

1FIRST BULLETIN

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FIRST is a monthly e-bulletin for First City University College to disseminate information and share news with all the stakeholders of the University College.



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MICHELLE CHAN JIA YAN
MARKETING EXECUTIVE,
GIRL'S GIRL

KAI XIN TAH
OPERATION AND RETAIL ASSISTANT
MANAGER AT THREAD X SDN BHD
(ZORA DESIGNERS)

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A CHAT WITH OUR VICE-CHANCELLOR

“ I AM DELIGHTED TO SEE OUR CAMPUS COME ALIVE WITH THE ARRIVAL OF OUR NEW STUDENTS FOR THE MAY 2025 INTAKE. ”

Orientation was filled with joy and energy as students settled into campus life, built friendships, and discovered the vibrant community of First City University College. The semester unfolded with many exciting and memorable moments, from the spirited MBPJ Parade to the thrill of earning a double entry in the Malaysian Book of Records. The installation of clubs and societies further enriched student life, ensuring that our new intake began their journey with inspiration and belonging.

I am proud to share how our faculties create learning experiences that extend beyond the classroom.

Creative workshops, cultural explorations, and scriptwriting projects inspired students to express fresh ideas. AI-focused initiatives, live tech showcases, and practical labs offered a closer look at emerging innovations, while industry visits and internship opportunities provided valuable professional exposure.

The Mid-Year Recycling Campaign 2025 brought our community together in support of environmental responsibility, while an interactive session on ChatGPT gave our community a hands-on look at how artificial intelligence is reshaping the way we learn and work.

It is heartening to see the students taking the opportunities to make new friends and connections, and to enhance their leadership, well-being, and professional skills through their active participation in activities arranged by our faculties and Student Services Department, including those in collaboration with the industry.

I look forward with pride and confidence to the exciting opportunities and remarkable achievements they will create as they continue their journey.

Warm Regards,

**Professor
Dr. Saw Sor Heoh**

Vice-Chancellor,
First City University College





ORIENTATION PROGRAMME WELCOMES MAY 2025 INTAKE WITH ENERGY AND ENCOURAGEMENT

The Orientation Programme for the May 2025 intake was held on 26 May 2025 at the Student Services Lounge, marking the beginning of a new chapter for students at First City University College. The full-day event was designed to familiarise students with campus life, key services, and their respective faculties.

The programme began with a warm welcome by the Head of Student Services, Weladavi Rahula, followed by speeches from faculty deans. Assistant Professor Chua Huwi Huwi of the Faculty of Design & Built Environment assured students of industry exposure and professional grooming, while Acting Dean Assistant Professor Komlavathi A/P Subramaniam of the Faculty of Business & Communication encouraged students to participate in activities and build lasting networks. Representing the Faculty of Computer Science & Technology, Assistant Professor Ir. Dr. Tay Ching En Marcus urged students to go the extra mile and take full advantage of the opportunities available at First City University College.

Vice-Chancellor Prof. Dr. Saw Sor Heoh highlighted the importance of valuing time and self-care, stating, "The most precious thing is not money, but time. Ask questions—even if you're wrong, that's how learning begins."



The day also featured high-energy performances cheerleading and lion dance performance, followed by briefing sessions, programme introductions, and a campus tour. Students left the event inspired, informed, and ready to begin their journey at First City University College.



SEQUENCE MAY 2025 - A SHOWCASE OF PASSION AND CREATIVITY

Held on 30th May 2025 at Sunway Nexis, SEQUENCE 2025 brought together the vibrant talents of graduating students from the Faculty of Design & Built Environment, First City University College.

The event featured inspiring speeches by Guest of Honour Mr Bill Keith, Vice-Chancellor Prof. Dr. Saw Sor Heoh, and president of the Sequence 2025 organising committee, Wong Jee Teng.



Highlights included the official launch, a stunning fashion show, and the Best Showcase Awards presentation to outstanding students from the Bachelor of Arts (Honours) in Fashion Marketing, Bachelor of Arts (Honours) Furniture and Product Design,

Bachelor of Arts (Honours) in Graphic Design, Bachelor of Arts (Honours) Interior Architecture and Design, Diploma in Graphic Design and Diploma in Interior Design.

SEQUENCE 2025 is more than just a showcase — it reflects the university's strong industry connections and commitment to real-world exposure. The exceptional works presented captivated industry professionals, positioning students as emerging talents ready to make an impact.





With a strong track record in producing career-ready graduates, this event continues to bridge the gap between education and employment.

"For this Sequence, we built the stage from scratch and worked on it for a whole month. I feel really proud of myself and what we've achieved," shared Chiam Da Xuan, a Diploma in Interior Design graduate.



Tan Yi Xuan, who completed her Diploma in Graphic Design, expressed her gratitude, "Thank you to the people who have always supported me and to the experiences that shaped me. I'm glad to have finally graduated."

Bachelor of Arts (Honours) Furniture and Product Design graduate Khoo Sin Hui added, "I'm very grateful to have attended SEQUENCE today. Though it was tiring preparing for everything, it was very fulfilling to see our hard work paid off."

Congratulations to all our graduates — your dedication, creativity and perseverance have truly made SEQUENCE 2025 a memorable milestone.



1 DESIGN STUDENTS EXPLORE SPATIAL NARRATIVES AND HERITAGE THROUGH FIELD VISIT



Students from First City University College's Bachelor of Interior Architecture and Design (BIAD) and Diploma in Interior Design (DID) programmes participated in a field trip titled "Interpreting History Through Space," on 3rd June 2025.



The study visit centred on two historically significant sites in Kuala Lumpur; the Kompleks Selangor Building and the Sin Sze Si Ya Temple Museum. At Kompleks Selangor, students explored how modern commercial needs can coexist with historical preservation through adaptive reuse strategies.

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Meanwhile, the Sin Sze Si Ya Temple offered deep insights into sacred spatial arrangements, cultural symbolism, and the architectural storytelling embedded within traditional temple design.



The trip enhanced students' understanding of architectural heritage and also inspired them to integrate context-aware thinking into their future design projects.



2 FIELD TRIP TO SIN SZE SI YA TEMPLE AND MUSEUM OFFERS CULTURAL INSIGHTS

On 4th June 2025, students from the Graphic Design, Diploma in Graphic Design, Foundation in Art and Design, and Master of Design Management programmes visited Sin Sze Si Ya Temple Pioneers of Kuala Lumpur Museum & Temple.

The trip, organised by the Department of Design under the Faculty of Design and Built Environment, was guided by six lecturers and hosted by museum curator Ken Lim.

The visit provided students with valuable exposure to cultural narratives, historical artefacts, and spatial symbolism, enriching their creative understanding through real-world context. Students from the degree and diploma programmes collaborated with the museum on a live project to redesign its visual identity, drawing inspiration from temple motifs and heritage objects.

Diploma and degree students focusing on motion graphics gathered visual material to support their ongoing narrative design assignments, while foundation students engaged in on-site sketching to study form and decorative detail.

A postgraduate in Design Management also examined the museum's interpretive strategies, including exhibit layout and audience engagement.

Chong Yi Ling from Diploma in Graphic Design shared, "The symmetrical layout and carvings taught me how design can preserve cultural memory."

The field trip served as an enriching platform for students to connect design theory with cultural practice, encouraging deeper appreciation of history through a multidisciplinary design lens.



3

EDITORIAL LAYOUT & TYPOGRAPHY WORKSHOP SHARPENS STUDENTS' DESIGN SKILLS



From 11th June to 2nd July 2025, Graphic Design students from the Bachelor and Diploma programmes took part in the Editorial Layout & Typography Workshop Series.

Held across four Wednesdays, the sessions were led by First City alumna and typography specialist Ms Lilian Tai. The workshop offered practical insight into editorial layout, grid systems, and typographic communication for both print and digital formats.

Each session tackled a different theme starting with grid and composition fundamentals, progressing to tone and rhythm in typography, exploring expressive layouts, and ending with critique and refinement. Ms Lilian, who brings experience from The Edge Communications and EFXCO Cyberjaya, guided students through hands-on exercises that helped sharpen visual hierarchy and design accuracy.

Lam Weng Yan, from the Diploma in Graphic Design, commented, "It encouraged us to embrace the exercises with freedom," while Lim Wei Xian, also from the Diploma in Graphic Design, added, "I used to overlook important layout details. This helped me refine my publication work."

The workshop concluded with students demonstrating stronger command of layout principles, typographic precision, and visual hierarchy. The structured, progressive approach —paired with real-time feedback—allowed students to apply design theory in practice, refine their eye for fine detail, and gain confidence in producing purposeful, professional-standard editorial work.

It enhanced the students' technical abilities and deepened their understanding of how thoughtful design influences readability, engagement, and communication—core competencies for success in the graphic design industry.

4 BIAD STUDY TRIP TO KUANTAN OFFERS ENRICHING REAL-WORLD DESIGN EXPERIENCE



From 12th to 14th June 2025, students from the Bachelor of Interior Architecture and Design (BIAD) programme, accompanied by three lecturers, embarked on a three-day study trip to Kuantan, Pahang.

Organised as part of the May –September 2025 semester, the excursion aimed to enhance students' understanding of site analysis, historical preservation, and spatial design through hands-on learning experiences.



Students participated in various academic activities such as sketching exercises, site measurements, and a batik workshop, while also receiving direct feedback from site owners and design professionals. A morning briefing by Programme Coordinator IDr Fakhul Zaman provided additional context for the trip's learning objectives.

Reflecting on the experience, Jianne Elektra Cabales shared, "It was a well-arranged trip. The locals and building owners were resourceful and made site analysis work highly effective." Xiao Wei noted, "The trip was informative and engaging. It gave us a clearer understanding of the importance of thorough site analysis."

Overall, the study trip successfully bridged academic learning with professional exposure, reaffirming First City University College's commitment to producing industry-ready interior designers.



5

FUTURE DESIGN STAR AWARD TALK SERIES INSPIRES ASPIRING INTERIOR DESIGNERS

As part of the Future Design Star Award initiative, the Faculty of Design and Built Environment hosted the *Dialogue with Design Organisations* talk series on 25 June 2025.

The event featured two notable speakers from award-winning local design firms: Syahir Ali, Co-founder of Kort Studio, and Vienna Chew, Design Director of Millimetre Design. They shared their professional journeys, design philosophies, and insights into the challenges and evolving trends within Malaysia's interior design industry. Their award-winning project highlights offered students a rare look into real-world expectations and creative problem-solving in practice.

An engaging 'Ask Me Anything' session followed, allowing students to connect directly with the speakers.



"Hearing directly from award-winning designers was incredibly inspiring," said Ong Jing Zhi from Diploma in Interior Design while Lim Tong Ern from the same programme noted, "The session helped me understand the importance of branding and professionalism as a designer."



The session reinforced First City University College's commitment to equipping students with industry-relevant knowledge and meaningful exposure beyond the classroom.

With inspiring takeaways and practical insights, the talk left students more motivated and better prepared to pursue their future in interior design.



6 INTERIOR DESIGN STUDENTS GAIN WORKPLACE INSIGHT AT THE MAKEOVER GUYS

On 25th June 2025, students from the Diploma in Interior Design (DID) programme visited The Makeover Guys' office and experience centre at Emhub, Kota Damansara. The educational visit aimed to support the students' ongoing office design project by exposing them to real-world examples of functional, brand-driven workplace interiors.



The session began with an introduction by Vinise from the People & Culture team, followed by a presentation by the Founder & CEO, Mr. Gavin, who shared the company's mission, design direction, and how spatial planning reinforces team performance and culture. A guided office tour allowed students to observe first-hand how flexible layouts, brand integration, and creative design decisions come together to shape a modern office environment aligned with business goals.

Students found the visit both relevant and inspiring. "The tour helped connect what we're learning in class to how it actually works in real companies," said Hew Wen Xuan. Janice Tong added, "I really appreciated how the space was designed to encourage collaboration and creativity, exactly what we hope to reflect in our studio project."

The experience successfully bridged classroom learning with professional practice, offering students clear design references to apply in their academic work.



7 AYDA 2025 BRIEFING - REIMAGINING CULTURAL DESIGN FOR THE FUTURE



On Thursday, 26 June 2025, Interior Architecture and Design students from First City University College attended an inspiring briefing session for the Asia Young Designer Awards (AYDA) 2025, hosted by AYDA at the Centre for Postgraduate Studies.

Led by industry representative Ms. Mae, the session introduced this year's competition theme— "Converge: Crafting Cultural Legacies"—and encouraged students to explore how cultural heritage can be reimagined through innovative, future-forward design thinking.

AYDA is one of the most prestigious platforms in Asia for budding designers to showcase their talents, gain professional recognition, and network with top players in the design industry. During the session, Ms. Mae walked students through the competition's goals, expectations, and judging criteria, offering valuable insights into how cultural elements can be translated into relevant, contemporary design concepts.

Students found the session both impactful and inspiring, leaving with renewed motivation and clarity.

Yaashhini A/P Krishnan, a Year 2 student from the BA (Hons) in Interior Architecture & Design programme, shared, "The recent AYDA competition brief session at our college was inspiring and insightful. The briefing was well structured and it helped clarify the objectives, expectations and design theme for this year."

Another Year 2 student, Law Jia Lin, added, "The AYDA competition briefing was motivating and informative, presented in a clear and well-organized manner. It sparked creative thinking and gave a better understanding of the competition's direction."

The briefing not only deepened students' understanding of the competition's theme but also reinforced their confidence to participate and excel.

For First City University College, continued engagement with platforms like AYDA strengthens its commitment to fostering industry readiness among design students—while showcasing the institution's creative talent on a regional stage.

1 FROM IDEA TO SCREEN - STUDENTS DISCOVER THE ART OF SCRIPTWRITING FOR THE DIGITAL AGE

On 4 June 2025, First City University College hosted a dynamic workshop titled “From Idea to Screen: Scriptwriting for Short Films, Advertisements, and Vlogs.”



Tailored for Mass Communication students, the session was designed to introduce participants to the fundamentals of content creation across diverse digital formats. The workshop aimed to equip aspiring storytellers with industry-relevant scriptwriting techniques and a deeper understanding of how to write effectively for film, advertising, and online media. The workshop aimed to equip aspiring storytellers with industry-relevant scriptwriting techniques and a deeper understanding of how to write effectively for film, advertising, and online media.

The workshop guided participants through the full script development process—from conceptualizing idea and structuring narratives to building characters and crafting impactful dialogue. Students learned how to adapt their writing based on specific purposes and target audiences, with a focus on how to evoke emotion in short films, deliver sharp messaging in advertisements, and maintain authenticity in vlogs.

The highly interactive session featured brainstorming exercises, collaborative scriptwriting in teams, and live feedback from the facilitator. Visual planning techniques such as storyboarding and shot lists were also introduced, giving students a more complete view of the content creation pipeline.

By the end of the workshop, students expressed new motivation and excitement for content creation. “It was such a fun and hands-on experience. Working in teams to develop our own scripts gave me the confidence to start writing my own content,” shared Gabriella Fauzia. Another participant, Nicole Leong, reflected, “I used to think ads were just quick and easy, but now I see how much thought goes into every second. This session changed my whole perspective.”

The workshop reinforced First City University College’s commitment to providing experiential learning opportunities that prepare students for the demands of the creative industry—nurturing both competence and confidence in the next generation of content creators.

2

**HARNESSING AI
FOR BUSINESS PRODUCTIVITY**

First City University College recently hosted a Continuing Professional Development Talk titled “Unleashing the Creative Use of AI for Productivity” in collaboration with the Malaysian Institute of Management (MIM). Held on 25th June 2025, the session was led by AI and sales strategy expert Mr. David Hooi.

Mr. Hooi introduced a wide range of AI tools including ChatGPT, Claude AI, MidJourney, Leonardo AI, Runway, Luma, and Heygen. Through live demonstrations and practical examples, he highlighted how these tools can be used to boost productivity across marketing, education, business, and creative design. Participants were particularly engaged during the segments on prompt engineering and content automation, which showed how AI can support real-world tasks with speed and creativity.

The talk received strong positive feedback for being both inspiring and actionable. “I never knew AI could help so much with design and content creation. This talk opened up so many possibilities for my assignments and future career,” shared student Gabriella Fauzia from the Foundation in Business Administration programme.

The event concluded with students gaining practical strategies to integrate AI tools like ChatGPT, MidJourney, and Runway into their academic work and creative projects. They left with a clearer understanding of how AI can enhance productivity, support real-world tasks, and elevate content creation.



1 INTERNSHIP SUPERVISION VISIT TO YNY TECHNOLOGY

The Faculty of Computer Science and Technology conducted an internship supervision visit to YNY Technology Sdn. Bhd.

The visit focused on monitoring the internship progress of Phitchapha Omkaew, a student from the Bachelor of Computer Science (Intelligent Systems) (Honours) programme, who is currently placed under the company's IT Department for her three-month industrial training.

Supervisors Miss Nurul Syafiqah binti Mohd Nor, Miss Sherylaidah binti Samsuddin, and Mr. Sukri bin Mohd Taib led the visit. The team held a productive discussion with YNY Technology's internship supervisor, Mr. Steven Lai, who spoke positively about Phitchapha's performance and proactive attitude.



Phitchapha presented a comprehensive overview of her internship, where she highlighted her involvement in automating repetitive tasks using Microsoft Power Automate and integrating an AI chatbot into the GLPI system to streamline IT support operations.

She also expressed appreciation for the collaborative work culture and mentorship provided by her colleagues. Her tasks are aligned with the programme's learning objectives and expose her to real-world applications of intelligent systems in a corporate IT environment.

The faculty commended Phitchapha's growth and noted the positive environment provided by YNY Technology.

This successful visit reinforces the importance of structured industrial training and supports ongoing collaboration between First City University College and YNY Technology Sdn. Bhd. for future internship placements.

2 INTERNSHIP SUPERVISION VISIT TO SILVERLAKE AXIS



The Faculty of Computer Science and Technology conducted an industrial visit to Silverlake Axis Sdn. Bhd on 7 May 2025. The visit was part of an internship supervision initiative to ensure students receive meaningful, industry-relevant training.



Chen Kai Liang, a student from the Bachelor of Software Engineering (Honours) programme, is currently undergoing a three-month internship with Silverlake's IT Department.

Internship supervisors Dr. Muhammad Hanafi Bin Yusop and Mr. Sukri Mohd Taib met with the company's internship supervisor, Mr. Kuah Wei Yek, to discuss the student's progress and contributions. Mr. Kuah commended Chen for his commitment and problem-solving abilities.

Chen then delivered a detailed internship presentation outlining his tasks under two departments: the AAMS Team, where he resolved tickets and developed HR-related system functions, and the Release Management Team, where he managed bank software releases, validated GitLab commits, and deployed materials using Jenkins. He also attended training on Mobius II, an upcoming AI-driven banking platform, gaining exposure to tools like iAPI, VCOS, and CI/CD pipelines.

The faculty expressed satisfaction with the student's performance and recommended deeper collaboration with Silverlake Axis to expand future internship placements.

"Working here has helped me understand the demands of enterprise software development. It's been an eye-opening experience," shared Chen Kai Liang. "We're proud to host committed interns like Chen who are ready to learn and contribute," added Mr. Kuah Wei Yek.



3 DISTRIBUTED SYSTEMS LAB PRACTICAL BRINGS THEORY TO LIFE

On 20 June 2025, students from the Faculty of Computer Science and Technology gathered at the Future Tech Lab for a Distributed Systems Lab Practical designed to bridge the gap between classroom theory and real-world application.

The session focused on a task that seems deceptively simple—terminating CAT 5 network cables—but quickly revealed its complexity. Students discovered that the process requires not only precision and patience but also strict compliance with cabling standards. Through this hands-on work, they came to appreciate how easily things can go wrong during such installations and why meticulous supervision is essential in high-stakes environments like data centre construction.

By physically creating and testing network connections, students connected their technical theory to practical realities.

They experienced firsthand how routine tasks in computer and data centre operations demand both detail-oriented work and a strong foundation in advanced knowledge. The lab also opened conversations about future improvements in network cabling systems, encouraging students to think critically about innovation in this field.

Reflecting on the experience, Adzreza Syahmie Bin 'Adzzham Syahzany shared: "Doing this practically gives new insight to the theory work learnt so far."

His words captured the value of the session, which offered students not only the challenge of hands-on problem-solving but also the deeper appreciation that practical application brings to theoretical learning.

4 BYTES BUZZ LIVE!



Bytes Buzz Live! Episode 3, organised by the Faculty of Computer Science and Technology for its Diploma and Degree students, took place on 25 June 2025 and featured two eye-opening sessions designed to strengthen both technical and real-world skills.

The first session, KNIME on Fire: Building Insight Pipelines without Code, was led by Mr. Mohd Sukry Bin Mohd Taib. Students were introduced to KNIME, an open-source platform that simplifies the complex world of data analytics with its drag-and-drop, visual workflow interface. With KNIME, data preparation, reporting, and even machine learning become faster, easier, and more accessible—without the barrier of heavy coding. Students learned how KNIME empowers businesses, with major organisations in Malaysia such as Petronas, Telekom Malaysia (TM), Maybank, MDEC, and the Department of Statistics Malaysia already adopting it.

Reflecting on the session, student Adzreza Syahmie Bin 'Adzzham Syahzany shared: "KNIME is a useful tool to display data and a lot of companies want to hire people who are good at using the tool."

This insight underscored the practical value of mastering KNIME for future career opportunities.

The second session, IT for Community: Digital Services & Healthcare for the Senior Elderly, featured Mr. Mohd Norfitri Bin Nordin. Students explored how IT innovations are playing a critical role in supporting the elderly through digital healthcare solutions and safety systems. From emergency response devices to medical monitoring and home safety audits, the talk highlighted how technology can empower seniors to live independently while providing peace of mind to families.

By the end of Bytes Buzz Live!, students walked away with more than just technical knowledge—they gained a deeper understanding of how digital tools like KNIME can enhance employability, and how IT applications can make a real difference in society.

These sessions not only broadened their skillsets but also reinforced how their learning connects to meaningful, future-focused careers.

1 FIRST CITY UNIVERSITY COLLEGE WELCOMES NEW STUDENTS WITH “SHAKE, SQUEEZE, SLURP” ACTIVATION



The campus was buzzing with excitement on 26th May 2025 as First City University College hosted the “Shake, Squeeze, Slurp” activation, welcoming students with a burst of flavour and fun.



Organised in conjunction with the Orientation Programme for the May 2025 intake, the activation added a lively twist to the day’s activities. Students enjoyed free Ribena drinks, took part in engaging games, and walked away with exclusive prizes.

The purple-themed booth quickly became a hub of activity, with students taking breaks between classes to join in the excitement.

From mini-challenges to group cheers, the activation offered plenty of opportunities for everyone to relax, bond, and have fun together.

The cheerful atmosphere brought by the activation complemented the university’s commitment to creating a dynamic and engaging campus environment.



It was a welcome mid-day boost that helped students ease into the semester with smiles and laughter.



2 MID-YEAR RECYCLING CAMPAIGN 2025 - A WIN FOR THE EARTH AND THE COMMUNITY

The Mid-Year Recycling Campaign 2025, organised by the Student Services Department ran from 27th May to 13th June and welcomed contributions from all staff and students.



The campaign aimed to promote environmental awareness while supporting a worthy cause; the Lovely Disabled Home, a non-governmental organisation that empowers individuals with disabilities. Throughout the campaign period, students and staff contributed a wide range of preloved items including clothes, books, papers, bottles, and small electrical appliances.

The representatives from Lovely Disabled Home arrived on campus to collect the donated items on 23rd June 2025.

Pua Yong Han from Diploma in Graphic Design remarked, "I think this is definitely a good initiative, as not only are we contributing to Lovely Disabled Home, we are also saving the environment!"

The campaign concluded with students gaining a deeper understanding of how sustainability and social responsibility can go hand in hand. By actively participating, they experienced how small, everyday actions—like donating reusable items—can support both environmental conservation and community empowerment.

3 EXPLORING THE WORLD OF BOOKS AT KUALA LUMPUR INTERNATIONAL BOOK FAIR 2025



The spirit of discovery and imagination came alive on 28th May 2025 as a group of students visited the prestigious Kuala Lumpur International Book Fair (KLIFB) 2025 at the World Trade Centre Kuala Lumpur.

Organised by the First City University College Library, the educational outing aimed to foster a deeper appreciation for books and reading. With over 1,000 booths featuring local and international publishers, KLIFB 2025 proved to be an enriching experience. Students explored a wide variety of genres, participated in reading activities, and discovered new titles and ideas that sparked their interest.

For Madeline Lee Ki Qi from Diploma in Graphic Design, the visit left a lasting impression. "I had a great time exploring the fair, and the experience was both enjoyable and enriching.

I look forward to participating in more book fairs in the future, especially those organised by the library."

The event aligned with the university's mission to promote lifelong learning, and provided a platform for students to connect with the broader literary community.



4 **LEADERSHIP AND WELL-BEING WORKSHOP**

- CULTIVATING CONFIDENCE THROUGH A POSITIVE MINDSET

On 28 May 2025, new students at First City University College attended the "Positive Mind, Positive Leadership" workshop organised by the Student Services Department.



Led by Mr. Weladavi Rahula and Ms. Teh Chia Li, the session aimed to help students discover their leadership potential while reinforcing mental resilience. Mr. Rahula challenged common leadership myths to show that leadership is about mindset, not just personality. A short quiz helped students explore their leadership styles in a fun, reflective way.

Ms. Teh continued the workshop by introducing healthy coping strategies for managing stress. Students took part in a group activity that encouraged them to develop creative, supportive solutions for someone facing emotional difficulties, reinforcing the idea that positive thinking and empathy are key to effective leadership.



Reflecting on the session, Fow Seng Joe, a student from the Bachelor of Mechanical Engineering with Honours programme, shared, "I have learned a lot about resilience and useful coping strategies through this workshop. Most importantly, I have learned that leadership can be achieved through small deeds, like helping my friends and so on."

The workshop offered participants a fresh, practical perspective on leadership—one rooted in self-awareness, compassion and action.

5

PLAY HARD, STUDY SMART: UNLOCK YOUR POTENTIAL AT FIRST CITY UNIVERSITY COLLEGE



On 4 June 2025, SUCCESS Student Services and the First City University College Recruitment Department hosted an energising workshop, “Play Hard, Study Smart,” at Pusat Perkembangan Cemerlang Jayadiri (PPCJ), Taman Megah.

Form 1 to Form 3 students joined for an interactive session designed to inspire learning and personal growth.

The workshop featured Mr. Weladavi Rahula, Head of Student Services, and Ms. Teh Chia Li, a licensed student counsellor, who shared practical tips for thriving in both school and life.

Mr. Rahula guided students through smart study techniques, including memory hacks, brain games, and a learning style quiz to help students discover whether they are visual, auditory, or kinesthetic learners. He also led a creative communication game that encouraged teamwork and peer interaction, making learning playful and engaging.



Ms. Teh’s session, “Play Hard and Care Smart,” focused on well-being, motivation, and goal-setting, helping students reflect on their dreams while learning about the academic pathways to university.

By the end of the workshop, students left energised, motivated, and equipped with tools to balance fun with focused learning. The session offered a glimpse into the supportive and dynamic environment at First City University College, where students can explore their potential, pursue their passions, and take confident steps toward their future.



6 GETTING SMART WITH CHATGPT - STUDENTS EXPLORE THE FUTURE OF LEARNING WITH AI

On 11 June 2025, the Centre for Language and Extension Service hosted a dynamic workshop titled “Getting Smart with ChatGPT: Learn, Create & Explore with AI!”

Held at the Centre for Postgraduate Studies, the event brought together students and lecturers for an engaging session on the practical and responsible use of Artificial Intelligence in education.

Led by Ms. Yap Min Chen, the workshop covered key topics including the fundamentals of AI and ChatGPT, the benefits of AI in academic settings, prompt-crafting techniques, and the ethical considerations of AI use. A highlight of the session was the “Prompting Like a Pro” segment, which gave participants hands-on experience in framing questions and instructions to generate more effective AI responses. The event concluded with a fun and competitive Kahoot quiz, with Chang Jia Ru from the Diploma in Business Administration programme emerging as the winner. Participants left the workshop feeling inspired and more confident in applying AI tools to their studies.



Students shared their reflections on the workshop. Nicole Leong from the Diploma in Mass Communication said, “The session helped me understand how to use ChatGPT more professionally and effectively.” Kok E-Zhen, also from the Diploma in Mass Communication, added, “Ms. Yap’s guidance was inspiring and practical, showing how AI can support learning while reminding us it cannot replace human thinking and creativity.”

The workshop not only deepened participants’ knowledge of AI tools but also encouraged a critical and creative approach to technology, preparing students to harness AI responsibly in their academic and future professional journeys.



7

INSTALLATION CEREMONY OF CLUBS AND SOCIETIES

The spirit of student initiative and leadership took centre stage on 18 June 2025 during the official Installation Ceremony of Clubs and Societies at First City University College.

Held at First City Hall, the event marked the formal appointment of committee members representing both academic-based and non-academic-based clubs and societies.

Organised by the Student Council, the event highlighted the active involvement of various clubs and societies, including Buzz Club, First To Lead Club, The Design Club, Interior Architecture Design Club, Technology Club, Engineering Club, Youth Club, Performing Art Club, Sport Regiment, Chinese Cultural Society, Lion Dance Club, International Student Club, and Rotaract Club.



Madeline Lee Ke Qi from the Diploma in Graphic Design programme shared her enthusiasm, saying, "I loved the emcee's stage presence. They were so generous with the refreshments for this installation day. Shout out to First City University College for this wonderful activity."



Meanwhile, Fow Seng Joe, President of the Rotaract Club, reflected on his club's commitment to service, saying, "As President of the Rotaract Club, I ensure that we continue to help people, especially at orphanages. Not only do we help, we also organise celebrations."

The event celebrated student leadership and reinforced the university's mission to support holistic growth and active campus engagement.

8

FIRST CITY UNIVERSITY COLLEGE DISPLAYS SPIRIT AND CREATIVITY AT 2025 MBPJ PARADE COMPETITION



Students and staff from First City University College took part in the MBPJ Parade Competition on 21st June 2025, in conjunction with the 19th Anniversary Celebration of Petaling Jaya City.

Held at Laman MBPJ, the event brought together teams from various institutions and organisations. Coordinated by the Student Services Department with support from Dr. Marcus Tay of the Faculty of Computer Science and Technology, the First City University College team was led by Edmond Liew Chi Hin, with dance leadership by Alvis Ang Kim Lee.



The team impressed the crowd with a vibrant flag routine, a lively TikTok dance, and eye-catching face paint, marching confidently among competitors like CAT Arts College, Jabatan Penguatkuasa MBPJ, Assunta Hospital, and more.

Despite the high level of competition and elaborate performances from other teams, First City University College stood out with their energy, teamwork, and creativity. "I'm truly proud of all my team members for their hard work and amazing performances. We gave it our all and have no regrets," said team leader, Edmond Liew Chi Hin.

The experience proved deeply meaningful. It offered a platform for students to develop leadership, build friendships, and proudly represent First City University College to the wider community.



9 FIRST CITY UNIVERSITY COLLEGE DOUBLES NATIONAL RECORD AT MBOR HIGH-FIVE CHALLENGE



First City University College is proud to announce its successful participation in the Malaysia Book of Records (MBOR) attempt for the "Most High-Fives in One Minute by a Costume Mascot," organised by Taiwan Excellence on 25th June 2025 at the Kuala Lumpur Convention Centre (KLCC).

Students from First City University College collaborated with participants from Taiwan Excellence to achieve an unforgettable feat. In just one adrenaline-packed minute, the team racked up an astounding 185 high-fives, breaking the previous national record of 91 and earning First City University College a proud place in the Malaysia Book of Records.



This achievement was fuelled by sheer energy and unity. Special recognition goes to Goh En Qi, Student Council member who donned the mascot suit and drove the record attempt with relentless speed and enthusiasm. His performance captured the spirit of the university community; resilient, vibrant, and ready to rise to any challenge.

Said Goh En Qi, "I had so much fun being the mascot! It was a truly great experience for me. I strongly encourage more students to take part in both internal and external events. It's a great way to gain exposure and grow beyond the classroom."

This MBOR milestone is a reminder that at First City University College, learning does not stop at the lecture hall, it is about pushing boundaries, seizing opportunities, and building unforgettable experiences together.



10

DANGERS OF VAPING AND SCAMS EMPOWERS 1,000 STUDENTS WITH AWARENESS AND PREVENTION SKILLS

The Student Services Department, in collaboration with the Student Recruitment Team of First City University College, conducted an impactful awareness talk titled “Dangers of Vaping and Scams” for 1,000 secondary school students at SMJK Yoke Kuan.

The event aimed to educate young individuals on the harmful effects of vaping and how to protect themselves from increasingly sophisticated scams—both digital and interpersonal.

The programme was conducted in two sessions: the morning session welcomed 500 students, followed by another 500 in the afternoon. Mr. Weladavi Rahula led the first half of the talk, focusing on the dangers of vaping. He discussed the serious health risks associated with vaping—including its impact on memory, concentration, and brain development.

Highlighting substances like nicotine and diacetyl found in vapes, Mr. Weladavi debunked the myth that vaping is a safer alternative to smoking and urged students to consider the long-term harm to both personal health and the environment.

In the second half of the session, Ms. Teh Chia Li addressed the growing threat of scams. She introduced students to various types of scams such as phishing, love scams, job scams, and mobile application fraud. Ms. Teh also offered practical advice on digital safety—such as avoiding public Wi-Fi, creating strong passwords, and never sharing OTPs (One-Time Passwords). She equipped students with the knowledge to recognise red flags, especially when scammers attempt to manipulate victims through urgency or too-good-to-be-true offers.

The session concluded with tokens of appreciation presented by SMJK Yoke Kuan to both speakers. Feedback from students and teachers was overwhelmingly positive, with many expressing appreciation for the relevant and timely content.

By empowering students with essential life skills and awareness, the university college reinforces its role as a proactive education partner dedicated to both academic and personal growth.



MICHELLE CHAN JIA YAN **MARKETING EXECUTIVE,** **GIRL'S GIRL**

First City University College proudly celebrates the achievements of our alumna, Michelle Chan Jia Yan, a graduate of the BA (Honours) in Fashion Marketing program, who is now thriving as a Marketing Executive at Girl's Girl.

During her time in the program, Michelle embraced the opportunity to explore diverse roles within the fashion industry, including fashion marketing, visual merchandising, and fashion design. She credits this broad exposure as a key factor in shaping her career readiness and professional growth.

"The Fashion Marketing program allowed me to experience various characters in the fashion -eld, which contributed greatly to the growth of my future career. It gave me the chance to explore the fashion market in depth, enhancing my knowledge and perception of fashion, and shaping me into a mature individual with extensive insight into the industry."

Michelle's current role at Girl's Girl involves conceptualizing marketing campaigns, managing brand presence, and engaging with target audiences to strengthen the company's position in the competitive fashion market. Her creative mindset, paired with her understanding of consumer trends, allows her to craft impactful brand strategies that resonate with customers.

Reflecting on her academic journey, Michelle encourages aspiring fashion marketers to fully immerse themselves in the learning process, embrace industry opportunities, and remain adaptable in the ever-evolving world of fashion.

Her story is a testament to how education at First City University College can open doors to dynamic and rewarding careers, both locally and globally.



KAI XIN TAH

OPERATION AND RETAIL ASSISTANT MANAGER AT THREAD X SDN BHD (ZORA DESIGNERS)

Kai Xin Tah, a graduate of the Bachelor of Arts (Honours) in Fashion Marketing programme at First City University College, is currently the Operation and Retail Assistant Manager at Thread X Sdn Bhd, the company behind Zora Designers.

In her role, she manages stock distribution across online and offline platforms, coordinates business operations, plans retail strategies, and oversees OEM orders. Her ability to streamline processes and drive efficiency demonstrates her strong management skills and adaptability within the fashion industry.

Her career journey has been built on a wide range of experiences. At The WES Studio, a local fashion label, she managed operations from warehouse logistics to visual merchandising. Earlier, her four-year apprenticeship at The Bespoke Tailors gave her a foundation in bespoke fashion, where she worked with luxury fabrics and fittings that required meticulous attention to detail.

She also gained exposure in fast fashion with HLA and explored social media marketing through her internship with Zora Designers.

At First City University College, Kai Xin excelled academically, graduating with a CGPA of 3.78 and securing a spot on the Dean's List. Her dissertation on packaging waste in Malaysia's online fashion retail industry highlighted her awareness of sustainability issues, while her projects on consumer behavior and branding strategies deepened her understanding of market trends. These experiences combined creativity, research, and business acumen, preparing her to tackle the dynamic challenges of the fashion sector.

Today, Kai Xin's work reflects the balance of operational expertise and innovative thinking that First City University College strives to instill in its graduates. Her achievements serve as an inspiration to current students, showing how a blend of academic excellence and hands-on experience can open doors to impactful careers in fashion.



EXPLORE CREATIVE PATHWAYS AT FIRST CITY UNIVERSITY COLLEGE

For students passionate about creativity, choosing the right design pathway is about more than just learning skills – it's about shaping a future career where ideas come to life. At First City University College, the Faculty of Design and Built Environment offers a vibrant space where imagination meets industry. Students work on real projects, guided by experienced lecturers and industry mentors, and every step of the journey prepares them to stand out in Malaysia's fast-growing creative industries.

Interior Architecture and Design attracts students who are fascinated by how spaces shape human experience. It teaches them to design interiors that are functional, sustainable, and visually striking, from homes and commercial spaces to exhibitions and hospitality venues. With a strong focus on design studios, architecture graphics, and computer-aided design, the programme equips students with both the creative vision and technical expertise needed to excel in the interior design industry, which continues to grow in demand.

The Graphic Design programme is ideal for visual storytellers eager to master digital imaging, branding, and social media content creation.

Students gain the skills to communicate ideas through posters, packaging, and logos, preparing them for roles in advertising, publishing, and digital marketing.

Students who enjoy hands-on creation can thrive in Furniture and Product Design. Here, they experiment with materials, ergonomics, and prototyping to produce innovative designs that meet everyday needs while expressing original style.

The Fashion Marketing programme blends creativity with business insight. Students explore fashion branding, visual merchandising, and photography, with the highlight being their final-year showcase, Sequence, where their designs come alive on the runway.

At the postgraduate level, Design Management equips graduates and professionals with the leadership skills to drive innovation in the creative industries. The programme focuses on design thinking, project management, and team leadership, preparing students to lead creative ventures or scale their expertise in business environments.

At the Faculty of Design and Built Environment, students don't just study design – they live it. With project-based learning, industry engagement, and opportunities to showcase their work, they graduate with the confidence, skills, and connections to launch impactful careers.

For more information about our programmes, Study Awards, and admissions process, contact us via WhatsApp at +6016-301 8166 or visit www.firstcity.edu.my. Take the first step towards your creative future with First City University College – where your journey begins.



QUALITY EDUCATION
GLOBAL GRADUATES



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