

FIRST BULLETIN *Special Edition 1*

**FACULTY OF
DESIGN & BUILT ENVIRONMENT**



INDUSTRY ENGAGEMENTS



FIRST is a monthly e-bulletin for First City University College to disseminate information and share news with all the stakeholders of the University College.



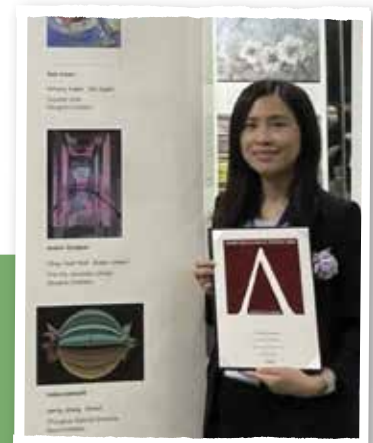
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MESSAGE FROM THE VICE-CHANCELLOR

“IT GIVES ME GREAT JOY TO SHARE THIS SPECIAL EDITION OF THE FIRST CITY UNIVERSITY COLLEGE E-BULLETIN, DEDICATED TO CELEBRATING THE SPIRIT OF COLLABORATION BETWEEN OUR UNIVERSITY AND OUR VALUED INDUSTRY PARTNERS.”

As we reflect on over 35 years of educational excellence, I take great pride in our enduring tradition as a trusted provider of quality higher education — nurturing minds, inspiring innovation, and shaping the future through knowledge, character, and community.

This special issue highlights how our partnerships with industry continue to open doors of opportunity for our students and faculty alike. Each story — from faculty members earning distinguished awards and research recognitions to the signing of new MOUs with leading companies and organisations — reflects our steadfast dedication to bridging academia with the real world.

I am especially proud of our students who are making the most of these opportunities — through industry visits, internships, and innovation challenges that enhance their learning beyond the classroom.

These experiences, together with the guest lectures, expert talks, and collaborative projects featured here, enrich our academic environment and keep our curriculum dynamic and relevant.

As we celebrate our 35-year journey, we do so with deep gratitude to our dedicated faculty and staff, our partners in industry, and our supportive parents and community. Together, we continue to build a university where learning meets purpose — and where every collaboration helps shape confident, skilled, and compassionate graduates ready to make a difference.

To our prospective students and their families: we invite you to be part of this enduring story of excellence and partnership.

As we look ahead, we remain committed to expanding our horizons — strengthening our ties with industry, embracing innovation, and preparing our students to succeed in a future shaped by creativity, technology, and global collaboration.

Warm Regards,

**Professor
Dr. Saw Sor Heoh**

Vice-Chancellor,
First City University College



MESSAGE FROM THE DEAN

IT IS WITH DEEP PRIDE AND SINCERE APPRECIATION THAT I REFLECT ON THE TRANSFORMATIVE JOURNEY OUR FACULTY OF DESIGN & BUILT ENVIRONMENT HAS UNDERTAKEN SINCE 2022.

Over the past three years, our students, academic staff, and industry collaborators have consistently demonstrated an unwavering commitment to creativity, innovation, and collaboration—values that lie at the heart of a design education that is both forward-looking and grounded in real-world relevance.

Our faculty has celebrated numerous milestones that reflect our collective pursuit of excellence. In 2024, I had the privilege of representing the faculty at the Asia Network Beyond Design (ANBD) in Bangkok, where I was honoured with the ANBD Excellent Award. Our academic staff have also earned recognition for their professional achievements, including certification as Industrial Designers (CiDE) by Majlis Rekabentuk Malaysia (MRM), and appointments to the Malaysian Institute of Interior Designers (MIID) Council for the 2024–2025 term. These accomplishments were made possible through the university's steadfast support for staff development and professional advancement. Many of our lecturers are active members of their respective professional bodies, reinforcing the vital connection between academia and industry.

We continue to strengthen our industry engagement through strategic collaborations with respected organisations such as MIID, the KL and Selangor Furniture Association (KLSFA), Kian Contract Malaysia, Alpine Legacy Sdn Bhd, 3Particle Solution Sdn Bhd, RTist Malaysia, and ACG Media Sdn Bhd.

Our teaching and learning ecosystem is enriched by regular interactions with industry practitioners through guest lectures, workshops, and critique sessions.

Additionally, our annual graduation showcase, Sequence, stands as a proud celebration of student achievement and serves as a vital bridge to employment—connecting academic excellence with industry opportunities.

We also champion competitive learning by embedding design competitions into our curriculum.

Our students actively participate in prestigious national and international contests such as the Asia Young Designer Award (AYDA), Daikin Young Designer Award, Future Design Star Award, MIIP Interior Product Design Competition, and various logo design competitions—fostering a culture of excellence, resilience, and creativity.

As we look to the future, I am confident that our faculty will continue to nurture designers who are not only visionary and skilled but also socially responsible and industry-ready. Let us continue to build on this legacy of excellence—together.

Assistant Professor Chua Huwi Huwi

Dean, Faculty of Design
and Built Environment



1 FIRST CITY UNIVERSITY COLLEGE CELEBRATES ASSISTANT PROFESSOR CHUA HUWI HUWI'S SUCCESS AT ANBD 2024



First City University College proudly congratulates Assistant Professor Chua Huwi Huwi for being presented with the prestigious ANBD Excellent Award during the Asia Network Beyond Design (ANBD) 2024 Awards Ceremony.

The event took place on 18 December 2024 at Suan Sunandha Art Gallery, Faculty of Fine and Applied Arts, Suan Sunandha Rajabhat University, Bangkok.

Assistant Professor Chua's groundbreaking exploration of the "Indoor-Outdoor" concept challenges the conventional distinctions between built environments and nature. Her award-winning concept dissolves rigid spatial boundaries, fostering harmony between human-made structures and the natural world.

She remarked, "I feel truly honoured and humbled to have received the ANBD Excellent Award in Bangkok, made possible by First City University College's sponsorship. This recognition not only celebrates the hard work and dedication I've put in it but also motivates me to continue striving for excellence. This award is not just a personal achievement but a reflection of the support and encouragement from everyone around me. I am incredibly grateful for this recognition."

Her artwork was selected as one of the top 5% from 944 submissions by 236 artists across 12 regions, including Seoul, Tokyo, Kuala Lumpur, and Bangkok.

Her remarkable achievement reflects her dedication to the arts and highlights First City University College's commitment to supporting the continuous professional development of its academic members, ensuring they remain up to date with the latest professional knowledge and skills.



2 ASSOCIATE PROFESSOR DR DEBBIE GAN SIEW SIEW RECEIVES PRESTIGIOUS RECOGNITION FOR HER PROFESSIONAL DESIGN PRACTICE



Associate Professor Dr. Debbie Gan Siew Siew, Deputy Dean of the Faculty of Design & Built Environment, radiated with pride as she received the esteemed recognition of Certified Industrial Designer (CiDe) from Majlis Rekabentuk Malaysia (Malaysia Design Council).

The CiDe award, a symbol of excellence in the field of industrial design, was presented during an exclusive ceremony on 28 February 2024. The event was graced by the presence of YBhg Dato' Hairil Yahri Yaacob, the Secretary General of the Ministry of Investment, Trade and Industry (MITI).

Dr. Debbie has attained the prestigious CiDe status, meeting rigorous qualifications that demand extensive practical experience in industrial design.



Her portfolio highlights a series of commercially successful designs, showcasing her significant contributions to the field. As a CiDe, she adheres to the highest design practice standards, serving as an ambassador for the design profession.

With this recognition, Dr. Debbie stands as a beacon of inspiration for aspiring designers, especially students of the Faculty of Design & Built Environment at First City University College. Students of the faculty are privileged to learn from industry practitioners and leaders, gaining valuable exposure to current design practices and industry trends.

3

**INTERVIEW WITH TATLER;
OUR FASHION ILLUSTRATOR,
ELEN TAN**

First City University College is proud to celebrate the achievements of Eleen Tan from the Faculty of Design & Built Environment. Now serving as our Adjunct Corporate Fellow, Eleen was featured in Tatler during her time as a lecturer—highlighting her success as a renowned fashion illustrator and her inspiring work in nurturing the next generation of creative talents.

In the article, Eleen reflects on her artistic journey and her collaborations with globally acclaimed luxury brands such as Dior, Gucci, and Chanel.

Her dedication to honing her craft and mentoring students at First City University College emphasizes her commitment to excellence, both as an industry professional and an educator.

Eleen's feature in Tatler not only highlights her personal achievements but also showcases the exceptional standards upheld by First City University College.

Her success story serves as a source of inspiration, demonstrating how the university's nurturing environment helps students and faculty achieve their creative ambitions.

For more details, you may read the full article on Tatler at:

<https://www.tatlerasia.com/style/fashion/fashion-illustrator-eleen-tan>

FIRST CITY UNIVERSITY COLLEGE SIGNS MOA WITH MIID TO EMPOWER INTERIOR DESIGN GRADUATES



The Malaysian Institute of Interior Designers (MIID) and First City University College formalised their partnership with the signing of a Memorandum of Agreement (MoA) at the launch of the MIID SEED Programme, held at Hyatt Regency Kuala Lumpur.

The MoA, along with a Letter of Agreement (LoA), establishes a collaborative framework designed to support Interior Design graduates in achieving professional recognition and career success.

Representing First City University College's Faculty of Design & Built Environment were Dean, Assistant Professor Chua Huwi Huwi, and Ts. Wayne Ng, Programme Coordinator for Bachelor of Arts (Honours) Interior Architecture and Design.

The agreement reflects both institutions' shared commitment to equipping graduates with the skills, mentorship, and industry insights needed to thrive in the professional design sector.

Reflecting on the initiative, Assistant Professor Chua Huwi Huwi said, "Through this MoA, the MIID SEED Programme provides our graduates with a structured pathway to bridge the gap between education and industry, helping them achieve their professional goals."

The SEED Programme will empower Interior Design students with mentorship, career guidance, and industry exposure, enabling them to transition confidently into the professional world and excel as future leaders in design.

FIRST CITY UNIVERSITY COLLEGE SIGNS MOU WITH MYKEY GLOBAL TO DRIVE INDUSTRY COLLABORATION



First City University College and MyKey Global have formalised their partnership through a Memorandum of Understanding (MoU), marking a new milestone in strengthening collaboration between academia and the property management industry.

This partnership aims to create meaningful opportunities for students while supporting innovation and professional development in property management and related design sectors.

The MoU outlines initiatives that recognise outstanding student achievements through the Industry Excellence Awards and encourage joint research and development projects in property management.

It also provides students with pathways to internships, employment, and professional development programmes, allowing them to gain hands-on experience and practical insights into real-world property management operations.

MyKey Global, the fastest-growing property management and hospitality platform, is committed to delivering premium property and hospitality experiences while ensuring efficient management and rental returns for investors. This collaboration underscores the company's dedication to nurturing talent and equipping students with the skills needed to thrive in the property management industry.

Through this partnership, First City University College strengthens its focus on industry-relevant education, while MyKey Global gains access to emerging talent poised to contribute to the growth of Malaysia's property management sector.

FIRST CITY UNIVERSITY COLLEGE SIGNS MOU WITH ACG MEDIA TO LAUNCH FUTURE DESIGN STAR AWARDS AND CREATIVE INITIATIVES



On 20 December 2024, First City University College signed a Memorandum of Understanding (MoU) with ACG Media Sdn Bhd at the White Canvas Gallery. This collaboration is designed to empower creative students by introducing key initiatives, including the Future Design Star (FDS) Awards Competition, Dialogue with Design Organisation (DDO), and The Creators Exchange (TCE).

The MoU was signed by Professor Dr Saw Sor Heoh, Vice-Chancellor of First City University College and Mr Alvin Chang Kok Kit, Chief Executive Officer of ACG Media and witnessed by Assistant Professor Chua Huwi Huwi, Dean of the Faculty of Design & Built Environment of First City University College and Ms Juliet Hong, Director of ACG Media.

Assistant Professor Chua Huwi Huwi commented that under this MoU, students will have the opportunity to compete in the Future Design Star Award competition, which will greatly enrich the students' learning experience by providing exposure to industry trends, networking opportunities, and real-world design challenges. Students can showcase their talent, gain recognition, and build valuable connections within the design industry.

This partnership bridges the gap between academic learning and practical application, inspiring students to push their creative boundaries while preparing them for successful careers in design.



FIRST CITY UNIVERSITY COLLEGE SIGNS MOU WITH ALPINE LEGACY TO ENHANCE INTERIOR DESIGN STUDENTS' INDUSTRY READINESS



First City University College and Alpine Legacy (M) Sdn Bhd came together on 8 November 2023 to sign a Memorandum of Understanding (MoU).

The MoU signing marks the beginning of an exciting partnership that aims to "Reimagine Retail Space" through an innovative design competition.

The competition is designed to provide a platform for talented students from the Faculty of Design & Built Environment to showcase their creativity and innovation in the field of interior design. It also reinforces the commitment of both parties to provide the best educational experience to aspiring designers.

The ceremony, held at the Faculty of Design & Built Environment's White Canvas Gallery, witnessed a gathering of guests, including the Vice-Chancellor of First City University College, Professor Dr Saw Sor Heoh; the General Manager of Alpine Legacy, Mr. Alan Mak Wee Ming; the Faculty of Design & Built Environment Dean, Assistant Professor Chua Huwi Huwi; and the Manager of The 5 Elements Hotel, Ms. Devamary A/P Anthony Dass.

The collaboration brings academia and industry together, as Alpine Legacy will be working closely with the Faculty of Design & Built Environment to prepare the 'Competition Brief' and facilitate the necessary coordination for the competition. Alpine Legacy has generously granted participating students access to their premises and information about Kompleks Selangor in Kuala Lumpur, offering a real-world context that is invaluable for the development of their designs.



This practical exposure bridges the gap between theory and practice, ensuring that students are well-prepared for a successful career in the ever-evolving design industry.

FIRST CITY UNIVERSITY COLLEGE SIGNS MOU WITH KIAN CONTRACT TO NURTURE FURNITURE DESIGN TALENT



It was a momentous occasion for First City University College and Kian Contract Sdn Bhd (Kian Contract) when both parties signed a Memorandum of Understanding (MoU) on 5 April 2023 at the White Canvas Gallery, Faculty of Design & Built Environment.

The signing of the MoU was an important milestone for both First City University College and Kian Contract, as it represented a shared commitment to encouraging creativity, innovation, and the sharing of knowledge and resources between the two parties.

During the event, First City University College was represented by Vice-Chancellor Professor Dr Saw Sor Heoh and Dean of the Faculty of Design & Built Environment, Assistant Professor Chua Huwi Huwi. Kian Contract Sdn Bhd was represented by its Business Development Director, Ms Mimi Loo, and Ms Harlina binti Kamjai.

In her speech, Professor Dr Saw said "This is indeed an exciting collaboration that demonstrates our dedication to producing industry-ready graduates besides our commitment to providing our students with meaningful learning experiences".

"This collaboration can certainly lead to mutual benefits for both the institution and the industry partner, and ultimately contribute to the advancement of the furniture industry in Malaysia," she added.

In her speech, Ms Mimi Loo expressed her appreciation for the opportunity to collaborate with First City University College. She shared that she felt a strong connection with the students and faculty of the Faculty of Design & Built Environment, having developed a sense of familiarity through her many engagements with the institution. Ms Loo added that the students of First City University College already feel like family to Kian Contract.



The MoU includes an exclusive Furniture and Product Design Competition for students of the Furniture and Product Design programme. The competition provides a valuable platform for students to showcase their creativity, innovation, and design skills. Winning entries may also be selected for production and commercialisation, offering students real-world exposure to industry practices.

Kian Contract Sdn Bhd is a prominent furniture manufacturer that is part of the Kian Group of Companies. With a market presence in over 100 countries worldwide, the company is recognized as a leader in the furniture industry in Malaysia.

FIRST CITY UNIVERSITY COLLEGE SIGNS MOU WITH RTIST TO STRENGTHEN STUDENTS' EMPLOYABILITY



First City University College signed a Memorandum of Understanding (MoU) with RTIST (ZEROO SDN BHD), an online job platform company which connects businesses with local creative talents, enabling students to showcase their creative talents and connect to potential job opportunities.

The MoU was signed by Professor Dr Saw Sor Heoh, Vice-Chancellor of First City University College, and Tony Chua Hong Yong, Chief Executive Officer of RTIST, and witnessed by Assistant Professor Chua Huwi Huwi, Acting Dean of Faculty of Design & Built Environment, and Chloe Chua Li Yee, Business Director of RTIST.

Professor Dr Saw expressed that she was delighted to enter into this collaboration as students would have an avenue to display their creative design concepts and gain wider industry exposure. She also added that this partnership was very much in line with the institution's industry-driven programmes and direction to produce graduates who will be future-proof and way ahead in their future careers.



Mr Tony Chua shared that having been a designer, he understood the challenges that could occur for designers and business owners in the design industry when looking for the right fit, thus motivating him to launch a creative platform to connect the two.

With the signing of the MoU, RTIST will provide a platform for students of First City University College to showcase their artistic talents and connect with potential employers. In addition, RTIST will offer training to guide students in preparing and presenting their portfolios effectively on the platform.

Students who are interested in subscribing to RTIST will also enjoy an 80% discount for the first year of RTIST Plus and RTIST Premium member subscriptions.

FIRST CITY UNIVERSITY COLLEGE SIGNS MOU WITH 3PARTICLE SOLUTION TO ADVANCE STUDENTS' XR DESIGN AND PRODUCTION SKILLS



First City University College has established a partnership with 3Particle Solution, Malaysia's pioneer in XR (Extended Reality) virtual production.

The partnership was formalised at a unique XR-environment MoU Signing Ceremony held on 28 November 2022 at XR Stage Malaysia, the country's first XR virtual production studio.

Present at the ceremony were First City University College's Vice-Chancellor, Professor Dr Saw Sor Heoh, Faculty of Design & Built Environment Acting Dean, Assistant Professor Chua Huwi Huwi, and 3Particle Solution's CEO Carl Loo and Virtual Production Director Nixon Thuah.

Through this collaboration, Faculty of Design & Built Environment students will have the opportunity to explore and apply XR technology in their creative design and production projects. The MoU also opens doors for internship opportunities at XR Stage Malaysia, giving students valuable industry experience in XR virtual production.



1 CONGRATULATIONS TO OUR FUTURE DESIGN STAR AWARD 2025 INSTITUTION-LEVEL WINNERS!



The Future Design Star Award (FDSA) 2025 celebrates innovative design solutions. On 21 February 2025, Kimberly Oddie Grinsam, Justina Lee Yi, and Lee Zhu Ying received their Institution-Level Certificates from ACG Media Group.

The ceremony, attended by faculty members, peers, and industry representatives, recognised their creativity and dedication. The winners will now advance to the regional finals on 4th March 2025, competing against finalists from six institutions.

Reflecting on her journey, Kimberly shared, "It has been an amazing journey to push my creativity and ideas to new limits, and I am grateful for the opportunity to showcase my work."

For Justina, the recognition represents much more than personal achievement. She explained, "This recognition means so much to me—not just as a personal achievement, but as a reflection of the hard work and dedication that went into every detail of this project."

This experience is also a valuable addition to Lee Zhu Ying's work, providing industry-relevant insights that align with her career goals.

In addition, the finalists attended an insightful session that offered tips on live presentations and project refinement for the final round.



Highlighting the importance of industry connections, Assistant Professor Chua Huwi Huwi remarked, "Students get excited when they see real-world applications of their work. Having professionals involved in presentations and talks makes the learning experience more valuable."

We wish our students every success as they represent our institution at the regional finals!

2 FIRST CITY UNIVERSITY COLLEGE STUDENTS AMONG FINALISTS AT THE MALAYSIAN INTERNATIONAL FURNITURE FAIR FURNITURE DESIGN COMPETITION 2025



Congratulations to Alia Nadhira and Lim Jun Yan for being named among the Top 20 Finalists of the Malaysian International Furniture Fair (MIFF) Furniture Design Competition (FDC) 2025.

Selected from 335 entries across 30 institutions and private firms, their achievement highlights the exceptional talent nurtured in First City University College's Bachelor of Arts (Honours) Furniture and Product Design programme.

The MIFF FDC Final Round Judging on 10 January 2025 at the World Trade Centre Kuala Lumpur showcased impressive innovation and creativity in furniture design, as aspiring designers presented groundbreaking concepts featuring sustainable materials, ergonomic solutions, and modern aesthetics.

The event brought together industry leaders, professionals, and design enthusiasts, creating a vibrant platform for talent and networking.

Reflecting on the experience, finalist Lim Jun Yan from Bachelor of Arts (Honours) Furniture and Product Design shared, "Presenting my concept to industry professionals was an unforgettable experience. Their feedback has given me new insights and helped refine my approach to design."

Their success reflects First City University College's commitment to developing industry-ready designers. We look forward to seeing their continued growth and impact in the design field.

3 FIRST CITY UNIVERSITY COLLEGE STUDENT SHINES AT AYDA AWARDS 2024



The AYDA Awards 2024, hosted by Nippon Paint Malaysia, took place on 12 December 2024 at M World Hotel. AYDA Awards (formerly known as the Asia Young Designer Awards) is part of Nippon Paint's vision to nurture the next generation of Architectural and Interior Design talents.

This annual event provides a platform for young designers, offering opportunities to participate in creative competitions, seminars, and lectures.

Representing First City University College, Man Yuet Thung, a Year 4 student from the Bachelor of Arts (Hons) Interior Architecture and Design programme, achieved remarkable success.



Out of over 1,500 entries, Man Yuet Thung was awarded the Silver Award and the Best Colour Choice Award in the Interior Design category, highlighting First City University College's commitment to nurturing young talent and promoting excellence in the design field.

This recognition at the AYDA Awards 2024 serves as a testament to First City University College's dedication to fostering a vibrant learning environment for creative students.



Congratulations to Man Yuet Thung and her mentors for their dedication and hard work, which contributed to their outstanding achievements at this prestigious event.

4

CELEBRATING DESIGN TALENT AT MIID STUDENTS' SATURDAY 2024

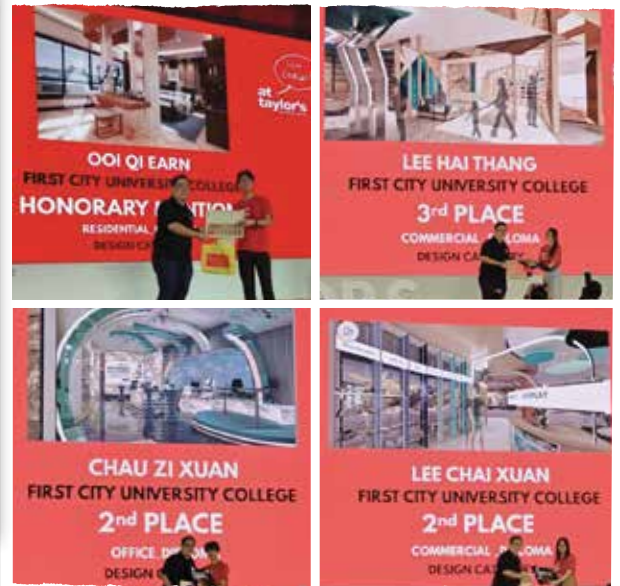


On 19 October 2024, design students from the Faculty of Design & Built Environment, First City University College, participated in the MIID Students Saturday event at Taylor's University.

The event featured a series of design competitions, including the Hikayat Performance, Bizpod Design, Graffiti Competition, and diverse Design Competitions across various categories.

Several students were awarded for their achievements, with Gui Zhi Xiang, Lim Yann Shen, Yu Jing Ling, Ooi Qi Earn, Lok Yik Ming, Lee Kok Zhen, Tey Winnie, Lim Tong Earn, Ling Kai Xin and Eunice Chua, receiving an Honorary Mention in the Hikayat Performance, while Yap Jet Yee, Siao Yu En, and Soo Yee Jing earned an Honourable Mention in the Bizpod Design Competition.

The Design Competition featured both Diploma and Degree categories, with students excelling across several disciplines.



In the Diploma categories, Ooi Qi Earn received an Honorary Mention in the Residential Category, while Chau Zi Xuan took 2nd place in the Office Category. Justina Lee Yi earned 3rd place in the Integrated Category, and Lee Chai Xuan secured 2nd place, with Lee Hai Thang taking 3rd place in the Commercial Category. In the Degree categories, Eunice Chua received an Honourary Mention in the Habitat Design Category.

The recognition received by the participants reflects their dedication and hard work, as well as the comprehensive training, knowledge, and skills they gained at First City University College.

As they continue to grow and refine their skills, these students will certainly make significant contributions to the design industry in the future.

5 GALA DINNER - MIIP AWARDS 2024 - CELEBRATING STUDENT ACHIEVEMENTS IN INTERIOR PRODUCT DESIGN



On 27 September 2024, the Malaysian Interior Industry Partners Association (MIIP) hosted its prestigious MIIP Awards Gala Dinner at One World Hotel, Bandar Utama, recognising excellence in Malaysia's interior fit-out sector. Among the highlights was Category 5: Student – Interior Product Design, which showcased emerging talents from various institutions.



Yap Kai Min, a student from the Bachelor of Arts (Honours) Furniture and Product Design programme, was honoured as one of the finalists in this category.

His innovative design caught the attention of industry leaders, showcasing the high standards and creativity nurtured at First City University College.

The gala dinner brought together shortlisted students and their lecturers, providing a platform for recognising young talent and encouraging future collaborations between the industry and educational institutions. The event was a celebration of creativity, dedication, and the bright future of Malaysia's interior design landscape, highlighting the promising contributions of the next generation of designers.

6 CLV GLASSTECH YDA 2024 - REFLECTION OF CREATIVITY CREATIVE GLASS AND MIRROR FURNITURE DESIGN COMPETITION



On 30 June 2024, students from the Faculty of Design & Built Environment delivered their final presentation for the CLV GLASSTECH YDA2024 Reflection of Creativity Creative Glass and Mirror Furniture Design Competition, following the briefing held on 7 February 2024.

Lew Xiao Wei's PRISMIRROR table featured a geometric, prism-inspired design with customisable coloured glass and mirror surfaces, creating a versatile and striking centrepiece suitable for various settings. This table serves as a focal point in innovative workspaces, ideal for young professionals, by inspiring creativity and collaboration with its space-saving and versatile design.



Similarly, Lai Jing Ting's ROYGBIV coffee table utilised tinted glass in rainbow colours to produce a vivid, harmonious visual effect that interacted with natural light, making it an eye-catching and a versatile addition to living rooms, lounges, and offices.

Additionally, Yap Li Kean's Chinensis Lam coffee table, inspired by the Ixora Chinensis Lam flower, incorporated a two-layer design and central lighting element to symbolize renewal and unity, adding a warm and inviting glow to any space. Not to forget, Bernard Chong Yi Yang's Eco Weaves Glass project which highlighted sustainability through the use of eco-friendly materials and production methods. Inspired by the fluid movements of seaweed, the design featured transparent glass shelves and a minimalist frame, creating an illusion of weightlessness.

The final presentation showcased the exceptional creativity and innovative spirit of these four students. Their projects not only reflected the theme of the competition but also set a high standard for future design endeavours, demonstrating the potential of glass and mirror as key elements in modern interior design.

7 STUDENTS SHOWCASE TALENTS IN RETAIL SPACE DESIGN COMPETITION



The collaborative effort between the Faculty of Design & Built Environment, First City University College, and Alpine Legacy (M) Sdn. Bhd. culminated in the Prize-Giving Ceremony of the “Reimagining Retail Space Design Competition,” held on 19 January 2024 at Kompleks Selangor in Kuala Lumpur.

The competition, which showcased the results of innovative student integrated projects under the guidance of lecturer Foo Cherch Kang, challenged participants to explore the transformation of an old place, community, or neighbourhood through contemporary development, with an emphasis on social and economic aspects.

The judging panel, featuring esteemed industry professionals IDr. Ong Kian Tat and Ms. Soong Mei Ling selected three exceptional designs out of the ten shortlisted participants.

The prize-giving ceremony was graced by Mr. Alan Mak, General Manager of Alpine Legacy (M) Sdn. Bhd., and Assistant Professor Chua Huwi Huwi, Dean of the Faculty of Design & Built Environment, along with the Programme Coordinators – Ms. Norhayati binti Ibrahim, IDr Fakhul Zaman, and Mr. Phil Su Sing Kwong.

Generously sponsored by Alpine Legacy, the prizes for the winners comprised cash rewards and exciting vouchers, including a suite room night-stay at the exquisite The 5 Elements Hotel in Kuala Lumpur.

Our heartiest congratulations to the winners of the Reimagining Retail Space Design Competition:

First Prize: Dhinesh Kumar A/L Ilamaram

Second Prize: Kang Xi Ping

Third Prize: Jasmine Yap Jia Min

8 FIRST CITY UNIVERSITY COLLEGE SHINES BRIGHT AT 20LIMA:10 MIID STUDENTS' SATURDAY 2023

First City University College was radiating with pride following the institution's exceptional performance at the 20LIMA:10 MIID Students' Saturday, which took place on 11 November 2023 at First City University College.

In a tight competition against 19 other esteemed higher learning institutions and a staggering 600+ talented, budding interior designers, our students showcased their talent and skills and took home a remarkable haul of awards.

The results were nothing short of sensational, with First City University College students securing 2 Gold, 4 Silver, 2 Bronze, and 3 Honourable Mention awards across a multitude of design categories.

But that's not all! First City University College also distinguished itself by earning 1 Silver and 1 Bronze in the "Competition by Institution" category.

Here's the full list of First City University College's outstanding achievements:

A. DESIGN COMPETITION – DIPLOMA



I. RESIDENTIAL DESIGN

- Desmond Saw Wei Zheng – Gold
- Lim Lee Tong – Silver



II. COMMERCIAL DESIGN

- Soh Xiao Jing - Bronze
- Lim Wei Jian – Honourable Mention



III. OFFICE DESIGN

- Fan Wen Jin - Silver
- Ng Qi Wen – Honourable Mention



IV. HOSPITALITY DESIGN

- Ooi Qi Earn – Honourable Mention



V. INTEGRATED DESIGN

- Jorlynn Kee Jia Xin - Gold
- Eng Qi Wu – Silver

B. DESIGN COMPETITION – DEGREE



I. INSTITUTIONAL DESIGN

- Ku Shaw Chern – Silver

II. INTEGRATED DESIGN

- Alison Yap Xin Yi - Bronze

C. COMPETITION BY INSTITUTION



I. OPENING PARADE EXTRAVAGANT

- First City University College - Bronze

II. STAGE ON THE MOVE

- First City University College - Silver

Heartiest congratulations to all winners for their exceptional performance in 20LIMA:10 MIID Students' Saturday 2023.

9 UNVEILING THE WINNER: THE LOOKOUT AT 19TH, BUKIT UTAMA LOGO DESIGN COMPETITION



Kennis Wong Zhi Qing, a final year student pursuing a Bachelor of Arts (Honours) in Graphic Design at the Faculty of Design & Built Environment, has distinguished herself as the creative genius behind the winning design in this exclusive competition.

Her submission captured the admiration of our esteemed panel of judges with its forward-thinking and cutting-edge design, brilliantly encapsulating the essence of our upcoming establishment.

'The Lookout at 19th, Bukit Utama' is destined to be an elegant, contemporary, and serene food & beverage centre, complete with a rooftop open-air area that offers stunning vistas of the lush Bukit Utama Golf Course. Kennis' logo design will play a pivotal role in shaping the brand and identity of this exquisite establishment.

The prize money of RM5,000.00 was presented to Kennis at the Faculty of Design & Built Environment by Deputy Dean Associate Professor Dr Debbie Gan.

We extend our heartfelt congratulations to Kennis Wong Zhi Qing for her outstanding achievement.

10 CRYSTAL TAN MEI XUAN AMONG ELITE FINALISTS IN ALCP LOGO DESIGN COMPETITION



In a brilliant display of talent and creativity, Crystal Tan Mei Xuan, a student enrolled in the Bachelor of Arts (Hons) Interior Architecture and Design programme, accomplished a feat that underscored her exceptional design abilities. Emerging as one of the Top Four Finalists in the esteemed Allianz Life Changing Platform (ALCP) Logo Design Competition, Crystal's innovative vision and design prowess truly stood out.

The ALCP Logo Design Competition, a platform that garnered widespread participation from numerous institutions of higher learning, was witness to Crystal's exceptional capabilities. Among the many talented contestants, Crystal stood out with her outstanding design, earning her a well-deserved spot among the elite finalists. This achievement is a testament to her dedication, creativity, and the rigorous training she has received within her academic programme.

The highlight of Crystal Tan's journey in the competition was her invitation to the glittering Grand Finale/ALCP Awards Night, a prestigious event held at the HGH Convention Centre in Kuala Lumpur on 18 August 2023.

This event served as a celebration of excellence, bringing together many industry professionals and distinguished guests. Crystal, who is also the President of the Student Council of First City University College, was overwhelmed with the opportunity to present her design at such a distinguished occasion.



In recognition of her accomplishment as one of the Top Four Finalists, Crystal was honoured with a personalised ALCP gift and a certificate from Desmond Tan, the industry veteran and founder of ALCP.

These tokens of appreciation not only symbolise her exceptional achievement but also stand as a source of motivation for her future endeavours.

11 CONGRATULATIONS TO THE WINNERS OF DAI SOU KOPITIAM DESIGN COMPETITION



The winners of the Dai Sou Kopitiam Design Competition were on cloud nine when they received their prizes during the prize-giving ceremony held at the White Canvas Gallery, Faculty of Design & Built Environment on 1 March 2023.

Raishawn Chong, Founder and Owner of Dai Sou Kopitiam, was present to present the prizes. Also attending the ceremony were First City University College Director Tan Sri Dato' (Dr) Teo Chiang Liang, Vice-Chancellor Prof Dr Saw Sor Heoh, Faculty of Design & Built Environment Dean Assistant Professor Chua Huwi Huwi, and other faculty members.

The competition received 26 project submissions from students of the Bachelor of Arts (Hons) Interior Architecture and Design programme. Eleven projects were shortlisted as finalists before the winners were announced just prior to the prize-giving ceremony.

The winning design will be adopted by Dai Sou Kopitiam in its coming expansion plan.

Dai Sou Kopitiam is a well-known local and traditional café in Kuantan, Pahang. The competition is a collaborative project between the Faculty of Design & Built Environment, First City University College, and the Kopitiam, following the students' visit to the café and the site of its expansion plan in September 2022 as part of their study expedition.



Congratulations to all the winners:

- Khaw Thung Xhin (Grand Prize with RM2,500 cash prize)
- Kimberly Oddie Grinsam (1st Runner-Up with RM1,500 cash prize)
- Nur Adila Puteri (2nd Runner-Up with RM1,000 cash prize)

12 FIRST CITY UNIVERSITY COLLEGE STUDENT EXCELS AT AYDA AWARDS 2022



The awards presentation ceremony was held on 15 Dec 2022 at the Avante Hotel in Bandar Utama, Petaling Jaya.



Our heartiest congratulations to Loh Kei Yee from our Bachelor of Arts (Hons) Interior Architecture and Design programme, who won the Honorary Mention Award (Interior Design) at the prestigious AYDA Awards 2022.

AYDA Awards (previously known as Asia Young Designers Awards) is instituted by Nippon Paint to nurture the next generation of Architectural and Interior Design talents. It is one of Asia's premier designs awards, having received more than 41,000 entries from over 1,200 tertiary education institutions and across 17 different geographical locations globally since its inception in 2008.

Kei Yee's winning project titled, WHEEL STAY aims at encouraging and supporting cycling activities in the city for a healthy and sustainable lifestyle. The featured hostel in the project was designed in an industrial style to accentuate the unexpected, adventurous, and sporting vibes of a cycling journey.

13 STUDENTS FROM THE FACULTY OF DESIGN & BUILT ENVIRONMENT WIN THREE FIRST PRIZE AWARDS AT MIID EVENT



It was a rewarding Saturday for the team from the Faculty of Design & Built Environment when they won three First Prize Awards at the MIID Students' Saturday event, organised by the Malaysian Institute of Interior Designers.

Students' Saturday is an annual event where interior design students from various universities and colleges congregate to compete in multiple design competitions and also to network with one another.

This year's MIID Students' Saturday, also known as 20EMPAT.9, was hosted by UCSI University and for the record, First City University College will be hosting next year's edition to be known as 20LIMA.10 in 2023.

The team from the Faculty of Design & Built Environment, led by Idr Fakhul Zaman Mohd Yusoff and Phil Su Sing Kwong, participated in the event, taking part in various competitions that included design challenges, furniture installation, short video production, and student performances.



Khor Ching Ci and Tan Li Ting, both students of the Diploma in Interior Design programme, have made the Faculty of Design & Built Environment team proud by winning two First Prize Awards in the Commercial Design and Integrated Design categories, respectively.

Loh Kei Yee, a student of the Bachelor of Arts (Hons) Interior Architecture and Design programme, secured another First Prize Award in the Hospitality Design category.

Congratulations to all the winners on their commendable achievements. First City University College looks forward to hosting the next edition of MIID Students' Saturday, 20LIMA.10, in 2023.

1 EDITORIAL LAYOUT & TYPOGRAPHY WORKSHOP SHARPENS STUDENTS' DESIGN SKILLS



From 11 June to 2 July 2025, Graphic Design students from the Bachelor and Diploma programmes at First City University College took part in the Editorial Layout & Typography Workshop Series. Held across four Wednesdays, the sessions were led by First City University College alumna and typography specialist Ms Lilian Tai.

The workshop offered practical insight into editorial layout, grid systems, and typographic communication for both print and digital formats.

Each session tackled a different theme starting with grid and composition fundamentals, progressing to tone and rhythm in typography, exploring expressive layouts, and ending with critique and refinement. Ms Lilian, who brings experience from The Edge Communications and EFXCO Cyberjaya, guided students through hands-on exercises that helped sharpen visual hierarchy and design accuracy.

Lam Weng Yan from Diploma In Graphic Design commented "It encouraged us to embrace the exercises with freedom while Lim Wei Xian also from Diploma In Graphic Design added, "I used to overlook important layout details. This helped me refine my publication work."

The workshop concluded with students demonstrating stronger command of layout principles, typographic precision, and visual hierarchy. The structured, progressive approach—paired with real-time feedback—allowed students to apply design theory in practice, refine their eye for fine detail, and gain confidence in producing purposeful, professional-standard editorial work.



It enhanced the students' technical abilities and deepened their understanding of how thoughtful design influences readability, engagement, and communication—core competencies for success in the graphic design industry.

2 INTERIOR DESIGN STUDENTS GAIN WORKPLACE INSIGHT AT THE MAKEOVER GUYS



On 25 June 2025, students from the Diploma in Interior Design programme visited The Makeover Guys' office and experience centre at Emhub, Kota Damansara. The educational visit aimed to support the students' ongoing office design project by exposing them to real-world examples of functional, brand-driven workplace interiors.

The session began with an introduction by Vinise from the People & Culture team, followed by a presentation by the Founder & CEO, Mr. Gavin, who shared the company's mission, design direction, and how spatial planning reinforces team performance and culture.

A guided office tour allowed students to observe first-hand how flexible layouts, brand integration, and creative design decisions come together to shape a modern office environment aligned with business goals.

Students found the visit both relevant and inspiring. "The tour helped connect what we're learning in class to how it actually works in real companies," said Hew Wen Xuan.



Janice Tong added, "I really appreciated how the space was designed to encourage collaboration and creativity, exactly what we hope to reflect in our studio project."

The experience successfully bridged classroom learning with professional practice, offering students clear design references to apply in their academic work.

3

GRAPHIC DESIGN STUDENTS GAIN INDUSTRY INSIGHTS AT PLAYSTATION STUDIOS MALAYSIA



Students from the Bachelor of Arts (Honours) in Graphic Design programme visited PlayStation Studios Malaysia on 12 April 2025 for an exclusive industry experience. The visit aimed to expose students to real-world creative career paths within the gaming industry.

The day began with a guided studio tour that showcased the creative and technical workflows behind game development. This was followed by a career talk highlighting the wide range of roles available in the industry—from concept art and UI/UX design to motion graphics and branding. The session concluded with a workshop on career journey mapping, encouraging students to reflect on their personal goals and how to position themselves in the digital design world.



Koh Han Chie from Bachelor of Arts (Honours) in Graphic Design shared, "The visit helped me understand how graphic design fits into the gaming world—from marketing visuals to in-game UI. It really opened up new possibilities for me."

See Jia Yen from the same programme added, "The career journey mapping was eye-opening. I now have a clearer idea of the steps I need to take to reach my goals."

The visit served as a meaningful reminder of how design can thrive in unexpected fields, offering students the chance to explore new interests and envision career possibilities beyond traditional boundaries.

4

INTERIOR ARCHITECTURE STUDENTS GAIN REAL-WORLD INTERVIEW EXPERIENCE AT YOUNG CONCEPT DESIGN



On 9th April 2025, students from the Bachelor of Arts (Honours) Interior Architecture and Design programme visited Young Concept Design Sdn Bhd in Kuala Lumpur for a professional exposure session.

During a mock interview session, students received constructive feedback from practising interior designers on how to present themselves effectively for job interviews.

From resume essentials to portfolio presentation, the session offered practical insights into what employers seek in fresh design talent. Students also explored the studio's creative environment and gained a clearer understanding of the industry's workflow.

"It helped me better understand how to respond to interview questions and choose a company that aligns with my interests," said Lee Chai Xuan.



Eunice Chua, added, "Though I was nervous at first, I was pleasantly surprised by how confidently I answered. I've learned how the process works and will respond even better next time."

The visit offered a valuable glimpse into the expectations and realities of the interior design industry, leaving students better prepared and more confident for future internship and career opportunities.

5

INTERIOR ARCHITECTURE AND DESIGN LECTURE SERIES 2025 KICKS OFF WITH INDUSTRY EXPERTS



The Interior Architecture and Design Lecture Series 2025 took place on 5 March 2025, offering students from the Bachelor of Arts (Hons) Interior Architecture and Design programme and the Diploma in Interior Design programme valuable industry insights.

The lecture featured IDr Jim Lee, Head of Design & Tenancy Fit-out at Capitaland Investment, who presented "From Concept to Creations: Bringing Ideas to Life." He shared expertise in transforming design concepts into reality. Mr. Low Chin Loon from TopMix Resources Sdn Bhd introduced sustainable interior solutions in "Aesthetic Green Living with TOPMIX Surface Materials."

His session highlighted eco-friendly design approaches and innovative materials.



Reflecting on the session, Desmond Saw Wei Zheng from the Bachelor of Arts (Hons) Interior Architecture and Design programme noted, "The lecture was informative and engaging. The lecturer was knowledgeable and approachable. Overall, I think it was a valuable learning experience for us."

The lecture deepened students' understanding of current industry trends, effectively bridging theoretical knowledge with real-world applications. Gaining insights directly from industry professionals broadened their design perspectives and better prepared them for future careers.

6 GRAPHIC DESIGN STUDENTS EXPLORE RISOGRAPH PRINTING AT BANG BANG ZINE



The Bachelor of Arts (Honours) in Graphic Design students experienced the art of risograph printing in a hands-on workshop by Bang Bang Zine on 27 February 2025. Co-founders Mun Yeong and Chya Chyi guided students through the eco-friendly printing process, known for its bold colours, layered textures, and sustainable rice-bran oil-based inks.

Students experimented with layer separation, colour blending, and composition, creating unique two-colour postcards using fluorescent pink and blue inks. "I was excited to see my idol come to life through risograph printing," shared Teng Jin Hoong.

By engaging with this traditional yet contemporary printing method, students of the Bachelor of Arts (Honours) in Graphic Design gained valuable insights into manual production techniques. The experience encouraged them to think critically about colour theory, layout, and sustainable design practices.

The experience allowed them to see how risograph printing continues to be a relevant and innovative medium in today's design industry.



7

STUDY VISIT TO MAX WORLD SHOWROOM AND FACTORY



On 12 September 2024, students from the Bachelor of Arts (Hons) Interior Architecture and Design and Diploma in Interior Design programmes visited the Max World Manufacturing showroom and factory in Shah Alam. The study visit provided valuable insights into the production process of interior design materials and products.

The visit began with a welcoming speech by Jack Chin, Group Managing Director of Max World, followed by a product briefing from the senior management team.



The students were then guided through a detailed tour of the showroom, showcasing the company's latest designs and innovations, before proceeding to the factory for a first-hand look at the manufacturing process.

Max World is one of the main sponsors for the students' Graduation Showcase, SQ 2024, demonstrating its ongoing support for the development of young design talent.

8 FURNITURE DESIGN STUDENTS VISIT SHUE GUITARS FOR HANDS-ON LEARNING



On 21 August 2024, the Faculty of Design & Built Environment organised an educational field trip to Shue Guitars, a boutique guitar manufacturer in Cheras, Kuala Lumpur.

Shue Guitars is known for its exceptional craftsmanship, using sustainably sourced wood and precision techniques to create high-quality guitars. The visit allowed students to witness the manufacturing process firsthand, exploring the materials and techniques used in producing boutique-style instruments.



This experience helped students understand the relevance of local woods, branding, and product design in the world of guitar-making.



The trip was highly informative, offering students an opportunity to gain valuable insights into craftsmanship and how it aligns with their own design projects.

9

**FACULTY OF DESIGN & BUILT
ENVIRONMENT STUDENTS VISIT
PERCETAKAN IMPRINT FOR
INDUSTRIAL INSIGHTS**

On 6 August 2024, the Faculty of Design & Built Environment organised an educational trip to Percetakan IMPRINT, which was attended by students and lecturers.

The participants comprised students from various year groups and semesters, including those from the Diploma in Graphic Design, Bachelor of Arts (Honours) in Graphic Design, and Bachelor of Arts (Honours) in Fashion Marketing programmes.

The visit was designed to enhance students' understanding of modern printing technologies and techniques, aligning with both their academic coursework and industry requirements. Key areas of focus during the tour included the 4-Color Printing Process, where students learned about the CMYK colour model and its application in producing high-quality prints, and Spot Colour Printing with an emphasis on Pantone's colour matching system.

Participants also explored the latest advancements in Digital Printing Technology and observed the practical applications of Die-Cut Printing and Hot Stamping, gaining insights into how these methods are used to enhance the aesthetic appeal of printed materials.



Additionally, the students were introduced to various Binding Techniques, such as Stitched, Perfect, and Stapler Binding, learning how each method impacts the durability and visual appeal of printed products.

The tour also covered the importance of selecting appropriate Types of Paper and the impact of different Finishing Techniques, including Lamination, Varnishing, Embossing, and UV Coating, on the final product's quality and functionality.



The visit to Percetakan IMPRINT was not only informative but also inspiring, providing students with a comprehensive overview of the printing industry. It reinforced the importance of technical skills and industry knowledge for their future careers, effectively bridging the gap between classroom learning and real-world applications.

10

STUDY VISIT TO WISMA REHDA - GAINING INSIGHTS INTO SUSTAINABLE DESIGN



On 15 July 2024, students from the Bachelor of Arts (Hons) Interior Architecture and Design programme, along with their lecturers, visited Wisma REHDA in Selangor. The study visit aimed to expose students to practical, eco-friendly building practices and sustainable design strategies.

During the visit, students explored various aspects of sustainable design, including passive cooling techniques like natural ventilation and shading, which minimize reliance on artificial cooling.



They learned about efficient energy consumption through smart lighting, appliances, and HVAC systems, and observed the application of Photo Voltaic (PV) panels, highlighting how solar energy can reduce the use of non-renewable resources.

The students also explored water conservation methods, such as rainwater harvesting and greywater recycling. The visit provided valuable insights into implementing these strategies in future design projects.

The visit was a significant learning experience for the students, offering them a deeper understanding of sustainable design and its application in the industry.

11

EXPLORING INNOVATION
- A VISIT TO MIMOS BERHAD

On 3 July 2024, postgraduate students and staff from the Faculty of Design & Build Environment had the unique opportunity to visit Mimos Berhad's Big Data Analytic, Digital Government Lab. This visit aimed to deepen their understanding of industrial design and digital technology.

The event featured presentations from three distinguished designers. Saharudin Busri, the Head of Industrial Design at Mimos Berhad, and Mohd Nizam Najmuddin, a Senior Industrial Designer at the company, shared their expertise on the general concept of industrial design.

They also provided a demonstration and discussion on user-experience in digital design technology. Hazmi Zaki, the UI/UX Manager at Mimos, gave insights into Mimos UI/UX practices.

During the visit, participants obtained knowledge about Mimos Berhad's significant contributions to Malaysia's socio-economic growth.



The company's patentable technology platforms, products, and solutions play a crucial role in advancing government services, business operations, healthcare, public safety, and environmental initiatives. Mimos Berhad is also recognized for empowering local industries to thrive in the digital economy through its innovative technologies.

Mr. Muhammad Sayyiddin Bin Maasah, a lecturer, reflected on the event, saying, "The technology is coming our way; we just need to utilize it."

Overall, the event provided valuable insights into the future of industrial design and digital technology, emphasizing how Mimos Berhad's innovations are shaping Malaysia's technological landscape.

12 **VISIT TO MALACHI-TEX 2024 - EXPLORING TEXTILE INDUSTRY INNOVATIONS**



On 26 June 2024, students and staff from the Faculty of Design & Built Environment visited the Malachi-Tex 2024 exhibition held at Kompleks MITEC. The participants included students from the Bachelor of Arts (Honours) in Fashion Marketing programme, accompanied by faculty members Sharifah Mazwari, Soon Tet Suan, Grace, Nazima binti Abdullah, Victor Khoo Wooi Taik & Hasry @ Hosny Hassim.



At Malachi-Tex 2024, the students explored the exhibition's wide range of products and services from about 150 suppliers. They observed new textile solutions and sustainable practices that are shaping the industry's future.

This event, the first of its kind to be held in Malaysia, was organised by the Malaysia Senators Council and certified by the Ministry of Entrepreneur Development and Cooperatives.

The event served as a comprehensive platform addressing all facets of the textile industry, with the aim of fostering collaboration between Malaysian textile and apparel businesses and international markets.

This exposure helped them understand the complexities and opportunities within the global textile market.

The visit to Malachi-Tex 2024 enhanced the students' understanding of the textile industry and provided them with practical insights relevant to their academic and professional careers. This experience also deepened their appreciation for the global textile market.

13 INTERIOR DESIGN STUDENTS VISIT DAIKIN FOR COMPETITION PREPARATION



Daikin welcomed First City University College to the Daikin Solution Plaza on 12 June 2024, where Diploma in Interior Design students attended the "Daikin Youth Design Competition 2024" briefing and showroom tour.

The briefing was conducted by Daikin representatives Ms. Jenny Khe and Mr. Seow Soon Loy. They explained that the Daikin Youth Design Competition 2024 consists of two categories: the Residential category and the Commercial category. All Semester 4 students participated in the Residential category, while the Semester 7 students took part in the Commercial category.

Following the briefing, the students toured the showroom under the guidance of Ms. Masirah Abdul Rahim. They were introduced to the latest Heating, Ventilation, and Air Conditioning (HVAC) technologies and engaged in interactive showroom activities and games.



Kong Yuen Theng commented, "I'm grateful to have gotten the opportunity to visit Daikin's showroom. It was a pleasant experience. After seeing and learning what Daikin has to offer, I'm excited to incorporate some of their products into my design for the Daikin Youth Design competition 2024."

The briefing and showroom tour provided the students with practical insights into the latest HVAC technologies, enhancing their understanding of residential and commercial applications. By experiencing real-world solutions firsthand and engaging with industry experts, the students gained valuable knowledge and inspiration to inform their designs for the Daikin Youth Design Competition 2024.



14

DEPUTY MINISTER BOOSTS FIRST CITY UNIVERSITY COLLEGE PRESENCE AT EXPORT FURNITURE EXHIBITION (EFE) 2024



The presence of First City University College as an exhibitor at the Export Furniture Exhibition (EFE) 2024, held from 4–7 March at the KL Convention Centre, received a significant boost with the visit of Yang Berhormat Tuan Liew Chin Tong, the Deputy Minister of the Ministry of Investment, Trade, and Industry (MITI).

Organized by the Malaysian Furniture Council, the Export Furniture Exhibition (EFE) is one of Southeast Asia's premier international furniture events, featuring participation from over 270 manufacturers across Malaysia and the ASEAN region.

Amidst this vibrant showcase of industry prowess, our talented Furniture and Product Design students unveiled their innovative projects, seizing the opportunity to network and engage with key figures in the furniture sector. The Deputy Minister's visit uplifted their spirits, inspiring them as the future leaders of the furniture industry.





INTERIOR DESIGN

- Artex Builders Sdn Bhd
- B&N Design Associate
- Black Point Design Sdn. Bhd.
- Chy Architects Sdn. Bhd.
- Design Bliss
- Fooam Workstudio Sdn Bhd
- Genius Loci Sdn. Bhd.
- Le Quaint Design & Build
- Minimalist Id Associate
- Reqa Bina Sdn Bhd
- St Decor Design & Build
- Steven Leach Group
- Trinity Squad Sdn Bhd
- Urban Qube Sdh Bhd
- Zues Id Sdh Bhd

- Designtone Sdn Bhd
- Design Collective Architects
- JS Design (P) Sdn. Bhd
- Linear Vista Sdn. Bhd.
- HL Design Group Sdn Bhd
- Limington Design sdn bhd
- Metrics Global Sdn Bhd
- Matthew Lim Associates
- Palladio Interior Sdn Bhd
- Santa Fe Interior Architecture Sdn Bhd
- Young Blood Creation



GRAPHIC DESIGN

- Tsubaki Studio
- Point Blank Mediaworks Sdn Bhd
- Big Corridor Sdn Bhd
- Dot Creative Design
- Bike Bear Sdn Bhd
- Frame Motion
- Agmo Tech Sdn Bhd
- Ogilvy & Matter (M)
- BrandThink Malaysia
- Bludedale Media Sdn Bhd
- AQM Group
- Chameleon Advertising Sdn Bhd
- Xideas
- Foxarathon Sdn. Bhd.
- MarketingPlus SDN. BHD.



INTERIOR ARCHITECTURE & DESIGN

- Arct Studio Sdn Bhd
- A Moxie Associates Sdn Bhd
- Atelier Alan Teh Architect
- BEP Akitek Sdn Bhd



FURNITURE AND PRODUCT DESIGN

- Kita Bina Woodworking Centre
- Forest Hub Enterprise
- KIAN Sustainable Contract Furniture Design
- Mojomore (M) Sdn Bhd
- Halo & Syn Sdn Bhd
- Synergy House Furniture Sdn Bhd
- Kian (Hong Kong) Pte. Ltd.
- PETRONAS Digital Sdn Bhd
- The Flatlay Studio
- Shopline (M) Sdn Bhd
- King Koil Bedding (Malaysia) Sdn. Bhd.
- Maica Corporation Sdn Bhd
- Public Packages Asia Sdn Bhd
- MWM Design (M) Sdn Bhd
- Royal Selangor International Sdn Bhd



FASHION MARKETING

- Duchess & Co
- Cassey Gan
- Sometime by Asian Designers
- Wing Tai Fashion
- August Store
- Victoria Sloane
- Melinda Looi
- Nuritah Harith
- Mimpikita
- Nala Designs
- Ambersze Studio
- Khoon Hoi
- B.U.M. Marketing (M) Sdn Bhd
- Yooi Studios (Gung Jewellery)
- Niche Retailing Sdn. Bhd.



**QUALITY EDUCATION
GLOBAL GRADUATES**



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