), virtual reality (VR), and green screens.

The students, from the BA (Hons) Graphic Design, BA (Hons) Interior Architecture Design, and BA (Hons) Fashion Marketing programmes, were accompanied by 5 staff members.



Students gained a deeper understanding of the media landscape and developed an interest in pursuing careers in broadcasting and related fields.

FACULTY OF COMPUTER SCIENCE & TECHNOLOGY

EMPOWERING FUTURE INNOVATORS - THE HAPTIC FEEDBACK GLOVE PROJECT



On 17 October 2024, the Faculty of Computer Science and Technology hosted a showcase of student innovation with the presentation of the "Haptic Feedback Glove for Robot Arm Control."

The project was developed by students Foo Cheong Jun and Krishen A/L Bharathen.

The Haptic Feedback Glove enables users to control a robotic arm by translating finger movements into robotic actions. This innovative tool offers a cost-effective alternative to expensive training systems, making it ideal for applications requiring precision and delicate handling. Industry expert, Ir. Mr. Awang Hatthary bin Awang Othman, Senior Engineer at Bouwers

Engineering, indicated that the prototype exceeds certain standards, solidifying its practicality for real-world applications. This recognition lends further credibility to the tool, signalling that it could become a game-changer for professionals in need of precise and reliable training solutions.



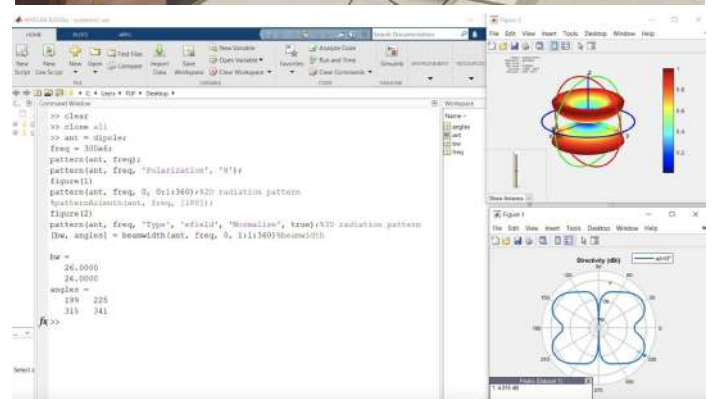
This project reflects the Faculty of Computer Science and Technology's dedication to equipping students with practical skills and fostering innovation, preparing them for leadership roles in the digital and tech industries.

FACULTY OF COMPUTER SCIENCE & TECHNOLOGY

HANDS-ON EXPERIENCE IN ANTENNA RADIATION PATTERN MEASUREMENT

On 22 October 2024, students from the Faculty of Computer Science and Technology participated in a practical laboratory session to measure the antenna radiation pattern for a half wavelength dipole antenna using the WATS-2002 Wave and Antenna Training System.

The experiment was complemented by MATLAB simulations to compare the experimental data with theoretical predictions, confirming the accuracy of the results.



The students involved in the session, Quah Yu Jie and Adam Tan Yue Hao, gained a valuable opportunity to enhance their practical and analytical skills. Through hands-on experience in setting up the experiment and verifying the antenna's radiation pattern, they developed a deeper understanding of the complexities involved in antenna design and performance evaluation.

Through this session, the students developed critical problem-solving and technical skills, preparing them to apply their knowledge in real-world scenarios.

FACULTY OF COMPUTER SCIENCE & TECHNOLOGY

AWARD-WINNING TEAM FROM THE FACULTY OF COMPUTER SCIENCE AND TECHNOLOGY



A group of talented students from the Faculty of Computer Science and Technology at First City University College—Lee Zhi Guan, Carmen Lau Kar-Wei, Cornileus Jasper Patrick, and Ong Kai Jie—have achieved significant recognition through their outstanding performance in several high-profile competitions. Their collective success highlights the faculty's dedication to nurturing innovation and teamwork among its students.

Their journey began with the TCS Sustainathon Malaysia, where their innovative approach to addressing real-world challenges secured them a spot among the top 10 finalists. The competition, held at the Asia School of Business in Kuala Lumpur, focused on empowering women in STEM and showcased their problem-solving abilities and commitment to promoting diversity in technology.

The team continued their winning streak at the Varsity Hackathon 2024 Grand Final, organised by Universiti Sains Malaysia in collaboration with the Securities

Commission Malaysia. Competing against top universities, they made it to the top 10 and won a consolation prize, reflecting their technical expertise and creative thinking in software development and business solutions.

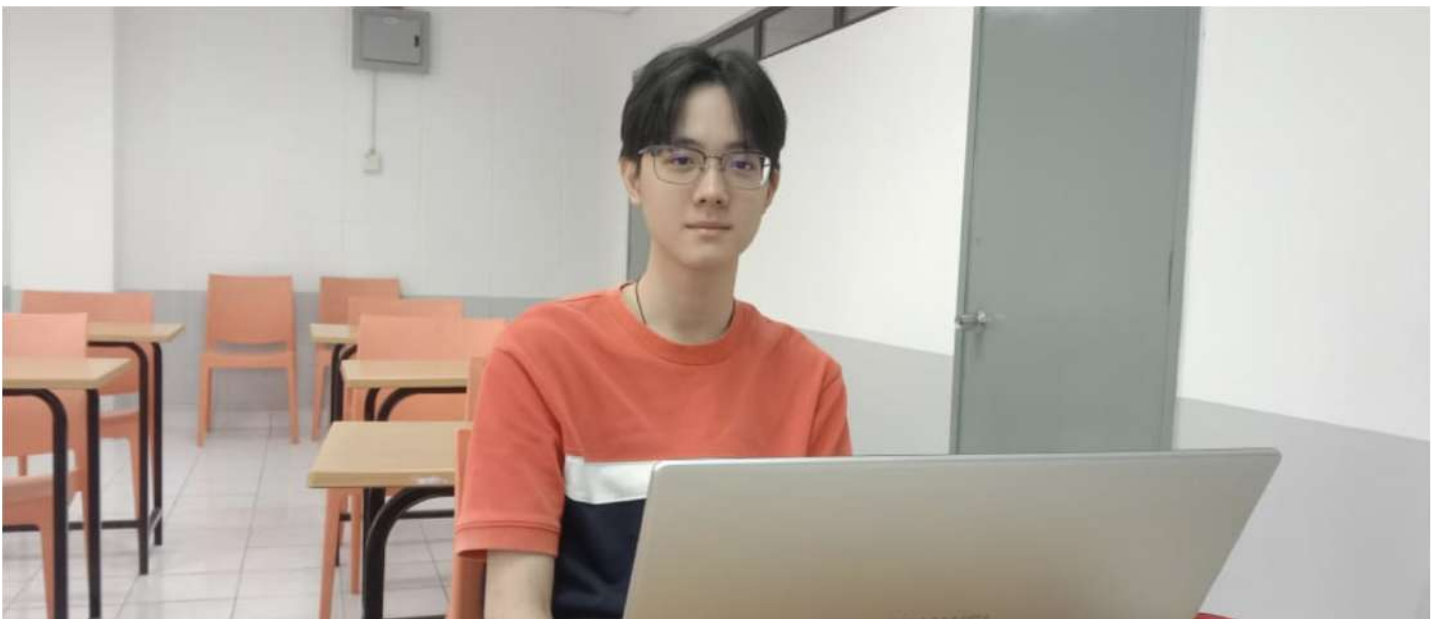
Their most notable achievement came at the 3rd Malaysia-China Youth Innovation Competition, where they secured 2nd place and a cash prize of RM2,000 for their project SimpanLah. This innovative platform aims to promote financial literacy and provide part-time job opportunities, addressing real-world financial challenges faced by young Malaysians. Their success in this competition underscores their entrepreneurial spirit and ability to develop practical solutions with significant societal impact.



The accomplishments of Lee Zhi Guan, Carmen Lau Kar-Wei, Cornileus Jasper Patrick, and Ong Kai Jie demonstrate the Faculty of Computer Science and Technology's commitment to fostering future-ready graduates. Their success in these competitions enhances their professional skills and equips them to thrive in the ever-evolving global tech landscape.

FACULTY OF COMPUTER SCIENCE & TECHNOLOGY

SEVENTEEN-YEAR-OLD IT STUDENT THRIVES AT FIRST CITY UNIVERSITY COLLEGE



At just 17, Wong Yi Shun stands out as the youngest student in the Faculty of Computer Science and Technology at First City University College, where he is pursuing a Diploma in Information Technology. Despite his young age, Yi Shun has already excelled academically, earning a place on the Dean's List and demonstrating maturity and dedication. His journey reflects the university's supportive and innovative learning environment, which encourages students to reach their full potential.

In an interview conducted by Choo Chang Ming, a fellow Diploma in IT student, Yi Shun shared how the university's modern facilities and hands-on learning approach have significantly contributed to his growth. He commended the lecturers for their approachable and supportive nature, especially when guiding students through practical projects. Yi Shun highlighted how group projects and teamwork exercises have helped him build critical problem-solving and communication skills, essential for a successful career in IT.

Yi Shun's story emphasizes First City University College's commitment to nurturing young talent through holistic education and real-world experience.

FACULTY OF BUSINESS, HOSPITALITY & COMMUNICATION

FACULTY OF BUSINESS, HOSPITALITY, AND COMMUNICATION CELEBRATES UNITY THROUGH DEEPAVALI RANGOLI KOLAM



On 14th October 2024, the Faculty of Business, Hospitality, and Communication hosted a Deepavali celebration at Red Canvas, where students came together to create rangoli kolam designs. The event encouraged students to explore cultural diversity through creative expression.

Students worked collaboratively, using rice flour, flower petals, and coloured powders to craft intricate designs that symbolised unity and light. This hands-on activity not only highlighted Deepavali's cultural significance but also fostered inclusivity within the faculty.

The event cultivated cultural awareness and appreciation for cultural traditions among the students. Adriall Avines, from Diploma in Mass Communication noted, "It was inspiring to learn the meaning behind each pattern." Raufa Majid, also from Diploma in Mass Communication added, "Creating rangoli with others brought me a sense of happiness and belonging," indicating that working together on a meaningful cultural activity strengthens bonds and cultivates a supportive community atmosphere.



Students gained a wide range of skills and values that contributed to their personal and academic growth, while enhancing their appreciation for diverse cultures. The event highlighted the Faculty of Business, Hospitality, and Communication's commitment to cultural appreciation and community-building.

FACULTY OF BUSINESS, HOSPITALITY & COMMUNICATION

CELEBRATING CULTURAL DIVERSITY AND
PERSONAL GROWTH – RAUFA MAJID'S JOURNEY
AT FIRST CITY UNIVERSITY COLLEGE



On 18 October 2024, the Faculty of Business, Hospitality and Communication at First City University College hosted a sharing session featuring Raufa Majid, a Diploma in Mass Communication student, who shared valuable insights into her experiences as an international student. The session, moderated by fellow student Nicole Leong and supervised by lecturer Navin Kumar, took place at the Broadcasting Studio.

Originally from the Maldives, Raufa shared her journey of adapting to Malaysia's dynamic lifestyle, overcoming homesickness, and embracing the country's rich cultural diversity and warm hospitality. She also highlighted the hands-on learning approach and community projects at First City University College, which enhanced her adaptability and independence.



Aiming to contribute to the Maldivian media industry, Raufa encouraged international students to embrace new experiences, noting how living abroad has shaped her personally and professionally.

FACULTY OF BUSINESS, HOSPITALITY & COMMUNICATION

INTERACTIVE BUDGET PLANNING SESSION - WEDDING EDITION!



Each team was assigned to a fictional couple with unique preferences, and they had to allocate funds for essentials like the venue, catering, décor, entertainment, attire, and even the honeymoon. However, the real challenge came with “surprise expenses” that popped up unexpectedly—such as last-minute guest list changes or upgraded floral arrangements. This twist tested the teams’ ability to stay within budget while navigating real-world planning hurdles.

The students in the Diploma in Business Administration programme took on the role of wedding planners during an interactive budget planning session on 22 October 2024. The task was to create a comprehensive budget for a dream wedding, using a set of resources, a specific theme, and clear goals provided by the instructor.

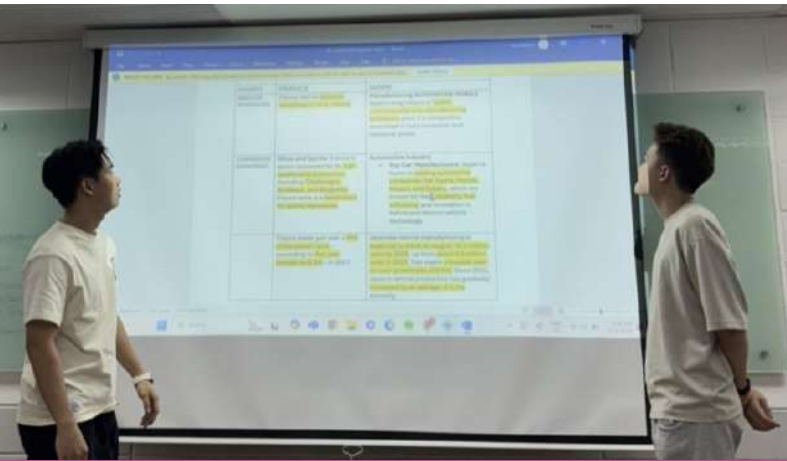


Students developed key financial planning skills while having fun being creative with wedding themes and witnessing first-hand how budgeting decisions impact an event's atmosphere. This hands-on experience made financial planning both engaging and practical, fostering teamwork, collaboration, and adaptability in the face of changing circumstances.



FACULTY OF BUSINESS, HOSPITALITY & COMMUNICATION

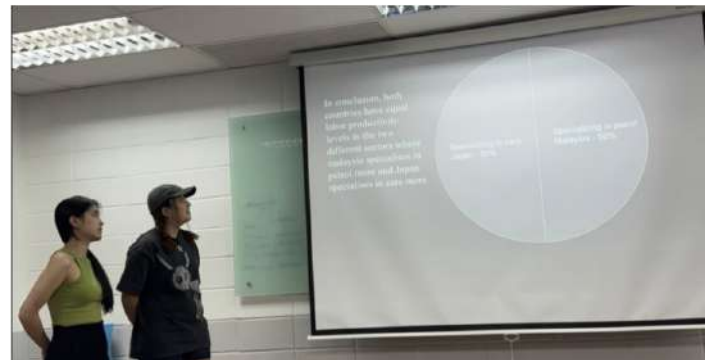
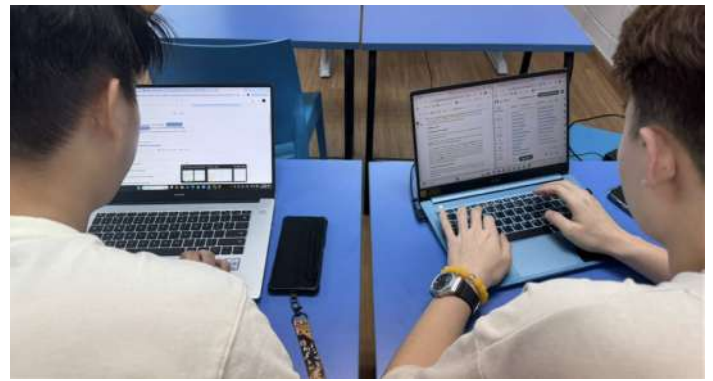
INTERNATIONAL BUSINESS – GLOBAL MARKET CHALLENGE ACTIVITY



On 11 October 2024, students from the International Business class participated in the "Global Market Challenge," a hands-on activity that stimulated real-world decision-making in international trade and market entry.

Divided into teams, each group represented a multinational company tasked with selecting a target country and devising a comprehensive market entry strategy, while considering cultural, economic, and competitive dynamics. The teams then presented their strategies, outlining their rationale and detailing how they would tackle potential market challenges.

The activity brought theoretical concepts to life, allowing students to experience the intricacies of global market dynamics through collaborative strategy sessions, data-driven presentations, and immersive role-play.



Students enhanced their strategic thinking and communication skills, gaining valuable insights into global market trends and the factors influencing decision-making in diverse economic environments, while applying theoretical knowledge to real-world scenarios.

EVENTS & HAPPENINGS

AI EXPLAINED: FROM BASICS TO PRACTICAL APPLICATIONS TRAINING

On 3 October 2024, the Centre for Excellence in Learning and Teaching organised an insightful training session titled "AI Explained – From Basics to Practical Applications" for academic staff members from various faculties at First City University College. This 8-hour course covered essential concepts and practical applications of generative AI, equipping participants with the skills to implement AI techniques in their teaching and work.



Participants learned key skills, including prompt engineering for language models and the application of AI to real-world scenarios. Lecturers from various faculties gained valuable insights into using generative AI to enhance lesson planning, assignments, and even automatic grading.



Arthur Liaw, Assistant Professor at the Faculty of Design and Built Environment, shared, "The training on prompt engineering equipped me with tools to help students generate ideas for their dissertations or essays, which will improve how I guide them through their research."



Participants left the session feeling confident in applying AI to their teaching practices, with Assistant Professor Wong Chun Fah noting, "This training has helped enhance my teaching methods and allowed me to use AI to simplify complex topics for students."

EVENTS & HAPPENINGS

STUDY PATHWAY AND CAREER OPPORTUNITIES AT SMJK SEG HWA



On 20 October 2024, First City University College hosted an informative session at SMJK Seg Hwa, focusing on the study pathways and career opportunities for Art and Design, Business and IT. The session was led by Yee Tze Yung, a lecturer from the Faculty of Design and Build Environment.

The session highlighted the various programmes available at First City University College, showcasing alumni success stories and providing a comprehensive overview of the institution's achievements and milestones. Students were encouraged to explore opportunities in the creative and business fields and learn about the benefits of pursuing their studies at First City University College.

This event strengthened the relationship between First City University College and SMJK Seg Hwa, offering valuable insights into the career prospects available to students in these dynamic fields.



Students gained a deeper understanding of the wide range of programmes offered by the institution, which helped them recognize its key strengths. This raised their awareness and encouraged them to explore their academic and career possibilities with greater confidence and clarity.

EVENTS & HAPPENINGS

EMPOWERING STUDENTS THROUGH THE GROWTH MINDSET WORKSHOP



Neal Patrick, a seasoned trainer with over two decades of experience, guided participants through interactive activities like "It Starts with You" and "The Tower of Success." These activities encouraged students to break through self-limiting beliefs and embrace teamwork and creativity.



On 22 October 2024, the Student Services Department, in collaboration with the Centre for General Studies, hosted "The Growth Mindset" workshop, facilitated by renowned trainer Neal Patrick of Bridge ICD. The workshop, attended by students and faculty members, provided participants with practical tools to foster self-confidence, resilience, and clarity in a fast-paced world.

Students gained valuable insights as they reflected on their experiences during the workshop, deepening their understanding of the concepts discussed. By sharing new perspectives with their peers, they enhanced their critical thinking, communication, and collaboration skills, which will support their personal and academic growth moving forward.

EVENTS & HAPPENINGS

FCUC DEEPAVALI CELEBRATION 2024 - A FESTIVAL OF UNITY AND CULTURE



First City University College's Deepavali Celebration on 23 October 2024 united students, faculty, and staff, including Edu-tourism students from Korea, in a joyful cultural gathering. Organised by the Student Services Department, Faculty of Business, Hospitality & Communication, and the Library, the event featured a traditional lamp-lighting ceremony symbolising light's triumph over darkness.



Raufa Majid, an international student from the Maldives in the Diploma in Mass Communication programme, shared: "I had an amazing experience at the FCUC Deepavali celebration. The event was full of cultural elements that allowed me to learn more about Indian traditions and the significance of Deepavali. I especially enjoyed the Rangoli competition and the cultural booths."



Guests enjoyed a range of activities, from a vibrant Rangoli competition to cultural booths offering Deepavali treats and henna art. The event closed with the announcement of the winners for the Rangoli and Best Dressed competitions, celebrating creativity and festive spirit, as participants enjoyed refreshments and meaningful cultural exchanges.

Kok E-Zen, a student from the Diploma in Mass Communication programme and winner of the Best Dressed Male Traditional Costume, expressed: "I'm truly grateful to be part of FCUC's Deepavali celebration. The event beautifully showcased the spirit of Deepavali, and it was a fantastic experience to celebrate this festival with students and staff of diverse backgrounds, which really emphasizes the inclusive community we have here."



EVENTS & HAPPENINGS

HALLOWEEN CELEBRATION BRINGS FUN AND FRIGHTS



The Student Services Department and the Student Council hosted a Halloween Celebration at the SSD Student Lounge on 24 October 2024. Korean Edu-tourism students, First City University College students and staff gathered for an evening of Halloween-themed games, a costume contest, and a karaoke session.

The event included a fun Halloween charades game where participants competed in teams. The highlight of the evening was the Best Costume Contest, where Tam Hui Xin (Diploma in Interior Design), Wong Jee Teng (Bachelor of Arts (Honours) in Graphic Design), and Tee Yik Tek (Bachelor of Arts (Honours) in Business Management) took home the top prizes, presented by Mr. Weladavi Rahula, Head of the Student Services Department.



The celebration concluded with a lively karaoke session, where students sang popular songs, fostering a sense of community and enjoyment.

The evening was filled with fun and memorable experiences for all who attended, strengthening relationships among diverse groups of staff and students and promoting inclusivity and collaboration. The event was a great success, leaving everyone excited for future gatherings.

EVENTS & HAPPENINGS

FUN FIESTA BRINGS TOGETHER STUDENTS IN A DAY OF GAMES AND CULTURAL EXCHANGE

The Fun Fiesta, held on 26 October 2024, created a lively gathering for First City University College students and Korean Edu-tourism students in a lively gathering, organised by the FCUC Youth Club with support from the Student Services Department.



The event featured a variety of team games, such as "Fish & Net" and "Sushi Master," designed to test participants' physical and mental skills. Led by Youth Club President Edmond Liew Chi Hin, the games encouraged friendly competition, with teams collecting stamps for each completed challenge.



The highlight of the day was the "K-Pop Random Dance," where students, including Korean guests, joined in dancing to popular Korean hits, energising the atmosphere. The event closed with a prize-giving ceremony, celebrating the top three teams for their achievements. Reflecting on the event, Edmond shared, "I'm thrilled to have organised this with my team. The Fun Fiesta allowed us to connect with our Korean friends, exchange cultures, and even learn some new Korean words. Gamsahamnida!"

The Fun Fiesta not only provided an entertaining experience but also strengthened the bonds within the FCUC community, promoting camaraderie and cross-cultural understanding among all attendees.

EVENTS & HAPPENINGS

VOLUNTEERING AT THE ASSEMBLY SOUP KITCHEN FOR HUNGER HALOS PROJECT



On 28 October 2024, the team building students participated in a volunteer initiative organised by the Centre for General Studies as part of their Team Building module. The project, conducted in collaboration with The Assembly Soup Kitchen, aimed to provide meals for communities in need, particularly refugee students in the Klang Valley.

The students helped prepare, cook, and distribute nutritious meals, while also assisting in packing and sorting dry goods to ensure that essential food supplies reached those in need.

Lee Tiffany Yuen-Mun from Bachelor of Arts (Honours) in Graphic Design shared, "Volunteering at The Assembly Soup Kitchen was a rewarding experience as we prepared and packed food for less fortunate individuals, which made us grateful for what we have and what we can do for others." Tan Hou Yu from Bachelor of Arts (Honours) in Graphic Design added, "It was inspiring to see so many generous individuals donating food and necessities."

Through this project, students developed a strong sense of social awareness and empathy while enhancing their practical and organisational skills.



They also fostered teamwork and gained a deeper understanding of the importance of community involvement, recognising the difference they can make in the lives of others.

EVENTS & HAPPENINGS

CAREER TALKS BY POLYMORPH RECRUITMENT AND RECRUITMENT ASSOCIATION MALAYSIA



On 30 October 2024, the Student Services Department in collaboration with the Centre for General Studies, hosted a Career Talk session for students.

The event featured three speakers: Mr. Aaron Lai, Managing Director of Polymorph Recruitment; Dr. Albert Jay Raj, former Pegawai Operasi of Unit Pemberdayaan Pekerja Selangor (UPPS); and Ms. Shantinee Mahendran from Kintec Global Recruitment.



The session provided students with practical advice on preparing for interviews, including how to handle common questions, present strengths, and approach telephone interviews. Ms. Shantinee emphasized the need for concise, tailored resumes that align with job applications, offering students tools to improve their job prospects.



The students gained valuable insights from the session, leaving with a greater sense of confidence and preparation for their future career opportunities. The event successfully equipped them with practical skills to enhance their interview performance and resume writings skills.

EDUTOURISM - ENGLISH ENRICHMENT PROGRAMME



The English Enrichment Programme for Korean students, held from 25 September to 29 October 2024, was a collaborative initiative between First City University College and UTOSS Sdn. Bhd. This enriching programme aimed to enhance the English language proficiency of Korean students, with tailored modules based on their academic backgrounds.

Students from the hospitality background focused on English for Hospitality, while those from the Computing and IT background focused on English for Computing and IT. For students in the hospitality track, the programme included essential vocabulary and communication skills necessary for the food and beverage services, reception, and guest services sectors.

For Computing and IT students, the programme focused on developing essential vocabulary and communication skills necessary for the tech industry. Students were introduced to key terminology related to software development, programming, network systems, and digital technology.

The programme featured practical sessions that allowed students to apply their learning in real-world scenarios, helping them gain hands-on experience in both their fields of study.



Students from the hospitality background had practical sessions under the Faculty of Business, Hospitality and Communication. The visit to One World Hotel provided

students with invaluable insights into hotel operations, allowing them to tour the various facilities and understand the inner workings of the hospitality industry. Other interactive activities, including a napkin folding class, a cooking session for making Roti Canai, and a front desk office role-play at Hotel De One, helped solidify the students' ability to handle real-life hospitality scenarios. These hands-on experiences improved their language skills and also prepared them for the demands of the global hospitality sector.



Students from the computing and IT backgrounds also benefited from practical learning sessions, such as a 3D printing workshop and an AI mobile app development session. These activities were designed to boost their technical English skills, enabling them to communicate effectively within the tech industry. By learning the specific terminology and concepts related to computing, students were able to strengthen their professional language skills while also exploring cutting-edge technologies in their fields.



Beyond the academic and practical components, the programme incorporated various cultural activities to further enrich the students' experience. A Halloween celebration, organized by the Student Council, featured a game session, a costume competition, and karaoke, fostering a sense of community and fun. The Youth Club also organized a "Fun Fiesta" with interactive

game stations like "Fish and Net" and "Sushi Master," while students had the opportunity to engage in creative Kolam-making (Rangoli) activities. Additionally, a friendly basketball and futsal match between Korean students and First City University College students helped build camaraderie and cross-cultural connections.



The programme also emphasized career preparation, with students learning how to craft strong CVs, write compelling cover letters, and master interview techniques through mock interviews and interactive workshops. These activities equipped students with the necessary skills to pursue career opportunities in their respective industries. A Mandarin language class was also included, offering students the opportunity to diversify their language skills and enhance their ability to communicate across cultures—an essential skill in today's globalized job market.



The programme concluded with a presentation session, where students showcased their progress and were awarded certificates of completion. This ceremony marked the culmination of their hard work, highlighting their achievements in both language proficiency and professional development. Through this comprehensive and interactive programme, students improved their English skills but and gained valuable insights and experiences that will benefit them in their future careers.

MEET OUR ALUMNUS

APRYL YII, SENIOR EXECUTIVE, CONTENT & CREATIVE MARKETING AT METROPOLITAN TV



Apryl Yii, First City University College graduate in Diploma in Mass Communication, has excelled in the creative and media industries. She has developed a diverse career, integrating her public relations, TV production, event coordination, administrative, and creative marketing skills.

Apryl's practical experiences in First City University College shaped her career. As an intern at Mob Entertainment, she gained hands-on experience in event coordination and artist management, playing key roles in high-profile events such as the Japan Festival and the TVB Awards Malaysia 2017. This internship provided her with vital insights into the entertainment industry, further honing her communication and problem-solving abilities.

Following her internship, Apryl worked as an Admin Executive at Jacob Sing Dance and Modelling, where she successfully coordinated events and developed her administrative skills. She handled a variety of administrative duties for the staff including time management, staff salary, and account documentation.

She later transitioned into the financial sector with AIA Bhd., where she expanded her sales and client management expertise, leading to her recognition as a "Raising Star" at the 2019 Convention in Chiang Mai, Thailand.

Apryl's career trajectory took a creative turn when she joined Mango Media Sdn Bhd as an Event Executive and Creative Director. In this role, she was involved in producing TV programs, including "Shila Amzah Masterclass S1" and "Happy Chinese New Year 2023," and managing international projects, bridging media between Malaysia and China.

Currently, Apryl serves as the Senior Executive in Content & Creative Marketing at Metropolitan TV SDN BHD, where she continues to contribute her experience in content creation, TV production, and creative marketing strategies. Apryl's journey demonstrates the powerful impact of First City University College's Mass Communication programme, which prepared her with the practical skills and professional insights that have been essential to her success.

First City University College is proud of Apryl's achievements, and her story serves as an inspiration to current and future students pursuing careers in the media and creative industries.

FIRST CITY UNIVERSITY COLLEGE - NURTURING THE LEADERS OF TOMORROW



At First City University College, students are empowered with the knowledge and skills they need to succeed in an ever-evolving world. The institution offers a wide range of programmes designed to meet the needs of various industries, providing both academic excellence and practical experience. Whether in business, computing, information technology, hospitality, or design, First City University College is committed to shaping future leaders who will make a positive impact in their chosen fields.

The university takes pride in its dedicated faculties, modern facilities, and strong industry connections, which create an environment that fosters both personal and academic growth. Students are encouraged to engage in hands-on learning, internships, and industry visits, allowing them to apply their knowledge in real-world scenarios. This approach ensures that graduates are not only well-prepared for their careers but are also equipped to adapt to the changing demands of the global job market.

As part of its mission to support students' growth, First City University College places a strong emphasis on personal development, leadership skills, and a commitment to social responsibility.



With a wide range of support services, including career guidance, counselling, and extracurricular activities, students are provided with the tools they need to thrive during their studies and beyond graduation.



**QUALITY EDUCATION
GLOBAL GRADUATES**



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