

1FIRST BULLETIN

ISSUE NO 32 | JAN - FEB 2025



FIRST is a monthly e-bulletin for First City University College to disseminate information and share news with all the stakeholders of the University College.



CONTENTS

01 A CHAT WITH OUR VICE-CHANCELLOR pg 04



02 ORIENTATION PROGRAMME FOR JANUARY 2025 INTAKE pg 05

03 CELEBRATING LUNAR NEW YEAR 2025 pg 06



04 FIRST CITY UNIVERSITY COLLEGE CELEBRATED STUDENT EXCELLENCE AT THE 2025 STUDENT AWARDS CEREMONY pg 07

05 FIRST CITY UNIVERSITY COLLEGE WELCOMES THE 2025/2026 STUDENT COUNCIL pg 09

06 FACULTY OF DESIGN & BUILT ENVIRONMENT **pg 10**

1. Field Visit to Kuala Lumpur for Site Study
2. Exploring Cultural and Visual Narratives - A Design Field Trip in Kuala Lumpur
3. Study Trip To RexKL And BookXcess At Lalaport
4. Penang Study Trip - Exploring Heritage, Design, and Culture
5. Congratulations To Our Future Design Star Award 2025 Institution
6. Graphic Design Students Explore Risograph Printing At Bang Bang Zine
7. FCUC Students Among Finalists At MIFF FDC 2025
8. IDr Fakhul Zaman Mohd Yusoff: Inspiring the Next Generation of Interior Designers



07 FACULTY OF BUSINESS & COMMUNICATION **pg 18**

1. Exploring Kuala Lumpur Through The Lens
2. Valentine's Day Celebration – A Heartfelt Gathering
3. Penang In Focus - A Hands-On Photography Experience
4. Celebrating Language Diversity - International Mother Tongue Day At First City University College



08 FACULTY OF COMPUTER SCIENCE & TECHNOLOGY **pg 22**

1. Internship Experience At VSTEC KU SDN BHD
2. Zoom-bit Competition Showcases Robotics and Programming Talent
3. Student Spotlight: Goh En Qi on Learning, Leading & Growing in Tech

09

EVENTS AND HAPPENINGS

pg 25

1. Celebrating Togetherness at The Annual Dinner 2025
2. ESG Crash Course by Fuller Academy
3. Green Learning, Kind Living - Transforming Behaviour To Safeguard Animal Welfare
4. Horlicks Malaysia Visited First City University College
5. Self Improvement Talk On Life Purpose And Goal-Setting
6. Self Improvement Talk - Discovering Purpose Through Ikigai
7. Reimagining the Campus Library: A Showcase of Interior Design Student Creativity



10

MEET OUR ALUMNI:

pg 32

PIRAVINDRAJ,
IT EXECUTIVE AT
GENTING MALAYSIA BERHAD

PRAVEETHA DHARSHINI,
SENIOR FINANCE EXECUTIVE
AT XANDERIA BERHAD

11

DESIGN AND COMMUNICATION AT FIRST CITY UNIVERSITY COLLEGE - 35 YEARS OF BUILDING CREATIVE FUTURES

pg 34



A CHAT WITH OUR VICE-CHANCELLOR

■ **THIS YEAR MARKS A SIGNIFICANT CHANGE IN THE CALENDAR—IT MARKS 35 YEARS OF EXCELLENCE, TRANSFORMATIVE IMPACT, AND THE CONTINUOUS DEVELOPMENT OF OUTSTANDING GRADUATES WHO CONTINUE TO MAKE THEIR MARK GLOBALLY.** ■

As we proudly celebrate this milestone, we reflect on a legacy that has consistently led the Way Ahead—delivering quality education, fostering innovation, and producing globally minded graduates and entrepreneurs who are shaping industries, communities, and the world beyond.

To commemorate this special year, we're reimagining how we share the university's evolving story. In 2025, instead of our usual monthly editions, we will publish 12 issues: six regular bulletins every two months and six special editions.

The regular issues will continue to highlight student-driven learning, innovation, and campus life. The special editions will spotlight our three core faculties—Design, Computing, and Business—each featured twice: once to highlight enriched learning through industry collaboration, and once to celebrate the global success of their alumni. Together, these editions will reflect the powerful synergy of academic excellence, professional relevance, and lifelong success—values that continue to lead us Way Ahead.

As we celebrate our 35th year, our mission remains as focused and future-ready as ever: to empower students to become globally competitive professionals and leaders, and to provide affordable, quality higher education that prepares them for an enriching and impactful future. This commitment drives every programme we design, every partnership we pursue, and every opportunity we create—ensuring that our students are not only equipped for today's world, but ready to lead in tomorrow's.

In keeping with our mission, we are committed to making quality education accessible through our Special Study Awards—ensuring that financial barriers never stand in the way of talent and potential.

We will continue to produce future-ready graduates equipped with relevant industry practical skills, data-driven decision-making abilities, critical thinking, and the versatility needed to succeed in an AI-driven, fast-paced technological landscape—ensuring they meet the demands of both today's workforce and tomorrow's evolving industries.

Thank you.

**Professor
Dr. Saw Sor Heoh**

Vice-Chancellor,
First City University College



ORIENTATION PROGRAMME FOR JANUARY 2025 INTAKE



First City University College welcomed new students to the January 2025 intake with an engaging orientation programme held on 13 January 2025 at the Student Services Lounge.

The programme began with welcome addresses from Head of Student Services Weladavi Rahula and the Deans of various faculties: Assistant Professor Chua Huwi Huwi of the Faculty of Design & Built Environment, Ms. Komlavathi A/P Subramaniam of the Faculty of Business & Communication, and Assistant Professor David Foo Sek Kuan of the Faculty of Computer Science & Technology.

Adding a lively touch to the event were two captivating performances: a cheerleading routine by Team Inferno under the sports regimen, and a drum performance by the Chinese Cultural Club. These performances were supported by the Performing Arts Club and Youth Club.

The programme continued with an address by Vice-Chancellor Prof. Dr. Saw Sor Heoh, who warmly welcomed the new intake, followed by a group photograph featuring students, deans, and heads of departments.

The orientation concluded with a guided campus tour and an interactive session with the Student Council, providing students with opportunities to connect with peers, seek guidance, and gain valuable insights into university life.



CELEBRATING LUNAR NEW YEAR 2025



First City University College ushered in Lunar New Year 2025 with a celebration to remember! On 5th February 2025, students and staff gathered at the cafeteria, dressed in vibrant red, ready to welcome the Year of the Snake with excitement and tradition.

The lion dance troupe roared through the crowd, filling the air with energy, while the mystery draws and guessing game kept everyone on edge, hoping for a lucky win. Ooi Qi Earn, a Diploma in Interior Design student, was excited to celebrate this annual event with friends and staff, as the lively atmosphere, traditional elements, and shared happiness made the event truly special. Luck was on Qi Earn's side this year, as he won the Lucky Snake Draw and taking home a RM10 Aeon voucher! Similarly, Richie Koh Han Chie, a BA (Honours) in Graphic Design student, shared the same joy and sentiment as he also won a RM10 Aeon voucher.

The Yee Sang tossing ceremony brought the celebration to new heights, as hands tossed prosperity into the new year. Not to forget the various game stations manned by our students which also included a lucky draw.



Thank you to everyone who made the celebration a success. May the Year of the Snake bring wisdom, success, and endless opportunities ahead.

FIRST CITY UNIVERSITY COLLEGE CELEBRATED STUDENT EXCELLENCE AT THE 2025 STUDENT AWARDS CEREMONY



On 26th February 2025, First City University College celebrated student achievements at the 2025 Student Awards Ceremony in First City Hall. The event recognised excellence in academics, industry competitions, and contributions that enrich the university's community.

On 26th February 2025, First City University College celebrated student achievements at the 2025 Student Awards Ceremony in First City Hall. The event recognised excellence in academics, industry competitions, and contributions that enrich the university's community.

This year, students were honoured for achievements, including industry competition wins, prestigious study awards, completion of Foundation studies, and Dean's List recognition for the 2024 Semester Examinations. These awards highlight dedication, perseverance, and talent.



Vice-Chancellor Professor Dr. Saw Sor Heoh congratulated students, emphasising that their accomplishments reflect commitment, innovation, and excellence. The ceremony was even more meaningful as it coincided with 35 Years of Excellence, reinforcing First City University College's legacy. Award recipient Tong Kar Chun from the Faculty of Business, Hospitality, and Communication shared, "Receiving the Dean's List Award was a proud moment. It reflects my hard work and dedication."



Similarly, Man Yuet Thung from the Faculty of Design and Built Environment, who also received the Dean's List Award, said, "To maintain good performance, I create weekly to-do lists to track progress and stay organised."



Reflecting on his achievement, Goh En Qi shared, "Being named the best student in foundation studies was a proud moment for me. Receiving the Sin Chew Daily Education Fund 2024 and the 2024 Dean's List Award for my Bachelor of Computer Science (Intelligent Systems) (Hons) further motivates me to strive for excellence in my degree programme."



Joshua Ramesh Gopal, from the Bachelor of Software Engineering programme earned a spot on the Dean's List and achieved an impressive 11th place in CodeNexion 2024, a national programming that drew participants from universities across Malaysia. Reflecting on his success, he credits a willingness to ask questions and stay curious, "I've made the Dean's List time and again. If you want to do the same, here's my advice: the people who learn the most are often the ones who aren't afraid to ask 'stupid' questions. I've asked more than anyone I know — and I have the 3.95 CGPA to prove it."

The 2025 Student Awards Ceremony honoured the hard work, talent, and determination of First City University College students. It recognised achievements while reaffirming the institution's commitment to nurturing future leaders, innovators, and changemakers. As recipients received their awards, they carried with them recognition of their efforts and the drive to reach greater heights.

FIRST CITY UNIVERSITY COLLEGE WELCOMES THE 2025/2026 STUDENT COUNCIL



First City University College officially inaugurated the Student Council 2025/2026 on 26 February 2025, marking a new chapter of student leadership and representation.

The event also served as a moment of appreciation for the outgoing Student Council 2024/2025, recognising their dedication and contributions to enhancing student life on campus.

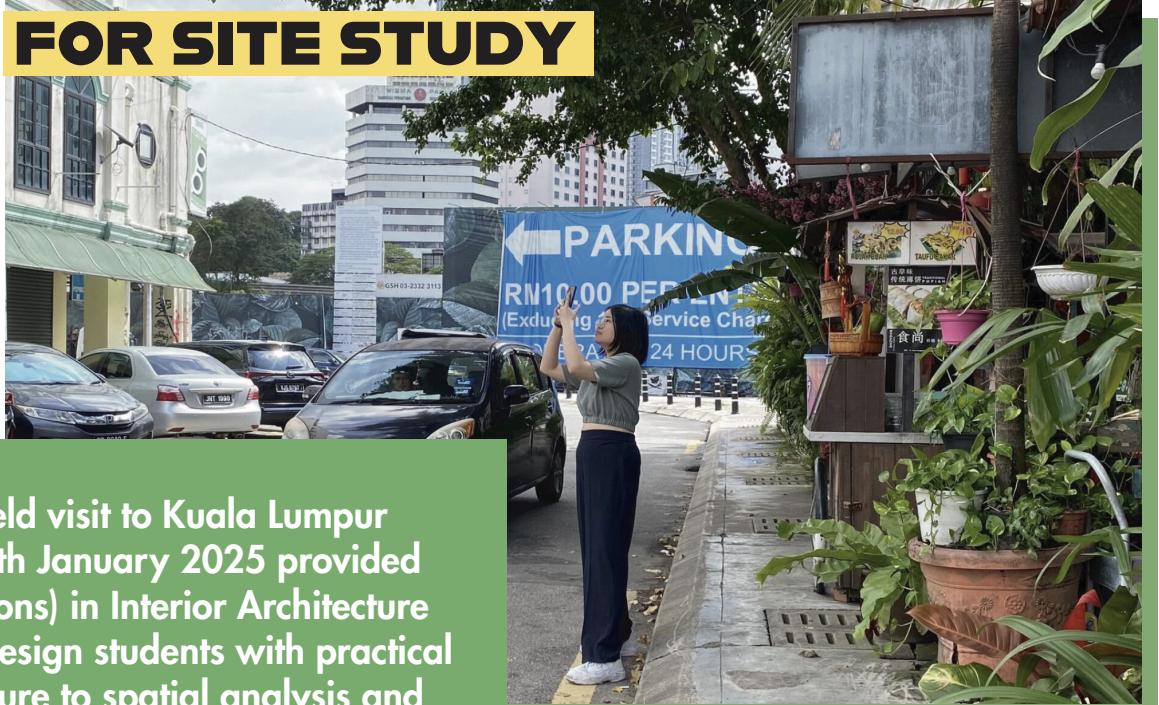
The new Student Council will be led by President Keisy Yap Kah Hei, alongside Ng Chuan Yuan (Vice President), Goh En Qi (Secretary), Persis Tan (Vice Secretary), Pua Yong Han (Treasurer), Aisha Eena Ahned Shany (Head of Culture and Welfare), Amna Malik (Head of International Students), Liew Bor Jhy (Head of Talent), and Daniel Tan (Head of Leadership and Career Development). Together, they are committed to fostering a vibrant and inclusive campus environment, advocating for student interests, and organising impactful initiatives throughout the academic year.

"I believe that listening, learning, and communicating help us become better individuals. I always strive to do my best, and I believe that paying attention to details leads to success," shared Keisy Yap Kah Hei, the President of the Student Council for 2025/2026.

Vice-Chancellor Professor Dr. Saw Sor Heoh presented Certificates of Appreciation to the outgoing council members and Appointment Letters to the newly elected representatives. The event concluded with the Student Council pledge, symbolising their dedication to serving the student body.

With fresh ideas and enthusiasm, the Student Council 2025/2026 is ready to embark on their leadership journey, continuing First City University College's tradition of student empowerment and engagement.

1 FIELD VISIT TO KUALA LUMPUR FOR SITE STUDY



The field visit to Kuala Lumpur on 16th January 2025 provided BA (Hons) in Interior Architecture and Design students with practical exposure to spatial analysis and architectural details.



By conducting site measurements, inventory, and structural inspections, students gained a deeper understanding of integrating local culture and heritage into their designs.

"This trip helped me understand the importance of considering local culture and heritage in our proposals," shared Chan Pei Ni. Nicholas Chee Zheng Jack added, "It reinforced the need for thorough site analysis before developing interior design solutions."



Through this experience, students refined their observational and analytical skills, strengthening their ability to create well-informed design proposals. For more photos from the visit, please visit our official Facebook page.



2

EXPLORING CULTURAL AND VISUAL NARRATIVES - A DESIGN FIELD TRIP IN KUALA LUMPUR

On 23rd January 2025, students from the Foundation in Art & Design and BA (Honours) in Graphic Design explored Kuala Lumpur's cultural and artistic spaces.

This immersive field trip let them experience design beyond the classroom, uncovering stories behind Malaysia's rich visual heritage.

The adventure began at Kwai Chai Hong, where the Bountiful Blessings installation mesmerised students with bold colours and symbolism. They explored the Central Market, Merdeka Square, the Sultan Abdul Samad Building, and the River of Life. The final stop at GMBB enabled them to engage with contemporary art and meet local artisans, gaining firsthand insights into the creative process. The trip helped students bridge the gap between theory and practice. Many found it beneficial in deepening research skills, engaging with lecturers, and receiving immediate feedback.



The hands-on exposure sparked fresh ideas and a deeper appreciation for visual storytelling, reinforcing the significance of cultural narratives in the Foundation in Art & Design and BA (Honours) in Graphic Design programmes.

3 STUDY TRIP TO REXKL AND BOOKXCESS AT LALAPORT



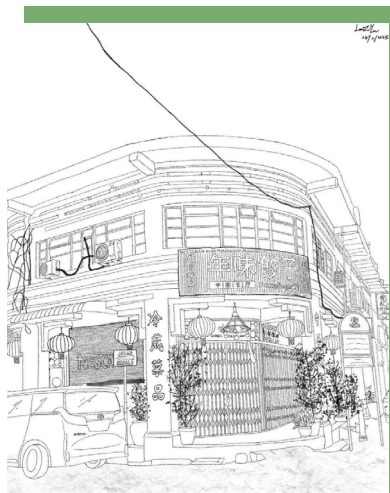
On 23rd January 2025, students from the Diploma in Interior Design set off on an exciting study trip to REXKL and BookXcess at Lalaport. The visit was a hands-on exploration of how design shapes the way people experience retail environments.

From the vibrant, repurposed charm of REXKL to the immersive layout of BookXcess, students discovered how spatial design influences customer engagement. Lok Ying Ming shared, "Visiting REXKL and BookXcess was an eye-opening experience. It allowed me to see how retail spaces are designed not just for aesthetic appeal, but to enhance the user experience." Lee Chee Yen added, "Seeing real-world applications of interior design has given me a deeper understanding of how to create functional and engaging spaces."



The trip left students inspired, offering fresh ideas for their final studio projects. By stepping beyond the classroom, they got a taste of how creativity and functionality come together in real-world design, an experience that will shape their future projects and careers.

4 PENANG STUDY TRIP - EXPLORING HERITAGE, DESIGN, AND CULTURE



Students from the BA (Hons) Interior Architecture and Design and Diploma in Graphic Design programmes embarked on a three-day field trip to Penang from 18th to 20th February 2025.

This immersive experience allowed students to explore George Town and Balik Pulau, gaining first-hand insights into heritage conservation, urban design, and artistic craftsmanship.

The journey began with visits to Chew Jetty, a historic Chinese waterfront settlement and Lebuhraya Chulia. Students also explored Gurney Drive, analysing its blend of traditional architecture and modern urban development. Day two featured site investigations in George Town, an art and craft workshop in Balik Pulau, and a case study at Penang Hill, where students observed sustainable tourism and conservation practices. The final day included further site analysis and a cultural exploration of Armenian Street, renowned for its street art and vibrant atmosphere.

One student shared, "Our trip to Penang was an unforgettable experience filled with learning, fun, and exploration." Another participant added, "The Penang trip was not only educational but also promoted meaningful connections among students. It provided valuable learning experiences and opportunities for personal growth."

Through this study trip, students gained valuable exposure to real-world applications of architecture, design, and cultural heritage preservation.



For more photos from the trip, please visit our official Facebook page.

5 CONGRATULATIONS TO OUR FUTURE DESIGN STAR AWARD 2025 INSTITUTION



The Future Design Star Award (FDSA) 2025 celebrates innovative design solutions. On 21st February 2025, Kimberly Oddie Grinsam, Justina Lee Yi, and Lee Zhu Ying received their Institution-Level Certificates from ACG Media Group.

The ceremony, attended by faculty members, peers, and industry representatives, recognised their creativity and dedication. The winners will now advance to the regional finals on 4th March 2025, competing against finalists from six institutions.

Reflecting on her journey, Kimberly shared, "It has been an amazing journey to push my creativity and ideas to new limits, and I am grateful for the opportunity to showcase my work."

For Justina, the recognition represents much more than personal achievement. She explained, "This recognition means so much to me—not just as a personal achievement, but as a reflection of the hard work and dedication that went into every detail of this project."

This experience is also a valuable addition to Lee Zhu Ying's work, providing industry- relevant insights that align with her career goals.

In addition, the finalists attended an insightful session that offered tips on live presentations and project refinement for the final round.

Highlighting the importance of industry connections, Assistant Professor Chua Huwi Huwi remarked, "Students get excited when they see real-world applications of their work. Having professionals involved in presentations and talks makes the learning experience more valuable."

We wish our students every success as they represent our institution at the regional finals!

6 GRAPHIC DESIGN STUDENTS EXPLORE RISOGRAPH PRINTING AT BANG BANG ZINE

The BA (Honours) in Graphic Design students experienced the art of risograph printing in a hands-on workshop by Bang Bang Zine on 27th February 2025. Co-founders Mun Yeong and Chya Chyi guided students through the eco-friendly printing process, known for its bold colours, layered textures, and sustainable rice-bran oil-based inks.



Students experimented with layer separation, colour blending, and composition, creating unique two-colour postcards using fluorescent pink and blue inks. "I was excited to see my idol come to life through risograph printing," shared Teng Jin Hoong.

By engaging with a traditional yet contemporary printing method, the BA (Honours) in Graphic Design students gained valuable insights into manual production techniques, pushing them to think critically about colour theory, layout, and sustainable design practices.

The experience allowed them to see how risograph printing continues to be a relevant and innovative medium in today's design industry.



7 FCUC STUDENTS AMONG FINALISTS AT MIFF FDC 2025!



A huge congratulations to Alia Nadhira and Lim Jun Yan for making it to the Top 20 Finalists of the Malaysian International Furniture Fair (MIFF) Furniture Design Competition (FDC) 2025!

Selected from 335 entries across 30 institutions and private firms, their achievement highlights the exceptional talent nurtured at First City University College's BA (Honours) Furniture & Product Design programme.

During the Final Round Judging at World Trade Centre Kuala Lumpur, the finalists presented their innovative design concepts before a panel of judges. The competition focuses on sustainable materials, ergonomic designs, and modern aesthetics, providing students with a prestigious platform to showcase their creativity and gain valuable industry exposure. The winners will be announced at MIFF 2025 on 1-4 March 2025.

Reflecting on the experience, finalist Lim Jun Yan from Bachelor of Arts (Honours) Furniture and Product Design shared, "Presenting my concept to industry professionals was an unforgettable experience. Their feedback has given me new insights and helped refine my approach to design." Wishing our students the best of luck in the upcoming announcement!

Their success proves First City University College's commitment in developing industry-ready designers. We look forward to seeing their continued growth and impact in the design field.



8



IDR FAKHUL ZAMAN MOHD YUSOFF: INSPIRING THE NEXT GENERATION OF INTERIOR DESIGNERS

The Faculty of Design and Built Environment is proud to spotlight one of its most dedicated educators and industry-engaged academics — IDR Fakhul Zaman Mohd Yusoff, who was elected as a Council Member of the Malaysian Institute of Interior Designers (MIID) for the 2024-2026 term.

The election took place during the 13th MIID Annual General Meeting at The Kuala Lumpur Journal.

This prestigious appointment reflects IDR Fakhul's longstanding commitment to advancing the interior design profession in Malaysia and further strengthens the bridge between academia and industry. His active involvement with MIID ensures that the students at First City University College gain exposure to current industry standards, practices, and expectations.

"I am deeply honored to be elected as a council member of MIID for the 2024-2026 term. This appointment is a meaningful opportunity to contribute to the growth and recognition of the interior design profession in Malaysia. As an educator and practitioner, I am committed to bridging academia and the industry, fostering innovation, and inspiring the next generation of designers," shared IDR Fakhul Zaman.

IDr Fakhul believes that education is a shared journey of discovery. His teaching philosophy focuses on inspiring students to realise their full potential through optimism, curiosity, and continuous self-improvement. He designs learning experiences that are intellectually engaging and also personally meaningful, equipping students to grow with the knowledge they gain.

As a lecturer and programme coordinator of the Bachelor of Arts (Honours) Interior Architecture and Design programme, he plays a crucial role in creating a supportive, student-centred environment — one that encourages critical thinking, builds confidence, and empowers learners to take ownership of their own development. For IDR Fakhul, the greatest reward is seeing students evolve, succeed, and step into their professional futures with pride and clarity.



His dual impact — in the classroom and within the wider design community — is a testament to the calibre of educators at First City University College.

Through the contributions of academic leaders like IDR Fakhul, the Faculty of Design and Built Environment continues to nurture talents who are ready to shape the future of the creative industries.

1 EXPLORING KUALA LUMPUR THROUGH THE LENS!



The students from the Photography class embarked on an exciting field trip to Kuala Lumpur City Centre on 14th February 2025 exploring the city's vibrant streets, capturing stunning visuals through their lenses.

The trip provided a hands-on opportunity for students to refine their photography skills in a real-world setting. From towering skyscrapers to hidden alleyways, they experimented with composition, lighting, and storytelling, immersing themselves in the essence of KL's dynamic culture. The interplay of shadows, bustling city life, and unique architectural contrasts made for a truly enriching experience.

Raufa Majid, an international student from the Maldives, shared "Kuala Lumpur is a city full of contrasts—modern skyscrapers standing beside historic architecture, vibrant street art blending with daily life. Capturing these moments through my lens made me see

the city from a whole new perspective. This field trip was not just about photography, but also about understanding how a place tells its own story through visuals."

The experience was a memorable and insightful journey for all, reinforcing the importance of observation, creativity, and technical skills in photography.





2

VALENTINE'S DAY CELEBRATION - A HEARTFELT GATHERING

First City University College marked Valentine's Day with a meaningful celebration on 14th February 2025 at Red Canvas.

The Petals & Silk Pop-Up Booth, led by Leong Jun Kean from BA (Honours) Business Management, received strong support as attendees purchased handcrafted bouquets. The Song Dedication and Open Mic Performances added to the atmosphere, with students dedicating songs to friends, lecturers, and loved ones. The event concluded with the Lucky Valentine's Draw, where participants exchanged messages of gratitude and received tokens of appreciation.

"It was quite fun to have this Valentine's Day event at our campus. I got a chance to dedicate a song to my best friend. I also felt happy that I got myself some free Valentine's snacks," said Richard Tee Yik Tek from Foundation In Business Administration.



Events like the Valentine's Day celebration provide students across various programmes, with opportunities to connect, express appreciation, and strengthen friendships within the First City University College community. Through these gatherings, students cultivate a sense of belonging while enjoying memorable campus experiences.



3 PENANG IN FOCUS - A HANDS-ON PHOTOGRAPHY EXPERIENCE

Students from the Diploma in Mass Communication programme embarked on an immersive learning experience in Penang on 21st February 2025. The trip provided the students with the opportunity to refine their photography skills by capturing the essence of Penang's cultural and architectural heritage.

The hands-on session took students through iconic locations, including Kek Lok Si Temple, where they experimented with intricate details and lighting techniques, and Georgetown's colonial buildings and bustling markets, where they honed their storytelling through street photography. The experience extended to seaside landscapes, vibrant street food scenes, and night photography along Gurney Drive, enhancing their ability to work with various lighting conditions and compositions.

Reflecting on the trip, Nicole shared, "I learned how to play with different angles, lighting, and perspectives to make my photos more dynamic. Practicing in real-world settings made all the difference!" Similarly, Adriall added, "This trip helped me realize that photography isn't just about taking pictures, but about observing, understanding, and capturing moments in the best way possible."

By immersing themselves in Penang's diverse scenery, students not only developed technical proficiency but also learned to see photography as a tool for visual storytelling.

4

**CELEBRATING LANGUAGE
DIVERSITY -
INTERNATIONAL MOTHER
TONGUE DAY AT FIRST CITY
UNIVERSITY COLLEGE**

The Faculty of Business and Communications at First City University College celebrated International Mother Tongue Day on 21st February 2025, showcasing the rich linguistic and cultural diversity of its student body.

The event created a meaningful space for students to honour their heritage and express themselves through their native languages. From heartfelt poetry and storytelling to musical performances, students confidently shared pieces in languages such as Bahasa Malaysia, Mandarin, Tamil, and other dialects, reminding everyone of the beauty and importance of preserving one's mother tongue.

This celebration not only fostered a sense of cultural pride among students, but also encouraged greater appreciation for language diversity within the Faculty. It provided an opportunity for meaningful expression, cross-cultural understanding, and unity—values that are essential in the fields of business and communication.

The event was a heartwarming reminder that while we may speak in many different tongues, our stories, emotions, and dreams are shared universally.

1

INDUSTRIAL VISIT TO VSTEC KU SDN BHD



On 28th February 2025, an insightful industrial visit took place at VSTEC Ku Sdn Bhd, Kota Damansara where Voon Jian Wei, a dedicated student of Bachelor of Information Technology (Networking and Security) (Honours) programme from First City University College, had the opportunity to present his internship experience.

The visit was conducted by Miss Siti Azirah Azhari, the academic supervisor, who visit Voon at the company to gain a deeper understanding of his work and contributions during his internship.

The visit began with a warm welcome from Mr. Som Keat Putian, the industry supervisor at VSTEC Ku Sdn Bhd. Mr. Som extended his hospitality and introduced Miss Siti Azirah to the team, offering an opportunity for both the academic and industry supervisors to engage in a productive discussion regarding the student's progress and development.

Voon Jian Wei then proceeded to deliver a comprehensive internship presentation, which highlighted his key responsibilities at VSTEC Ku Sdn Bhd. His presentation covered several critical aspects of his work, including site visits to client premises, Wi-Fi network planning and design using Ekahau tools.

He explained how he assessed wireless coverage and tested signal strength to ensure optimal placement of access points. Additionally, Voon shared his experience in documenting and preparing detailed reports on Wi-Fi and network performance, showcasing the practical application of his academic knowledge in a real-world environment.

Following the presentation, Mr. Som, Voon, and Miss Siti Azirah gathered for a group photo to commemorate the successful visit. The industrial visit concluded with a tour of the company's office, giving Miss Siti Azirah further insight into the day-to-day operations of the company and the scope of Voon's internship role. This visit to VSTEC Ku Sdn Bhd not only provided Voon with the opportunity to showcase his hands-on experience but also reinforced the valuable connection between academic learning and industry practice.

The visit ended with a sense of achievement and mutual respect between the student, academic supervisor, and industry mentor, marking another important step in Voon's academic and professional journey.

2 ZOOM-BIT COMPETITION SHOWCASES ROBOTICS AND PROGRAMMING TALENT



The Faculty of Computer Science & Technology successfully hosted the Zoom-Bit Competition on the 22nd January 2025. The event brought together participants from three faculties, fostering interdisciplinary collaboration in robotics and programming.

The competition began with a 1.5-hour training session led by Mr. Mohammad Hafizuddin Bin Ameruddin and Mr. Cham Kah Loon, equipping students with fundamental programming skills. Participants then competed by programming robots to navigate specially designed tracks, testing their problem-solving abilities and teamwork.



The event promoted hands-on learning and encouraged students to explore robotics beyond traditional technical fields.

After an intense competition, Group 7 (Joel Wong, Goh En Qi, Jared Lee Jung Han) emerged as the champions, followed by Group 8 (Daniel Wong Wei Choong, Richie Koh Han Chie, Fow Seng Joe) and Group 5 (Raajpriyaan A/L Gobi, Jei Barat, Krishen A/L R. Bharathen) in second and third place, respectively.

The Zoom-Bit Competition's success has paved the way for future robotics initiatives at First City University College, with plans to expand participation and introduce more advanced challenges.

The event reflects the institution's commitment to innovation, hands-on learning, and interdisciplinary collaboration.

3



STUDENT SPOTLIGHT: GOH EN QI ON LEARNING, LEADING & GROWING IN TECH

At First City University College, the Faculty of Computer Science & Technology (FCST) continues to foster the next generation of innovators, and Goh En Qi is a shining example of this mission in action.

A dedicated student in the Bachelor of Computer Science (Intelligence Systems) (Honours) programme, Goh is currently in his first year, third semester—and already making an impact both academically and as Secretary of the Student Council.

Starting with a foundation year, En Qi progressed into the degree programme and quickly developed a strong interest in Structured Programming and Intelligent Systems Development. He credits this growth to the encouraging environment at FCST.

“The lecturers are very friendly and always do their best to guide us. Whether it's assignments or assessments, they make sure we're supported every step of the way.”

Outside the classroom, En Qi actively participates in faculty events such as the Zoombit Competition, Career Fair, and Research Day. These activities, he says, have helped him build crucial soft skills.

“I always try my best to participate in faculty events. They offer valuable experience, and as a student council member, I think it's important to lead by example.”

As Student Council Secretary, he takes on responsibilities like managing communication and documentation for campus-wide initiatives. Balancing this with academics requires discipline and planning.

“I focus on coursework during weekends and handle student council tasks during the week. We always coordinate as a team to make things work smoothly.”

He believes these leadership experiences are closely tied to success in the tech field.

“Leadership, collaboration, and communication are key —especially when developing systems in group projects. These skills really define success in our field.”

En Qi also encourages his peers to get involved.

“Don't be afraid to join events or activities. No one will force you to speak—Showing up and participating already brings so many benefits.”

Goh En Qi's story reflects the spirit of FCST—a faculty that empowers students to learn, lead, and grow. With strong academic foundations, hands-on learning, and a vibrant student community, FCST continues to be a launchpad for aspiring tech professionals who are ready to shape the future.

1 CELEBRATING TOGETHERNESS AT THE ANNUAL DINNER 2025



First City University College ushered in the new year with its Annual Dinner 2025, held on 10 January at Restaurant Zuan Yuan, One World Hotel, Bandar Utama. The dinner brought together academic and administrative staff for an evening of togetherness, reflection, and appreciation.

The evening was graced by the presence of Tan Sri Dato' (Dr.) Teo Chiang Liang, who joined the staff in celebrating the start of another promising year. His presence added a special touch to the occasion, as he mingled with staff members and shared warm conversations in a relaxed setting.

Staff arrived in smart attire and were welcomed into a beautifully set venue, where they enjoyed a specially curated menu of halal Chinese cuisine.



The focus of the night was on reconnecting, sharing stories, and enjoying each other's company over a delicious meal.

The Annual Dinner served as a meaningful start to 2025, reminding everyone of the importance of community and collaboration. It was a simple yet memorable evening that reflected the unity and spirit of First City University College.



A sincere thank you to all staff who attended. May 2025 be a year of continued success, good health, and shared achievements.



2 ESG CRASH COURSE BY FULLER ACADEMY

On 24th January 2025, the Student Services Department, in collaboration with the Centre for General Studies, organised the ESG Crash Course by Fuller Academy. The session introduced attendees to Environmental, Social, and Governance (ESG) principles and their significance in corporate sustainability.

Ms. Bernadine Francis, Knowledge Management & Innovation Lead at Fuller Impact Sdn Bhd, led the session, covering key ESG concepts, sustainability risks, and corporate policies. She engaged students through interactive discussions and real-world examples, such as how sustainable practices can help businesses reduce costs, particularly in design and packaging.

"I was happy that this talk let me gain a lot of new knowledge about how being environmentally friendly can impact a company's revenue as well. The speaker also shared that being an ESG company is becoming more important as more countries focus on sustainability," said Billy Bong Jia Hong.



Through initiatives like the ESG Crash Course, students from various programmes, including those under the Centre for General Studies, are equipped with practical knowledge that enhances their academic learning.

These sessions help them connect theoretical concepts to industry practices, broadening their perspectives on sustainability and responsible business strategies.

3 GREEN LEARNING, KIND LIVING - TRANSFORMING BEHAVIOUR TO SAFEGUARD ANIMAL WELFARE



The Student Services Department and Centre for General Studies organised Green Learning, Kind Living: Transforming Behaviour to Safeguard Animal Welfare on 4th February 2025, raising awareness on human-wildlife coexistence.

Ms. Juliana Nordin from the Animal Neighbours Project (ANP) delivered a talk on human-wildlife coexistence, focusing on macaque behaviour. She highlighted key points such as distinguishing between a sleepy and warning yawn, the dangers of feeding monkeys, and the importance of proper waste management. An awareness booth was also held at Red Canvas engaging students through interactive games, including matching cards, snake games, and ball tossing.



Goh En Qi from Bachelor of Computer Science (Intelligent Systems) shared, "I've learned how urbanisation affects wildlife and how to coexist with animals responsibly. Conservation is about changing human behaviour, not just protecting animals."

The event, supported by WWF-Malaysia and Iskandar Investment Berhad under the Eco Champion Awards (ECA), successfully raised awareness on responsible wildlife interactions.

4

HORLICKS MALAYSIA VISITED FIRST CITY UNIVERSITY COLLEGE



Horlicks Malaysia visited First City University College on 5th February 2025, bringing a boost of energy to students and staff with their delicious, nourishing drinks! The Horlicks truck parked in front of the lobby, serving free drinks to everyone who stopped by.

It was a great sight to see so many students enjoying their drinks while catching up with friends. The event created a lively atmosphere, making it a refreshing mid-day treat for all.



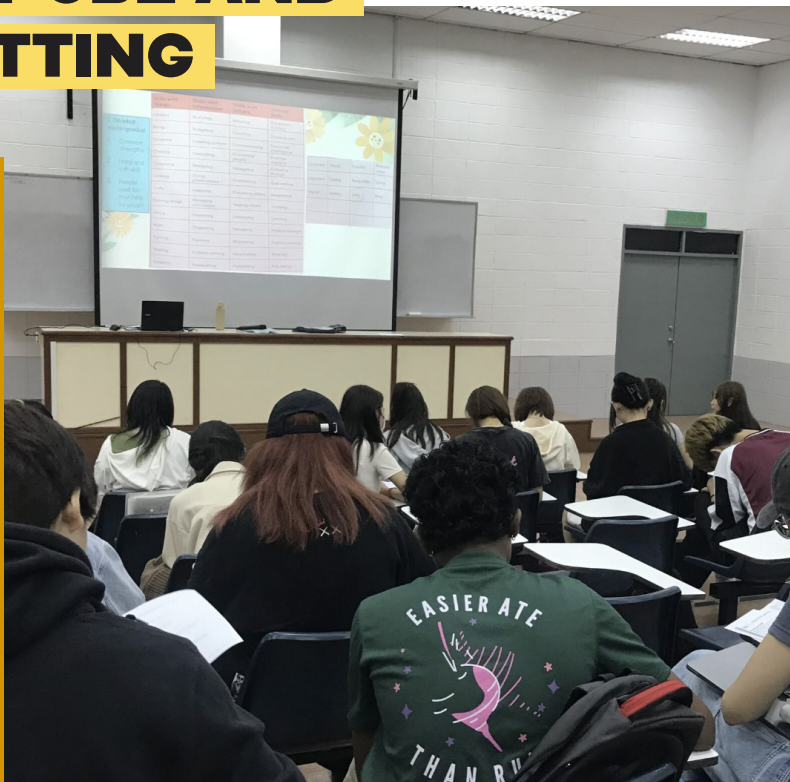
A big thank you to Horlicks Malaysia for this wonderful treat! We appreciate the generosity and look forward to more exciting visits in the future.



5

SELF IMPROVEMENT TALK ON LIFE PURPOSE AND GOAL-SETTING

The Student Services Department and Centre for General Studies organised a positive well-being talk, "Finding Your Life Purpose and Setting Your Goals," on 18th February 2025. The session was attended by 28 students from Interior Design, Graphic Design, and Mass Communication programmes.



Students participated in an interactive icebreaking session and used self-discovery worksheets to identify their strengths. Ms. Teh Chia Li, a licensed student counsellor, also introduced the SMART goal-setting framework, guiding students in setting clear objectives. The session ended with a student sharing activity, where participants posted images of their dream lives.

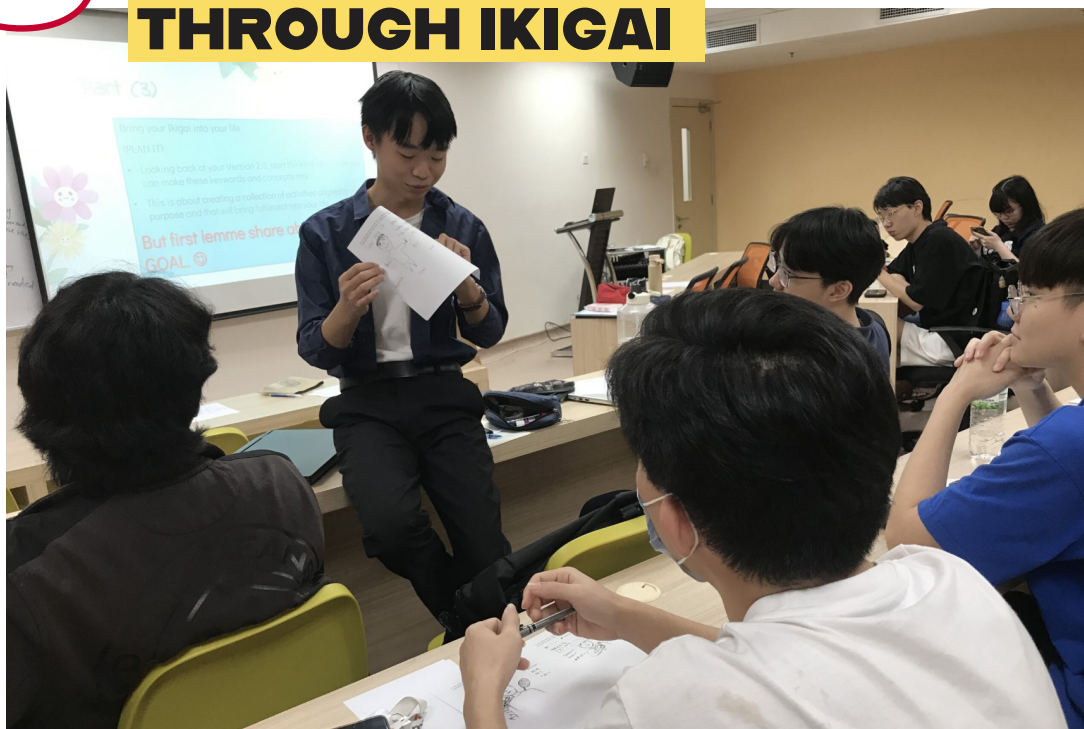
Kelvin Ang Yu Han from Diploma in Interior Design shared, "I especially liked the interactive game 'Draw a Penguin'—it was a fun way to learn more about myself and my friends."



The talk provided students with insights into self-awareness and goal-setting techniques.

6

SELF IMPROVEMENT TALK - DISCOVERING PURPOSE THROUGH IKIGAI



A positive well-being workshop titled "Ikigai: The Japanese Concept to Find Your True Purpose in Life" took place on 19th February 2025, organised by the Student Services Department.

The workshop introduced Ikigai, a Japanese concept for discovering one's purpose through four key questions. Participants engaged in "Drawing Myself" to visualize their present and ideal selves, followed by a SMART goal-setting session to shape their aspirations.

Wong Shan Kang from Diploma in Information Technology shared "Our greatest weakness is giving up. To succeed, always try one more time. Even if we cry, we must walk through our lives until we find our own Ikigai."



The workshop concluded with a sharing and reflection session, where students expressed how the experience helped them gain a clearer sense of direction, practical goal-setting skills, and a renewed motivation to pursue their personal and professional aspirations.

7 REIMAGINING THE CAMPUS LIBRARY: A SHOWCASE OF INTERIOR DESIGN STUDENT CREATIVITY



The Library Interior Design Competition provided the Interior Architecture and Design students at First City University College with a vibrant platform to showcase their creativity and innovation.

Held on 24 February 2025, the event challenged the students from the BA (Honours) Interior Architecture and Design programme to transform the campus library into an engaging, functional space — one that also inspires, adapts, and open up new possibilities for how students learn and connect.

Five finalists—Desmond Saw Wei Zheng, Wong Yit Jin, Staneley Eng Ceng Yee, Alice Lee Kim Lan, and Gan Wei Xuan —stood out for their ability to combine practicality, aesthetics, and sustainability with bold, forward-thinking ideas. Their concepts proposed innovative layouts, multifunctional spaces, and eco-friendly elements designed to encourage movement, engagement, and a sense of belonging.

Each design revealed the students' capacity to think beyond convention and elevate the library's potential as a vibrant hub of campus life.

The competition not only showcased their technical and conceptual skills, but also underscored the value of design in shaping inclusive, future-ready learning spaces. By pushing the boundaries of traditional library layouts, these students demonstrated how design can foster engagement, community, and well-being.

The winners of the competition will officially be announced on 5 March 2025.





PIRAVINDRAJ, **IT EXECUTIVE AT** **GENTING MALAYSIA BERHAD**

Piravindraj, a graduate of the Bachelor of Information Technology (Networking and Security) (Hons) programme at First City University College, is currently serving as an IT Executive in the Communications division at Genting Malaysia Berhad.

With a solid foundation in programming languages such as Java, Python, and C/C++, Piravindraj also brings hands-on experience in managing Cisco switches, firewall systems, and PBX infrastructure. During his studies, he demonstrated a strong interest in both network security and web development, equipping himself with skills in HTML, CSS, and JavaScript.

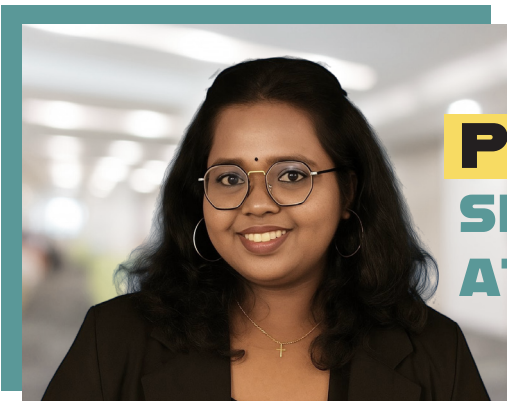
His professional journey began with a six-month internship at Genting Malaysia Berhad, where his technical aptitude and proactive attitude earned him a permanent role.

In his current position as IT Executive – Communications, Piravindraj is responsible for supporting and maintaining the organisation's IT communication systems, contributing to network reliability, system security, and internal connectivity.

Piravindraj's expertise in technical support, firewall management, and PBX systems —combined with his strong communication and presentation skills—makes him a valuable asset in today's fast-paced IT environment.

His career progress serves as a reflection of the quality and industry relevance of the education provided at First City University College, reinforcing the institution's reputation for producing work-ready graduates who can adapt and contribute meaningfully in professional settings.

His success also strengthens the university's industry ties and inspires current students to pursue excellence in their own academic and career journeys.



PRAVEETHA DHARSHINI, **SENIOR FINANCE EXECUTIVE** **AT XANDERIA BERHAD**

Praveetha Dharshini A/P Mageswaran, a graduate of the Bachelor of Science (Honours) in Accounting and Finance programme at First City University College, is currently excelling as a Senior Finance Executive at Xanderia Berhad.

She is also pursuing her Master's in Accounting at Universiti Kebangsaan Malaysia, further advancing her expertise in the financial field. Her academic journey, marked by consistent Dean's List achievements, laid a strong foundation for her professional growth and technical mastery.

Praveetha's early professional journey began as a Temporary Accounting Clerk at Academy PS Samy Sdn Bhd, where she handled payroll data entry, ISO documentation, and accounts receivable/payable processes. She later joined Maybank as an ASB Consultant Trainee, assisting with sales support and operational documentation.

At Infinitus Management & Advisory Sdn Bhd, she managed invoice preparation, account statements, and tax filing support for SMEs—gaining exposure to both internal administration and client servicing.

These early experiences developed her resilience, accuracy, and adaptability in finance roles.

Building on that foundation, she further strengthened her industry exposure during her audit assurance training at KPMG Malaysia, where she assisted with auditing financial statements and preparing critical documentation for review. She then progressed to a role as a Financial Analyst at CBRE Malaysia, managing corporate P&L, cost transactions, accruals, and journal postings —offering valuable insight into corporate finance structures and analysis. These roles sharpened her skills in financial reporting, variance analysis, and internal controls.

Today, Praveetha holds a pivotal role as Senior Finance Executive at Xanderia Berhad, where she oversees cash flow management, financial forecasting, audit coordination, budgeting, and compliance. She collaborates with cross-functional teams to provide actionable financial insights that support strategic decision-making and long-term planning.

Her ability to bridge analytical thinking with operational execution reflects the education she received at First City University College—an institution that cultivates not only technical competence but also professional confidence and leadership.

DESIGN AND COMMUNICATION AT FIRST CITY UNIVERSITY COLLEGE - 35 YEARS OF BUILDING CREATIVE FUTURES



First City University College celebrates 35 years of educational excellence—a proud legacy of nurturing creative minds and empowering forward-thinking communicators.

With dynamic Design and Mass Communication programmes, the university continues to equip students with the skills, confidence, and vision to thrive in today's evolving creative and media industries.

Faculty of Design & Built Environment: Where Creative Futures Are Built

The Faculty of Design & Built Environment at First City University College is renowned for nurturing creativity, innovation, and industry-ready talent. Programmes range from Diplomas in Graphic and Interior Design to BA (Hons) degrees in Graphic Design, Interior Architecture & Design, Furniture & Product Design, and Fashion Marketing—each designed to equip students with the skills to communicate ideas, shape experiences, and contribute meaningfully to the creative economy.

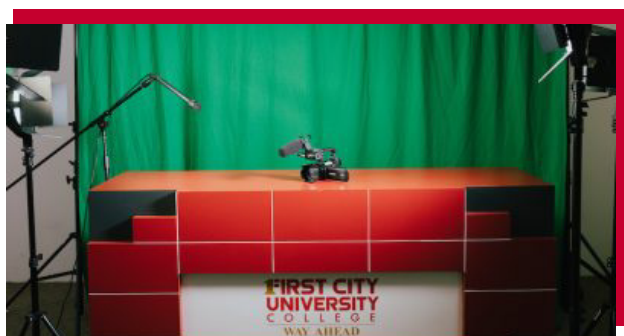
With a project-based, industry-relevant curriculum, students engage in hands-on learning through real-world briefs, critiques, and portfolio development. On campus, platforms such as White Canvas provide regular opportunities to exhibit creative work in a professional setting, while Creative Stove supports student-led design ventures and entrepreneurial exploration. Supported by award-winning projects and a vibrant learning environment, the Faculty empowers graduates to thrive in diverse creative industries with confidence and purpose.



Mass Communication: Shaping Communicators for a Connected World

The Faculty of Business and Communication at First City University College is known for cultivating confident, adaptable communicators who are ready to make their mark in the fast-evolving media landscape. Diploma and degree programmes in Mass Communication build a strong foundation in writing, speaking, media production, campaign planning, and audience engagement—preparing students for impactful careers across journalism, public relations, advertising, and broadcasting.

Teaching and learning are further enriched by the Media and Broadcasting Centre, a professionally equipped on-campus facility that mirrors real-world media environments. Featuring industry-standard production tools, editing suites, and studio space, the Centre offers students hands-on experience in content creation, storytelling, and digital media. Through internships, collaborative projects, and industry-linked assignments, students graduate with the confidence, creativity, and technical know-how to succeed in media, communications, or as independent content creators.



Experience Beyond the Classroom

Across both faculties, students are encouraged to broaden their perspectives through competitions, exhibitions, site visits, and industry talks. These opportunities help them grow as adaptable, confident professionals with strong creative instincts and professional awareness.

A Legacy of Excellence, A Future of Possibility

For 35 years, First City University College has nurtured creativity, built strong industry links, and prepared students to succeed in the ever-evolving fields of design and communication. This legacy continues through forward-looking programmes, supportive learning environments, and meaningful opportunities that help students realise their full potential and pursue fulfilling careers.

To learn more about our programmes, incentives, and admissions, contact us at +016-301 8166. Your creative journey starts here.



**QUALITY EDUCATION
GLOBAL GRADUATES**



FIRST CITY UNIVERSITY COLLEGE DKU031(B)

No.1, Persiaran Bukit Utama, Bandar Utama, 47800 Petaling Jaya, Selangor Darul Ehsan.

Hotline Number: +6016 - 301 8166

Phone: +603 - 7735 2088

Website: www.firstcity.edu.my

Email: enquiry@firstcity.edu.my