# FIRST BULLETIN

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DISCOVER YOUR POTENTIAL
AT FIRST CITY UNIVERSITY COLLEGE

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## A CHAT WITH OUR VICE-CHANCELLOR

### ■ SEPTEMBER HAS BEEN A HEART-WARMING MONTH AT FIRST CITY UNIVERSITY COLLEGE AS WE WELCOMED OUR NEW STUDENTS.

The campus came alive with energy, new friendships, and excitement, reminding us why First City is more than a university—it's a place where everyone feels they belong.

The 23rd Sequence Showcase, "Spark to Spectacle," highlighted the creativity and dedication of our graduating students. It was a joy to see them actively engaging in activities that build teamwork, communication, and leadership skills. Their passion and collaboration turned ideas into meaningful outcomes.

In October, our design and computing students made us proud. Design students excelled in the Golden Axe Award and MIID Students' Saturday.

Business and communication students strengthened their practical and entrepreneurial skills, while computing and technology students explored AI, data visualisation, and cybersecurity projects. These achievements show how our students apply their learning with creativity, curiosity, and purpose.

We also celebrated a key milestone with a ceremony marking our partnership with Kollect Systems Sdn Bhd. This collaboration opens opportunities for internships, joint research, and recognition of student achievements, helping students connect learning with real-world experience.

Throughout this period, campus events such as the International Cultural Showcase, Movie Chill Out Day, the Table Puzzle Challenge, Autumn Memory 3, and the Deepavali Celebration brought students together. It was exciting to see them participate, collaborate, and have fun—building friendships, teamwork, people skills, and a sense of belonging.

As we look ahead, remember: your journey is uniquely yours, and every step shapes who you are becoming. Keep exploring, learning, and believing in your potential. Thank you to all students, staff, and partners. Together, we are shaping a future full of creativity, purpose, and possibilities.

Warm Regards,

Professor Dr. Saw Sor Heoh

Vice-Chancellor, First City University College







#### SEPTEMBER INTAKE ORIENTATION AT FIRST CITY UNIVERSITY COLLEGE

First City University College welcomed new students through its September 2025 Intake Orientation Programme, held on 29 September 2025 at the Student Services Lounge.

Welcome messages were delivered by faculty representatives including Assistant Professor Chua Huwi Huwi, Dean of the Faculty of Design and Built Environment, Assistant Professor Komlavathi A/P Subramaniam, Acting Dean of the Faculty of Business and Communication, and Interim Dean Mr. Lye Boon Han from the Faculty of Computer Science and Technology.

The morning continued with "The Welcome Buzz" at the Performance Stage, followed by briefing sessions from Registry/PTPTN, Centre for General Studies, Student Services Department, Library Services and IT Services. Vice-Chancellor Professor Dr. Saw Sor Heoh also addressed the new intake, encouraging students to embrace their academic journey with confidence.



In the afternoon, the Student Council Engagement Session and Campus Tour provided a lively introduction to campus life. Students were divided into five groups to design and present their flags, build wind-resistant towers, and complete a photo scavenger hunt. The session also featured a flashmob dance challenge and "Capture the Balloon" game, closing the orientation with creativity, teamwork and camaraderie.

The September 2025 Intake Orientation successfully combined formal introductions with interactive activities, ensuring students gained both practical information and meaningful connections.



#### **SPARK TO SPECTACLE**



From 26 to 28 September 2025, First City University College celebrated the 23rd anniversary of its Sequence Showcase with the theme "Spark to Spectacle."

Held at The School, Jaya One, the showcase presented the works of graduating students from six design programmes, including Interior Architecture, Furniture Design, Graphic Design, and Fashion Marketing. The event was officiated by Adjunct Professor IDr Joe Chan Wan Hoe, Deputy President of the Malaysian Institute of Interior Designers.

This year's showcase recognised outstanding achievements with 16 awards in total, including six Best Showcase Awards—one for each programme—and 10 special awards for perseverance, creativity, leadership, collaboration, and impact.

Among the winners was Daniel Wong from the Bachelor of Arts (Honours) in Graphic Design programme, who received both the Best Showcase Award and the Persistence Award.

"Today is a very joyful experience because I managed to win two awards even though I did not expect to win anything," he said.

Another recipient was Chin See Mun from the Bachelor of Arts (Honours) Interior Architecture and Design programme, who received the Perseverance Award. "Thank you for everyone's hard work, and thank you for the award. Our showcase will be held from 26 to 28 September," she shared.



The showcase also featured public activities such as workshops and craft booths, extending the celebration to the wider community.

# - STUDENT PROJECTS AT SIN SZE SI YA TEMPLE



On 2 September 2025, students from the Faculty of Design & Built Environment showcased their project "ICON of HERITAGE" at the Sin Sze Si Ya Temple, Pioneers of Kuala Lumpur Museum.



This event celebrated the temple's history through creative branding, logos, and visual ideas inspired by its legacy as Kuala Lumpur's oldest temple.

Students also displayed "Echoes of Tradition," a visual collection created by Foundation in Art and Design students. Their work reinterpreted the temple's artefacts, motifs, colors, and textures using techniques like jelly plate printing and digital art, blending tradition with modern design.



The event ended with a certificate presentation from temple trustees Mr. Chau Kuet Thai and Mr. See Kam Fook.

This project gave students hands-on experience and showed how design can help preserve and share cultural heritage for future generations.



# DIPLOMA IN INTERIOR DESIGN STUDENTS SHOWCASE FINAL PROJECTS TO INDUSTRY EXPERTS



On 3 September 2025, Semester 7 students from the Diploma in Interior Design at First City University College completed their final design studio presentations, marking the culmination of months of work.

The session served as a platform for students to present their projects before a panel of industry practitioners and academic evaluators. More than an academic requirement, it tested their creativity, clarity, and readiness for real-world practice.

"This final presentation taught me the importance of clarity and purpose in design. It's not just about being creative—execution matters," said student Law Jun Jie. Fellow student Lee Wei Yan appreciated the insights: "The assessors didn't just critique our work—they shared real experiences that revealed the profession's actual demands." For Hor Jean Ming, the process was both intense and rewarding.

"The design review showed me where I stand and what I need to improve to meet industry expectations." Organised by the Faculty of Design and Built Environment, the session brought together industry professionals Mr. Keeon Leong (Fooam Workstudio), Mr. Kelvin Lee (Deuce Studio), Ms. Loh Kei Yee (PARA Studio), and Mr. Benjamin Kim (Genius Loci, Singapore). They were joined by part-time lecturers Ms. Chin Sing Nyee, Jessie, and Ms. Joanne Low, as well as academic assessors Ms. Macy Quah (Module Leader), Ts. Wayne Ng, and Ar. IDr Elyn Tan.

The reviewers' feedback bridged the gap between classroom learning and professional practice, offering constructive guidance that helped students refine their work.

Lecturer Ms. Macy Quah noted, "The students gained more than grades today—they gained confidence and industry-relevant insights that will shape their transition into the workplace."

By the end, the graduating cohort left with clearer direction, renewed confidence, and stronger readiness to begin their careers in interior design.

## FIRST CITY UNIVERSITY COLLEGE'S STUDENT SHINES AT GOLDEN AXE



The Kuala Lumpur & Selangor Furniture Association (KSFA) hosted the Golden Axe Award Ceremony 2025 on 6 September 2025 at the Sin Choi Wah Restaurant's Grand Ballroom.

The event was part of KSFA's 69th Anniversary Gala Dinner, bringing together industry leaders, furniture manufacturers, and design professionals to celebrate achievements and share insights for the future. Lim Jun Yan, a student from First City University College, represented the institution and participated in the prestigious awards.

During the ceremony, Lim Jun Yan received the Silver Award in the student category for the dining set design competition. The award recognised not only technical skill and creativity but also the dedication and problem-solving approach demonstrated throughout the design process. The event offered students a unique opportunity to present their work to industry experts, gain feedback, and experience the professional standards of Malaysia's furniture sector.

Reflecting on the achievement, Lim Jun Yan said, "Attending the Golden Axe Award Ceremony was truly a memorable experience. I felt deeply honoured to receive the Silver Award, which represents both my effort and the guidance I received from Mr. Syafiq. This event reminded me that design is about creativity, problem-solving, and connecting with people through thoughtful ideas."

The recognition affirms the talent and potential of First City University College students in contributing to Malaysia's design and furniture industry.





On 10 September 2025, students from the Diploma in Interior Design and the Bachelor of Arts (Honours) Interior Architecture & Design programmes attended the 20 Years of Selected Works Exhibition organised by Atelier Alan The Architect (AATA).

For the students, the exhibition was more than a display of award-winning projects—it was an opportunity to see how architectural ideas are translated into built spaces that respond to real needs and contexts.

The exhibition presented two decades of AATA's notable works, demonstrating how the firm balances creativity with functionality while addressing client requirements and site constraints. Listening to Alan Teh, principal of AATA and one of Malaysia's most recognised architects, gave students valuable perspective on the discipline, innovation, and bold thinking that shape successful design outcomes.

Michael Peter Gunapalan, from the Bachelor of Arts (Honours) Interior Architecture and Design programme, reflected, "He presented and explained each design, highlighting innovative features and re-imaginative approaches to residential and office designs. With the help of the models created by his team,

we were also able to understand the ingenuity of his designs and how they responded to the client's needs and site contexts. He also took the time to share some of his students' works from his Master's cohort, who created daring and bold designs to respond to their project briefs."

For Diploma in Interior Design student Eric Chua, the showcase highlighted the profession's social impact, "The exhibition was very informative and offered valuable insights into the field of Interior Design. It showcased the architect firm's best projects, highlighting their design excellence and innovation. All the featured projects were successfully built and have made a positive impact on the community. The display clearly demonstrated how thoughtful design can respond to real-life needs and improve people's lives. The design process shared was especially significant for students to understand and learn from. It has encouraged students to think more creatively and explore ideas beyond conventional approaches."

By the end of the visit, students left with inspiration and a stronger sense of how thoughtful, context-driven design can shape both spaces and communities—insights they can now carry into their own design journey.



# FOUNDATION STUDENTS RECOGNISED AT RENIKOLA SUSTAINABLE ART COMPETITION 2025



Young artists from the Foundation in Art and Design programme brought their creative visions of a greener future to life at the reNIKOLA Sustainable Art Competition 2025, held on 30 September 2025.

The competition encouraged participants to explore themes of renewable energy and environmental responsibility through art while inspiring fresh perspectives on sustainability.

We are proud to share Hannah Astrid Mathews, See Toh Yee Xuan, and Low Cheok Weng received the Consolation Prize for their outstanding artworks and thoughtful concepts. Reflecting on her experience, Hannah Astrid Mathews commented "Participating in the reNIKOLA Sustainable Art Competition encourages me to think more deeply about how art can influence change."

This achievement highlights the students' creativity, awareness, and passion for meaningful expression. It also shows how our students use art and design to engage with real-world challenges and make a positive impact.



# FIRST CITY UNIVERSITY COLLEGE STUDENTS SHINE AT MIID STUDENTS' SATURDAY 27:12



First City University College's interior design students showcased their creativity and forward-thinking approach at the MIID Students' Saturday 27:12 event, held on 11 October 2025 at SEGI University, Kota Damansara.

Organised by the Malaysian Institute of Interior Designers (MIID) and hosted by SEGI University, the event themed "Speculative" invited interior design institutions nationwide to envision the future of interior design and push creative boundaries.

Students from the Diploma in Interior Design and Bachelor of Arts (Honours) Interior Architecture and Design programmes enthusiastically participated in a range of competition categories, including ideation, installation art, sketching, and recycled material sculpture. Their innovative concepts and design flair earned praise and multiple awards. Among the standout winners were Lee Chai Xuan, who clinched 1st place in Commercial Design, and the team of Lim Tong Ern, Yap Li Xuan, Kong Yuen Theng, and Lee Wei Ya, who secured 1st place for Exposition (Installation Art).

Reflecting on the experience, Chloe Lee from Diploma in Interior Design shared, "This event truly pushed us out of our comfort zones. It wasn't just about design, it was about imagination, experimentation, and expressing our vision of the future." Hey Wen Xuan, also from the same programme added, "Seeing so many creative works reignited my passion for design. Malaysia's young designers are bold, expressive, and ready to challenge conventions."



MIID Students' Saturday gave First City University College's Interior Design students valuable exposure to industry standards, creative exchange, and networking opportunities, helping them grow as confident, future-ready designers.

## STUDENTS SHINE AT CMYK\*L DESIGN COMPETITION





Students from First City University College made a remarkable impact at the CMYK\*L Design Competition, held with the Kuala Lumpur Design Festival 2025.

The exhibition ran from 17 to 25 October at DC Mall, Damansara City, celebrating "Polychromatic Frontiers".

The students, recognised for their outstanding projects, were finalists representing the Diploma in Graphic Design and the Bachelor of Arts (Honours) in Fashion Marketing programmes.

Team Timeline, comprising Tan Ren Jie and Lee Jia Zhe (Richard), presented a retro-inspired project centred on REX KL. Their installation combined animation and music in a projection mapping display on the cinema building. Elia Grace Ng from the Bachelor of Arts (Honours) in Fashion Marketing programme showcased a project inspired by Pasar Besar TTDI, translating the sights, smells, and textures of the wet market into a dynamic visual narrative celebrating Malaysia's heritage.

The Top 3 finalists were invited to the Award Gala Dinner on 25 October at the Kuala Lumpur Tourism Bureau. Industry guests visited the exhibition beforehand, giving students the opportunity to present their projects and connect with professionals. Team Timeline's storytelling and technical execution earned them the Silver Award, marking a proud achievement for the students and the university.

Tan Ren Jie said, "Participating in CMYK\*L competition was truly unforgettable. Being able to connect with designers from different places and see so many creative works made me appreciate the diversity of art."

Lee Jia Zhe added, "Sharing my work with industry professionals and receiving an award was truly meaningful." Elia Grace Ng shared, "It was amazing to be surrounded by people who share the same love for art and culture."



These achievements reflect First City University College's commitment to nurturing creativity, innovation, and real-world application of design skills among its students.



#### **REAL-WORLD PRACTICE:**

## INTERIOR DESIGN STUDENTS EXPLORE PARAGON CARPET AND DE'NATION

On 21 October 2025, Diploma in Interior Design students went on a field trip to Paragon Carpet Distributor in Balakong and De'Nation Interior Design Showroom in Jalan Klang Lama, where they explored the latest material innovations and gained insight into real-world production processes.

At Paragon Carpet, students gained firsthand exposure to the intricate stages of carpet manufacturing, from yarn preparation and tufting to backing and finishing. They also learned how sustainable practices, quality control, and digital design technologies are integrated into modern production processes. The visit to De'Nation further expanded students' perspectives on interior material applications. Through exposure to a wide range of finishes, furnishings, and modern design solutions, students explored diverse interior elements such as wallpaper, curtain systems, and SPC flooring.

Diploma in Interior Design Semester 2 student Lau Yu Kee shared, "The trips to both Paragon Carpet and De'Nation were very insightful as they provided a comprehensive understanding of the production process, from the initial stages to the final outcomes."

Similarly, Semester 3 student Chloe Lee reflected, "The field trips were very fruitful and provided valuable exposure to various materials and finishes. The visit to the carpet factory allowed us to observe firsthand how cut pile carpets are produced using specialized machinery, deepening our understanding of manufacturing processes. The interactive Q&A session at the end made the learning experience more engaging, and it was encouraging that three of us won prizes."

Through these field trips, students learned to apply classroom knowledge to real industry practices, understand the importance of sustainable and innovative design, and see how material choices shape the look, feel, and function of a space.

Students also strengthened their critical thinking and professional skills, preparing them to succeed as emerging design professionals.





On 21 and 22 October 2025, staff and students from the Master of Design Management (MDM) programme attended the Asia Design Sharing (ADS2025), a seminar and dialogue organized by the Malaysia Design Council (MRM) under the Ministry of Investment, Trade and Industry (MITI).

The event was held at the Seri Pacific Hotel, Kuala Lumpur and was organised in conjunction with Malaysia's ASEAN Chairmanship 2025.

Centred on the theme "Design-Driven Economy," ADS2025 brought together design leaders and policymakers from across ASEAN to discuss how design contributes to innovation, sustainability, and economic progress. By engaging in these exchanges, MDM staff gained valuable regional perspectives that will further enrich classroom discussions, research directions, and design management practices.

For MDM student Lin Sook Ping, who joined the dialogue session, the event was an eye-opening experience. "The discussions deepened my understanding of how design thinking can influence real-world systems," she said.

"It was inspiring to see how different countries approach creativity and innovation within their own contexts."

Deputy Dean, Associate Professor Dr. Debbie Gan, noted that the event supports the Faculty's mission to ensure students benefit from current and globally relevant design insights. "ADS2025 provided valuable insights into regional design, innovation, and policy directions. The exchange of ideas across ASEAN will strengthen our teaching and research, preparing students to lead with creativity and purpose in a sustainable economy."

Master of Design Programme Coordinator, Assistant Professor Arthur Liaw, added, "The event was an inspiring experience for both staff and students. It broadened our perspectives on how creativity, innovation, and design thinking can drive positive change across the region."

Through participation in initiatives like ADS2025, the Faculty continues to bring real-world engagement and regional awareness into the learning environment—preparing students to think critically, act responsibly, and contribute meaningfully to the creative economy.



The Malaysian Institute of Interior Designers (MIID) officially launched the MIID SEED Programme at the Hyatt Regency Kuala Lumpur. The event was officiated by YBhg. Datuk Professor Dr. Azlinda Azman, Director General of Higher Education.



The launch featured the handover of the Memorandum of Agreement (MoA) and Letter of Agreement (LoA) to participating universities, formalising partnerships designed to guide and support Interior Design graduates toward professional recognition and career success. Representatives from First City University College's Faculty of Design and Built Environment, including Dean Assistant Professor Chua Huwi Huwi and Ts Wayne Ng, Programme Coordinator for the Bachelor of Arts (Honours) Interior Architecture and Design programme, attended the ceremony.

Reflecting on the initiative, Assistant Professor Chua Huwi Huwi shared, "The MIID SEED Programme provides a valuable platform for our graduates to bridge the gap between education and industry, helping them achieve their professional goals."

The programme will empower Interior Design students with mentorship, industry insights, and career opportunities, equipping them to transition confidently into the professional world and thrive as future leaders in design.



LOL, SWIPE, AND POST
- IGNITING CREATIVITY
IN MASS COMMUNICATION

The Ultimate Challenge Mass Communications Workshop brought a burst of energy and creativity to First City University College on 13 September 2025. Twenty students from SMK Methodist ACS Kampar joined lecturers and student helpers for a hands-on session that blended learning with fun.

Participants dived into the TikTok Video Challenge and Meme-Making Activity, forming teams to brainstorm, script, and produce engaging digital content. The room buzzed with laughter, teamwork, and creativity as students experimented with storytelling, humour, and visual expression. Beyond entertainment, the activities offered practical insights into content creation, collaboration, and digital communication strategies.

The workshop wrapped up with a showcase session, where selected projects were presented and feedback shared. Navin Kumar, lecturer, commented, "It was inspiring to see students channel their energy and creativity into meaningful learning."

The Ultimate Challenge Mass
Communications Workshop left
participants motivated, confident, and
eager to explore the possibilities of
studying Mass Communication at First City
University College.



The session aimed to give students hands-on exposure to the fundamentals of accounting while offering them a glimpse into university life at First City University College.

Ms. Nurul Atikah Binti Abdul Aziz and Ms. Nur Hamidah Binti Mamat introduced participants to financial literacy, bookkeeping essentials, and the real-world importance of accounting in business operations. Through interactive exercises, group challenges, and engaging discussions, students learned how numbers tell the story of a business — and how accounting supports decision-making and financial success.

The visit also included a guided campus tour, where students explored the university's facilities and interacted with lecturers and undergraduates. Many shared that the experience deepened their understanding of how classroom theory connects to real-world business practice and sparked interest in pursuing further studies in business and finance.

One of the students remarked, "I never thought accounting could be this fun! The activities helped me understand the basics in an easy way." A teacher from SMK Taman Molek added, "Our students really enjoyed the visit — it opened their eyes to future study options and gave them valuable exposure."

The event successfully combined learning, exploration, and inspiration — giving students a taste of what it's like to study in a dynamic and supportive environment.





## FRESHMEN TAKEOFF: FACULTY OF BUSINESS AND COMMUNICATION ORIENTATION PROGRAMME

On 2 October 2025, the Faculty of Business and Communication at First City University College welcomed new students with "Freshmen Takeoff 2025," a half-day orientation programme designed to warmly welcome new students into the university community.

The event combined essential information-sharing with interactive activities to create a supportive and energising first experience for students.

It commenced with a welcome address by the Acting Dean, Assistant Professor S. Komlavathi A/P Subramaniam, followed by an introduction to the lecturers. Students then took part in team-building activities such as the Team Spirit Challenge: Build Your Own Motto and the Interactive Campus Quest: Unlock First City, which gave them a chance to explore campus facilities in a fun and engaging way. Prizes were presented during the closing ceremony, alongside a Faculty Pledge and refreshments.

Students from the Foundation in Business, Diploma in Mass Communication, Diploma in Business Administration, and Bachelor of Arts (Honours) Marketing programmes participated, guided by faculty members and lecturers across departments. The programme focused on inclusiveness, social connections, and the development of teamwork and communication skills, while also familiarizing students with campus resources and academic expectations.

Reflecting on the event, Gabriella Fauzia from the Foundation in Business said, "The campus hunt was fun—I got to know my classmates better while learning about the university." Khai Feng, also from the same programme, added, "This programme gave me the confidence to start my first semester with excitement, not fear."

Freshmen Takeoff 2025 successfully fostered community spirit, strengthened peer connections, and highlighted the Faculty's commitment to preparing future-ready graduates.





# MASS COMMUNICATION REEL-MAKING CHALLENGE INSPIRES CREATIVITY DURING PRINCIPALS' VISIT TO FIRST CITY UNIVERSITY COLLEGE

On 11 October 2025, as part of the Principals' Campus Visit, the Faculty of Business and Communication held an engaging session titled "Reel-Making Challenge: Celebrating Teachers with Creativity."

This 30-minute workshop gave visiting principals a first-hand look at the interactive, hands-on learning that defines Mass Communication programmes at First City University College.

During the session, the principals worked together with Mass Communication students to produce short, meaningful reels inspired by Teachers' Day. In small groups, they brainstormed ideas, drafted scripts, and created videos that combined visuals, sound, and storytelling to express gratitude in creative and memorable ways.

The lively session highlighted students' creativity and professionalism, while giving principals a direct experience of how digital content creation builds confidence, collaboration, and communication skills.

The lively session highlighted the students' creativity and professionalism, while also reinforcing the faculty's commitment to experiential learning and real-world media training.

The event wrapped up with laughter, applause, and shared pride in storytelling — giving principals a clear view of how First City University College nurtures future-ready communicators through practical, industry-driven education.





On 23 October 2025, the Faculty of Business and Communication hosted the lively and thought-provoking "Shark Tank" Workshop at First City University College. The workshop was designed to cultivate creativity, innovation, and entrepreneurial thinking.

The session featured interactive "pitch" rounds, where students presented their business ideas before receiving constructive feedback — simulating the high-energy atmosphere of a real-life Shark Tank. The experience encouraged participants to think critically, communicate confidently, and refine their problem-solving skills.

Adding a special highlight to the event was the presence of a guest from Johor Bahru, whose insights on entrepreneurship and creativity inspired students to think boldly about their future ventures. The workshop was further energised by the enthusiastic participation of students from SMK Mutiara Rini 2, whose creativity, teamwork, and spirited presentations made the session truly memorable.

"It was so fun and nerve-wracking to pitch our ideas — just like the real Shark Tank! I learned a lot about how to communicate confidently," shared a student from SMK Mutiara Rini 2. Another student added, "The guest speaker's advice really opened our eyes about creativity and entrepreneurship. It was worth the trip from JB!"



The "Shark Tank" Workshop not only strengthened students' entrepreneurial skills but also underscored the value of collaboration between the university and local schools in nurturing future innovators.

## MASS COMMUNICATION STUDENTS BOND OVER BOWLING





On 29 October 2025, the Mass Communication Programme commenced the semester with a fun and interactive bowling session that brought together new and senior students. The event was designed to help students bond, build teamwork, and enjoy a relaxed setting outside the classroom.

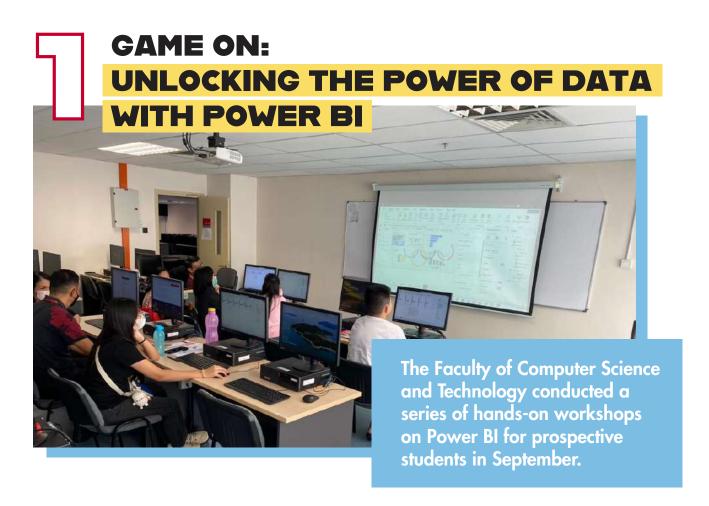
Students were split into mixed groups, encouraging everyone to meet and interact with peers from different batches. The friendly competition was filled with laughter, cheers, and a bit of healthy rivalry. For many first-year students, it was their first time bowling, which made the day even more memorable.

Lecturers joined in as well, making the atmosphere welcoming and lively. Their participation helped students feel more connected and reinforced the close-knit spirit within the Mass Communication community. The event concluded with a group photo to capture all the smiles and energy of the day.

Students shared their excitement about the experience. "It was such a fun way to start the semester! I got to know my classmates and seniors better through laughter and teamwork," said Kaw Qing Wei. Chairmaine Wong added, "I'm really glad I joined. It wasn't just about bowling — it was about bonding and creating memories together."

The bowling session was a great way to welcome new students, strengthen connections, and set a positive, energetic tone for the semester ahead.





The sessions took place during the University's Open Day on 6 September, as well as during campus visits from SMK ACS Kampar and SMK Taman Molek on 14 and 25 September.

The workshops were facilitated by Dr. Mohd Ridhwan Hilmi Bin Mohd Adnan, Mohd Sukry Bin Mohd Taib, Cham Kah Loon, and Mohd Norfitri Bin Nordin. Participants were provided with an engaging introduction to the field of data analytics through the use of an Olympic Games dataset. Students gained hands-on experience in designing interactive dashboards, generating professional reports and charts, and applying advanced features such as maps and filters to transform raw data into meaningful visual insights.

Beyond technical skills, the workshops helped them develop analytical thinking, problem-solving ability, and creativity in presenting information, all of which are key to becoming future-ready professionals.

By bridging classroom learning with real-world applications, the Faculty of Computer Science and Technology continues to inspire the next generation of IT professionals, business analysts, and digital innovators.





The Faculty of Computer Science and Technology hosted Bytes Buzz Live! Episode 4 on 10 September 2025, streamed live from the Mass Communication Studio. With more than 360 combined views, the session highlighted the potential of artificial intelligence (AI) in both the creative industries and medical research.

Ts. Syahirah Binti Ibrahim opened the discussion with insights into generative AI, explaining how machines are now able to create content through large language models and other advanced systems. She emphasised both its opportunities and risks, from enabling design and innovation to producing misinformation, deepfakes, and biased outputs.

The session then shifted to healthcare, where Dr. Ridhwan Hilmi Bin Mohd Adnan demonstrated how AI can assist in predicting eye disease through image processing. By applying computer vision to extract regions of interest and training machine learning models, his work achieved more accurate classifications of eye redness severity.



Students responded positively, noting that the talks made complex topics accessible and inspired them to consider Al's real-world applications with a critical mindset.



# CYBERDSA 2025 ENHANCES STUDENTS' UNDERSTANDING OF CYBERSECURITY INNOVATIONS

On 2 October 2025, the Faculty of Computer Science and Technology organised an educational visit to CyberDSA 2025 at the Malaysia International Trade and Exhibition Centre (MITEC), Kuala Lumpur, for students from the Bachelor of Information Technology (Networking & Security) (Honours) and Bachelor in Electronic Engineering with Honours programmes.



The study visit, jointly organised with the Tech Club, provided students with a hands-on opportunity to explore the latest innovations in cybersecurity and digital defence.

Highlights of the trip included a talk on "The Future of Post Quantum Technology for Critical Sectors" by Dr. Amir Hamzah from the Pusat Teknologi dan Pengurusan Kriptologi Malaysia (PTPKM), followed by a booth tour featuring top cybersecurity companies such as Splunk, InsiderSecurity, YesWeHack, Bitdefender, CyberSecurity Malaysia, and IGS Berhad.





The visit strengthened students' understanding of AI, IoT, blockchain, and quantum computing while encouraging them to think critically and collaborate. "I gained valuable knowledge about the latest cybersecurity trends, best practices, and regulations," said Ng Yan Hui from the Bachelor of Information Technology (Networking & Security) (Honours) programme. "The event also highlighted the importance of strengthening Malaysia's IT infrastructure through both local and international players," added Chin Zhi Kuang from the Bachelor in Electronic Engineering with Honours programme.

The experience inspired students to stay ahead of emerging digital threats and contribute to a safer, more resilient cyber ecosystem.



## DISCOVER THE POWER OF DATA - ONE CHALLENGE AT A TIME:

HANDS-ON LEARNING IN



On 8 October 2025, the Faculty of Computer Science and Technology organised an interactive workshop that gave students an introductory experience in data literacy and visual communication.

Designed for students taking their first steps into data analysis, the session focused on helping participants understand how raw information becomes meaningful insights.

Facilitators Mr. Cham Kah Loon, Mr. Mohd Sukry Bin Mohd Taib, Mr. Mohd Norfitri Bin Mohd Nordin, and Dr. Mohd Ridhwan Hilmi Bin Mohd Adnan guided students through lively discussions on how data is collected, categorised, and interpreted. Students compared examples of good and poor data collection methods and learned how accuracy affects outcomes.



A key highlight was the "Visual Clarity Challenge," where students were presented with messy datasets and asked to choose the most suitable chart type—bar, line, or pie—to communicate information clearly. This activity helped them appreciate how visual choices can change the audience's understanding of data.

The workshop gave students a strong foundation in understanding patterns, interpreting information, and presenting findings—all skills cultivated in First City University College's technology and analytics -related programmes.

By the end, students gained the confidence to approach data with curiosity and critical thinking, recognising its importance in studies, daily life, and future careers.



#### FACULTY OF COMPUTER SCIENCE AND TECHNOLOGY STUDENTS

**EXPLORE REAL-WORLD BROADCAST** 



On 9 October 2025, students from the Foundation in Computer Science and Technology and Diploma in Information Technology visited Angkasapuri Kota Media, RTM, to see how classroom learning is applied in a professional broadcast environment.

During the tour, students explored Ai FM, Radio Muzik, Television Studio M1, and the VTR Control room, gaining exposure to cutting-edge technologies such as artificial intelligence (AI), cloud storage, networking, digital cameras, video graphics, and virtual studios. They also had hands-on experience with video production software, green screen technology, lighting setups, and camera operations, learning how technical systems and teamwork come together to produce live broadcasts.

Loke Qin Hui from Foundation in Computer Science and Technology shared, "I experienced the Chinese radio channel and other language channels, saw how they operate the radio system and learned how to operate a big live stream camera. I also learned and saw how the DJ operated behind the scenes and experienced the green screen room."

Danya Loo Yixuan from Diploma in Information Technology added, "As this was my first visit to RTM, it was a good experience for me. I could see a lot of new equipment and how they do their work. I also visited the Ai FM studio and others as well. Overall, it was pretty good."



The visit gave students practical skills with professional tools and technologies, helping them connect classroom theory with real-world IT and computer science applications, and preparing them for future careers in technology-driven industries.



# FACULTY OF COMPUTER SCIENCE AND TECHNOLOGY SHOWCASES STUDENT INNOVATION AND ROBOTICS TO VISITING PRINCIPALS FROM SARAWAK

On 11 October 2025, the Faculty of Computer Science and Technology welcomed principals from Sarawak for an interactive visit showcasing student-led projects in robotics and coding.

Organised by the Student Recruitment Department, the visit offered guests an engaging insight into the faculty's innovative teaching methods and experiential learning approach.

The event began with an impressive robot welcome performance by the Faculty of Computer Science and Technology team, followed by a tour of the Future Tech Lab where students' innovation projects were showcased. The principals also observed robot coding and programming using block coding, gaining firsthand understanding of how theoretical knowledge is applied in practical, real-world scenarios.

The presentations emphasised the faculty's commitment to experiential learning and highlighted the creativity and problem-solving skills developed through its programmes.

The visit also strengthened relationships with schools in Sarawak and showcased potential avenues for future collaboration in technology and computer science education.





## UNLOCK THE FUTURE WITH DATA: TURNING INSIGHTS INTO IMPACT WORKSHOP INSPIRES STUDENTS

On 23 October 2025, students from SMK Taman Mutiara Rini 2, Johor, visited First City University College for an immersive workshop focused on how data drives innovation in today's digital industries.

This session went beyond the basics, giving students a practical introduction to analytical thinking and the role of data in solving real-world problems.

Facilitators Mr. Cham Kah Loon, Mr. Mohd Sukry Bin Mohd Taib, Mr. Mohd Norfitri Bin Mohd Nordin, and Dr. Mohd Ridhwan Hilmi Bin Mohd Adnan introduced students to structured data collection and the value of transforming raw numbers into usable insights. Students explored how organisations—from tech companies to healthcare providers—rely on data to guide decisions.

The highlight of this workshop was the "Insight to Impact Lab," where students worked in small groups using real datasets. They created visualisations, identified trends, and discussed how their findings could be applied to real scenarios —for instance, forecasting student performance trends or analysing community survey results.



Many students expressed surprise at how accessible data tools can be and shared that the experience sparked their interest in fields such as Artificial Intelligence, Data Science, Business Analytics, and Information Technology—fields that are explored across First City University College's programmes.

This session not only deepened their understanding of data-driven problem-solving but also broadened their awareness of future pathways available in the digital economy.



First City University College and Kollect Systems Sdn Bhd formalised their partnership through a Memorandum of Understanding Exchange Ceremony on 9 September 2025.

This collaboration reflects a strong commitment to fostering closer ties between academia and industry, with both parties working together to create meaningful opportunities for students while driving innovation and development.

The agreement outlines initiatives that recognise outstanding student achievements through the Industry Excellence Awards and encourage joint research and development projects between First City University College and Kollect Systems. It also aims to provide students with internship and employment opportunities, as well as training, study, and professional development programmes. Beyond this, the collaboration will see students actively engaged in industry and

academia-related events and activities, creating a well-rounded learning experience that bridges the gap between education and real-world practice.

Representing Kollect Systems Sdn Bhd at the ceremony were Founder and CEO Keshmahinder Singh and Senior Human Resource Executive Khabirhashan A/L Panir Selvam. Their presence highlighted the company's dedication to working closely with the university in building a pipeline of skilled graduates who are prepared for the evolving demands of the industry.

This strategic partnership demonstrates
First City University College's ongoing efforts
to strengthen student employability and
industry readiness while offering Kollect
Systems a valuable opportunity to connect
with emerging talent and contribute to the
growth of Malaysia's technology and
business landscape.



On 19 September 2025, First City University College hosted the International Cultural Showcase 2025.

Organised by the International Student Club and co-organised by the Student Services Department under the guidance of club advisor Ms. Thanapuspa, the event brought together students and staff to celebrate the richness of global cultures represented on campus.

From the moment the showcase began, the atmosphere was alive with excitement. Students proudly donned traditional attire from their home countries, turning the venue into a living tapestry of cultural expression. Adding to the festive spirit, guests were treated to a food and drink tasting session featuring authentic dishes prepared by international students. The spread ranged from savoury favourites to sweet delights, with one highlight being a famous Bangladeshi snack lovingly shared by a student, which quickly became a crowd favourite among staff and peers.

The programme also featured a student-produced cultural video, offering engaging insights into the traditions and values of the participating countries.

This thoughtful presentation deepened appreciation for the uniqueness of each culture while also sparking conversations and connections across the community.

In recognition of their contributions, Vice-Chancellor Professor Dr. Saw Soh Heoh and Head of the Student Services Department Mr. Weladavi Rahula presented certificates of appreciation to all international students and volunteers who made the event possible. Their efforts ensured that the showcase was not only a celebration but also a meaningful reminder of the value of cultural understanding.

The highlight of the day was the opportunity to connect with one another through shared moments. Diploma in Mass Communication student Raufa Majid reflected, "I enjoyed the delicious snacks from different countries that my international friends brought. It was definitely a pleasant event for me to get together with them and learn more about their cultures."

The International Cultural Showcase left a lasting impression on the campus community — strengthening bonds of friendship, celebrating diversity, and affirming that unity grows stronger when we embrace what makes each of us unique.







#### MERDEKA REFLECTIONS

#### **COMPETITION WINNERS ANNOUNCED**

#### - INSPIRING NATIONAL PRIDE

In conjunction with Malaysia's Independence Day, the Student Services Department announced the winners of the Merdeka Reflections Competition 2025 on 19 September 2025. Held online from 28 August to 15 September, the competition invited students and staff to share short essays on the theme "What Does Merdeka Mean to Me?", encouraging personal reflections on unity, diversity, and national identity.

Goh Hui Shan, a Diploma in Interior
Design student, won the Grand Prize for
her heartfelt and insightful entry. "I joined
this competition to share my thoughts about
being Malaysian, and I honestly didn't
expect to win. I'm really happy to have
won first place. Thank you, First City
University College," she shared. Chiang Jia
Ru from Diploma in Business
Administration and Tan Yune Lynn Jessica,
a staff member were named First and
Second Runner-Up respectively for their
thoughtful submissions.

All participants received tokens of appreciation for their contributions.



The competition saw enthusiastic engagement across departments and reflected First City University College's commitment to fostering patriotism, cultural appreciation, and national pride within its community.



It brought together students from various faculties for an afternoon filled with laughter, snacks, and good company.

The featured film, Johnny English Reborn, kept everyone entertained with its witty humour and light-hearted action.

The lounge was transformed into a cozy "mini cinema," as students settled in with popcorn, drinks, and plenty of laughs.

The casual atmosphere encouraged new friendships and served as a perfect icebreaker for those just beginning their journey at First City University College.

The event also offered students the opportunity to unwind and strengthen their sense of belonging on campus. Phua Yong Han, a Degree in Graphic Design student, shared, "I feel very happy to be able to mingle around the student lounge and enjoy the movie with my friends, along with delicious snacks and drinks."

The Movie Chill-Out Day was a great success, as participants left with new connections and fond memories. It promoted interaction, well-being, and togetherness with the campus community.



#### TABLE PUZZLE CHALLENGE AT FIRST CITY UNIVERSITY COLLEGE LIBRARY:

## A PIECE-BY-PIECE JOURNEY OF COLLABORATION



On 6 October 2025, the First City University College Library successfully completed its Table Puzzle Challenge, an interactive community activity that brought students together to finish a stunning 1,000-piece "Koi Fish" jigsaw puzzle.

The challenge began on 14 August 2025, marking nearly two months of effort, patience, and creativity.

Students from various faculties stopped by the puzzle table in the Library to contribute a few pieces — some stayed for minutes, others for hours. Together, they gradually pieced together a vivid image of koi fish, symbolising perseverance and harmony.

The activity fostered collaborative problem-solving, focus, and stress relief — valuable soft skills that complement academic learning. It also created a social space where students could unwind between classes and connect with peers from different programmes.

For many participants, the experience was both enjoyable and rewarding. Teoh Jol Min from the Bachelor of Arts (Honours) in Graphic Design programme shared that it was "a very good experience" and that she "had fun playing and completing the puzzle." She added that while it was challenging at first, teamwork made it possible to see the puzzle through to completion. Similarly, Li Hui Chi, from the same programme, remarked that she "loved playing puzzles" and "couldn't resist stopping to fit in a few pieces" whenever she passed by the table, finding it satisfying "to see how the picture slowly came together over time."

The Library team expressed appreciation to all who contributed to the success of this initiative and encouraged students to look forward to the next puzzle challenge.



#### "AUTUMN MEMORY 3" BRINGS LIGHT, UNITY AND FESTIVE CHEER TO CAMPUS

First City University College's campus came alive with glowing lanterns, laughter, and celebration during "Autumn Memory 3", held on 10 October 2025.

Organised by the Student Services
Department, Chinese Cultural Society, and
Student Council, the event transformed the
campus into a lively scene of colour,
culture, and connection as students and
staff came together to celebrate the
Mid-Autumn Festival.

A ceremonial lantern lighting marked the symbolic start to the night, followed by captivating performances, a joyful dinner, and two exciting rounds of lucky draws. Participants also showcased their creativity in the Lantern Making and Traditional Costume Competitions. Lantern competition winners included Heng Jia Yu from the Diploma in Graphic Design, Winnie Gwee Shi Nee also from the Diploma in Graphic Design, and Assistant Professor Ir. Dr. Marcus Tay Ching En, while the costume competition honoured both students and staff for their cultural flair.

The celebration featured a heartwarming lantern walk around the campus, symbolising light and togetherness. Goh En Qi from the Bachelor of Computer Science (Intelligent Systems) (Honours) shared, "I had fun joining the lantern walk. It was enjoyable to take a night stroll around our campus with my friends. I also loved the food and mooncakes served during the event."



As the night ended with a group photo and smiles all around, many left looking forward to next year's celebration: Autumn Memory 4.



# "IT'S OKAY TO BE NOT OKAY" VIDEO SCREENING ENCOURAGES CONVERSATIONS ON WELL-BEING

On 10 October 2025, First City University College, in collaboration with the Life-Inspired Network Society (LINETS), held a special video screening in support of World Mental Health Day.

Organised by the Student Services
Department and the Faculty of Business and
Communication, the event brought together
staff and students to reflect on emotional
well-being and the importance of open
conversations about mental wellness.

The highlight of the event was "The Time of Our Life", a short film produced by students from the Bachelor of Arts (Honours)
Mass Communication and Foundation in Business programmes. The film portrayed the emotional challenges faced by young people and their journey towards healing.



Following the screening, student team lead Navin Kumar shared insights into the creative process behind the production. Certificates of Appreciation were presented to LINETS representatives and the student team in recognition of their contributions.

Gabriella Fauzia from Foundation in Business programme shared, "From studying business to directing my first short film, I've learned that every great story starts with understanding people."

The event concluded with a group photo and networking session, leaving participants with a renewed sense of empathy and support for well-being within the campus community.





On 31 October 2025, First City University College celebrated the Festival of Lights with a vibrant and heartwarming event at the cafeteria.

Organised by the Student Services
Department and Library Department with
support from the Student Council, the
celebration brought staff and students
together to enjoy the colours, traditions,
and joyful spirit of Deepavali.

The event began with a Deepavali video presentation and an opening address by Vice-Chancellor Professor Dr Saw Sor Heoh, followed by a cheerful group photo session capturing the festive mood. Highlights included a Rangoli-Making Activity where VIPs and staff helped create colourful patterns symbolising harmony and good fortune, and a Traditional Indian Buffet Lunch, accompanied by a graceful dance performance by Lhavanya A/P Ramu from the Diploma in Business Administration.

A mini bazaar added more excitement with local treats such as muruku and pani puri, alongside henna art. The Traditional Best Dressed Walkway showcased beautifully attired participants, with staff winners Ms Komlavathi and Ms Soon Tet Suan, Grace, and student winners Goh En Qi and Lhavanya A/P Ramu.



Lhavanya said, "Thank you for inviting me to perform at this Deepavali event. I felt happy to be able to perform and to have won in the Best Dressed competition." The celebration ended on a lively note with a Karaoke and Open Mic session, including a surprise impromptu Indian dance by Ms Komlavathi and Assistant Professor Ir Dr Marcus Tay Ching En.

The event left a lasting impression on everyone, fostering a strong sense of community, cultural appreciation, and festive joy among staff and students alike.



# CAYENNE LIM YEN CHING FOUNDER & PRINCIPAL DESIGNER OF A MOXIE ASSOCIATES SDN. BHD.

With over a decade of experience in interior design, Cayenne Lim has built her career around the belief that colour transforms atmosphere and human experience.

A graduate of the Bachelor of Arts (Hons) Interior Architecture & Design, she is known for creating vibrant, meaningful spaces that balance form, function, and personality.

After gaining experience in residential and commercial projects, Cayenne ventured into entrepreneurship and founded A Moxie Associates Sdn. Bhd., where she leads with a vision to deliver bespoke and expressive design solutions.

Her versatility extends to furniture design, with her debut piece, Cayenne Cot, winning Best Product at the RIX Exhibition under the Malaysian Timber Council's Timb3r programme.

Beyond her practice, Cayenne actively contributes to the design community.

As a sub-committee member of lamReka under the Malaysian Institute of Interior Designers (MIID), and as a speaker and guest critic at universities including First City University College, she continues to inspire the next generation of creative talent.



"Objects are made with skill; legacies are made with purpose." Guided by this belief, Daniel holds a Bachelor of Arts (Honours) Furniture and Product Design, which has equipped him with the expertise and creative vision to make a meaningful impact in his field.

He currently serves as an R&D Executive at KIAN (Kian Hong Kong Pte Ltd), where he focuses on furniture development and 3D modelling for globally renowned F&B brands such as McDonald's, Starbucks, Carl's Jr., and Papa John's.

Daniel's work revolves around the seamless integration of aesthetics and functionality, with a strong emphasis on innovation and scalability.

Every piece he contributes to is designed not just to serve a function, but to elevate the user experience while upholding KIAN's brand ethos: Better Design, Better Value, Better World.

A driven and thoughtful individual, Daniel is recognized for his resilience, strong sense of responsibility, and forward-thinking mindset. He approaches challenges as opportunities for innovation, striving to create designs that are not only manufacturable but also meaningful.

Behind every project lies a story of purpose and persistence. For Daniel, furniture design is not merely about crafting objects—it's about transforming ideas into experiences that connect people, enrich lives, and build a lasting legacy.





## DISCOVER YOUR POTENTIAL AT FIRST CITY UNIVERSITY COLLEGE

First City University College is a dynamic private university located in Bandar Utama, Petaling Jaya, known for its commitment to helping students unlock their potential and succeed in their chosen careers. Its 13-acre campus offers an inspiring and secure environment where students can focus on learning, building friendships, and exploring their interests. The university's modern facilities include student residences, creative studios, computer labs, lecture halls, and sports facilities that support both study and recreation.

At First City University College, programmes are designed to blend classroom learning with practical experiences. This approach ensures that students develop both theoretical understanding and practical skills needed to meet the demands of today's fast-changing industries. Students can begin their journey at the foundation or diploma level and seamlessly progress to bachelor's and postgraduate studies, giving them a full education pathway within one institution.

Lecturers at First City University College are dedicated educators with strong academic and professional backgrounds. They bring extensive knowledge and industry experience to the classroom, guiding students to connect theory with practice while developing the critical thinking, creativity, and confidence needed to succeed. The institution's quality is reflected in its "Competitive" rating under the SETARA 2023 national assessment by the Ministry of Higher Education, which recognises its consistent

efforts to deliver excellence in teaching and learning. Many students have also brought pride to the university by winning awards and representing First City University College in national and international competitions across the fields of design, business, and technology.

One of First City University College's greatest strengths lies in its strong industry connections. The university collaborates closely with local and international companies to offer students valuable opportunities such as internship placements, industry training workshops, and collaborative projects. These partnerships ensure that students gain real-world exposure while developing professional skills that employers value most.

The university's strategic location in Bandar Utama gives students convenient access to public transport, shopping malls, restaurants, and entertainment centres, providing a well-balanced and fulfilling student lifestyle. Within the campus, the environment is safe, inclusive, and supportive, creating the perfect setting for students to grow both academically and personally. A variety of student clubs, events, and cultural activities bring the campus community together, encouraging participation, leadership, and creativity beyond the classroom.

Overall, First City University College offers a comprehensive and enriching university experience that blends academic excellence, modern facilities, and vibrant campus life. It is a place where students can learn, explore, and prepare for their future careers with confidence. The university college continues to grow as a trusted educational institution dedicated to nurturing the next generation of skilled, creative, and responsible professionals.

For more information about our programmes, special incentives, Study Awards, and admissions process, contact us via WhatsApp at +6016-301 8166 or visit www.firstcity.edu.my. Take the first step towards a brighter future with First City University College, where your journey begins.



**QUALITY EDUCATION GLOBAL GRADUATES** 









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