

# FIRST CITY UNIVERSITY COLLEGE **FIRST** BULLETIN

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SEQUENCE SEPTEMBER 2024

MEET OUR ALUMNUS -  
KHOO JIA KANG



FIRST is a monthly e-bulletin for First City University College to disseminate information and share news with all the stakeholders of the University College.



**FIRST CITY**  
UNIVERSITY  
COLLEGE  
WAY AHEAD

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# A CHAT WITH OUR VICE-CHANCELLOR

**I'm thrilled to welcome back our returning students and offer a special greeting to those joining us for the September 2024 intake. It's exciting to have you all here as we embark on another semester filled with growth, learning, and endless opportunities.**

At First City University College, we are committed to providing an educational experience that supports academic success while nurturing personal development and a strong sense of belonging. This semester, you can look forward to a blend of meaningful academic challenges alongside a diverse range of social and cultural activities, all thoughtfully designed to help you grow both inside and outside the classroom.

Recently, we had the pleasure of celebrating the Mid-Autumn Festival, where students and staff came together for a memorable evening of cultural exchange. With traditional performances, fun competitions, and a shared meal, the event truly showcased the spirit of our diverse community. The Lantern Parade at the end of the night was a beautiful reminder of how our celebrations can unite us and deepen our appreciation for cultural diversity.

The Faculty of Design and Built Environment once again presented an impressive Sequence Showcase, highlighting the exceptional talents of students from the BA (Hons) Interior Architecture and Design, BA (Hons) Graphic Design, and BA (Hons) Fashion Marketing programs. The theme, Connect to Elevate, captured the essence of collaboration as students worked together to

create inspiring designs. The Sustainable Fashion Show, our first collaboration with WWF, was especially exciting and underscored the importance of sustainable practices in design. For our graduates, the event was a great opportunity to network with industry professionals and even secure job offers as they embark on the next chapter of their careers.

Our internship module continues to be a key part of the student experience, giving you the chance to gain hands-on industry experience and insights. These internships are a powerful way to bridge the gap between what you learn in the classroom and what's needed in the workforce, helping you build the skills and networks necessary to thrive in your chosen field.

We are also proud to announce the successful completion of our ISO audit and ISO certification, a significant recognition that underscores our ongoing commitment to delivering high-quality education. This certification reflects the standards we uphold and assures you of our commitment to continuously improve and evolve, ensuring you receive the best possible education and graduate fully prepared to take on the world.

As we move forward, we will dedicate ourselves to building a community that values quality education, academic excellence, and a lifelong commitment to learning. Here's to a semester of growth, creativity, and meaningful engagement.

**Thank you.**

**Professor  
Dr. Saw Sor Heoh**  
Vice-Chancellor,  
First City University College





# SEQUENCE SEPTEMBER 2024



**The Sequence September 2024 Graduation Showcase, organised by First City University College's Faculty of Design & Built Environment, themed 'Connect to Elevate' brought vibrant creativity to 1 Utama Shopping Centre. This captivating event highlighted the impressive achievements of students from the Interior Architecture, Graphic Design, and Fashion Marketing programmes.**

Guest of Honour Dato' Soo Kei Chee commended the graduates, stating, "I was genuinely impressed by the creativity and dedication of the graduates in their projects." Additionally, a Sustainable Fashion Show organised in collaboration with WWF, showcased the university's dedication to ESG principles.





Matt Chong, Design Director of M.I.D Interior Design Studio, shared his admiration, saying, "I'm consistently impressed by the students' work and look forward to scouting potential talents for my company." Supported by key sponsors, including MAX WORLD, SQUAREONE, and The Makeover Guys Sdn Bhd, the event provided a platform for graduates to engage with industry leaders and pave the way for their careers.



The event also featured a special segment from the Master of Design Management (MDM) programme, where graduates Rubiana Choong and Gwendoline Chan delivered insightful presentations on their practice-based research. Their projects focused on enhancing motor skills in children with Autism through horticulture and preserving Langkawi's oral storytelling traditions through innovative branding techniques.



The Sequence September 2024 Graduation Showcase celebrated the creativity and hard work of the graduates and highlighted the strong industry connections fostered by First City University College. The event's success reaffirms the university's commitment to nurturing future leaders in design, architecture, and creative industries.



# ISO CERTIFICATION AND INTERNAL AUDIT

## Elevating Excellence: How ISO Certification and Internal Audits Drive Success at First City University College

**At First City University College, we are committed to continuously enhancing the quality of education and the effectiveness of our operations. Our recent ISO Certification and the work of our Internal Audit Unit (IAU) highlights our dedication to this cause. Both play a vital role in our pursuit for excellence, and reinforce our commitment to upholding high standards across all areas.**

### ISO Certification: A Mark of Excellence

The achievement of the ISO Certification is a significant milestone for First City University College, reflecting our adherence to internationally recognised standards of quality management. This accomplishment demonstrates that our academic and administrative processes meet the highest standards of efficiency, transparency and accountability. It is a testament to the rigorous systems that we have implemented to ensure the smooth and effective operation of the university college.

By aligning with these global standards, we highlight our dedication to continuous improvement and proactive approach to meeting the evolving demands of higher education. This certification also enhances our credibility and reputation and reinforces our position as a leader in academic quality and institutional management.

### Internal Audit Unit: Ensuring Academic Integrity and Excellence

The Internal Audit Unit at First City University College plays an equally vital role in maintaining the integrity and quality of our academic programmes. Through regular audits of our foundation, diploma, degree and postgraduate programmes, the unit evaluates key academic processes such as curriculum delivery, assessment practices, and student management systems.

The audit sessions provide valuable insights that help us identify areas of improvement in teaching methodologies and administrative processes. By closely monitoring these areas, the IAU ensures that we remain focused in our mission to deliver quality education and academic support to our students.

### Conclusion

The ISO Certification and the Internal Audit Unit reflect First City University College's commitment to achieving excellence in different areas. Together, they strengthen our continuous efforts to deliver an exceptional educational experience and ensure that we remain at the forefront of quality in education.



# FACULTY OF DESIGN & BUILT ENVIRONMENT

## MASTER OF DESIGN MANAGEMENT END OF SEMESTER PRESENTATION



**The Master of Design Management (MDM) End of Semester Presentation was held on 4 September 2024 involving MDM students. The students showcased their innovative projects to a panel of distinguished external assessors, providing invaluable industry feedback.**

The projects addressed pressing societal and environmental challenges, such as sustainable aquaculture for food security, clothing banks for disaster relief, waste minimisation in the bakery industry, and the role of interior designers in reducing microplastic pollution. One student, Yap Xin Yi, expressed, "The external examiners recognised and gave positive feedback on our research topics, which gives me more confidence to proceed with my work. It opens up new possibilities and directions for my project."



Students received detailed feedback from the assessors, who evaluated their ability to align with both academic and industry standards. The session broadened their perspectives and revealed new opportunities. Another student, Leong Wei Theng noted, "Presenting to external examiners broadened my perspective. The feedback inspired me to continue exploring my topic despite the challenges of returning to study."



**The Master of Design Management programme continues to foster innovation and sustainability, preparing students to tackle real-world challenges and become leaders in the design industry.**



# FACULTY OF DESIGN & BUILT ENVIRONMENT

## BIAD DESIGN REVIEW & ASSESSMENT 2024- SEMESTER JUNE - SEPTEMBER INTAKE



**On 5 September 2024, the BA (Hons) Interior Architecture & Design programme held its Design Review & Assessment for the June to September semester intake. The event, held from 9:00 AM to 2:00 PM, saw participation from 70 students and 14 lecturers, along with 10 invited external assessors from the interior design industry.**

The Design Review is a key component of the programme's accreditation process by the Lembaga Arkitek Malaysia (LAM), ensuring that students and staff remain aligned with industry standards. The invited professionals, who represented leading names in the field, shared their knowledge on the latest trends,



materials, and finishes, providing an invaluable learning opportunity for both students and lecturers.

Throughout the day, the invited external assessors offered detailed feedback on the students' work, guiding them through the complexities of their design projects. The assessors shared expert insights on design direction and outcomes, encouraging students to further enhance their creativity and technical skills. This collaborative exchange of ideas between professionals, lecturers, and students ignited a passion for innovation within the Interior Architecture & Design community.



The BIAD Design Review & Assessment 2024 provided valuable exposure to industry trends and fostered an environment of growth, where students were inspired to elevate their design thinking and expertise. This event underscored the programme's commitment to nurturing the next generation of interior designers ready to tackle the challenges of the modern world.

# FACULTY OF DESIGN & BUILT ENVIRONMENT

## THE ART OF SEEING - PHOTOGRAPHY EXHIBITION



**"The Art of Seeing" is a photography exhibition organised by the students of the Diploma in Graphic Design programme at the White Canvas Gallery on 6 September 2024.**

Developed as part of their Photography module under the guidance of Ms. Thanaletchumy Shanmugam and Mr. Ahmad Zulkarnain bin Hj Abd Ghaffar, the exhibition highlights the students' creative exploration across three categories: indoor portraiture, street photography journalism, and product photography.



In Indoor Portraiture, students explored themes such as "sour, sweet, hot, or spicy," creatively using props and lighting to convey emotions. Street Photography Journalism challenged them to capture candid moments of strangers, employing various techniques for discreet shots. In Product Photography, students crafted compositions that enhanced product appeal, using creative props and backgrounds.



**A judging process awarded Ang Hui Zhi the Best Photo Award for Indoor Portraiture, Tan Ren Jie for Street Photography Journalism, and Sam Jia Xin for Product Photography. The exhibition showcased the students' skills and creativity in visual storytelling.**



# FACULTY OF DESIGN & BUILT ENVIRONMENT

## INTEGRATED NEW MEDIA PROJECT PRESENTATION - INNOVATIVE CAMPAIGNS FOR ANIMAL NEIGHBOUR PROJECT

On 11th September 2024, students from the BA (Honours) in Graphic Design programme presented their Integrated New Media Project at the Centre for Postgraduate Studies. The students showcased their creative ideas for enhancing the Animal Neighbour Project's campaign, focusing on innovative strategies to increase public engagement and broaden the campaign's reach.

The presentation highlighted the use of new media technologies, demonstrating how digital tools can amplify messages and create stronger connections with diverse audiences. The students' projects reflected their understanding of brand experience, integrating technology to drive the NGO's mission forward.



The event offered an excellent platform for students to apply their skills in real-world scenarios while contributing to a meaningful cause.





# FACULTY OF DESIGN & BUILT ENVIRONMENT

## FOUNDATION IN ART & DESIGN EXHIBITION (FAD23)



**On 12 September 2024, the Foundation in Art and Design students proudly showcased their final projects at the Foundation in Art and Design Studio. This exhibition marked the height of their one-year foundation journey, highlighting the skills and creativity developed during their studies.**

As part of the final assessment, Associate Professor Ts. Dr. Muhammad Zaffwan Idris, the External Examiner for the programme, visited the exhibition to evaluate and verify the students' achievements. He commended the presentation of the works and the standard of the students' accomplishments, noting how the exhibition reflected the high calibre of education provided by the Foundation Teaching Team.

**This group of foundation graduates is now prepared to advance to their degree programmes, equipped with the essential skills and knowledge gained through the foundation course, and prepared to embark on the next stage of their educational journey.**



# FACULTY OF DESIGN & BUILT ENVIRONMENT

## STUDY VISIT TO MAX WORLD SHOWROOM AND FACTORY



**On 12 September 2024, 52 students from the BA (Hons) Interior Architecture and Design and Diploma in Interior Design programmes visited the Max World Manufacturing showroom and factory in Shah Alam. The study visit offered students valuable insights into the production process of interior design materials and products.**

The visit began with a welcoming speech by Jack Chin, Group Managing Director of Max World, followed by a product briefing from the senior management team. The students were then guided through a detailed tour of the showroom, showcasing the company's latest designs and innovations, before proceeding to the factory for a first-hand look at the manufacturing process.



Max World is one of the main sponsors for the students' Graduation Showcase, SQ 2024, demonstrating its ongoing support for the development of young design talent.



# FACULTY OF DESIGN & BUILT ENVIRONMENT

## GALA DINNER - MIIP AWARDS 2024 - CELEBRATING STUDENT ACHIEVEMENTS IN INTERIOR PRODUCT DESIGN



Yap Kai Min, a student from the BA (Honours) Furniture and Product Design programme, was honoured as one of the finalists in this category. His innovative design caught the attention of industry leaders, showcasing the high standards and creativity nurtured at First City University College.

**The gala dinner brought together shortlisted students and their lecturers, providing a platform for recognising young talent and encouraging future collaborations between the industry and educational institutions. The event was a celebration of creativity, dedication, and the bright future of Malaysia's interior design landscape.**

On 27th September 2024, the Malaysian Interior Industry Partners Association (MIIP) hosted its prestigious MIIP Awards Gala Dinner at One World Hotel, Bandar Utama, recognising excellence in Malaysia's interior fit-out sector. Among the highlights was Category 5: Student – Interior Product Design, which showcased emerging talents from various institutions.





# FACULTY OF COMPUTER SCIENCE & TECHNOLOGY

## FINAL YEAR PROJECT - SHOWCASING INNOVATIVE PROJECTS TO INDUSTRY EXPERTS



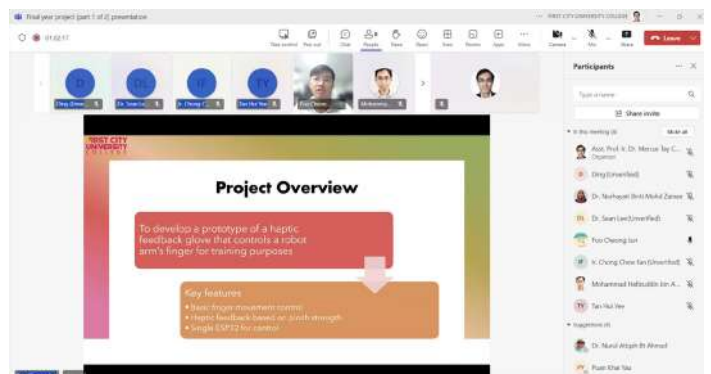
**On 2 September 2024, the Faculty of Computer Science and Technology hosted a Final Year Project and Integrated Design Project presentation session for students of the Bachelor of Electronic Engineering with Honours and Bachelor of Mechanical Engineering with Honours programmes. The event brought together industry advisory panel members, academic staff, and final-year students.**

Tan Hui Yee, a Year 3 student from the Bachelor of Electronic Engineering with Honours programme, presented her final year project titled "A Study of Adder and Multiplier Architecture in 32-Bit ALU." Meanwhile, Foo Cheong Jun and Krishen A/L R. Bharathen, both Year 3 students, delivered their

integrated design project titled "Haptic Feedback Gloves and Robot Arm for Training Purposes."

The panel members, including Ir. Chong Chew Fan from Greatians Consulting Sdn. Bhd., Dr. Lee Weng Fook from Emerald Systems Sdn. Bhd., and Dr. Ding Lik Suong from RF Station Sdn. Bhd., provided constructive feedback, ensuring the students' projects were aligned with current industry demands. Their insightful feedback and industry-relevant guidance were greatly appreciated, and contributed greatly to the students' learning experience and professional development.

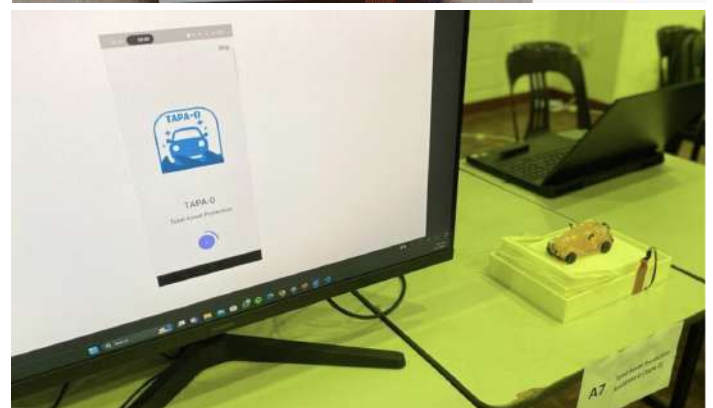
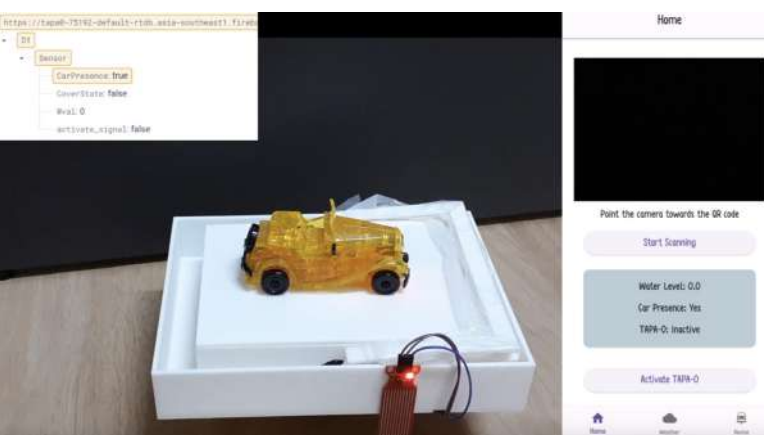
Ir. Chong Chew Fan provided insightful remarks on the "Haptic Feedback Gloves and Robot Arm for Training Purposes" project, stating, "The project is well done because software and hardware are applied into a practical robotic arm project." He praised the team for their innovative integration of technology and highlighted its relevance to real-world applications.



The session offered students valuable insights from professionals, bridging academic work with real-world challenges.

# FACULTY OF COMPUTER SCIENCE & TECHNOLOGY

CREATING TECH-DRIVEN SOLUTIONS FOR EVERYDAY CHALLENGES



The Faculty of Computer Science and Technology (FCST) showcased the Total Asset Protection Assistant-0 (TAPA-0) project on 19 September 2024, a collaborative initiative by students Tan Hui Yee and Carmen Lau Kar-Wei, under the guidance of Mr. Mohammad Hafizuddin bin Ameruddin and Ms. Sherryn Lim Wen-I.

This innovative project, aimed at mitigating flood-related vehicle damage through an asset protection system connected to a mobile app, won the "Most Popular Project Award" at Innovation Day 2024.

Carmen Lau Kar-Wei, alongside her team, has also achieved remarkable success in competitions such as the TCS Sustainathon Malaysia (top 10 finalist), the Varsity Hackathon 2024 Grand Final (consolation prize), and the 3rd Malaysia-China Youth Innovation Competition (2nd place). These accomplishments highlight her ability to excel in diverse, tech-driven initiatives.

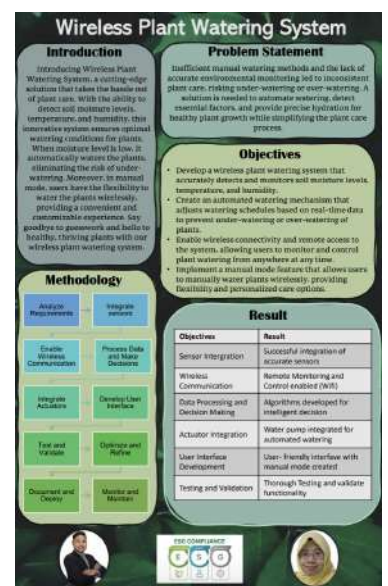
Tan Hui Yee's contributions extended beyond this event, as she showcased the project at notable platforms such as the Malaysia Techlympics 2023 Central Zone and the First City Research Seminar 2023. She was also a top-10 finalist in the World Engineering Day Design Challenge 2023 alongside Foo Cheong Jun.

Designed to detect water levels during floods and safeguard vehicles through automated or app-controlled interventions, TAPA-0 exemplifies FCST's focus on environmentally relevant solutions and the cultivation of both technical and soft skills for future-ready graduates.

# FACULTY OF COMPUTER SCIENCE & TECHNOLOGY

## APPLYING ENVIRONMENTAL DESIGN IN COMPUTING

On 23 September 2024, the Faculty of Computer Science and Technology (FCST) highlighted student innovation with the **Wireless Plant Watering System**, developed by Saravanaaguru Manivannan under the supervision of Ms. Siti Azirah Azhari. This project addresses traditional plant care inefficiencies using an automated sensor system to optimize soil moisture levels.



The system connects to a mobile application, allowing users to remotely monitor and control watering schedules, ensuring plants receive the correct amount of water. This approach not only promotes healthier plant growth but also minimizes water waste, aligning with sustainable environmental practices.

Industry experts have praised the project's innovation. Mr. Ahmad Farez Dahlan of ERE Consulting Group called it a "good project involving environmental innovation," while Ts. Sivalingam from MIMOS Bhd. highlighted its "pleasant user experience" in operating hardware components.

By integrating sustainability and user-friendly technology, the Wireless Plant Watering System exemplifies FCST's dedication to impactful, eco-friendly solutions, preparing students to tackle real-world environmental challenges through computing.



# FACULTY OF COMPUTER SCIENCE & TECHNOLOGY

## BYTES BUZZ LIVE



The event kicked off with Dr. Norhayati Binti Mohd Zainee, Senior Lecturer, as the moderator. Notable speakers included Dr. Muhammad Hanafi Bin Yusop, who provided a comprehensive overview of essential skills for Industry 4.0, and Asst. Prof. Ir. Dr. Tay Ching En Marcus, who demonstrated game creation using programming techniques. These sessions highlighted the nature of technology and the critical need for continuous learning in today's fast-paced digital world.

Throughout the session, student projects were also in the spotlight, with award-winning creations such as the Local Travel Discovery Application and the Wireless Plant Watering System drawing attention for their innovation and practical application. These demonstrations, shared by Siti Azirah Binti Azhari and Mohammad Hazuddin bin Ameruddin, underscored the hands-on approach to learning at the Faculty of Computer Science and Technology.

The event concluded with a testimony from student Foo Cheong Jun, who shared his positive learning experiences at the Faculty and expressed gratitude for the support of his lecturers. The Bytes Buzz Live! 2024 is one of the many innovative events the faculty has organised to foster a vibrant and innovative learning environment for its students.

On 25th September 2024, the Faculty of Computer Science and Technology hosted the Bytes Buzz Live! event, streamed via Facebook Live and Zoom. The event showcased a series of insightful presentations and live demonstrations from faculty members, offering students and industry professionals a glimpse into the latest in computing and technology education.

### Conclusion

- Artificial Intelligence (AI) and Industrial Revolution 4.0 (IR 4.0):**
  - In Malaysia, AI plays a crucial role in enhancing efficiency across industries like manufacturing, healthcare, and finance. AI helps in **predictive maintenance**, **supply chain optimization**, and **human-machine collaboration**. It is also key to developing autonomous systems and smart robotics.
- Malaysia's Energy Transition Roadmap:**
  - Malaysia aims to achieve **carbon neutrality by 2050**. This involves transitioning from fossil fuels to **renewable energy** sources like **solar**, **hydropower**, and **biomass**.
  - The government has set ambitious renewable energy targets: **31% by 2025** and **40% by 2035**.
- Employability and Investment in Computing and Other Fields:**
  - Computing graduates** have a higher employability rate (around **70%**) due to the growing demand for tech skills in sectors like AI, cloud computing, and cybersecurity.
  - Investments** from tech giants like **Microsoft**, **AWS**, **Google**, and **Huawei** are driving demand for tech skills and transforming Malaysia's digital economy.
- Government Policy and Investments in Computing Technology:**
  - The Malaysian government has developed policies like **Industry4WRD** and **MyDigital** to support the country's transition into a **digital economy**.
  - Recent investments from **Microsoft (USD 2.2 billion)**, **AWS (MYR 25.5 billion)**, and **Google (USD 2 billion)** are helping to modernize infrastructure, boost cloud computing, and support renewable energy initiatives.

# FACULTY OF COMPUTER SCIENCE & TECHNOLOGY

## FUTURE TECH LAB - PIONEERING INNOVATION



**Recognising the importance of Robotics in Industry 4.0, First City University College has set up a Future Tech Lab which is equipped with state-of-the-art tools and resources to support students' robotic endeavors. Here, students are encouraged to push the boundaries of automation through projects that integrate cutting-edge computing with essential engineering elements, including creating, testing, and showcasing their ideas within a dynamic environment.**

One of the highlights of the Future Tech Lab is that it acts as a hub for student innovation, featuring designated areas for Final Year Projects (FYPs) and other assignments. Students from the recent June – September 2024 semester had the privilege of displaying their projects using vibrant posters and high-definition TVs strategically placed around the space, providing a visually engaging experience for audiences. This setup allows students to present their concepts effectively, offering an in-depth look at projects spanning from mobile applications to smart devices, IoT solutions, and more.

The Future Tech Lab is a catalyst for innovation, a bridge between disciplines, and a launchpad for the next generation of technologists. By fostering an environment of exploration, collaboration, and hands-on learning, the Faculty of Computer Science and Technology is preparing its students to lead in the era of Industry 4.0 and beyond.



As the lab continues to evolve, it will remain a cornerstone for research, education, and industry collaboration, ensuring that future graduates are equipped with the knowledge, skills, and experiences they need to make a meaningful impact in the world of technology.

# FACULTY OF BUSINESS, HOSPITALITY & COMMUNICATION

## ANG HAN YIEW'S FINANCE INTERNSHIP AT NEXMU SDN BHD

### BA(Hons) in Business Management

From 4th June to 3rd September 2024, Ang Han Yiew interned as an Operations Admin at NexMU Sdn Bhd, gaining a deeper understanding of the finance and investment field. His role involved conducting extensive research, which broadened his knowledge of industry trends, financial markets, and operational best practices.

During his internship placement, he contributed to process improvement initiatives by identifying areas for operational enhancements and supporting the implementation of solutions to streamline processes. Han Yiew also played a key role in data management, maintaining accurate and up-to-date records, including operational reports, inventory logs, and supplier data, further deepening his understanding of the industry's operational dynamics.

Under the guidance of Mr. Lim Lip Khoon, Director of NexMU Sdn Bhd, Ang Han Yiew developed essential investing skills that better equipped him to navigate financial risks.

With access to investment reference books and industry insights, Ang enhanced his analytical abilities and gained confidence in evaluating investment opportunities, preparing him for future financial decision-making.



**Having successfully completed his internship with NexMU Sdn Bhd, Ang is now better prepared to apply his enhanced knowledge of finance and investment strategies in real-world scenarios. His experience has equipped him with the skills and confidence to navigate future challenges in the industry.**



# FACULTY OF BUSINESS, HOSPITALITY & COMMUNICATION

## YEE ZHI MI: FROM HR INTERN TO HR OFFICER AT AVELON HEALTHCARE



**Yee Zhi Mi started her educational journey at the Faculty of Business, Hospitality and Communication, First City University College by enrolling for the Diploma in Business Administration programme.**

She later advanced to the BA in Business Management programme where she pursued her passion and interest in human resource management by securing an internship from 10th June to 30th August 2024 with Avelon Healthcare Group, a distinguished western medicine supplier in Malaysia, renowned for its commitment to providing high-quality pharmaceutical products and healthcare solutions.

During her internship, Zhi Mi contributed to employee relations and talent acquisition. She managed employee records, tracked attendance, updated HR systems, and revised job descriptions, while also

drafting key policies like staff purchases, exit interviews, and terminations. In talent acquisition, she pre-screened candidates, reviewed resumes, conducted interviews, and assisted with drafting offer letters and improving job posters to attract top talent.

Additionally, Zhi Mi maintained accurate and up-to-date payroll data in the EmplX system, ensuring all records were correctly entered for processing. She also provided administrative support by ensuring the accuracy and compliance of payroll records, including personal details and leave applications, in accordance with company policies and legal requirements.



**Zhi Mi's education at First City University College has equipped her with the human resource management skills necessary to successfully complete her internship, and we are proud that it has enabled her to become an official staff member at Avelon Healthcare as a Human Resource Officer.**

# FACULTY OF BUSINESS, HOSPITALITY & COMMUNICATION

## KINGSLEY LAU'S PROFESSIONAL GROWTH AT KHOO WONG & CHAN CHARTERED ACCOUNTANTS



**Kingsley Lau's internship as a Tax Admin at Khoo Wong & Chan Chartered Accountants from 5th July to 30th September 2024 gave him valuable insights into the workings of business management and taxation.**

During his internship, Kingsley supported the tax department by drafting tax invoices, preparing Year Assessment questionnaires, and assisting with e-C Forms and tax computations. He also managed document recycling for wind-ups and liquidations, drafted Income Statements for Brasstax, and helped complete the Tax Division Status Summary after client signatures, contributing to process efficiency.

Kingsley developed portfolio management and time management skills by handling tasks for multiple companies. His ability to prioritise competing tasks and meet deadlines improved the team's efficiency, preparing him for future roles in tax or finance.

During his internship, Kingsley gained valuable insights into various career paths and received practical advice from his supervisor and colleagues. These experiences have helped refine his career goals and prepared him for future professional opportunities.

# FACULTY OF BUSINESS, HOSPITALITY & COMMUNICATION

## BUSINESS SEMINAR DAY 2024



The Business Seminar Day was held on 6 September 2024 at the Centre for Postgraduate Studies, featuring a diverse group of students from various programmes. Students from the BSc (Honours) Accounting and Finance programme, BA (Honours) Marketing programme, and BA (Honours) Business Management programme participated in this event.



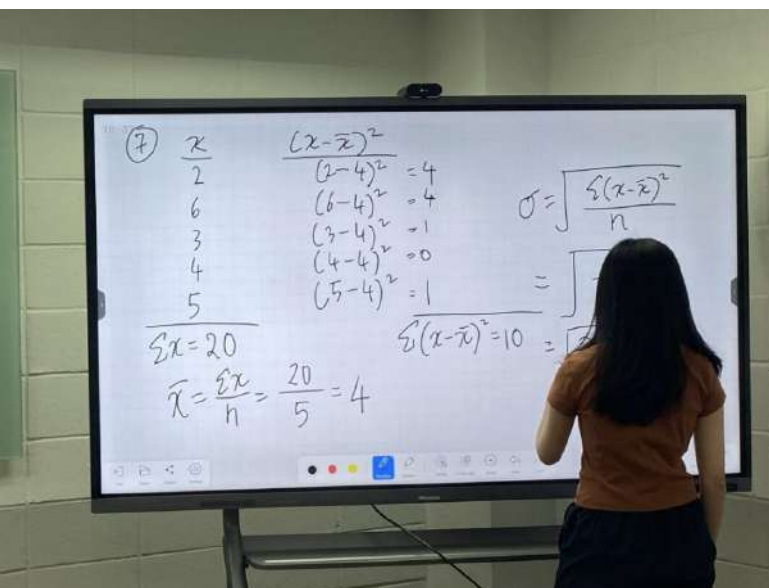
The seminar provided an excellent platform for students to showcase their knowledge and skills, allowing them to demonstrate their understanding of their project topics and their ability to apply theoretical knowledge to practical challenges. This event also served as an assessment tool, offering evaluators—comprising professors and industry professionals—a formal way to evaluate the quality and effectiveness of the projects presented.

Moreover, Business Seminar Day was an opportunity for students to enhance their communication skills. Participants practiced conveying complex ideas clearly and effectively by presenting data, explaining methodologies, and discussing conclusions in an engaging manner. Overall, the event significantly contributed to the students' academic and professional development.



# FACULTY OF BUSINESS, HOSPITALITY & COMMUNICATION

## ENHANCING CLASSROOM DYNAMICS - INTEGRATING SMARTBOARDS INTO LEARNING



**On 29 September 2024, the Faculty of Business, Hospitality and Communication at First City University College organised an event showcasing the integration of smartboards into university classrooms.**

This initiative demonstrated how smartboards can transform traditional lectures into dynamic, interactive sessions by incorporating multimedia content such as videos, images, and interactive diagrams. These tools enhance visual learning and maintain students' attention, creating a more engaging educational environment.

The event highlighted the role of smartboards in promoting real-time collaboration, where multiple students can interact with the board simultaneously. This capability fosters teamwork, active idea-sharing, and hands-on participation during lessons. Participants experienced how smartboards encourage interactive learning and help cultivate essential skills such as critical thinking and problem-solving.

The technology also enables instant access to a vast array of online resources, allowing lecturers to integrate up-to-date information and diverse educational materials seamlessly into their teaching. By catering to different learning styles, smartboards facilitate immersive educational experiences, actively engaging students and encouraging deeper comprehension of subjects.



**This event served as a platform to explore the potential of such innovative tools in enhancing classroom dynamics and preparing students for the modern professional landscape.**

# EVENTS & HAPPENINGS

## MERDEKA & MALAYSIA DAY QUIZ



Answer all questions **accurately in the fastest time.**  
The first 5 winners will receive a lunch coupon!

Wednesday  
11 September 2024



Start From  
10:00 am



Open to all FCUC students.

**In celebration of Malaysia's Independence Day on 31st August and Malaysia Day on 16 September, the Library organised a Merdeka & Malaysia Day Quiz on 11 September 2024. The event aimed to deepen students' knowledge of Malaysia's history while promoting patriotism and fostering a sense of healthy competition through an engaging educational experience.**

The quiz, open to all students, consisted of 10 multiple-choice questions, designed to challenge participants' knowledge of Malaysia's rich heritage. It was conducted online, with the first five students to submit the fastest correct answers being declared as the winners.

The top five winners of the quiz were announced, with Mak Feng Ying from the Faculty of Design and Built Environment securing first place. Wong Jia Yee, Lee Chai Xuan, and Jasmine Yap from the same faculty, secured second, third, and fourth places, respectively. The fifth winner, Lee Jia Zhe, represented the Faculty of Computer Science and Technology.



Participants thoroughly enjoyed the event and expressed their excitement for future quizzes organised by the library. The event enhanced their knowledge of the nation's history and successfully fostered a sense of pride and camaraderie within the FCUC student community.

# EVENTS & HAPPENINGS

## AUTUMN MEMORY - MID-AUTUMN FESTIVAL CELEBRATION



**On 18th September 2024, the Chinese Cultural Society organised a vibrant Mid-Autumn Festival celebration at First City University College.**

The event gathered staff and students for a lively evening filled with cultural performances, competitions, and a shared feast, fostering a strong sense of community and tradition.

Attendees were treated to a delightful dinner featuring a variety of mooncakes while enjoying performances such as the graceful Moon Dance and a heartfelt rendition of 'Yue Liang Dai Biao Wo De Xin.' VIPs and students alike participated in games and activities, creating a fun and engaging atmosphere throughout the evening.



One of the key highlights was the Lantern Making Competition, where creative entries from both staff and students were showcased. Ms. Nor Khairunnisa Bt Nazelan's dragon lantern design earned her the top prize. The Cheongsam Catwalk Competition also captivated the audience, with Heng Jia Yu taking first place for her elegant traditional attire. Prizes were awarded to the winners, much to the delight of participants.

The evening concluded with a beautiful Lantern Parade, where attendees carried brightly lit lanterns around the campus, creating a festive and nostalgic ambiance. The event left a lasting impression, with many participants expressing their enjoyment of the cultural activities.



# EVENTS & HAPPENINGS

## MID-YEAR RECYCLING CAMPAIGN 2024



On the collection day, 4 September 2024, three staff members from Lovely Disabled Home gathered the donated items. The campaign received a variety of contributions, including paper, books, plastic containers, aluminium, toys, clothes, and even electrical appliances. The campaign notably generated an impressive number of clothing donations, primarily from hostel students and the hostel warden. Many of these items were in good condition, with some being brand new.



**The Student Services Department launched a recycling campaign from 19 August to 30 August, open to all staff and students of First City University College. This initiative aimed to collect recyclable items that would be donated to Lovely Disabled Home, an organisation that relies on recycling as a significant source of income. Individuals with physical and mental challenges at the home actively participated by collecting and sorting these items at their centre.**

The contributions from both students and staff help preserve the planet and support the physically and mentally challenged members of Lovely Disabled Home, helping them in sustaining their livelihoods.

# EVENTS & HAPPENINGS

## WELCOMING THE SEPTEMBER 2024 INTAKE - FOUNDATION & POSTGRADUATE ORIENTATION PROGRAMME



The day opened with a Meet & Greet session, allowing new students to connect and become acquainted with their surroundings.

Senior Registrar, Mr. Lye Boon Han, delivered a welcoming address, encouraging students to make the most of their academic journey. This was followed by informative briefing sessions covering essential services, including the Registry, Student Services Department, Library Services, and IT Services, equipping students with the knowledge and resources they need.

**On 18 September 2024, First City University College had its Orientation Programme for the September 2024 intake. The purpose of the Orientation Session was to familiarise the students with their faculty members and peers while preparing them to start the semester with confidence and a smooth transition into campus life.**



**Faculty-led programme briefings offered students a comprehensive introduction to their academic paths, highlighting expectations and opportunities. The day concluded with students exploring campus facilities and engaging in discussions with faculty and peers, setting a strong foundation for their future.**



# MEET OUR ALUMNUS

**KHOO JIA KANG,  
ASSOCIATE SECURITY CONSULTANT  
AT FIRMUS SDN BHD**



**Khoo Jia Kang, a graduate of the Faculty of Computer Science and Technology, has developed a strong foundation in information technology with a focus on networking and security. He completed his Bachelor of Information Technology, majoring in Networking and Security, achieving a CGPA of 3.66, which reflects his dedication and technical prowess.**

Khoo's career began as an Associate Security Consultant and IT Executive at Firmus Sdn Bhd, where he gained practical experience in IT asset management, ticket handling, and Microsoft 365 administration. His role also involved using endpoint protection solutions like CrowdStrike and Trellix, allowing him to contribute to enhancing the company's security infrastructure.

Prior to this, Khoo worked as an IT Executive at Alpha International Women's Specialists, where he was involved in employee onboarding, IT support, and the implementation of Fortigate Firewall. His internship experiences at Swisslog Malaysia and Jos Malaysia further strengthened his skills in IT support, hardware and networking, and user management.

Khoo's technical capabilities extend to his proficiency in various programming languages and tools, such as Arduino, HTML/CSS, MySQL, Python, and Amazon AWS. His leadership abilities have also been demonstrated through his involvement in extracurricular activities, including winning the Best Final Year Project in Computing at Innovation Day 2022 and organizing community service events.

**First City University College takes pride in Khoo's achievements and is pleased to have played a role in shaping his professional journey. His story serves as a testament to the quality of education and practical skills that students gain during their studies. Khoo's experience and success exemplify the calibre of graduates from the university and inspire future students to pursue their career aspirations.**



# SUPPORTING EDUCATION AND CREATIVE EXPRESSION AT FIRST CITY UNIVERSITY COLLEGE



**At First City University College, education goes beyond just classroom learning. It's about helping students grow their creative potential and prepare them for real-world challenges. The "Sequence September 2024" showcase is a great example of how First City University College helps students from design programmes display their talents and ideas, all while working with the theme "Connect to Elevate."**

## A Comprehensive Learning Experience

This showcase is not just an academic project—it represents the journey of students who have developed their skills and ideas throughout their time at First City University College. The students' development follows a steady path from learning to applying their knowledge in practical ways. First City University College offers a balanced environment that combines classroom education with real-world exposure, helping students develop both creative and practical skills.

Programmes such as Design Management, Graphic Design, Interior Architecture, and Furniture & Product Design all encourage students to be innovative and think critically. The Sequence showcase reflects their hard work and brings together their projects, demonstrating the value of collaboration and creativity.



**QUALITY EDUCATION  
GLOBAL GRADUATES**



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### Collaboration with Industry Professionals

First City University College’s education system is closely connected to the design industry. Through partnerships with industry experts and guest lecturers, students gain valuable insights into current trends and professional practices. This also helps them build connections for their future careers. The involvement of respected guests like Dato’ Soo Kai Chee in the Sequence showcase is an example of First City University College’s commitment to bridging education and the industry.



### Recognising Student Achievements

At First City University College, we believe in rewarding student achievements. During Sequence September 2024, students will be recognised for their outstanding work through the Best Student Award. This highlights the university’s effort to motivate and celebrate the creativity and dedication of its students.



By supporting events like Sequence September 2024, First City University College continues to provide opportunities for students to grow, express themselves creatively, and connect with the industry, giving them a strong foundation for their future careers.