

1FIRST BULLETIN

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FIRST is a monthly e-bulletin for First City University College to disseminate information and share news with all the stakeholders of the University College.



**FIRST CITY
UNIVERSITY
COLLEGE**
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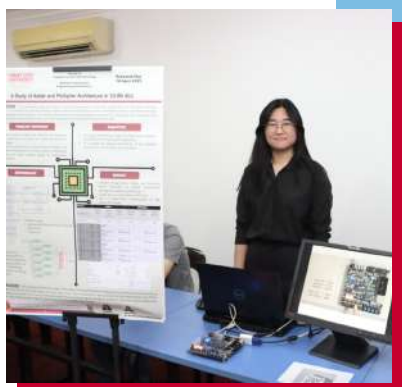
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A CHAT WITH OUR VICE-CHANCELLOR

■ ■ IT IS HEARTENING TO SEE THE VIBRANT ATMOSPHERE
ON OUR CAMPUS AS THE SEMESTER PROGRESSES. ■ ■

From the joy of togetherness during our Bubur Lambuk event to the purposeful conversations at our #JanganKenaScam awareness talk, and from celebrating women's achievements to forging career links at our Career & Industry Networking Day 2025, these moments reflect the warmth, support, and connections that bring us closer as a community. We are especially proud of our graduate who received the Bronze at the Future Design Star Award — a wonderful example of how our students shine beyond the campus.

I am proud to share how our faculties create learning experiences that extend beyond the classroom.

Expert-led sessions, industry visits, and fieldwork — including workshops at the Apple Store, a visit to BERNAMA, and insights from professionals at PlayStation Studios and Young Concept — provide students with exposure that nurtures graduates who think clearly, decide wisely, and uphold the highest professional standards.

It is inspiring to see our students' creativity, innovation, and critical thinking come alive through the Langkawi vlog presentations, cultural photography, coding mini-apps, and machine-learning models. They are discovering their potential, embracing new challenges, and growing through opportunities that encourage curiosity, imagination, and fun — showing how learning can be both rewarding and joyful.

Our cheerleading team, Inferno also gave a spirited performance that captivated audiences at the Malaysia Cheer Challenge Open (MACCO) 2025.

Securing placements in several divisions of the competition, they showcased the discipline, teamwork, and resilience behind their craft — and brought pride to our campus community through their achievements.

Together, these initiatives reflect the dedication of our staff, the enthusiasm of our students, and the support of our partners. It is a privilege to share in these moments of growth, collaboration, and success. We look forward to providing more learning opportunities for our students to further enhance their knowledge and skills.

Warm Regards,

**Professor
Dr. Saw Sor Heoh**

Vice-Chancellor,
First City University College



FIRST CITY GRADUATE WINS BRONZE AT FUTURE DESIGN STAR AWARD



Lee Zhu Ying, a graduate from the BA (Honours) Interior Architecture and Design programme at First City University College, made the institution proud by winning the Bronze Award at the prestigious Future Design Star Award (FDSA) competition.

Held on 27th March 2025 at M Resort Hotel and organised by ACG Media Sdn Bhd, the event formed part of the Designer of the Year (DOTY) Awards, now in its 15th year.

The FDSA is a newly introduced category designed to spotlight emerging talents from accredited design institutions across Malaysia.

Representing First City University College, Zhu Ying's project was shortlisted alongside top entries from various institutions, with finalists presenting their work before a panel of esteemed industry judges.

Her winning entry, themed around food justice, proposed a one-stop community centre that promotes healthy eating and food accessibility among low-income groups—an initiative aiming to address Malaysia's rising health disparities through design-led solutions.

"I am truly honoured to receive the Bronze award at this year's FDSA competition. The experience was enriching, offering me new perspectives and pushing me beyond my comfort zone. I'm especially grateful to my lecturers for their continuous support, which helped shape the project into its final form," said Zhu Ying.

Zhu Ying's recognition not only celebrates her individual talent but also upholds First City University College's commitment to nurturing thoughtful, socially conscious designers ready to contribute meaningfully to the industry.



BUBUR LAMBUK EVENT CELEBRATES COMMUNITY AND TRADITION AT FIRST CITY UNIVERSITY COLLEGE

First City University College embraced the spirit of community with its annual Bubur Lambuk event, held at Red Canvas on 24th March 2025. This tradition brought together students, faculty, and guests dressed in traditional attire or themed colours of light brown, blue, and golden olive, creating a colourful cultural diversity.

Attendees enjoyed the heartwarming flavours of bubur lambuk, a traditional Malay porridge rich in spices and community heritage. Beyond the culinary delights, they explored Malay culture through traditional games such as teng-teng and congkak, which added to the festive atmosphere.

This event celebrated a sense of unity and cultural appreciation within the First City University College community.

It provided a unique opportunity for students and staff alike to connect, share, and experience the warmth of Malay traditions.



CAREER & INDUSTRY NETWORKING DAY 2025 CONNECTS STUDENTS TO FUTURE PATHWAYS

The Career and Industry Networking Day 2025 brought together students, faculty, and industry professionals for a full day of opportunities, insights, and meaningful engagement. Held on 16th April, the event offered students from all faculties direct exposure to industry players and real-world career advice.



From career forums and industry talks to booth visits and networking sessions, the event buzzed with activity. The highlight was the panel session, "Future-Proof Careers: Jobs of Tomorrow", featuring experts such as Mr Aaron Lai of Polymorph, Mr Sivalingam of MSP Hitect, and Prof. Dato' Dr Chan of Taxman. Students also had the chance to explore internship offers, understand emerging technologies like Alibaba Cloud AI, and gain knowledge on intellectual property value.

"I got the chance to meet a few companies, learn more about them, and explore their internship programmes, which was really interesting," shared Persis Tan En Qi

from the Foundation in Art and Design. Ewany Nadhyrah from the same programme added, "It's very helpful for students to know what to expect after graduation and to hear tips and tricks from the presenters."

The event successfully bridged academic learning with industry expectations, encouraging students to take the next step in their career journeys with confidence.



1 EXPLORING CREATIVE POSSIBILITIES AT “THE NEW DIMENSION OF PAPER” EVENT



The New Dimension of Paper event at Eslite Bookstore, Bukit Bintang, organised by KPP-Antalis, took place on 1st March 2025. The session was part of an industry-led initiative to explore the evolving role of paper in visual communication, branding, and sustainable design.

The talk featured engaging insights from speakers who shared the latest trends in paper usage across packaging, marketing, and artistic projects. Students from the Diploma in Graphic Design, BA (Honours) in Graphic Design, and BA (Honours) in Fashion Marketing programmes had the opportunity to learn how paper continues to shape storytelling and innovation in creative industries.

They also gained valuable exposure to sustainable and innovative paper solutions, while networking with industry professionals for potential collaborations and career guidance.



The event not only broadened their understanding of paper's creative potential but also inspired students to rethink the role of traditional materials in a modern design context, encouraging more sustainable and imaginative approaches in their future projects.

2 FIRST CITY UNIVERSITY COLLEGE HONOURS WINNERS OF LIBRARY INTERIOR DESIGN COMPETITION



The Award Ceremony for the Library Interior Design Competition 2025 took place on 5th March, recognising outstanding creativity and innovation among students.

The event, attended by BA (Hons) Interior Architecture and Design and Diploma in Interior Design students showcased impressive designs that reimagined the library as a dynamic and engaging space for learning.

The competition provided a platform for students to display their vision for modern interior spaces. Alice Lee Kim Lan won the Gold Award, followed by Wong Yit Jin with Silver, and Staneley Eng Ceng Yee earning Bronze. Desmond Saw Wei Zheng and Gan Wei Xuan received Honourable Mentions.

Alice Lee Kim Lan from Diploma in Interior Design expressed, "Winning was an incredibly fulfilling experience. It strengthened my confidence and reinforced the value of collaboration in design." Wong Yit Jin from the same programme added, "This competition taught me how to incorporate feedback into my work, helping me refine my design approach."

The ceremony concluded with the presentation of certificates and prizes, marking a successful showcase of talent and dedication in the field of interior design.



3

IAD LECTURE SERIES 2025 KICKS OFF WITH INDUSTRY EXPERTS

The IAD Lecture Series 2025 took place on 5th March 2025, offering students from BA (Hons) Interior Architecture and Design (BIAD) and Diploma in Interior Design (DID) valuable industry insights.

The lecture featured IDr Jim Lee, Head of Design & Tenancy Fit-out at Capitaland Investment, who presented "From Concept to Creations: Bringing Ideas to Life." He shared expertise in transforming design concepts into reality. Mr. Low Chin Loon from TopMix Resources Sdn Bhd introduced sustainable interior solutions in "Aesthetic Green Living with TOPMIX Surface Materials." His session highlighted eco-friendly design approaches and innovative materials.

Reflecting on the session, Desmond Saw Wei Zheng from BA (Hons) Interior Architecture and Design (BIAD) noted "The lecture was informative and engaging.



The lecturer was knowledgeable and approachable. Overall, I think it was a valuable learning experience for us."

The lecture strengthened students' understanding of industry trends, bridging theory with real-world applications. Learning from professionals enhanced their design perspectives, preparing them for future careers.

4 APA-APA PON BOLEH BAZAAR BRINGS FESTIVE VIBES TO CAMPUS

Held from 10th to 14th March 2025 at the First City University College Cafeteria, the “Apa-Apa Pon Boleh Bazaar” was more than just a shopping event—it was a vibrant platform championing Sustainable Development Goal (SDG) #12: Responsible Consumption and Production.



Organised by students of the BA (Honours) in Fashion Marketing programme, the event promoted sustainable fashion by encouraging preloved and handmade items.

A variety of stalls offered everything from kuih raya and accessories to clothes, preloved items, and limited-time promotions. The lively atmosphere was made even more enjoyable with an open karaoke corner, where visitors sang their hearts out while browsing through trendy finds and festive treats.

"Organising this preloved fashion bazaar was an incredible journey of creativity and sustainability," said Goh Chia Zhi. Elia Grace Ng added, "Handmaking each piece gave me a deeper appreciation for the craftsmanship behind fashion."



The event successfully brought together the university community, sparking conversations about conscious consumerism while supporting student-led initiatives in fashion and retail entrepreneurship.

5 INTERIOR ARCHITECTURE STUDENTS GAIN REAL-WORLD INTERVIEW EXPERIENCE AT YOUNG CONCEPT DESIGN



On 9th April 2025, students from the Bachelor of Arts (Honours) Interior Architecture and Design programme visited Young Concept Design Sdn Bhd in Kuala Lumpur for a professional exposure session.

During a mock interview session, students received constructive feedback from practising interior designers on how to present themselves effectively for job interviews. From resume essentials to portfolio presentation, the session offered practical insights into what employers seek in fresh design talent. Students also explored the studio's creative environment and gained a clearer understanding of the industry's workflow.

"It helped me better understand how to respond to interview questions and choose a company that aligns with my interests," said Lee Chai Xuan. Eunice Chua, added, "Though I was nervous at first, I was pleasantly surprised by how confidently I answered. I've learned how the process works and will respond even better next time."



The visit offered a valuable glimpse into the expectations and realities of the interior design industry, leaving students better prepared and more confident for future internship and career opportunities.



6 GRAPHIC DESIGN STUDENTS GAIN INDUSTRY INSIGHTS AT PLAYSTATION STUDIOS MALAYSIA

Students from the Bachelor of Arts (Honours) in Graphic Design programme visited PlayStation Studios Malaysia for an exclusive industry experience. The visit aimed to expose students to real-world creative career paths within the gaming industry.

The day began with a guided studio tour that showcased the creative and technical workflows behind game development. This was followed by a career talk highlighting the wide range of roles available in the industry—from concept art and UI/UX design to motion graphics and branding. The session concluded with a workshop on career journey mapping, encouraging students to reflect on their personal goals and how to position themselves in the digital design world.

Koh Han Chie from Bachelor of Arts (Honours) in Graphic Design shared, “The visit helped me understand how graphic design fits into the gaming world—from marketing visuals to in-game UI. It really opened up new possibilities for me.”

See Jia Yen from the same programme added, “The career journey mapping was eye-opening. I now have a clearer idea of the steps I need to take to reach my goals.”

The visit served as a meaningful reminder of how design can thrive in unexpected fields, offering students the chance to explore new interests and envision career possibilities beyond traditional boundaries.



7 INTERNATIONAL DESIGN DAY 2025 CELEBRATES CREATIVITY AND INNOVATION THROUGH TECHNOLOGY



The Design Club from The Faculty of Design and Built Environment organised the celebration of the International Design Day 2025 on 18th April 2025 with a vibrant showcase of creativity and emerging technology.

A guest talk titled “Designing the Future: Harnessing Drone Technology for Creative Solutions” by Mr. Narulizam Ahmad, explored the evolving role of drones in creative industries. Participants also took part in a hands-on Drone Technology Workshop, where they piloted drones and explored autonomous flight features.

The celebration concluded with the Excellence Award Presentation, which honoured Ong Kai Xuan from Bachelor of Arts (Honours) in Graphic Design, for her remarkable contribution to the

International Poster Exhibition of Asian Urban Culture. Her work was recognised as a standout example of design talent within the faculty.



1 STUDIO PHOTOGRAPHY SESSION SPARKS VISUAL STORYTELLING

On 3rd March 2025, students from the Faculty of Business and Communication took part in a Studio Photography session as part of their coursework. The session provided a practical and creative platform for students to explore the technical and artistic aspects of studio photography in a controlled environment.



Students had the opportunity to plan and execute their own photoshoot, experimenting with lighting setups, camera settings, subject posing, and background arrangements. The studio transformed into a space full of creativity, as students explored different themes and visual concepts—ranging from portraiture to fashion-inspired shots.

Kingsway Lau from Diploma in Mass Communication, commented “The studio setup gave me a new perspective on how lighting can totally change the mood of a photo. It was such a cool experience.”

The session not only enhanced their technical skills but also encouraged them to develop their unique visual storytelling style.





2

**UNBOXING VIDEO SESSION
- A HANDS-ON MEDIA EXPERIENCE**

On 18th March 2025, students from the Faculty of Business and Communication took part in an exciting Unboxing Video Session, featuring newly acquired studio equipment set to enhance the faculty's media and photography facilities.

The session was designed not only to introduce the equipment but also to give students hands-on exposure to content creation and video production.

Working both behind and in front of the camera, they recorded the unboxing process, set up the gear, and shared their first impressions—mimicking the style of professional tech review content seen on digital platforms.



The activity encouraged creativity, teamwork, and digital storytelling skills while sparking excitement for the growing resources available within the faculty—setting the tone for more dynamic studio projects ahead.

3 ACCA ACCELERATE BRIEFING FOR ACCOUNTING & FINANCE STUDENTS



The Faculty of Business and Communication held an Association of Chartered Certified Accountants (ACCA) Accelerate briefing on 28th March 2025 for students from the Bachelor of Accounting and Finance (Honours) programme. The session was conducted by Mr. Ryan Ng, Ryan Ng, Business Relationship Manager of ACCA.

Mr. Ryan introduced the latest updates on ACCA study routes and explained how the ACCA Accelerate programme provides a streamlined path for university students to begin their professional journey early. Students learned about the registration process, timeline, and fee structure, with a Q&A session allowing them to seek further clarification.

Notably, the Bachelor of Accounting and Finance (Honours) programme grants students exemption from all nine ACCA papers, giving them a significant head start toward completing the ACCA qualification.

The briefing clarified the application process, equipping students with the knowledge and confidence to take the next step in their professional development.



4

**FIELD TRIP TO BERNAMA -
EXPLORING THE MEDIA INDUSTRY**

A field trip to Bernama was held on 8th April 2025, organised by the Faculty of Business and Communication.

During the visit, students were given a detailed tour of Bernama's newsroom and engaged in insightful discussions with experienced journalists. The session focused on the role of news agencies, the importance of accurate reporting, and the evolving nature of journalism in the digital age. Students also participated in interactive activities, where they observed how news stories are selected, written, and distributed across various media platforms.

"The field trip gave me a deeper understanding of the role of media in society. It was fascinating to learn about the fast-paced environment in the newsroom and how everything comes together so quickly to provide the public with the latest news." said Adriall Avinesh A/L Gana Pragasam from Diploma in Mass Communication.

The field trip provided attendees with a deeper understanding of the fast-paced environment in the media industry and its significance in shaping public perception. It offered valuable insights into the practical aspects of media work, motivating students to think critically about their future roles in the media landscape.



5 ILLUMINATING CREATIVE SKILLS: HANDS-ON PHOTOGRAPHY WORKSHOP AT APPLE STORE



A hands-on photography workshop was held at the Apple Store, The Exchange TRX, providing students from the Diploma in Mass Communication programme with the opportunity to explore cutting-edge iPhone photography technology on 16th April 2025.

The students were introduced to advanced camera features including Portrait Mode, Night Mode, and ProRAW editing. These features were demonstrated in the store's sleek, modern space, allowing students to practice shooting creative visuals while applying their newfound skills. The experience sharpened both their technical knowledge and artistic capabilities, preparing them for future media projects.

The workshop provided valuable insight into professional industry standards, equipping students with the tools they need to enhance their creative work. Raufa Majid commented, "I loved experimenting with portrait lighting — it felt like creating magazine-style photos instantly."

This interactive session proved to be an inspiring and enriching experience, offering students practical knowledge and confidence for their future careers in the media industry.



6 ADOBE PREMIERE PRO WORKSHOP - ENHANCING VIDEO EDITING SKILLS

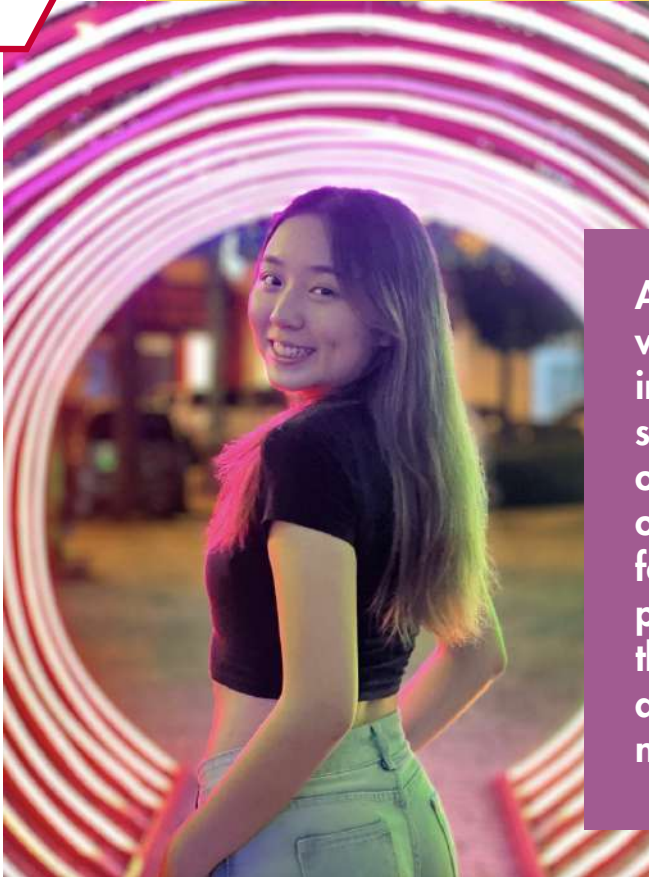
A hands-on Adobe Premiere Pro workshop held on 23rd April 2025 welcomed students from the Diploma of Mass Communication October 2024 and October 2023 cohorts.

The session introduced students to key video editing techniques, focusing on essential skills such as timeline editing, colour correction, transitions, and adding audio effects. Students practiced creating short video projects, learning to organize footage, apply creative storytelling, and use advanced tools like Lumetri Color, keyframing, and multi-camera editing. By the end of the session, students gained greater confidence in their ability to use Adobe Premiere Pro for both academic and creative media projects.

Yuan Pui Yi shared, "Learning Premiere Pro today showed me how powerful editing can turn simple footage into a real story." Soh Ziqing, expressed, "I really enjoyed experimenting with colour grading — it made my videos look so much more cinematic!"

This workshop provided valuable hands-on experience, allowing students to expand their video editing skills and apply them to their future projects.

7 EXPLORING NIGHTLIFE PHOTOGRAPHY



A unique photography outing was organised for the Diploma in Mass Communication students at I-City Theme Park on 25th April 2025. The event offered an exciting opportunity for students to enhance their portrait photography skills in the dynamic and colourful atmosphere of a lively night setting.

Students focused on capturing human emotions and portraits under the glow of neon lights and bustling city energy. They practiced low-light photography techniques and explored creative compositions to capture authentic expressions in candid moments.

Raufa Majid shared, "Exploring portrait photography under the colourful lights at I-City taught me how to capture real emotions even in challenging lighting."

The session provided a valuable opportunity for the students to push their creative boundaries while gaining hands-on experience in a challenging and inspiring setting. This practical exposure will be instrumental in their growth as photographers, expanding their technical skills and creative approach to portrait photography.



8

FINAL YEAR PROJECT PRESENTATION - LANGKAWI VLOGS SHOWCASE

A special preview session was held to showcase the final year projects of the Diploma in Mass Communication students on 25th April 2025 providing a platform for the final-year students from the October 2023 and 2024 cohorts to display their storytelling and technical editing skills.

The session featured the students' Langkawi vlogs that highlighted the island's picturesque landscapes and rich cultural landmarks. The students received valuable feedback from both lecturers and peers upon presenting their work helping them refine their projects.

Mr. Navin Kumar, their supervisor remarked, "Watching the students' Langkawi vlogs come to life in our new studio truly showed how far their storytelling and editing skills have grown."

Ms. Yap Min Chen, the guest lecturer added, "I was impressed by the creativity and attention to detail — the students captured the spirit of Langkawi beautifully through their lenses."

The session was a proud moment for both students and faculty, reflecting the hard work and growth the students had experienced throughout their course.

It marked a significant milestone in their academic journey, preparing them for the next step in their professional careers.

Please visit this link for highlights from the vlog:

<https://www.instagram.com/reel/DHk8jvVxBqG/?igsh=ZHZuZGhseGw4Mjk2>

9

**CAPTURING MALAYSIA'S
CULTURAL HERITAGE
- PHOTOGRAPHY
COMPETITION SHOOT**

A cultural photography photoshoot was organised at Thean Hou Temple and Batu Caves as part of a student photography competition on 28th April 2025. The event aimed to showcase Malaysia's rich traditions, vibrant colours, and spiritual atmosphere, offering an immersive experience into the country's diverse cultural heritage.

The students from the Diploma in Mass Communication practised various photography techniques, such as framing, using natural light, and capturing candid portraits. They focused on documenting rituals, architecture, and festive scenes. This hands-on experience challenged their creativity while sharpening their visual storytelling and documentary skills.

Leong Nicole, shared, "Capturing the colours and emotions at Thean Hou Temple and Batu Caves taught me how photography can tell meaningful cultural stories."

The photoshoot provided a vibrant and eye-opening journey for the students, allowing them to explore cultural expressions and religious practices through their lenses, further enhancing their appreciation for cultural diversity.





10

INDUSTRIAL TRAINING HIGHLIGHTS - KAN KAH HENG

We proudly highlight the industrial training journey of Kan Kah Heng, a final-year Bachelor of Arts (Honours) Business Management student at First City University College.

Kan completed his 13-week internship at SNS Network Sdn. Bhd., a leading ICT solutions provider, where he was placed in the GLOO retail division at Mid Valley.

During his internship, Kan gained valuable hands-on experience in sales, customer service, inventory management, and retail operations. He excelled in enhancing customer satisfaction through effective communication and product knowledge, particularly with Apple products.

Kan faced various challenges, such as managing multiple tasks and refining his communication skills. However, through mentorship and continuous

self-improvement, he became proficient in using retail management systems like Xilnex POS for handling daily sales transactions.

"Throughout the 13 weeks of industrial training, I was exposed to the real working environment. My real-life experiences and active involvement in the industry provided me with invaluable insights. The opportunity has been an excellent platform to strengthen my professional skills and enhance my knowledge. Effective time management is crucial in retail management, as it impacts daily operations, employee efficiency, and the overall customer experience," said Kan.

This experience has provided him with essential skills that will serve him well in his future career in retail management.

1 CODE A COOL PYTHON MINI-APP



A hands-on coding workshop titled “Code a Cool Python Mini-App: Unleash Your Creativity in Just Hours!” was hosted by the Faculty of Computer Science and Technology on 21st March 2025

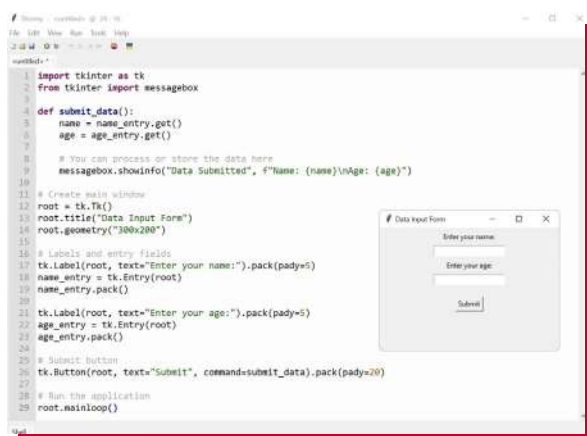
The session aimed to inspire students to explore IT-related career paths and build confidence in programming by completing small but meaningful coding projects.

Participants were guided through fundamental Python concepts and encouraged to solve real-world problems with a practical, industry-oriented approach. The workshop also highlighted how to organise code effectively, document solutions, and even incorporate AI assistance through prompt engineering.

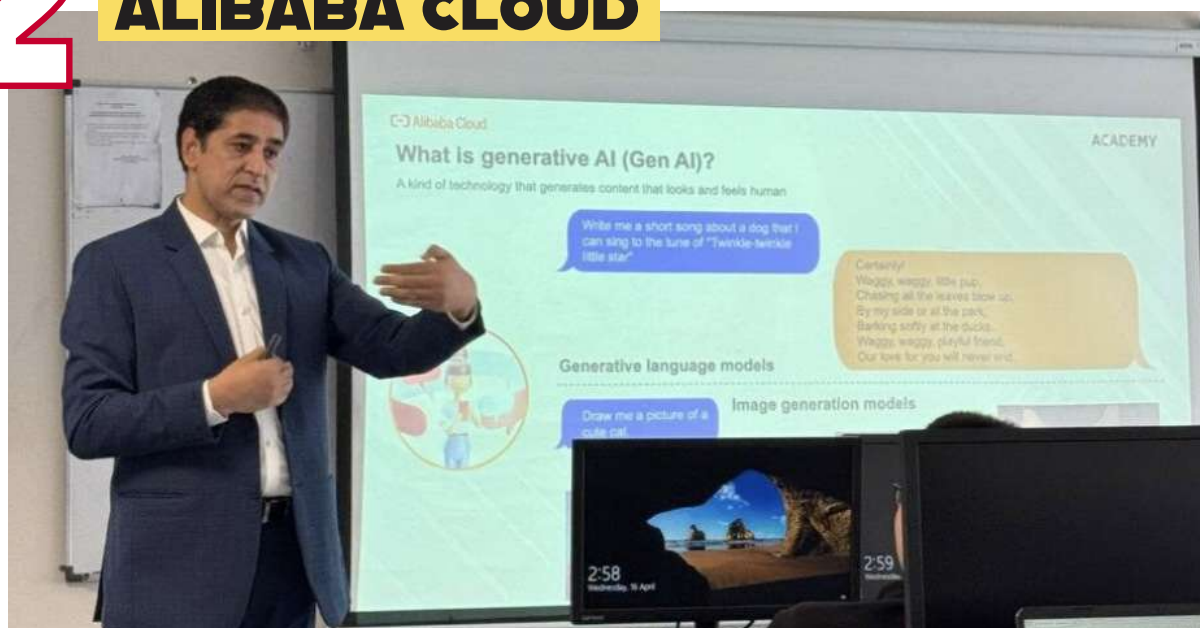
Charles Thomas Morss from Bachelor of Computer Science (Intelligent Systems) (Honours) shared, the experience was

“more than just coding—it was about understanding how a coder works efficiently and creatively in a real workplace.”

The workshop demonstrated the possibility of creating impactful, working applications using Python—showcasing the language’s versatility and the power of collaborative learning.



2 AI UNLEASHED WITH ALIBABA CLOUD



In conjunction with Career and Industry Networking Day 2025, students and staff attended a career talk titled “AI Unleashed: Discover Alibaba’s Cutting-Edge Cloud AI Solutions”, held on 16 April 2025.

The session was led by Dr. Jawad Ali Shah, Senior Alibaba Cloud Training Advisor, who delivered a comprehensive overview of artificial intelligence (AI), machine learning, and Alibaba Cloud’s advancements in large language models (LLMs) and AI tools. Attendees were introduced to key AI concepts such as foundation models, generative AI, and vision-language model capabilities, as well as Alibaba’s Qwen2.5-Max model and its real-world applications in sectors including healthcare, logistics, and education.

“I get to understand generative AI solutions, Alibaba Cloud LLMs and Alibaba Cloud Model Studios. This workshop is very useful for my course.” commented Goh En Qi from Bachelor of Computer Science (Intelligent Systems) (Honours).

Participants gained valuable insights into how AI is reshaping industries and left the session with a clearer understanding of how these technologies align with their academic and career pursuits. The session also marked a significant step forward in our partnership with Alibaba Cloud, following the MOU signed on 19 November 2024.



3 FACULTY OF COMPUTER SCIENCE AND TECHNOLOGY RESEARCH DAY 2025



The Faculty of Computer Science and Technology at First City University College held its annual Research Day on 18 April 2025.



The event featured student projects and staff-led research initiatives, covering topics such as intelligent systems, software engineering, and information technology. Industry experts from SMD Semiconductor Sdn. Bhd. and Kontron Asia Pacific Design Sdn. Bhd. served as judges for the student projects, while internal judges evaluated the staff presentations.

The following awards were presented:

Industry Choice Award (Computing)

- Winner: Ong Kai Jie (Bachelor of Computer Science (Intelligent Systems) (Honours)
Project: E-Learning System



Industry Choice Award (Engineering)

Winners:

- Foo Cheong Jun (Bachelor of Electronic Engineering with Honours)



- Krishen A/L R. Bharathen (Bachelor of Mechanical Engineering with Honours)

Project: Haptic Feedback Gloves and Robot Arm for Training Purposes



Most Popular Project Award

Winners:

- Goh En Qi (Bachelor of Computer Science (Intelligent Systems) (Honours))
- Jashlienne Quisha San Pedro (Bachelor of Software Engineering) (Honours)

Project: WazePal AI Voice Controlled Road Navigation



Best Academic Staff Presenter Award

- Winner: Asst. Prof. Ir. Dr. Tay Ching En Marcus (Faculty of Computer Science and Technology)

Project: Interchangeable Range of Ozone Concentration Simulation for Low-Cost Reconfigurable Brass Gas Cell



Ng Yan Hui from Bachelor of Information Technology (Networking and Security) (Honours) commented "I learned about different ideas and knowledge from others. I also found out what skills, software, and other tools they use to develop their projects."

The feedback from the judges was constructive and insightful, helping the participants to refine their ideas and further develop their projects.

4 EMPOWER YOUR MACHINE LEARNING JOURNEY WITH CLOUD COMPUTING



On 23 April 2025, the Faculty of Computer Science and Technology organised a workshop titled “Build Your First Machine Learning Model with Cloud Computing”.

Hernando Ivan Teddy, Senior Software Engineer at Ørsted Malaysia, introduced the basics of machine learning and artificial intelligence (AI) and provided a hands-on demonstration using Google Colab, a cloud computing platform. Participants learned key concepts such as supervised learning, unsupervised learning, sentiment analysis, and reinforcement learning. Hernando also demonstrated how to classify text using Support Vector Machine (SVM) and apply Term Frequency-Inverse Document Frequency (TF-IDF) for text vectorization.



“I learned about machine learning and how pandas are used with linear SVM or SVC and the power of Google Colab from this workshop.” Noted Jashlienne Quisha San Pedro from Bachelor of Software Engineering (Honours).

The workshop provided attendees with valuable skills and insights into machine learning, inspiring ideas for future projects in AI and cloud computing.





5 FOUNDATION IN COMPUTER SCIENCE & TECHNOLOGY - YOUR FIRST STEP INTO THE DIGITAL FUTURE

At First City University College, the Foundation in Computer Science & Technology is more than just a preparatory course—it is the beginning of an exciting journey into the world of innovation, problem-solving, and digital transformation.

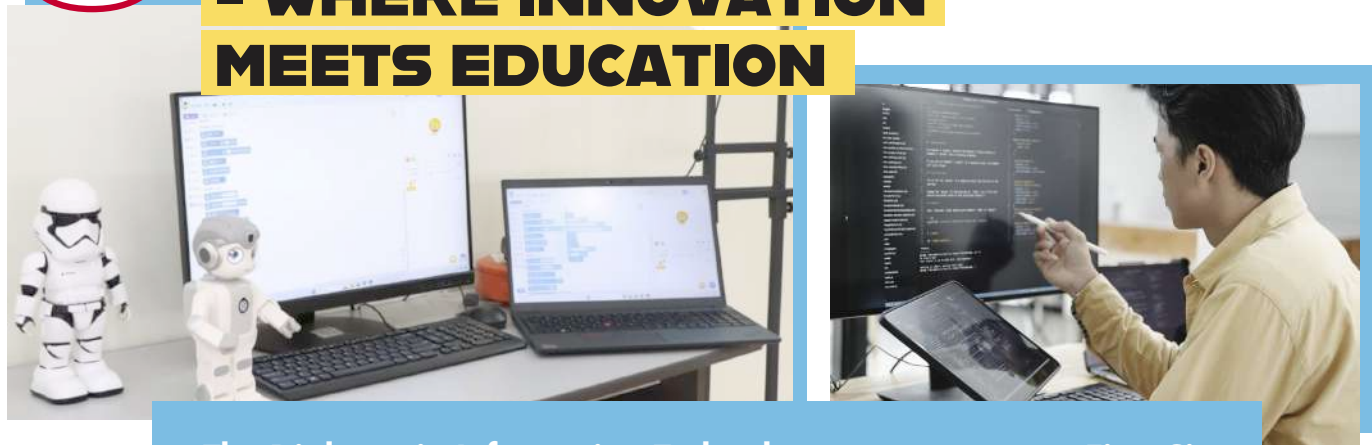
Specially crafted for school leavers with a passion for technology, this one-year programme provides a strong academic and practical foundation for those looking to pursue a degree in Computer Science or Information Technology.

Students will be immersed in a dynamic learning environment where they will explore key areas such as programming, data science, and emerging technologies like artificial intelligence (AI). Through hands-on exposure to industry-standard hardware and software, they will gain practical experience that bridges the gap between classroom theory and real-world application. This approach ensures that our students are not only prepared for further studies, but also equipped with relevant skills demanded by today's tech industry.

Beyond technical knowledge, the programme also places a strong emphasis on developing essential soft skills. Students will sharpen their critical thinking and communication abilities while working on projects that challenge them to devise innovative tech solutions. Modules also address the ethical and social responsibilities that come with working in the digital space, encouraging students to think critically about issues such as cybersecurity, data privacy, and technology's broader impact on society.

The Foundation in Computer Science & Technology is the ideal stepping stone for those who are eager to build a future in a field that continues to shape the world. Whether you aspire to become a software developer, data analyst, or IT specialist, this programme sets the stage for academic excellence and career success.

6 DIPLOMA IN INFORMATION TECHNOLOGY - WHERE INNOVATION MEETS EDUCATION



The Diploma in Information Technology programme at First City University College is designed to empower students with the knowledge, skills, and experience needed to thrive in this dynamic and fast-growing industry.

This forward-looking programme offers a comprehensive curriculum that covers key areas such as Web and Mobile Development, Database Management Systems, Cloud Computing, Cyber Security, Computer Networking, and E-Commerce. Each subject area is carefully selected to reflect current industry demands and emerging technological trends, ensuring students receive training that is both relevant and future-ready.

What truly sets this diploma apart is its practical, hands-on approach to learning. From day one, students engage with real-world problems and projects, allowing them to apply what they learn in meaningful ways. Through a structured internship component, students gain valuable exposure to the workplace, develop industry contacts, and refine their technical and professional abilities in a live setting—an experience that significantly enhances their employability upon graduation.

Beyond technical proficiency, the programme is deeply committed to nurturing well-rounded, adaptable individuals. Students will sharpen their analytical thinking, problem-solving, and communication skills while developing the confidence to take initiative in both collaborative and leadership roles. The learning environment fosters creativity and encourages a spirit of innovation—essential qualities in an ever-evolving tech landscape.

Importantly, the programme instils a strong sense of professional ethics and social responsibility. Students are encouraged to approach their work with integrity, and to consider the broader impact of technology on organisations, communities, and society as a whole. At the same time, they are inspired to pursue lifelong learning and to cultivate an entrepreneurial mindset that positions them for continued success in their careers or further academic studies.

Whether your goal is to enter the workforce as a skilled IT professional or to continue your academic journey in a related degree programme, the Diploma in Information Technology at First City University College provides a solid foundation and a clear pathway to future success.

1

CELEBRATING WOMEN'S ACHIEVEMENTS AND EMPOWERMENT



With the theme “Accelerate Action,” this year’s International Women’s Day was a heartfelt tribute to the strength and contributions of women.

Held on 5th March 2025 at Red Canvas, the event saw students and staff dressed in purple, green, and white, symbolising justice, hope, and purity.

The celebration featured a photo booth for capturing special moments, a thank-you note station for heartfelt messages, and a gift giveaway for those who shared stories of inspiring women. Attendees also received quote bookmarks featuring empowering words from remarkable women.



Celebrating International Women’s Day with our students and the Student Services Department was a meaningful experience. The discussions were eye-opening, and the students’ performances were incredibly powerful,” noted Raufa Majid from the Diploma in Mass Communication.

Beyond the festivities, the event highlighted the importance of gender equality and appreciation for women in all walks of life. It served as a reminder that collective action is key to creating a more inclusive and empowered society.

2 **#JANGAN KENA SCAM AWARENESS TALK EDUCATES FIRST CITY UNIVERSITY COLLEGE STUDENTS**



The #Jangan Kena Scam Awareness Talk was hosted on 13th March. Organised by the Student Services Department (SSD) and Centre for General Studies (CGS), the event was attended by participants from all faculties.



The talk was conducted by Mr. Salahudin from Public Bank, a fraud risk expert, as part of the #JanganKenaScam campaign by the Association of Banks in Malaysia (ABM) and The Association of Islamic Banking and Financial Institutions Malaysia (AIBIM), supported by Bank Negara Malaysia. He highlighted common scams, including job scams, e-commerce fraud, and investment scams, while sharing key red flags.

An interactive session included quizzes and real-life case discussions, with prizes such as #JanganKenaScam mugs and hoodies.

Experiential booth displays reinforced the message with cyber safety tips and activities. Loo Shuo Wen, a participant, said, "The talk was informative. The sharing session on real scam experiences helped us learn a lot."

The event successfully raised awareness on scam prevention, equipping students with practical knowledge to safeguard their finances and personal information.

3 CHEERS TO VICTORY - INFERNO SHINES AT MACCO 2025



In a spectacular display of energy and precision, members of Inferno Cheerleading from First City University College proudly participated in the Malaysia Cheer Challenge Open (MACCO) 2025, held on 15th and 16th March at Stadium MBSJ Serdang Jaya.

Organised by the Cheer Association Malaysia (CHARM), this national-level competition brought together over 50 cheer teams from across the country in a high-octane celebration of athleticism and teamwork. Competing in multiple categories — from Group Stunt to Partner Stunt routines — Team Inferno gave spirited performances that captivated audiences and showcased the hard work and discipline behind their craft.

Dressed in vibrant uniforms and fueled by unwavering determination, First City University College's teams secured notable placements in several divisions:

- **Team Inferno All Single** – 8th place, Level 3 Coed Group Stunt
- **Team SMG** – 11th place, Level 3 Coed Group Stunt

- **Team Chocolate Americano** – 8th place, Level 3 Partner Stunt
- **Team Water Break** – 8th place, Level 4 Coed Group Stunt

The event also saw a variety of special awards, from Best Choreography to Most Spirited Team, with cheers erupting throughout the stadium for every impressive feat. Beyond the competition, the event was an immersive experience with celebrity appearances, live DJ sets, sponsor booths, food trucks, and interactive fan zones — creating an unforgettable atmosphere.

Whether performing in front of roaring crowds or being streamed nationwide, Inferno Cheerleading left their mark with charisma, coordination, and school pride. Their participation in MACCO 2025 not only highlighted their dedication to the sport but also reinforced the values of resilience, teamwork, and excellence at First City University College.



CANDY LI JIAN EN

SOCIAL MEDIA MARKETING MANAGER, CALBEEYA

First City University College is proud to highlight the achievements of Candy Li Jia En, a graduate of the BA (Honours) in Fashion Marketing programme, who currently works as a Social Media Marketing Manager at Calbeeya.

Previously, Candy honed her expertise as a Content Specialist at HOOGA, where she developed her skills in crafting engaging and visually appealing brand content.

Candy credits the Fashion Marketing programme at FCUC for equipping her with valuable industry insights, strong competencies in market analysis, brand management, and the ability to create impactful campaigns. Through hands-on projects and collaborations with industry partners, she gained practical experience that helped her bridge the gap between creative vision and business strategy.

With a degree in Fashion Marketing and a diploma in Fashion Design, Candy possesses a rare combination of creative air and strategic thinking. Her understanding of consumer behaviour and brand storytelling enables her to design and deliver content that is both aesthetically captivating and commercially effective. She is particularly passionate about the areas of design and content creation, specialising in producing visually appealing and brand-aligned materials. Beyond her work in fashion and marketing, Candy has a strong interest in the gaming and esports industry; a passion that began as a personal hobby.

Fascinated by the creativity and strategic depth of the gaming world, she aspires to one day merge her design and branding expertise with her enthusiasm for gaming, exploring opportunities that combine both industries.

Candy's journey demonstrates how versatility, passion, and the right education can open pathways to diverse and exciting career prospects.



VINCE TAN

GLOBAL ENTREPRENEUR, INTERNET MARKETER AND INSPIRATIONAL SPEAKER

Vince Tan, a graduate of the Bachelor of Software Engineering (Honours) at First City University College, is a pioneering figure in the digital business landscape whose career spans global entrepreneurship, internet marketing, and public speaking.

As Founder of VinceTan.com, he has created, launched, and sold millions of dollars' worth of digital products worldwide, training thousands of students across more than 20 cities and 10 countries. His work reflects a rare combination of technical expertise, business acumen, and the drive to inspire others to achieve success in the digital age.

He is also the Founder and CEO of World MasterClass, a platform where today's masters shape the legends of tomorrow, and Co-Founder of Oxwhite, a fast-growing professional apparel company that sold 4,000 premium white shirts in under 12 hours.

Vince's entrepreneurial reach extends further, having built ventures such as Shock Media Studio, eduPOW, and Zandage.com, impacting industries from digital marketing to e-learning and e-commerce.

With over 18 years of experience, Vince has spoken at international stages, sharing his expertise in persuasive communication, marketing strategy, and business growth. His influence goes beyond business, as he actively empowers aspiring entrepreneurs to take bold steps and embrace innovation.

Vince's journey from a Software Engineering graduate to a globally recognised entrepreneur embodies the spirit of First City University College, blending technical skill, creativity, and the courage to shape new possibilities.

His achievements stand as an inspiration to students and alumni aiming to make their mark in the ever-evolving digital world.



FIRST CITY UNIVERSITY COLLEGE UNVEILS #FIRSTCITYUC #EDUSUPPORT 2025 LOCAL STUDENT INCENTIVES - QUALITY EDUCATION WITHIN REACH

First City University College continues to lead the way in making quality education accessible to students. In line with its mission, "To Provide Affordable Quality Higher Education for An Enriching Future," the university proudly announces the launch of the #firstcityuc #edusupport 2025 Local Student Incentives, an initiative designed to help more students to pursue their higher education ambitions with confidence.

Driven by its purpose to provide "Quality Education Within Reach," this initiative reflects the university's commitment to expanding opportunities for academic advancement and ensuring that more students can access higher tertiary education without financial barriers.

This initiative also addresses current economic uncertainties by providing financial support, enabling parents to continue investing in their children's education with continued assurance and stability.

Students can remain focused on their academic goals without having to worry about financial pressures affecting their progress. It opens doors for more students to access quality learning experiences and develop future-ready skills that prepare them for an ever-evolving world.

Available for the January 2025, September 2025, and January 2026 Intakes, these incentives offer substantial tuition fee waivers across key academic levels:

- **Foundation Programmes** – 60% Tuition Fee Waiver
- **Diploma Programmes** – 50 Tuition Fee Waiver
- **Bachelor's Degree Programmes** – 20% Tuition Fee Waiver

This initiative complements the existing Study Awards 2025. When combined, eligible students may enjoy up to 100% tuition fee waivers, making First City University College an ideal choice for pursuing accessible, high-quality higher education.

First City University College remains committed to helping students unlock their full potential. Through the #firstcityuc #edusupport 2025 Local Student Incentives, the university continues to expand pathways to access to educational opportunities, empowering students to pursue their dreams, succeed, and secure a bright and successful future.



QUALITY EDUCATION
GLOBAL GRADUATES



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